

NATASHA M. MCCOY, BS, MPH

Exhibit #1: Resume

999 N. 9th Street, #524
Baton Rouge, LA, USA

70802

(225) 803-0709 cell
NMMCCOY@NM2C.COM
NMMCCOY@gmail.com

MASTERS PUBLIC HEALTH & TROPICAL MEDICINE
MATERNAL AND CHILD HEALTH AND HEALTH EDUCATION – DUAL MAJOR
BACHELORS BIOLOGY PRE-MED WITH A MINOR IN CHEMISTRY

SKILL SET

Management Consultant

Public Health Consultant

Program Manager

Interim Director

Resource Consultant

Chair-Elect

*Chairman of Advocacy
Committee*

Committee Member

Association Secretary

Program Chair

*Assistant Program
Manager*

Abstract Reviewer

PROFILE

- **Dynamic Leader skilled in public health infrastructure** with a comprehensive understanding of Government [Federal, State and Local] and Not-for-Profit programs. Seven years experience as a hands on manager while still maintaining a firm leadership role. Extensive experience in state and federal funding including guidelines, management and reporting requirements. Remains current in issues relevant to community health, health care reform, chronic disease as well as challenges encountered by state health departments and not-for-profit agencies. Experienced in serving as a principle advisor for establishing secure daily operations, public health program analysis, statistical standards and policies to identify and provide guidances on recommended areas of improvement. Able to put in a “call to action” when necessary.
- **Successfully wrote and received Federal grants in excess of \$6 Million Dollars with a steady reign of budget administration within her career.** Key role in the research and identification of fund raising opportunities and sources with a strong emphasis in personal commitment and participation. Able to provide technical support as needed, supervise staff and able to conduct the required research and preparation of operational and statistical reports ensuring they are fact-based and always comply with regulatory requirements.
- **Strongly articulate and able to manage communication with ease in all areas of oral and written communication.** Experienced with the technical assistance and training of personnel and the communication with the public. Heavily involved with developing and coordinating program related conventions, conferences, meetings or workshops.

PROFESSIONAL EXPERIENCE

NATIONAL ASSOCIATION OF CHRONIC DISEASE DIRECTORS, Atlanta, GA March 2012 – Present

National 501(c)3 nonprofit association committed to serving needs of chronic disease directors, their staff and partners in all 58 U.S. states and territories.

Public Health Consultant

Provide management support for the following CDC-funded initiatives: State Technical Assistance and Review (support staff), Behavioral Risk Factor Surveillance System Module Funding Program (lead), National Mentorship Program in Applied Chronic Disease Epidemiology (lead), Senior Chronic Disease Epidemiologist Staffing (lead), Arthritis Technical Assistance (support), “What’s Working” Success Story Database (marketing support), Social Context/Health Equity project (co-founder, support) and Coordinated Chronic Disease (support)

NM2C, LLC, Baton Rouge, LA

July 2011 – Present

Management and support consulting entity serving individuals and organizations striving for maximum positive social and economic impact.

Founder | Chairman | Chief Executive Officer

NM2C, LLC is a woman-owned, minority-owned, small business think tank and consulting company providing customized outcomes-based strategies and solutions for government, nonprofit, social enterprise, academic and corporate entities. NM2C specializes in research, design and implementation of public health and social service programs; grant writing; strategic planning; advocacy and policy development (community); organizational development; strategic partnerships; coalition building; logic/business models and planning (business, strategic and program). The company also offers administrative support for public health and social service programs.

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PROFESSIONAL EXPERIENCE

(Continued from Page 1)

LOUISIANA DEPARTMENT OF HEALTH AND HOSPITALS, Baton Rouge, LA 2007 – June 2011

Program Manager – Louisiana Diabetes Prevention and Control Program
Program Monitor – Louisiana Diabetes Prevention and Control Program

Directed program and grants management activities for the department's federally-funded Diabetes Prevention and Control Program. Managed efforts to ensure compliance with funding requirements as directed by the Centers for Disease Control and Prevention (CDC).

Designed, implemented and evaluated statewide initiatives to reduce the morbidity and mortality of diabetes in Louisiana.

Led team of professional staff and successfully maintained program funding, sustained implementation of health systems intervention projects and increased community awareness of diabetes resources and community services.

Key Contributions & Results:

- **Developed program activities in the areas of diabetes surveillance, assessment, program development, implementation, and evaluation.** Led design, development, production and dissemination of the Louisiana Diabetes Report: 2007 Edition, containing information never before compiled for diabetes prevalence, cost and impact in Louisiana.
- **Coordinated state government oversight for the Health Disparities Collaborative – Louisiana State Cluster,** a quality improvement initiative designed to reduce diabetes-related complications and health disparities among patients receiving care in three Louisiana-based Federally Qualified Health Centers and the Louisiana Diabetes Excellence Initiative provided technical assistance and funding for NCQA's Diabetes Recognition Program participation among Louisiana-based physicians.
- **Skilled in diabetes advocacy related activities.** Worked collaboratively with the Louisiana Medicaid office to secure policy approval and funding in 2011 for Medicaid reimbursement for Diabetes Self Management Training.
- **Instrumental in community outreach that has a continued presence of information and education, program development, and event planning.** Skilled in facilitating presentations for lay audiences as well as working with community representatives in developing events for targeted communities.
- **Convened state leaders to guide diabetes prevention and control direction for Louisiana.** Facilitated Louisiana Diabetes Council Meetings and worked collaboratively with the Louisiana Office of the Governor - Boards and Commission Division to achieve state recognition for council members.
- **Organized and conducted diabetes care assessments in public health units, [Louisiana Office of Public Health Region 5 (Lake Charles and surrounding cities) and Region 6 (Alexandria and surrounding cities) Areas,** very effective in building collaborative relationships within the region which statistically shows improvement and with continued support and focus the results are positive.

BROTHERHOOD, INCORPORATED, New Orleans, LA 2003-2006

Non-profit minority community-based organization that provides health education and health awareness services to underserved and at-risk population in New Orleans and Baton Rouge, Louisiana

Interim Director – Prevention Programs (January 2006-October 2006)

Interim Director of Prevention Programs – Supervised program managers and oversaw grants management and operations for the agency's federal and state funded HIV/STD outreach, education, testing and counseling services; substance abuse counseling services, technical assistance and all other community initiatives.

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PROFESSIONAL EXPERIENCE

(Continued from Page 2)

BROTHERHOOD, INCORPORATED, New Orleans, LA (cont'd)

2003-2006

Non-profit minority community-based organization that provides health education and health awareness services to underserved and at-risk population in New Orleans and Baton Rouge, Louisiana

Program Manager - Southern Louisiana AIDS Coalition Capacity Building Assistance Program

Resource Consultant – (March 2004 – August 2004)

Graduate Assistant (May 2003 – March 2004)

Active programs included the Centers for Disease Control and Prevention 04064 HIV Prevention Project (HIV prevention program for adult African American men and women), UJIMA project (substance abuse case management), MYHouse program (community education and support center for young men who have sex with men) and the Southern Louisiana AIDS Coalition Capacity Building Assistance Program (consulting and technical assistance for HIV/AIDS nonprofit agencies). Provided additional supervisory support for all agency community outreach workers.

Program Manager – Supervised program staff and provided infrastructure / organizational development consulting and technical assistance services to a coalition of twelve HIV/AIDS community-based 501(c)3 nonprofits based in New Orleans and Baton Rouge, Louisiana. Managed staff of two resource consultants, one program coordinator and one graduate assistant.

Resource Consultant – Responsible for providing strategic planning, grant writing, team building, community awareness, and other capacity building and technical assistance to six assigned HIV/AIDS non-profit community-based organizations located in New Orleans and Baton Rouge, Louisiana. Assisted Program Manager in conducting site visits and coordinating monthly coalition meetings and the annual program retreat.

Graduate Assistant - Assisted program staff in coordinating and implementing program activities for the Southern Louisiana AIDS Coalition Capacity Building Assistance Program.

Key Contributions & Results:

- **Co-wrote and edited the direct grant writing** the Federal grant funding applications and secured nearly \$1.5 million in funding after Hurricane Katrina.
- **Successfully orchestrated the establishment of Brotherhood, Incorporated's temporary satellite office** in Baton Rouge following Hurricane Katrina.
- **Personally initiated and maintained successful relationships** with representatives of academic institutions and community-based organizations for comprehensive program collaboration.
- **Planned and conducted an annual retreat** for Brotherhood's Southern Louisiana HIV/AIDS Coalition member's managerial and executive staff in Biloxi, MS.
- **Served as Chair for the Brotherhood, Incorporated's Southern Capacity Building Conference** in January 2005. The conference was attended by 170 individuals from throughout the southern United States region.
- **Conducted monthly coalition meetings** for 12 agencies and provided presentations and workshops on grant writing, board development, behavioral health theories and other capacity building areas.
- **Planned and conducted several workshops on grant writing for HIV/AIDS providers** in the region 1 area (Greater New Orleans metropolitan area).
- **Assisted non-profit organizations in writing grant proposals** to agencies within the United States Department of Health and Human Services, including but not limited to, the Centers for Disease Control and Prevention and the Substance Abuse and Mental Health Services Administration.

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(Continued from Page 3)

- Assisted HIV/AIDS community-based organizations in developing new missions and vision statements.
- Successfully conducted a press conference to announce the awarding of the new HIV/AIDS prevention funding to seven HIV/AIDS providers in Louisiana.
- Participated in agency site visits and aided management of client portfolios for follow-up technical support.
- Assisted program staff in conducting organizational assessments for 12 HIV/AIDS community-based organizations operating in New Orleans and Baton Rouge, Louisiana.
- Analyzed data from organization assessments using SPSS.
- Assisted in the development of the program's quarterly newsletters and coordination of networking events, monthly coalition meetings and the annual program retreat.

ACADEMIC BACKGROUND & ADDITIONAL PROFESSIONAL DEVELOPMENT

M.P.H. SCHOOL OF PUBLIC HEALTH AND TROPICAL MEDICINE,
TULANE UNIVERSITY, NEW ORLEANS, LOUISIANA 2004

- DUAL MAJOR, MATERNAL AND CHILD HEALTH AND HEALTH EDUCATION AND COMMUNICATION
Completed dual degree as full-time student while working a full 40 hours' work week job

B.S. XAVIER UNIVERSITY,
NEW ORLEANS, LOUISIANA 2001

- MAJOR – BIOLOGY PRE-MED
- MINOR – CHEMISTRY

NATIONAL PUBLICATIONS

Joshi P., Marino M., Bhoi A., McCoy N. Reducing the burden of cardiovascular diseases: A qualitative assessment of Louisiana health disparities collaboratives. J Cardiovasc Dis Res, 2012; 3: 305-9.

PERTINENT SEMINARS/WORKSHOPS/CONFERENCES ATTENDED

- 2015 Centers for Disease Control and Prevention/NACDD Chronic Disease Directors Regional Meeting (E)
New Roads Main Street (Friends of New Roads) 2-Day Grant Writing Workshop (Trainer)
- 2014 National Association of Chronic Disease Directors (NACDD) State Technical Assistance and Review (STAR) health department chronic disease consultation visit for District of Columbia (team lead)
American Public Health Association – CDC Panel; NACDD Epidemiology Mentoring Program
- 2013 NACDD STAR consultation visits for Sedgwick County Health Department (Kansas) and Nevada
Louisiana Main Street 2-Day Grant Writing Workshop (Trainer)
- 2012 NACDD STAR consultation visits for the Arkansas and Connecticut state chronic disease units
Louisiana Municipal Association Grant Writing for Municipalities Program (Project Consultant/Trainer)
- 2011 NACDD Indiana Chronic Disease Academy (Presenter)
NACDD PSTAT Technical Assistance Team Site Visit, Little Rock, Arkansas (Consultant Team/Presenter)
Centers for Disease Control and Prevention (CDC) Division of Diabetes Translation Conference,
- 2010 NACDD Diabetes Council Policy and State Technical Assistance Team (P-STAT) Site Visit, Phoenix, AZ
(Consultant Team/Presenter)

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- 2009 National Association of Chronic Disease Directors - Chronic Disease Academy, Seattle, WA (Presenter)
CDC Division of Diabetes Translation Conference, Long Beach, CA (Presenter)
American Diabetes Association National Advocacy Committee Meeting, Alexandria, VA
- 2008 CDC – Division of Diabetes Translation Conference, Orlando, FL (Presenter)
- 2007 American Public Health Association Annual Meeting – Washington, DC (Abstract Reviewer)
CDC – Division of Diabetes Translation Conference, Atlanta, GA
CDC – Cooperative Agreement Training, Atlanta, GA
Grant Writing USA – Grant writing 2-day skills-building workshop, New Orleans, LA

PROFESSIONAL AFFILIATIONS/ORGANIZATIONS

- 2013-15 National Association of Chronic Disease Directors' (Public Health Consultant)
Xavier University of Louisiana, Baton Rouge Alumni Chapter (Member)
Louisiana Science, Technology, Engineering and Math Girls Collaborative Project
- 2012 National Association of Chronic Disease Directors' (Public Health Consultant)
Xavier University of Louisiana, Baton Rouge Alumni Chapter (Member)
- 2011 National Association of Chronic Disease Directors' Diabetes Council (Chair-Elect)
Volunteer journal article reviewer for the Society of Public Health Education Journal *Health Promotion Practice*
- 2010 National Association of Chronic Disease Directors' Diabetes Council – Advocacy Committee (Chair),
Advocacy Committee Policy and State Technical Assistance Team (Chair)

Key Accomplishments:

- Launched the NACDD Diabetes Council Policy and State Technical Assistance Team (P-STAT) initiative pilot with state diabetes program staff and state partners in Arizona and Washington state. Served as a member of the Arizona P-STAT consultant team and presenter.
- Served on Advocacy Committee Training Subcommittee and served as meeting facilitator for the Diabetes Council Advocacy Committee's training on policy analysis at the 2010 CDC Diabetes Conference in Kansas City, MO and P-STAT training during 2011 CDC Diabetes Conference in Minneapolis, MN.
- 2010 Volunteer abstract reviewer for Society of Public Health Education's Health Promotion Journal
- 2009 National Association of Chronic Disease Directors' Diabetes Council – Secretary, Advocacy Committee (Chair), Advocacy Toolbox Subcommittee (Chair) and Advocacy P-STAT Subcommittee (Chair)

Key Accomplishments:

- Completed and distributed a policy guide for State and Territorial Diabetes Prevention and Control Programs regarding the State Diabetes Coordinator legislation
- Led development of the NACDD Diabetes Council Policy and State Technical Assistance Team (P-STAT) initiative as Chair of the Diabetes Council Advocacy Committee P-STAT Subcommittee (Member), Advocacy Toolbox Subcommittee (Chair)
- 2008 National Association of Chronic Disease Directors' Diabetes Council – Secretary, Advocacy Committee (Member), Advocacy Toolbox Subcommittee (Chair)
- 2005-09 Affiliation – Member and volunteer conference abstract reviewer for the American Public Health Association

BIOGRAPHICAL SKETCH

Provide the following information for the Senior/key personnel and other significant contributors.

Follow this format for each person. DO NOT EXCEED FIVE PAGES.

NAME: Broyles, Stephanie

eRA COMMONS USER NAME (agency login):

POSITION TITLE: Research Assistant Professor, Population Science Program

EDUCATION/TRAINING (Begin with baccalaureate or other initial professional education, such as nursing, include postdoctoral training and residency training if applicable.)

| INSTITUTION AND LOCATION | DEGREE (if applicable) | Completion Date MM/YYYY | FIELD OF STUDY |
|------------------------------------|---------------------------|----------------------------|-----------------------------------|
| Duke University, Durham, NC | BS | 05/1991 | Zoology (Certificate in Genetics) |
| University of Chicago, Chicago, IL | OTH | 05/1993 | Evolutionary Biology |
| Tulane University, New Orleans, LA | MS | 05/1998 | Biostatistics |
| Tulane University, New Orleans, LA | PHD | 07/2004 | Biostatistics |

A. PERSONAL STATEMENT

Dr. Broyles is an Assistant Professor of Research and director of the Contextual Risks Factors laboratory at the Pennington Biomedical Research Center (PBRC) in Baton Rouge, Louisiana. She earned her Ph.D. in Biostatistics from Tulane University in New Orleans, Louisiana. Her early work in HIV/AIDS, both nationally and internationally, prompted a research interest in social determinants of health. She currently applies this focus to physical activity, obesity, and other related health conditions. Prior to joining PBRC, she was on the faculty of the Louisiana State University Health Sciences Center Schools of Medicine (LSUHSC SOM) and Public Health (LSUHSC SPH). She is PI or Co-I on a number of grants, most of which address issues related to environmental influences on obesity-related health behaviors and outcomes. She currently co-leads the PBRC Evaluation Institute.

1. Broyles S, Katzmarzyk PT, Srinivasan SR, Chen W, Bouchard C, Freedman DS, Berenson GS. The pediatric obesity epidemic continues unabated in Bogalusa, Louisiana. *Pediatrics*. 2010 May;125(5):900-5. PubMed PMID: [20368311](#); PubMed Central PMCID: [PMC3023706](#).
2. Broyles ST, Mowen AJ, Theall KP, Gustat J, Rung AL. Integrating social capital into a park-use and active-living framework. *Am J Prev Med*. 2011 May;40(5):522-9. PubMed PMID: [21496751](#).
3. Broyles ST, Staiano AE, Drazba KT, Gupta AK, Sothorn M, Katzmarzyk PT. Elevated C-reactive protein in children from risky neighborhoods: evidence for a stress pathway linking neighborhoods and inflammation in children. *PLoS One*. 2012;7(9):e45419. PubMed PMID: [23049799](#); PubMed Central PMCID: [PMC3458094](#).
4. Gollub EA, Kennedy BM, Bourgeois BF, Broyles ST, Katzmarzyk PT. Engaging communities to develop and sustain comprehensive wellness policies: Louisiana's schools putting prevention to work. *Prev Chronic Dis*. 2014 Mar 6;11:E34. PubMed PMID: [24602588](#); PubMed Central PMCID: [PMC3945076](#).

B. POSITIONS AND HONORS**Positions and Employment**

- | | |
|-------------|--|
| 1998 - 1999 | Biostatistician/Project Coordinator, HIV/AIDS Program, Louisiana Office of Public Health, New Orleans, LA |
| 1999 - 2002 | HIV/AIDS Surveillance Program Manager, HIV/AIDS Program, Louisiana Office of Public Health, New Orleans, LA |
| 2001 - 2001 | HIV/AIDS Surveillance Technical Assistance Provider, National Alliance of State and Territorial AIDS Directors (NASTAD), Global Technical Assistance Program, Washington D.C. and Centers for Disease Control and Prevention (CDC), Global AIDS Program, Atlanta, GA |
| 2002 - 2002 | Evaluation and Supplemental Surveillance Coordinator, HIV/AIDS Program, Louisiana Office of |

- 2003 - 2004 Public Health, New Orleans, LA
Instructor, Department of Medicine, Louisiana State University Health Sciences Center, New Orleans, LA
- 2003 - 2005 HIV/AIDS Surveillance Technical Assistance Provider / Haiti Surveillance Team Lead, National Alliance of State and Territorial AIDS Directors (NASTAD), Global Technical Assistance Program, Washington D.C. and Centers for Disease Control and Prevention (CDC), Global AIDS Program, Atlanta, GA
- 2003 - 2008 MCLNO HIV Outpatient Clinic Epidemiologist, Louisiana State University Health Sciences Center, New Orleans, LA
- 2004 - 2008 Research Assistant Professor, Louisiana State University Health Sciences Center, New Orleans, LA
- 2006 - 2008 MCLNO HIV Outpatient Clinic CQI Director, Louisiana State University Health Sciences Center, New Orleans, LA
- 2008 - Adjunct Assistant Professor, Louisiana State University Health Sciences Center, New Orleans, LA
- 2008 - Research Assistant Professor, Population Science Program, Pennington Biomedical Research Center, LSU, Baton Rouge, LA

Other Experience and Professional Memberships

- Member, Delta Omega Honorary Society in Public Health
- Member, American College of Epidemiology
- Member, Society for Epidemiologic Research
- Member, American Heart Association
- Member, American Evaluation Association
- Member, International Society of Behavioral Nutrition and Physical Activity

Honors

- 1989 Dean's List, Duke University
- 1990 Dean's List, Duke University
- 1991 Graduation with Distinction in Zoology, Duke University
- 1992 Dean's Merit Stipend Supplement, University of Chicago
- 1993 Graduate Research Fellowship, National Science Foundation
- 2003 Award for Excellence in Biostatistics, Department of Biostatistics, Tulane University School of Public Health and Tropical Medicine
- 2005 Member, Delta Omega Honorary Society in Public Health

C. Contribution to Science

1. Epidemiology of pediatric obesity and related behaviors: Since joining Pennington Biomedical Research Center in 2008, I have developed a research area that focuses on preventing childhood obesity through a better understanding of its contributing factors. I have led, or been part of, several influential papers in this area. I recently led the environmental component of a 12-country epidemiological study looking at global childhood obesity.
 - a. Broyles S, Katzmarzyk PT, Srinivasan SR, Chen W, Bouchard C, Freedman DS, Berenson GS. The pediatric obesity epidemic continues unabated in Bogalusa, Louisiana. *Pediatrics*. 2010 May;125(5):900-5. PubMed PMID: [20368311](#); PubMed Central PMCID: [PMC3023706](#).
 - b. Sisson SB, Shay CM, Broyles ST, Leyva M. Television-viewing time and dietary quality among U.S. children and adults. *Am J Prev Med*. 2012 Aug;43(2):196-200. PubMed PMID: [22813685](#).
 - c. Staiano AE, Harrington DM, Broyles ST, Gupta AK, Katzmarzyk PT. Television, adiposity, and cardiometabolic risk in children and adolescents. *Am J Prev Med*. 2013 Jan;44(1):40-7. PubMed PMID: [23253648](#); PubMed Central PMCID: [PMC3527837](#).
 - d. Katzmarzyk PT, Barreira TV, Broyles ST, Champagne CM, Chaput JP, Fogelholm M, Hu G, Johnson WD, Kuriyan R, Kurpad A, Lambert EV, Maher C, Maia J, Matsudo V, Olds T, Onywera V, Sarmiento

OL, Standage M, Tremblay MS, Tudor-Locke C, Zhao P, Church TS. The International Study of Childhood Obesity, Lifestyle and the Environment (ISCOLE): design and methods. BMC Public Health. 2013 Sep 30;13:900. PubMed PMID: [24079373](#); PubMed Central PMCID: [PMC3849927](#).

2. Contextual influences on health and behavior: I joined Pennington Biomedical in 2008 specifically to pursue my interests in understanding social determinants of health. I have contributed to a greater understanding of how the different contexts in which we live and move – e.g., neighborhood and parks – shape our disease risks and health outcomes. Notably, I have been among the first to extend social environmental concepts to a park setting and to provide evidence of the role of stressful neighborhood environments in contributing to poor health.
 - a. Broyles ST, Mowen AJ, Theall KP, Gustat J, Rung AL. Integrating social capital into a park-use and active-living framework. Am J Prev Med. 2011 May;40(5):522-9. PubMed PMID: [21496751](#).
 - b. Rung AL, Mowen AJ, Broyles ST, Gustat J. The role of park conditions and features on park visitation and physical activity. J Phys Act Health. 2011 Sep;8 Suppl 2:S178-87. PubMed PMID: [21918231](#).
 - c. Broyles ST, Staiano AE, Drazba KT, Gupta AK, Sothorn M, Katzmarzyk PT. Elevated C-reactive protein in children from risky neighborhoods: evidence for a stress pathway linking neighborhoods and inflammation in children. PLoS One. 2012;7(9):e45419. PubMed PMID: [23049799](#); PubMed Central PMCID: [PMC3458094](#).
 - d. Sullivan SM, Brashear MM, Broyles ST, Rung AL. Neighborhood environments and obesity among Afro-Caribbean, African American, and Non-Hispanic white adults in the United States: results from the National Survey of American Life. Prev Med. 2014 Apr;61:1-5. PubMed PMID: [24378205](#).
3. Methods, multilevel design and analysis, methods to collect data that describe environmental/contextual influences on health: I have integrated my biostatistical expertise into design and analysis of multilevel studies, such as ISCOLE. Within ISCOLE, I designed and led the environmental assessment component of the study, results of which are forthcoming.
 - a. Myers L, Broyles S. Regression Coefficient Analysis for Correlated Binomial Outcomes. Journal of Applied Statistics. 2000; 27:217-234.
 - b. Theall KP, Scribner R, Broyles S, Yu Q, Chotalia J, Simonsen N, Schonlau M, Carlin BP. Impact of small group size on neighbourhood influences in multilevel models. J Epidemiol Community Health. 2011 Aug;65(8):688-95. PubMed PMID: [20508007](#); PubMed Central PMCID: [PMC3706628](#).
 - c. Katzmarzyk PT, Barreira TV, Broyles ST, Champagne CM, Chaput JP, Fogelholm M, Hu G, Johnson WD, Kuriyan R, Kurpad A, Lambert EV, Maher C, Maia J, Matsudo V, Olds T, Onywera V, Sarmiento OL, Standage M, Tremblay MS, Tudor-Locke C, Zhao P, Church TS. The International Study of Childhood Obesity, Lifestyle and the Environment (ISCOLE): design and methods. BMC Public Health. 2013 Sep 30;13:900. PubMed PMID: [24079373](#); PubMed Central PMCID: [PMC3849927](#).
4. HIV epidemiology and surveillance; use of HIV surveillance data to evaluate HIV prevention and care programs: I started my public health career working in HIV/AIDS. While surveillance data are typically used to monitor progress of an epidemic, I contributed to efforts to use surveillance data and surveillance program infrastructure to evaluate HIV prevention and care efforts. My early work in HIV/AIDS led to my interest in social determinants of health, which has become my current research focus.
 - a. Rugg DL, Heitgerd JL, Cotton DA, Broyles S, Freeman A, Lopez-Gomez AM, Cotten-Oldenburg NU, Page-Shafer K. CDC HIV prevention indicators: monitoring and evaluating HIV prevention in the USA. AIDS. 2000 Sep 8;14(13):2003-13. PubMed PMID: [10997406](#).
 - b. Sullivan PS, Karon JM, Malitz FE, Broyles S, Mokotoff ED, Buskin SE, Fleming PL. A two-stage sampling method for clinical surveillance of individuals in care for HIV infection in the United States. Public Health Rep. 2005 May-Jun;120(3):230-9. PubMed PMID: [16134562](#); PubMed Central PMCID: [PMC1497713](#).
 - c. Sullivan PS, Denniston M, McNaghten A, Buskin SE, Broyles ST, Mokotoff ED. Use of a population-based survey to determine incidence of AIDS-defining opportunistic illnesses among HIV-positive persons receiving medical care in the United States. AIDS Res Ther. 2007 Sep 12;4:17. PubMed PMID: [17850671](#); PubMed Central PMCID: [PMC2042983](#).
 - d. Sullivan PS, Denniston M, Mokotoff E, Buskin S, Broyles S, McNaghten AD. Quality of care for HIV infection provided by Ryan White Program-supported versus Non-Ryan White Program-supported

D. RESEARCH SUPPORT

Ongoing Research Support

2012/08/15-2017/06/30

1 U54 GM104940, NIH (NIGMS)

Cefalu, William (PI)

Louisiana Clinical and Translational Science Center

The overarching objective of our center is to transform the clinical and translational research efforts of our region away from the status quo, where institutions operate in isolation to pursue their institutional missions, and toward a cohesive, mutually supportive enterprise for clinical and translational research.

Role: Co-Investigator

2011/08/01-2015/08/01

N/A (Contract), Blue Cross and Blue Shield of Louisiana Foundation

Katzmarzyk, Peter (PI)

Administration and Evaluation of Challenge for a Healthier Louisiana Program

This project involves technical assistance on program development and evaluation of twelve multilevel, community-based obesity prevention programs throughout Louisiana.

Role: Co-Investigator

Completed Research Support

2010/01/01-2015/01/01

N/A (Contract), Coca Cola Foundation

Peter Katzmarzyk / Timothy Church (PI)

International Study of Childhood Obesity, Lifestyle, and the Environment (ISCOLE)

This is a global study of childhood obesity, lifestyle, the environment and obesity being conducted in 12 countries from all regions of the world. Pennington Biomedical is the study Coordinating Center as well as the U.S. site.

Environmental assessments include a school policy/environment survey completed by school administrators, a neighborhood environment survey completed by parents, and an objective audit of the school food and physical activity environment completed by ISCOLE staff.

Role: Co-Investigator

2008/09/15-2013/09/14

58-6251-8-038, USDA

Katzmarzyk, Peter (PI)

Delta Obesity Prevention Research Unit: Obesity in at-risk populations in the Lower Mississippi Delta

The aims of this cooperative research project are to identify motivations and opportunities to be physically active in the Delta region of Louisiana, and to adapt the U.S. Dietary Guidelines for this population.

Role: Co-Investigator

2011/07/01-2013/06/30

11GRNT7750027, AHA

Broyles, Stephanie (PI)

Neighborhood Effects on Markers of Early Cardiovascular Disease in Children and Adolescents

This application was in response to the funding opportunity, AHA Greater Southeast Affiliate Spring 20011 Grant-in-Aid. This project sought to use cutting-edge neighborhood and biological measures to characterize

the aspects of the neighborhood environments salient to development of early CVD risk in white and African American children.

Role: PI

2009/10/01-2011/09/30

1 RC1 DK086881, NIH (NIDDK)

Broyles, Stephanie (PI)

Anthropometric Assessment of Abdominal Obesity and Health Risk in Children and Adolescents

This project was funded through the Recovery Act Limited Competition: NIH Challenge Grants in Health and Science Research (RC1) mechanism. This project addresses the specific challenge topic 06-DK-106:

Identifying a standard anthropometric measure for pediatric central adiposity and seeks to identify and

determine the clinical utility of the best anthropometric measurements for the assessment of total and intra-abdominal visceral adipose tissue in children and adolescents.

Role: Co-Investigator

CURRICULUM VITAE

Elizabeth A. Gollub, PhD, MPH, RD
Population and Public Health Sciences – Evaluation Unit
Pennington Biomedical Research Center

elizabeth.gollub@pbrc.edu

225.763.0945

EDUCATION

- 2007 Certificate of Training, Adult Weight Management
- 2002 PhD, Florida International University, Nutrition and Dietetics,
National Resource Center on Nutrition, Physical Activity and Aging
- 1986 MPH, University of North Carolina, Chapel Hill, Nutrition
- 1986 Registered Dietitian, American Dietetic Association/Academy of Nutrition and Dietetics
- 1981 BA, University of California, Santa Cruz, Biology
- 1980 University of California's Education Abroad Program, University of Kent, Canterbury, England

PROFESSIONAL EXPERIENCE

- 12/2011–present Instructor/Lead Evaluator, Pennington Biomedical Research Center, Population and Public Health Sciences
- 06/2010–12/2011 Research Associate II, Pennington Biomedical Research Center, Population Science
- 2008-2009 Consultant Dietitian, Special Communications LLC at Tacachale
- 2007-2010 Freelance Nutritionist “*Nutritionist at Large*”, Gainesville, FL
- 2005-2007 Program Director, Rural Health, WellFlorida Council, Inc., Gainesville Florida
- 2004-2005 OPS Professional, Family Youth and Community Sciences, UF IFAS, Gainesville, FL
- 2002-2003 Adjunct Instructor, Health and Fitness, Palm Beach Community College, Boca Raton, FL
- 1997-2002 Graduate Research Assistant, Florida International University, National Policy and Resource Center for Nutrition, Physical Activity and Aging, Miami, FL
- 1996-1997 Instructor, Physical Science/Life Science/Health, JFK Middle School, Riviera Beach, FL
- 1995-1996 Adjunct Instructor, Nutrition, Palm Beach Community College, Boca Raton, FL
- 1991-1995 Nutrition Consultant, Palm Beach County, FL
- 1987-1988 Regional Coordinator, Maryland State Nutrition Initiative, Washington County, MD
- 1986 Adjunct Instructor, Nutrition, Frederick Community College, Frederick, MD
- 1986 Instructor, Culinary Hearts, American Heart Association, Frederick, MD
- 1986 Training Fellowship, National Cancer Institute, Health Promotion Sciences Branch, Division of Cancer Prevention and Control, Bethesda, MD
- 1984 Instructor, Biology, Jefferson High School, Los Angeles, CA
- 1983 Research Assistant, University of Illinois, Departments of Physiology, and of Foods and Nutrition, Urbana, IL
- 1981-1982 Research Assistant, City of Hope National Medical Center, Duarte, CA

PROFESSIONAL ORGANIZATIONS AND PROFESSIONAL DEVELOPMENT

American Evaluation Association –Health Evaluation Program Chair (2015) // Academy of Nutrition and Dietetics – Weight Management Practice Group and Healthy Aging Practice Group // National Association of Chronic Disease Directors // Louisiana Dietetic Association // CDC-AEA Summer Institute – 2010 & 2011 // Minnesota Evaluation Studies Institute Spring Training – 2012 // AEA professional development workshops 2013 & 2014 // Ongoing accredited learning activities for RD maintenance.

HONORS AND AWARDS

22nd Annual Huddleston Award – honorable mention, important contribution to the dietetics profession, 2005 // Outstanding Student Scholar Award, 2002 // Governor’s Summit on Health Care for the Uninsured, invited representative for College of Health and Urban Affairs, Florida International University, 2000 // National Institute on Aging, NIH, Office of Research on Minority Health, Aging Research Workshop, sponsored participant, 1999 // Sigma Phi Omega, Honorary Member, 1999 // Phi Kappa Phi, Honorary Member, 1999 // Who’s Who in Rising Young American Women, 1993.

PUBLICATIONS

Refereed Journal Articles:

Gollub EA, Kennedy BM, Bourgeois BF, Broyles ST, Katzmarzyk PT. Engaging Communities to Develop and Sustain Comprehensive Wellness Policies: Louisiana's Schools Putting Prevention to Work. *Prev Chronic Dis* 2014;11:130149. DOI: <http://dx.doi.org/10.5888/pcd11.130149>

Segal MS, Gollub E, Johnson RJ. *Is the fructose index more relevant with regard to cardiovascular disease than the glycemic index.* *Eur J Nutr.* 2007 Oct;46(7):406-17.

Gollub EA, Weddle D. *Improvements in nutritional intake and quality of life among frail homebound older adults receiving home-delivered breakfast and lunch meals.* *J Am Diet Assoc.* 2004;104:1227-1235.

Refereed Abstracts and Conference Proceedings:

Gollub EA, Cockerham C. *Live Lively LaSalle! – an example from the Blue Cross and Blue Shield of Louisiana Challenge Grant Program.* Paper presentation, 28th American Evaluation Association Annual Conference "Visionary Evaluation for a Sustainable Future," Denver CO, October 2014.

Gollub EA, Tohmé A, Vlosky DA, Arnold D. *Common Goals, Common Ground, Common Good: Building a Healthier Louisiana one Parish at a Time.* Panel presentation, 28th American Evaluation Association Annual Conference "Visionary Evaluation for a Sustainable, Equitable Future," Denver CO, October 2014.

Gollub EA, Vlosky DA, Lockwood JF. *Empowering a Community to Promote Healthy Living: the West End Health and Wellness Project.* Paper presentation, 27th American Evaluation Association (AEA) Annual Conference "Evaluation Practice for the 21st Century," Washington DC, October, 2013.

Tohmé A, E Gollub, D Vlosky, ST Broyles, PT Katzmarzyk. *A public-private partnership catalyzes multi-level obesity prevention in Louisiana.* (poster) American Public Health Association Annual Meeting, Boston, MA, November, 2013.

Vlosky DA, Gollub E, Broyles S, Tohme A, Katzmarzyk P. *Community Research: Evaluating 12 Diverse Project Sites.* Paper presentation, 27th American Evaluation Association (AEA) Annual Conference "Evaluation Practice for the 21st Century," Washington DC, October, 2013.

Arnold DL, Gollub E, Bourgeois B. *Louisiana Department of Health and Hospitals Tobacco Control Program: Schools Putting Prevention to Work, 1-Year Follow-Up Evaluation.* (poster) 27th Annual Conference of the American Evaluation Association, Washington DC, October, 2013.

Gollub EA. *Training your Target to Strengthen your Evaluation.* (poster) National Conference on Tobacco or Health. August 2012.

Gollub EA, Weddle D. *Expanding Community Services to Include Home-Delivered Breakfasts: Impact on At-Risk Older Adults.* (poster) Gerontological Society of America Annual Scientific Meeting. November 1999.

Books, Manuals, Dissertations:

Johnson RJ, Gower T, with Gollub E. *The Sugar Fix: the High Fructose Fallout that is Making You Fat and Sick.* Rodale Inc. April 2008. Pocket Books/Simon & Schuster, Inc., April 2009.

Gollub EA. *The Effect of a Breakfast Program on Nutritional Status, Quality of Life, and Healthcare Use Among Frail Homebound Older Adults* [dissertation]. Miami, FL: Florida International University; 2002.

Gollub EA, Weddle DO. *Your Guide to Developing a Breakfast Program, Revised Manual.* General Mills Foodservice, Inc.. 1999.

Reports, Articles, Tools:

Gollub EA. *Coordinated Chronic Disease Prevention and Health Promotion Program Evaluation Report.* Funded by the Centers for Disease Control and Prevention, for the Louisiana Department of Health and Hospitals, Office of Public Health, Health Promotion. June 2014.

Gollub EA. *An Evaluation Report: Schools Putting Prevention to Work,* a project of the ARRA 2009 Communities Putting Prevention to Work/Statewide Policy and Environmental Change Initiative. April 2012.

Gollub EA. *An Evaluation Report: Tobacco Cessation through Quitlines and Media,* a project of the ARRA 2009 Communities Putting Prevention to Work/State and Territory Initiative. April 2012.

Gollub EA. *The Louisiana Tobacco Control Program's Community Partnerships Program Evaluation.* 3/2011.

Gollub EA. *Louisiana Tobacco Control Program 2010 Annual Report.* 3/2011.

Gollub EA. *Wellness Today* (column) *Senior Times. Care of the Caregiver.* June 2007; *Aging and Eating.* April 2007.

- Gollub EA. WellFlorida Newsletter (feature article): *Nutrition for Healthy Aging*. Fall 2007; *The Dangers of Trans Fat*. Winter 2006; *Cardiovascular Disease and Air Pollution: Implications for Community Health*. Winter 2005.
- Gollub EA, Simone AH. *Decoding Food Labels: Handouts for People with Food Allergies*. University of Florida IFAS Extension document FCS8781. February 2005.
- Gollub EA, Simone AH. *Decoding Food Labels: Tools for People with Food Allergies*. University of Florida IFAS Extension document FCS8781. November 2004.
- GollubEA, *Family Nutrition in Action* (Newsletter), Expanded Food and Nutrition Education Program, University of Florida Cooperative Extension:
- April 2004, Vol. 8, No. 2 – *I want a Snack!*
 - May 2004, Vol. 8, No. 3 – *Carbohydrates*
 - June 2004, Vol. 8, No. 4 – *Caffeine Anyone?*
 - July 2004, Vol. 8, No. 5 – *Ready-to-Eat Breakfast Cereals*
 - August 2004, Vol. 8, No. 6 – *Fats for Food Preparation*
 - November 2004, Vol. 8, No. 7 – *Give Soy a Try!*
 - December 2004, Vol. 8, No. 8 – *Chocolate*
 - January 2005, Vol. 9, No. 1 – *New Year's and Weight Loss*
 - February 2005, Vol. 9, No. 2 – *Fast Food Possibilities*
 - March 2005, Vol. 9, No. 3 – *Vegetarianism can Work*
 - May 2005, Vol. 9, No. 4 – *Ice Cream and other Frozen Desserts*
- Gollub EA, Kemper CL, Weddle DO. *Cereal for Seniors: An Evaluation*. National Policy and Resource Center on Nutrition and Aging. Submitted to Alliance for Aging, Inc.. 2000.
- Weddle DO, Gollub EA, Stacy SS, Wellman NS. *Morning Meals on Wheels Pilot Program: The Benefits to Elderly Nutrition Program Participants and Nutrition Projects Final Report*. National Policy and Resource Center on Nutrition and Aging. Submitted to US DHHS Administration on Aging. 1998.

INVITED TALKS AND LECTURES

- Gollub EA. *Training your Target to Strengthen your Evaluation*. (round table discussion) National Conference on Tobacco or Health. August 2012.
- Gollub EA. SMART: Diabetes and Hypertension Education Outreach Program. Florida Rural Health Association Annual Summit. December, 2005.
- Gollub EA. *Cardiovascular Disease and Air Pollution: Implications for Community Health*. Health Forum; Community Health: Impacts of Air and Water Pollution. Panel Discussion sponsored by Women for Wise Growth. 2005.
- Gollub EA. *The Effect of a Breakfast Program on Nutritional Status, Quality of Life, and Health Service Use Among Frail Homebound Older Adults*. American Dietetic Association's Food and Nutrition Conference & Exhibition. October 2002.
- Gollub EA, Weddle D. *Cost-Effective Expansion of the Elderly Nutrition Program*. 17th World Congress of the International Association of Gerontology. July, 2001.
- Gollub EA. *Does Malnutrition Risk Reduction Improve Quality of Life and Reduce Institutionalization Among Elderly Participants in an Expanded Home-Delivered Meal Program?* National Institute on Aging's Taking the Next Step: Technical Assistance Workshop. November 1999.
- Gollub EA, Weddle D. *Expanding Community Services to Include Home-Delivered Breakfasts: Impact on At-Risk Older Adults*. American Public Health Association Annual Meeting. November 1999.

SERVICE AND COMMUNITY

- Manuscript reviews – Obesity; Preventing Chronic Disease // Abstract reviews – American Evaluation Association // Grant reviews – Social Innovation, Capitol Area United Way // Student Mentor/Summer Internship Supervisor – PBRC // Tobacco Task Force – PBRC // Louisiana School Wellness Policy State Team – Evaluation // Chronic Disease Action Alliance – DHH // Poets and Philosophers Neighborhood Association – President Elect & Steering Committee // Baton Rouge Symphony Chorus – Second Soprano.

Minority Health Month Activities Louisiana DHH Bureau of Minority Health Access - 2016

The Louisiana Bureau of Minority Health Access has routinely provided [a small amount of] funds to partners throughout the state to support Minority Health Month (MHM) activities. This year, an activity tracking document/form, developed by the external evaluator for Louisiana's State Partnership Initiative to Address Health Disparities grant program, was to be distributed to and completed by each of these 23 funded partners. The tracking form was designed as a tool to collect process data, to assess this year's activities. It also contained items intended to inform capacity building needs of these partners, to help strengthen the impact of future MHM activities. Among the 19 (of 23) partners completing the tracking form, a total of 56 events were conducted in 8 of the 9 DHH administrative regions. It should be noted that in some cases, the same program/activity repeated at different locations or different times was considered a distinct event. Also, a small number of the reported activities, while aligning with the spirit of MHM, appear to have been on-going activities that would have occurred regardless of the MHM focus or funding.

Partners were asked to describe their MHM activities and to record the number of activities, the intended and actual target populations, and the number of people reached.

Collectively, MHM events reached youth, adults, and seniors; women and men; minorities; urban, rural, church, school and tribal communities:

- 10 partners conducted 1 event
 - 1 partner conducted 12 events
 - 1 partner conducted 11 events (1 activity repeated 11 times)
 - 1 partner conducted 7 events
 - 1 partner conducted 4 events
 - 2 partners conducted 3 events
 - 3 partners conducted 2 events
-
- 12 events were a health fair or BP screening (1 in conjunction with a farmers market);
 - 11 were physical activity events (e.g. heart walk, basketball tournament, school or church dance), most of which also had an educational component;
 - 26 were educational/informational outreach events (presentations, demonstrations, games, interactive learning in a social setting);
 - 7 were "miscellaneous" activities: a radio spot, a tobacco presentation, a youth literacy event, a State Capitol visit focusing on School-based Health Centers, a health career fair, a "Health Church Initiative" launch, and one undefined activity.

Topics/areas covered by these events included:

- Diabetes awareness/education
- Blood pressure awareness/education
- Cholesterol awareness/education
- Heart disease/stroke awareness/education
- Healthy eating, Water intake,
- Weight management
- HIV and Hepatitis A, B, and C
- Safe sex, Teen pregnancy, STD prevention
- Talking to your doctor/healthcare provider
- Literacy
- Women and Men’s health issues
- Health disparities awareness
- Smoking cessation
- Lupus education
- Mental Health, Substance abuse
- Physical fitness
- Healthy lifestyles, Quality of life
- Local resources, Assistance programs
- Healthcare related careers
- End-of-life decision making

MHM Activity Reach – Locations and Counts:

| Parish | # Reached | Administrative Region | #/Region |
|----------------------|---|-----------------------|----------|
| Jefferson | 400 | 1 | |
| Orleans | 1,888* | 1 | 2,288* |
| East Baton Rouge | 1,169 | 2 | 1,169 |
| St. Mary | 120 | 3 | 630+? |
| Terrebonne | 150 | 3 | |
| St. John the Baptist | 100 | 3 | |
| Assumption | 60 | 3 | |
| Lafourche | 200 | 3 | |
| St. James | ? | 3 | |
| Lafayette | 50 | 4 | 530 |
| Vermillion | 250 | 4 | |
| Iberia | 230 | 4 | |
| Calcasieu | 50 | 5 | 50 |
| Concordia | 248 | 6 | 348 |
| Avoyelles | 100 | 6 | |
| Caddo | 7,000 | 7 | 7,300 |
| Bossier | 5 th graders | 7 | |
| Sabine | 300 | 7 | |
| West Carroll | ? | 8 | 40+? |
| Richland | 7 th & 8 th graders | 8 | |
| Morehouse | 40 | 8 | |
| Union | | 8 | |

Total numbers reached: >12,355 In-person; ~50,000 Radio listeners

*In addition, a radio spot reached ~50,000 listeners over the month.

Partners were asked questions to encourage concrete thinking about quality improvement and the longer-term outcomes or influences associated with their activities.

How was success measured?

Practically all of the activity coordinators/partners responding to this item used participation numbers, a process measure, to define success. This is to be expected for 1-time activities with no opportunity (or budget) for follow-up.

What worked well/what would be repeated?

All of the activity coordinators/partners responded that **events worked well and would be repeated as is**; 5 partners each added one of the following specifics: offering screenings; free products; teaching about tobacco; speakers; the location.

How could the activity be improved?

Many of the partners indicated that their activities were negatively impacted by severe weather events; but, among the things that could be changed...

- 3 of the 19 partners specifically stated that they could have used **more planning time**;
- An additional 8 partners noted that they would have liked to have done more advertising, outreach, publicity, or have had earlier communication with their community – *implying* that they could have used **more planning time**. One of the partners indicated that next time, they would start the event earlier in the day (this was an outdoor fitness event; the day became too warm).

Did the activity provide information, create an opportunity, influence behavior?

All of the partners reported that their activities provided information and created opportunity (primarily learning/informational opportunities). One partner reported that the influence on behavior was not measured; the other partners indicated that their activities were able to influence behavior; however, they did not provide a basis for this response.

Comments and Recommendations

Community-based MHM health promotion activities are routinely supported by the LBMHA. This presents a key opportunity for engaging with community partners to continuously refine these activities for enhanced impact.

With regard to Louisiana's 2016 MHM activities, three factors stand out:

- (1) The LBMHA has a large group of partners, dedicated to improving health and access to health, and to reducing health disparities within their communities;
- (2) The LBMHA could strengthen these partnerships, increase capacity, and improve impact by providing opportunities for advanced planning and collaborative learning;
- (3) The LBMHA network of MHM partners, though extensive, has no apparent presence in Region 9.

Suggestions for facilitation of future MHM activities:

- Begin early to plan for Minority Health Month
 - Consider focusing the program funds on communities within the State Partnership Initiative target regions (1, 8, and 9);
 - Select and notify partners by the end of the previous year (by December);
 - Discuss activity requisites and reporting expectations with partners prior to confirming the partnership agreements.

- Build Capacity and Strengthen Partnerships
 - Organize T.A./training for MHM partners (in January) to cover:
 - Community-based activities with potential for greatest impact;
 - manageable, effective approaches to capturing process measures and indicators of success;
 - coordinating localized efforts/sharing resources;
 - collaborating for on-going support of promising health promotion efforts.