

Dear Partners,

On August 16, 2012, the CDC's Division of Viral Hepatitis released "[Recommendations for the Identification of Chronic Hepatitis C Virus Infection Among Persons Born During 1945–1965](#)" in CDC's Morbidity and Mortality Weekly Report (MMWR). The new recommendation calls for all Americans born from 1945 through 1965, or baby boomers, to get tested once for hepatitis C.

Please help spread the word about the new testing recommendations with the following resources:

- **Know More Hepatitis Campaign Website:** The campaign aims to decrease the burden of chronic Hepatitis C by increasing awareness about this hidden epidemic and encouraging baby boomers to get tested. Check out the [campaign website](#).
- **Digital Tools:** Tools highlighting the new Hepatitis C testing recommendations are now available, including an array of [new buttons, badges, and banner ads](#) for use and sharing.
- **Infographic:** The [graphic visual](#) provides information and data for people who are not tested for hepatitis C vs. people who are tested.
- **Partner Resources:** Check out new campaign [resources](#) promoting the recommendations, including fact sheets, PowerPoint and letterhead templates.
- **New Posters:** New posters promoting the new Hepatitis C testing recommendations are now available for [download](#) or ordering online through our [publications ordering system](#).
- **Hepatitis Risk Assessment:** This [on-line assessment](#) has been updated to include the new recommendation for those born from 1945 through 1965. We hope you'll continue to promote the risk assessment by featuring [buttons, badges, or banner ads](#) on your website and sending out the [online health e-card](#) to your constituents and patients.
- **Twitter:** Please follow our Twitter account, [@cdchep](#). Feel free to retweet and join the conversation about the new recommendations using the hashtag **#HepCRec**.

Let us know if you have any questions or suggestions by emailing us at [dvhwi@cdc.gov](mailto:dvhwi@cdc.gov). We hope you find our resources helpful and will join us promoting the new Hepatitis C testing recommendations.

Best wishes,

Education and Training Team  
Division of Viral Hepatitis  
National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention  
Centers for Disease Control and Prevention

[www.cdc.gov/hepatitis](http://www.cdc.gov/hepatitis)

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