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Example 1 of 1.

Short description of how this document meets the Standard and Measure’s requirements:

1. Revised State Health Improvement Plan

2. See Progress Report (5.2.4.1), pp. 18-22 for a detailed list of all changes made to the SHIP

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Creating A Blueprint For Our Future

LOUISIANA STATE HEALTH ASSESSMENT AND IMPROVEMENT PLAN

2016-2020 Revised edition 2017
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Letter from the Secretary

The Louisiana State Health Assessment (SHA) and State Health Improvement Plan (SHIP) represent the culmination of a grand collaboration of more than 500 stakeholders and other community members from throughout Louisiana. The combined document presents an analysis of the needs facing every region of the state, detailing their strengths and weaknesses as well as the opportunities and challenges that face them; forming a framework under which communities can engage in shaping their own health on a local, grassroots level; and providing each community with a set of priorities around which they can coalesce, cooperate and move forward.

Though the vast majority of the work that went into creating these documents occurred before I was named secretary for the Department of Health and Hospitals, I am no less pleased with the results of this collaborative effort.

The many hundreds of public and private organizations that participated in shaping this document, including those operating on the federal, state, and local levels, each had a role in ensuring that every community’s voice was heard in the creation of individual assessments and priorities. Moving forward, these stakeholders will be able to guide the engagement of their communities, and I could not be more supportive of their efforts.

Since drafting this document, Louisiana has elected a new governor, whom I am honored to assist by leading the Department of Health and Hospitals. Under Governor John Bel Edwards, expanding Medicaid has become one of the state’s new flagship initiatives to improve access to care for more Louisiana residents. Throughout the discussions leading to the publication of this document, access to care was an issue called out in every community, and put simply, expanding Medicaid is the single greatest action our state can take to ensure that every working Louisianan has access to health care. Expanding Medicaid will have positive, deep and meaningful impacts in every community in our state, not only by improving access to and the quality of care, but also by creating more jobs, making Louisiana better from both a health and economic perspective.

It is my sincere hope that each of you share the excitement I have for Medicaid expansion and will use the momentum we gain in expanding Medicaid to tackle the other goals outlined in this call to action.

Warmly,

Rebekah Gee, MD, MPH
Secretary
Dear Colleagues

With great enthusiasm, I present to you the Louisiana State Health Assessment (SHA) and State Health Improvement Plan (SHIP), which lay the foundation of health for all communities in our state. Hundreds of community- and faith-based organizations, businesses, health care organizations and public officials from across our state made the development of this comprehensive report and improvement plan possible. Their ideas and knowledge can be found on every page of these two documents.

This roadmap to achieve health comes at a critical time for our beloved Louisiana. Health care providers and patients are facing a rapidly changing system. Businesses are facing increasing health care costs and lower productivity due to poor health. And, like many families struggling to find the time or money for a healthy meal every night at their home’s kitchen table, public officials and local organizations are facing challenges in making communities more active and healthy by increasing green spaces, decreasing drive times and improving access to health care and healthy lifestyle options. Given what we face collectively, now more than ever, is the best time for all of us, no matter our background, our profession or the town we grew up in, to play a role in achieving our own individual health and our community’s health. We must work in tandem to achieve optimal health in a world with seemingly more complex challenges.

Our state health department took the lead in this hard work, yet the SHA includes input from all sixty-four parishes, other public and private health partners across the state and our residents. This “report card” of our current health serves as a valuable resource to help communities make decisions on not just where we can spend money to improve health, but where we can save money and lives because we improved health! By capitalizing on our state’s strengths, we can come together to develop effective policy and implement evidence-based interventions for sustainable and long-lasting health. I am pleased that all levels of community, be it state, regional or local, have taken another bold step to begin addressing the issues identified in the health assessment. I am encouraged at the momentum around this process and will do everything I can to ensure this continues now and into the future. The commitment of our organization to a healthier Louisiana is made possible by the spirit and collaboration of our state’s neighborhoods, towns and cities. Whether this is your first or eleventh time to hear about our plan to achieve a healthier Louisiana, thank you for joining us in this effort to impact not only our current generation, but generations to come.

Sincerely,

J.T. Lane
Assistant Secretary
Credits & Acknowledgments

The Louisiana Department of Health and Hospitals Office of Public Health would like to acknowledge and thank the following for their participation in workgroups, planning and facilitation, and implementation to make the improvement plan a reality. This report and improvement plan would not have been possible without their input and efforts.

Office of Public Health Leadership and Staff

JT Lane, MPH
Assistant Secretary

Beth Scalco, LCSW, MPA
Deputy Assistant Secretary

Takeisha Davis, M.D., MPH
Assistant State Health Officer, Center for Community and Preventive Health Medical Director

Matthew Valliere, MPA
Center for Community and Preventive Health Deputy Director

Avis Richard-Griffin, MPA
Bureau of Primary Care and Rural Health Interim Director

Tammy A. Hall, Ed.D.
Performance Improvement Director/Accreditation Coordinator

Christopher Williams, MPH
Performance Improvement Manager

Sundee Warren, Ph.D.
Director, Community Affairs

Joseph Foxhood, BA
Center for Population Health Informatics Director

Allen McDonald, GISP, ITIL
Center for Population Health Informatics GIS Manager

Nell Wilson, MPA
Center for Population Health Information, Operations Manager

Caroline Brazeel, MPH
Health Promotion Director

Melissa Martin, RDN, LDN
Program Manager, Well-Ahead Louisiana

Kate Holmes, MPH
Program Manager, Health Promotion

Amy Zapata, MPH
Bureau of Family Health Director

Susie Hutchinson, CAPP, CMSR
Performance Improvement Practice Management-Program Manager

Dara Stout, BA
Performance Improvement-Program Monitor

Chelsea Bennett, BA
Health Promotion Marketing & Creative Manager
Office of Public Health Regional Medical Directors/Administrators

Avis Gray, RN, MSN ................................................. Region 1 Clinical, Administrative and Program Staff
Region 1 Administrator

Marilyn Reynaud, M.D., MPH ...................................... Region 2 Clinical, Administrative and Program Staff
Region 2 Medical Director/Administrator

Paul Landry, MBA ..................................................... Region 3 Clinical, Administrative and Program Staff
Region 3 Administrator (Retired)

W.S. "Chip" Riggins, Jr. M.D., MPH, FAAFP, FACP .......... Region 3 Clinical, Administrative and Program Staff
Region 3 Medical Director/Administrator

Tina Stefanski, M.D. .................................................... Region 4 Clinical, Administrative, and Program Staff
Region 4 Medical Director/Administrator

Bertrand Foch, M.D. .................................................. Region 5 Clinical, Administrative, and Program Staff
Region 5 Medical Director/Administrator

David Holcomb, M.D., MSA, FACP ............................. Region 6 Clinical, Administrative, and Program Staff
Region 6 Medical Director/Administrator

Martha Whtye, M.D. .................................................. Region 7 Clinical, Administrative, and Program Staff
Region 7 Medical Director/Administrator

Shelley Jones, M.D., MPH ........................................... Region 8 Clinical, Administrative, and Program Staff
Region 8 Medical Director/Administrator

Gina Lagarde, M.D., MBA, FAAP ................................. Region 9 Clinical, Administrative, and Program Staff
Region 9 Medical Director/Administrator
Steering Committee

Doretha Bennett  
Workforce Investment Act (WIA) Director

Annette Beuchler, MBA  
The Rapides Foundation

Tonya Bolden-Ball, MS  
Family Tree Healthy Start Program

Katherine Cain, MPH  
City of New Orleans Health Department

Paula Craig, MLIS  
Northwestern State University of Louisiana

Africa Dauphiney, ANP-BC, MSN, RN  
Our Lady of Lourdes Regional Medical Center-St. Bernadette Community Clinic

Asali Ecclesiastes, BA  
City of New Orleans, Mayor’s Office, Network for Economic Opportunity

Gina Eubanks, Ph.D  
Louisiana State University & Southern University Ag. Centers

Lisa Gentry, LMSW, MPH  
United Healthcare Community Plan

Celeste Haye  
Lafayette Parish Schools

Paula Hickman  
The Community Foundation of North Louisiana

Tracie Ingram  
Louisiana Department of Health & Hospitals, Bureau of Primary Care & Rural Health

Patricia A. LaBrosse, APRN-BC  
Louisiana State Nurses Association

Tara Leblanc  
Louisiana Department of Health & Hospitals, Office of Aging & Adult Services

Rudy Macklin  
Louisiana Department of Health & Hospitals, Governor’s Council on Physical Fitness and Sports

Angela Marshall, MS, MPA  
Louisiana Department of Health & Hospitals, Bureau of Health Services Financing

Melissa Martin, RDN, LDN  
Louisiana Department of Health & Hospitals, Office of Public Health, Well-Ahead Louisiana

Janice Petersen, Ph.D.  
Louisiana Department of Health & Hospitals, Office of Behavioral Health

Michael Ruffin  
City of New Orleans, Mayor’s Office, Network for Economic Opportunity

Jennifer Ruley  
Louisiana Public Health Institute & City of New Orleans

Monteic Sizer, Ph.D.  
Northeast Delta Louisiana Human Services Authority (NEDHSA)

Van Snider, M.D.  
Health Connection Clinic

Kathleen Tate  
Northwestern State University of Louisiana
Other Louisiana Department of Health and Hospitals Offices

Secretary’s Office
Kathy Kliebert
Secretary
Hugh Eley
Deputy Secretary

Office of Behavioral Health
Rochelle Head-Dunham, M.D., FAPA
Assistant Secretary/Medical Director
Janice Petersen, Ph.D.
Deputy Assistant Secretary for Adult, Child, and Family Operations
Karen Stubbs, JD
Deputy Assistant Secretary
Kashunda Williams, PhD, BCBA-D
Business Intelligence Manager
Leslie Brougham Freeman, PhD
Prevention Services Director

Louisiana Medicaid
J. Ruth Kennedy
Director, Bureau of Health Services Financing
Beverly Hardy-Decuir, DNP, MSN, RN, FACHE, CPHQ, CSSBB
Section Chief
Baogong Jiang, Ph.D
Senior Data Analyst
Kang Sun Lee, Ph.D
Data Request Manager
Mark Perry, MPA
Program Manager
Tim Williams, MPA, M.Div
Program Manager

Bureau of Media and Communications
Ashley C. Lewis
Director of Media & Communications
W. Jerome Boyd
Web Administrator

Other External Partners
Eric Baumgartner, MD, MPH
Louisiana Public Health Institute
Director, Policy and Program Development
Lisanne Brown, Ph.D.
Louisiana Public Health Institute
Director of Evaluation and Research
Samantha Francois, Ph.D.
Louisiana Public Health Institute
Associate Director of Evaluation and Research
Karen Mason, MSPH
Louisiana Public Health Institute
Clinical Data Analyst
Jessica Riccardo, MPH
Louisiana Public Health Institute
Interim Director of Clinical Transformation Portfolio
Jennifer Ruley, P.E.
Louisiana Public Health Institute
Active Transportation Engineer/Urban Planning Specialist
Caitlin Canfield, MPH
Louisiana Public Health Institute
Evaluation Coordinator
Alex Loizias, MSW
Louisiana Public Health Institute
Evaluation Intern
Shirley Orr, MHS, APRN, NEA-BC, RWJF
SOCO Consulting
Executive Nurse Fellow and President
# Community Stakeholders

## Region 1  Greater New Orleans Area (New Orleans)

- 504 HealthNet
- Access Health of Louisiana
- Boys Town Louisiana
- Catholic Charities Archdiocese of New Orleans (CCANO)
- City of New Orleans Health Department
- Crescent City Media Group
- Department of Health and Hospitals/Office of Behavioral Health
- Department of Health and Hospitals/Health Standards Section
- Department of Health and Hospitals/Medicaid
- Department of Health and Hospitals/Office of Public Health
- East Jefferson General Hospital
- Greater New Orleans Foundation
- Jefferson Community Healthcare Centers, River Ridge Clinic
- Jefferson Parish Coroner’s Office
- Louisiana Primary Care Association
- Louisiana Public Health Institute Healthy Communities Coalition
- Louisiana State University Health Sciences Center New Orleans
- Loyola University
- Market Umbrella
- Metropolitan Center for Women and Children
- Metropolitan Human Services District
- Mount Zion United Methodist Church of New Orleans
- Network for Economic Opportunity
- NHS Human Services
- Ochsner Health System
- Orleans Parish Government
- Plaquemines Parish Government
- Plaquemines Parish Head Start
- Plaquemines Parish Health Department
- Plaquemines Parish Schools
- Plaquemines Medical Center
- Tulane University
- Wetmore Foundation, Louisiana State University Health Sciences Center
- Xavier University of Louisiana

## Region 2  Capital Area (Baton Rouge)

- Acadiana Family Tree
- Aetna Better Health
- Alliance Safety Council
- Baton Rouge General Medical Center
- Capital Area Human Services Authority
- Capital City Family Health Center
- Department of Health and Hospitals/Bureau of Primary Care and Rural Health
- Department of Health and Hospitals/Office of Behavioral Health
- Department of Health and Hospitals/Office of the Secretary
- Department of Health and Hospitals/Office of Public Health
- East Baton Rouge City Parish Government
- East Baton Rouge Parish Government
- East Baton Rouge Parish Schools
- Families Helping Families of Greater Baton Rouge
- Family Road of Greater Baton Rouge
- Health Centers in Schools, Inc.
- Iberville Parish School Board
- Lane Regional Medical Center
- Louisiana Center for Health Equity
- Louisiana Department of Health and Hospitals/ Medicaid
- Louisiana Emergency Response Network
- Louisiana Family Medicine
- Louisiana Hospital Association
- Louisiana Public Health Institute-Healthy Communities Coalition
- Louisiana Rehabilitation Louisiana Workforce Commission
- March of Dimes
- Ochsner Health System
- Our Lady of the Lake Regional Medical Center- Children’s Hospital
- Pointe Coupee General Hospital
- Pointe Coupee Homebound Health & Hospice Services
- Southeast Community Health Systems
- Southern University Ag Center
- St. Elizabeth Hospital
- Tulane University
- United Healthcare
- West Feliciana Parish Government
- Woman’s Hospital
### Region 3  South Central Louisiana (Houma/Thibodaux)

- Access Health Louisiana
- Alcohol and Drug Abuse Council for South Louisiana
- AmeriHealth Caritas
- Assumption Parish Sheriff’s Office
- Bayou Council Behavioral Health Services
- Bayou Interfaith Shared Community Organizing (BISCO)
- Fletcher Technical Community College
- Houma Civic Center
- Lady of the Sea General Hospital
- Lafourche Parish School District
- Louisiana Assumption Parish Police Jury
- Louisiana Department of Health and Hospitals/ Medicaid
- Louisiana Rural Health Association
- Mary Bird Perkins Cancer Center
- Nicholls State University
- Ochsner St. Anne General Hospital
- Options for Independence
- Plaquemines Parish Government
- Prevention Partnership
- Social Action Initiatives
- South Central Louisiana Human Services Authority
- South Central Planning and Development Commission
- Start Corporation
- St. James Parish Hospital
- St. John the Baptist Parish Government
- St. Mary Parish Government
- St. Mary Parish Schools
- Teche Action Clinics
- Terrebonne General Medical Center
- Terrebonne Parish Consolidated Government
- Thibodaux Parish Government
- Thibodaux Regional Medical Center
- Department of Health and Hospitals/Office of Public Health

### Region 4  Acadiana (Lafayette)

- Abberville General Hospital
- Acadiana Area Human Services District
- Acadia General Hospital-Lafayette General Health
- Acadia Parish Police Jury
- Acadiana Family Tree
- City of Carencro
- Communities of Color Network
- Department of Health and Hospitals/Office of Public Health
- Diabetic Kitchen
- Families Helping Families of Acadiana
- Iberia Comprehensive Community Health Center
- Iberia Medical Center
- Lafayette Community Healthcare Clinic
- Lafayette Farmers and Artisan Market at the Horse Farm
- Lafayette General Medical Center
- Lafayette Surgical Specialty Hospital
- Lafayette Parish Schools
- Lafayette Parish Sheriff’s Office
- Louisiana Healthcare Connections
- Louisiana State University-Ag Center
- Louisiana State University-Eunice
- One Acadiana
- Our Lady of the Lake Regional Medical Center
- Our Lady of Lourdes Regional Medical Center- St. Bernadette Medical Clinic
- PHI, Inc.
- Project LAUNCH
- St. Martin Parish Government
- St. Martin Parish Sheriff’s Office
- Southwest Louisiana Area Health Education Center
- The Extra Mile- Region IV
- United Way of Acadiana
- University of Louisiana at Lafayette
- Woman’s Foundation
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## Region 6 Central (Alexandria)

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Region 6 (cont)

Louisiana Department of Transportation & Development (DOTD)
Louisiana Governor’s Office of Homeland Security
Louisiana Family Medicine Residency Program-Alexandria
Louisiana Integrated Treatment Services (LITS)
Louisiana Occupational Health System
Louisiana Primary Care Association
Louisiana Public Health Institute-Healthy Communities Coalition – Region 6
Louisiana Southern Baptist Convention (Disaster Planning)
Louisiana Special Education Center
Louisiana State Police (LSP)
Louisiana State Representative
Louisiana State Veterinarian
Louisiana Technical College – Avoyelles Campus
Leading Health Care Louisiana
Longleaf Hospital & Treatment Center
Louisiana State University Ag. Center
Louisiana State University-Alexandria
Loving Care Nurse Clinic
Macon Ridge Community Development Corporation
Magellan Health Services
Mansoor Pediatric
Matthew Memorial Healthcare
MedExpress Urgent Care Centers
Mid-State Orthopedic & Sports Medicine Center
New Horizons Independent Living Centers
Phoenix Family Life Centers
Pinecrest Supports and Services Center
Policy and Health Information (PM3)
Promise Neighborhoods
Rapides Foundation
Rapides Parish Coroner
Rapides Parish District Attorney’s Office
Rapides Parish Police Jury
Rapides Parish Highway Department
Rapides Parish School Board
Rapides Parish Sheriff’s Office
Rapides Primary Health Care Center
Rapides Regional Medical Center
Rapides Council on Aging
Rapides Station Community Ministries, Inc.
Rapides Women’s Health Clinic
Re-Entry Solutions Center
Refugee Resettlement Center
Regency House of Alexandria
Riverland Medical Center
Riverside Hospital of Louisiana
Northwood School Based Health Clinics
Seeds of Harvest Alexandria
Shepherd Center of Central Louisiana
Sicily Island Medical Center
Sickle Cell Anemic Research Foundation-Alexandria
Tri-Parish Rehabilitation (DeRidder)
Turning Point Battered Women’s Program
United Way of Central Louisiana
Vernon Parish Office of Emergency Preparedness
Vernon Parish Police Jury
Versailles Healthcare Center
Veterans Affairs Medical Center (Alexandria)
Volunteers of America North Louisiana
William McBride, M.D.
Winn Parish Medical Center (Winnfield)
Winn Parish Police Jury
Winn Parish Schools
Winnfield Community Health Center (FQHC)
YMCA
Region 7 Northwest (Shreveport)

Benton Fire Department
Bossier City Fire Department
Bossier Parish Emergency Medical Services
Bossier Parish Library
Bossier Parish Section 8 Housing
Bossier Parish Police Jury
Bossier Parish Sheriff’s Office
Caddo Coroner’s Office
Caddo Council on Aging
Department of Health & Hospitals/Office of Public Health
Diabetes Assessment and Management Centers
Jenkins Counseling Services
Louisiana Public Health Institute-Tobacco Free Living Program
Louisiana State Police-Troop G
Louisiana State University School of Allied Health Professionals-Shreveport
Martin Luther King Jr. Health Center
Natchitoches Regional Medical Center
Northwestern State University of Louisiana
Northwestern State University College of Nursing
Philadelphia Center
Salvation Army
Shreveport Fire Department
Shreveport Weather Forecast Office Northwest Louisiana Human Services District
Southeast Louisiana Area Health Education Center
St. Luke’s Episcopal Medical Ministry
Southern University Ag Center
ThinkFirst-Ark-La-Tex Chapter
United State Airforce Public Health Office
University Health Shreveport
Volunteers for Youth Justice
Webster Office of Homeland Security and Emergency Preparedness
Well Ahead Louisiana

Community Foundation of Northern Louisiana
Department of Health and Hospitals/Office of Public Health
Diabetes Assessment and Management Centers
Jenkins Counseling Services
Louisiana Public Health Institute-Tobacco Free Living Program
Louisiana State Police-Troop G
Louisiana State University School of Allied Health Professionals-Shreveport
Martin Luther King Jr. Health Center
Natchitoches Regional Medical Center
Northwestern State University of Louisiana
Northwestern State University College of Nursing
Philadelphia Center
Salvation Army
### Region 8 Northeast (West Monroe)

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<td>Louisiana State University Health Sciences Center</td>
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### Region 9 Northshore Area (Hammond)

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Executive Summary

The communities and people of the state of Louisiana reflect unique environments and geography and exhibit the state’s perseverance and resiliency in tough economic times and in the face of natural disasters and other events. Many environmental and social characteristics of Louisiana make a healthy community a challenge in our state. The Louisiana Department of Health and Hospitals (DHH) Office of Public Health (OPH) is committed to improving population health through, "Creating A Blueprint for Our Future". This initiative is based on the World Health Organization’s broad definition of health, which is “health is a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity” (World Health Organization, 1948).

Achieving the goal of healthy people in healthy communities is a difficult and complex task that cannot be accomplished through a single plan of action or by a single governmental agency or non-governmental entity. The Institute of Medicine (2003) committee recommends six areas of action:

- Adoption of a population health approach that builds on evidence of the multiple determinants of health;
- Strengthening the governmental public health infrastructure;
- Creation of a new generation of partnerships to build consensus on health priorities and support community and individual health actions;
- Development of systems of accountability at all levels;
- Assurance that action is based on evidence; and
- Communication as the key to forging partnerships, assuring accountability and utilizing evidence for decision-making and action.

A focus on strengthening public health infrastructure, a goal of building collaborative partnerships, an emphasis on inclusion of evidence-based practices, and an effort of community engagement were vital cornerstones to both the State Health Assessment (SHA) and development of the State Health Improvement Plan (SHIP). The five-year plan was designed to provide a comprehensive statewide plan and increase coordination and communication across internal and external organizational "silos" while addressing core issues identified for action by the community. Using a systems approach, OPH collaborated with stakeholders that represented various sectors of the public health system to develop a statewide plan to improve the health of Louisiana residents.

The Centers for Disease Control and Prevention (CDC), Community Health Assessment for Population Health Improvement explains that “an accurate portrait of a community’s health can always help residents, community groups, and professional organizations prioritize prevention activities and build coalitions to make improvements and address existing problems” (U.S. Centers for Disease Control and Prevention, 2013-B). In Louisiana, the SHA revealed some serious challenges and exciting opportunities. While Louisiana lags behind the rest of the country when it comes to important health indicators, there are engaged and active community efforts underway or under development to address the challenges.
What is a health assessment?

A health assessment is a collaborative process of collecting and analyzing data and information for use in education and mobilizing communities, developing priorities, garnering resources or using resources in different ways, adopting or revising policies, and planning actions to improve the population’s health (PHAB, 2014).

The Centers for Disease Control and Prevention (CDC), Community Health Assessment for Population Health Improvement explains that "an accurate portrait of a community’s health can always help residents, community groups, and professional organizations prioritize prevention activities and build coalitions to make improvements and address existing problems" (U.S. Centers for Disease Control and Prevention, 2013-B). In Louisiana, the SHA revealed some serious challenges and exciting opportunities.

While Louisiana lags behind the rest of the country when it comes to important health indicators, there are engaged and active community efforts underway or under development to address the challenges.

Adult Obesity

The number of obese adults could fill the Mercedes-Benz Superdome more than 15 times.

Superdome Seating Capacity: **72,003**

Louisiana Number of Obese Adults: **1,136,259**
<table>
<thead>
<tr>
<th>SELECTED INDICATORS</th>
<th>LOUISIANA</th>
<th>USA</th>
<th>LOUISIANA INDICATOR METRIC</th>
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<tbody>
<tr>
<td>Adult Diabetes Prevalence Estimate</td>
<td>12.1%</td>
<td>11.9%</td>
<td>400,984 number with diabetes</td>
</tr>
<tr>
<td>Adult Obesity</td>
<td>36%</td>
<td>31%</td>
<td>1,136,259 obese adults</td>
</tr>
<tr>
<td>Limited Access to Healthy Food</td>
<td>10%</td>
<td>6%</td>
<td>440,419 with limited access to healthy food</td>
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<tr>
<td>Adult Obesity</td>
<td>73%</td>
<td>85%</td>
<td>45,522 cohort number</td>
</tr>
<tr>
<td>Premature Death</td>
<td>9,555 YPLL*</td>
<td>7,973 YPLL*</td>
<td>63,167 deaths</td>
</tr>
<tr>
<td>Poor Mental Health Days</td>
<td>3.5 days</td>
<td>3.5 days</td>
<td>52,645</td>
</tr>
<tr>
<td>Poor Physical Health Days</td>
<td>3.8 days</td>
<td>3.7 days</td>
<td>52,272</td>
</tr>
<tr>
<td>Children in Poverty</td>
<td>28%</td>
<td>24%</td>
<td>311,059 Children in Poverty</td>
</tr>
<tr>
<td>Severe Housing Problems</td>
<td>16%</td>
<td>14%</td>
<td>275,370 Households with Severe Problems</td>
</tr>
<tr>
<td>Population Under 65 without Health Insurance (percent)</td>
<td>19%</td>
<td>17%</td>
<td>755,908 Number Uninsured</td>
</tr>
</tbody>
</table>

* Years of potential life lost before age 75 per 100,000 population (age-adjusted)

**Children in Poverty**

The number of children living in poverty could fill the Smoothie King Center more than 17 times.

Smoothie King Center Capacity: **18,000**

Louisiana Children living in Poverty: **311,059**
Indicators defined

**Adult diabetes prevalence** Percentage of adults who responded yes to the question “Have you ever been told by a doctor that you have diabetes?” (Excludes pre-diabetes and gestational diabetes). (2011 BRFSS Methodology)

**Adult obesity** Percentage of adults who are obese, with a body mass index (BMI) of 30.0 or higher (2011 BRFSS Methodology)

**Limited access to healthy food** The proportion of the population who are both living in poverty and do not live close to a grocery store. Living close to a grocery store is defined differently in metro and non-metro counties, in metro counties, it means living less than 1 mile from a grocery store, in a non-metro counties, less than 10 miles (2015, County Health Rankings)

**Premature death** Number of years of potential life lost prior to age 75 per 100,000 population (2012 National Center for Health Statistics)

**High school graduation** Percentage of ninth-grade cohort that graduates in four years (2015, County Health Rankings)

**Poor mental health days** Number of days in the past 30 adults reported their mental health was not good (2011 BRFSS Methodology)

**Poor physical health days** Number of days in the past 30 days adults report their physical health was not good. (2011 BRFSS Methodology)

**Children in poverty** Percentage of persons younger than 18 years who live in households at or below the poverty threshold. (2012 National Center for Health Statistics)

**Severe housing problems** The percentage of households with at least 1 or more of the following housing problems: housing unit lacks complete kitchen facilities; housing unit lacks complete plumbing facilities; household is severely overcrowded; and household is severely cost burdened.

**Severe overcrowding** is defined as more than 1.5 persons per room. Severe cost burden is defined as monthly housing costs (including utilities) that exceed 50% of monthly income. (2011 U.S. Department of Housing and Urban Development)
The assessment informed the development of goals, objectives, and strategies for the SHIP. This plan serves as a blueprint to improve the health of Louisiana residents and a catalyst for moving diverse, traditional and non-traditional partners toward a more coordinated, common health agenda in the state.

The Louisiana health assessment process identified five strategic priorities and the desired outcomes to be achieved by collaborative activities of stakeholders who provided valuable input and identified other potential partners.

Support Behavioral Health;
Promote Healthy Lifestyles;
Assure Access to Healthcare;
Promote Economic Development; and
Build Public Health Infrastructure.

Adult Diabetes
The number of adults with diabetes mellitus in Louisiana could fill Louisiana State University Tiger Stadium almost 4 times.

Tiger Stadium Seating Capacity: **102,321**
Louisiana Number of Adults with Diabetes: **400,984**
High Level Action Plan

Support Behavioral Health

**Objective 1:** Promote integration of behavioral health and primary care services  
**Objective 2:** Support a coordinated continuum of behavioral health care and prevention services  
**Objective 3:** Improve community awareness of behavioral health services

Promote Healthy Lifestyles

**Objective 1:** Increase number of people who regularly engage in physical activity  
**Objective 2:** Promote health through the consumption of healthful diets  
**Objective 3:** Build community capacity for chronic disease prevention and management programs  
**Objective 4:** Increase early screening and prevention efforts for chronic diseases

Assure Access to Healthcare

**Objective 1:** Increase individual and family insurance coverage  
**Objective 2:** Increase provider participation in Medicaid  
**Objective 3:** Provide pathways to healthcare access for underserved populations  
**Objective 4:** Improve appropriate use of health facilities and consumer understanding of health system

Promote Economic Development

**Objective 1:** Improve cross-sector collaborations to improve understanding of population health and economic health relationships  
**Objective 2:** Increase opportunities for workforce training and development  
**Objective 3:** Increase educational attainment and literacy levels to meet market demands  
**Objective 4:** Reduce barriers to employment

Build Public Health System Infrastructure

**Objective 1:** Facilitate public health system strengthening through networking and relationship building  
**Objective 2:** Build systems to analyze and share data  
**Objective 3:** Implement an ongoing cycle of health assessments and planning

The SHA and SHIP provide opportunities for organizations and agencies across Louisiana to focus dialogue and align around a common framework. The plan provides a call for action by building on existing assets, leveraging resources, and engaging partners to act collectively to improve the health of Louisiana residents.
Linkages: Starts with Us (OPH Strategic Plan) and Creating A Blueprint For Our Future (SHIP)

The Louisiana OPH strategic plan and “Creating A Blueprint For Our Future” (SHIP) both reflect the state’s citizens’ concerns and priorities for action. Both plans acknowledge that there is more work to be done, especially around health disparities, health information technology, stakeholder collaboration, and workforce development. The strategic plan and SHIP, as well as the SHA, are complementary and instrumental as a means of fulfilling the agency’s mission and aspiring to achieve the vision through planned actions and quality improvement in a performance management context. Specifically, the SHIP was designed to build upon other guiding documents, plans, internal and external initiatives, and coalitions already in place to improve the public health of the residents in Louisiana. Rather than conflicting with or duplicating the recommendations and actions of existing frameworks and coalitions, the participants in the SHIP development process identified potential partners and existing networks and resources wherever possible and should continue to form new linkages. OPH has assumed the role of convening partners and organizing available data to support collective actions. Activities undertaken in these specific areas will be aligned in order to maximize success.

The strategic plan also determined that a state health assessment and improvement plan were needed. Both the OPH Strategic Plan and the SHIP have 5 priorities.

Those priorities are highlighted in the figure below:
Specific strategies aligned with the Strategic Plan and Creating A Blueprint For Our Future (SHIP) are:

**Health Information Technology — Build Public Health Infrastructure**

The strategic plan focuses on improving OPH’s infrastructure through health information technology (collaboration initiatives, data collection, assessments, gap analysis). The SHIP focuses on enhancing data and health information technology, building systems to analyze data, and system measurement.

**Goal:** Leverage health information technology to maximize use and integration of data to drive decision making.

**Objective:** Create data integrations between 2 major and 3 minor partners.

**Improved Internal/External Collaboration — Build Public Health Infrastructure**

The strategic plan focuses on OPH’s improved internal/external collaboration by addressing partnership development: engage and align the work of the public health system with stakeholders; promote coordination and integration of programs, policies and initiatives supporting partnering and partnerships; convene public health system leadership to implement SHIP and monitor results; and provide adequate resources to assure that the public health system can protect and promote the health of Louisiana residents. SHIP strategies include: Partnerships to strengthen and develop traditional and non-traditional partners and providing increased capacity, scope, resources and perspective through networking and relationship building upon which to further develop the public health of Louisiana.

**Objective:** OPH is valued as a leader in public health in Louisiana and facilitates partnerships for the alignment of efforts and overall impact on health and wellness of individuals and communities.

**Strategy (1):** Develop and implement a community-focused Public Health Marketing campaign to convey the value of public health

**Strategy (2):** Ensure that OPH is represented on all appropriate state and local population health groups.
Reducing Health Disparities
— Access to Healthcare

Health equity is represented in OPH’s strategic plan as a core value, priority (Reducing Healthy Inequities) and is also reflected in SHIP as a key priority (Access to Healthcare). These initiatives require community involvement starting with an assessment, identification of gaps, and review of policies that contribute to inequities in the state. OPH anticipates a rich partnership between the two bodies of work as health equity initiatives are defined and implemented.

**Objective:** Lead and continually improve a public health system that identifies and reduces inequities to improve health outcomes and quality of life in Louisiana.

**Strategy (1):** Assess, identify gaps, and define data sets and policies that contribute to disparities in health.

**Strategy (2):** Transform OPH’s infrastructure and organizational culture to achieve a more integrated response to health disparities in all daily work and services provided over the next five years.

**Strategy (3):** Enhance the capacity of communities to engage in healthy living and eliminate health disparities

Increased Workforce Development
— Economic Development & Healthy Living

The strategic plan has a focus on improving public health workforce development in order to ensure we have the right skills at the table to support our state’s improvement activities. These skills, tools and resources are critical components for effective support of Creating A Blueprint For Our Future initiatives. The SHIP focuses on workforce development and economic development.

**Objective:** OPH attracts and retains a competent and diverse staff throughout our workforce to maximize productivity, deliver high quality service, and improve outcomes.

**Strategy (1):** Create a comprehensive plan for workforce development for public health professionals in the Office of Public Health.

**Strategy (2):** Implement a comprehensive, statewide worksite wellness program with a participation goal of 75% of all employees.
State Health Assessment

Introduction

Louisiana’s assessment and planning approach adapted phases of the National Association of County and City Health Officials’ (NACCHO) Mobilizing for Action through Planning and Partnerships (MAPP) Framework. MAPP is a strategic planning process for improving community health. It is intended to be a community-driven process facilitated by public health leaders to apply strategic thinking to prioritize public health issues and identify resources to address them. The MAPP Framework has six phases: Organizing, Visioning, Assessments, Strategic Issues, Goals/Strategies, and Action Cycle (NACCHO, 2015).

The first phases of MAPP involve two critical and interrelated activities: organizing the planning process and developing the planning partnership. The purpose of this phase is to structure a planning process that builds commitment, engages participants as active partners, uses participants’ time well, and results in a plan that can be realistically implemented. Its purpose is also to engage stakeholders in the planning process so that the overarching vision aligns with local-level contexts, strengths and needs (NACCHO, 2015). OPH accomplished the organizing and visioning process through a series of meetings with the project leadership team, Louisiana’s nine Regional Medical Directors, OPH program directors, OPH leadership, and Louisiana Public Health Institute. The team relied heavily on Louisiana’s Regional Medical Directors and their established community relationships to determine the structure, timeline and overarching vision for the assessment process.

Louisiana Regions and Health Service Districts

An overview of Louisiana’s regions helps contextualize the results included in this report, the health status of Louisiana, and the capacity building process. DHH divides Louisiana into nine Administrative Regions, consisting of a total of 64 parishes.

Louisiana is unique in that the health department is centralized, with the exception of two local health departments in Orleans and Plaquemines Parishes. Orleans Parish does not have a state funded health unit, but does have a state operated TB clinic and a reproductive health clinic staffed by OPH employees. Throughout the state, there are health units staffed by OPH employees located in fifty-six of the sixty-four parishes, with seven parishes hosting two health units. Some parishes’ local government contribute funding, staff, and/or facility services to support the health units. Health units are tasked with providing several public health services (e.g., WIC benefits, immunizations, family planning, and nutrition services).

In addition to the services listed above, local Human Service Districts/Authorities provide services for mental health, addictive disorders and developmental disabilities in each parish.
Louisiana Cultural Regions

In addition to the DHH Regions, Louisiana is also divided into cultural regions related to activities and lifestyle of the residents.

**North Louisiana**, “Sportsman’s Paradise,” includes one parish from Region 6, seven parishes in Region 7 and all 12 parishes in Region 8. The North Louisiana region is culturally known for its outdoor activities and historic sites.

**Central Louisiana**, “The Crossroads,” includes six parishes in Region 6 and two parishes in Region 7. Central Louisiana is known as the place where all Louisiana cultures come together, and is the main travel route between North and South Louisiana.

**Acadiana**, “Cajun Country,” includes all parishes of Regions 3, 4 and 5, as well as four parishes in Region 2 and one parish from Region 6. This region was named for its marshes, bayous and Cajun culture.

**Florida Parishes** are made up of all parishes in Region 9, plus three parishes in Region 2. These parishes were originally part of West Florida in the 18th and 19th centuries, and continue to use this regional description.

**Greater New Orleans** includes all of the parishes found in Region 1. It is the most common destination for travelers to Louisiana, and is a melting pot of culture and history. The region is culturally known for its festivals, music, and carnival traditions.

Regional Leadership

Louisiana’s Regional Medical Directors were fundamental in shaping the content, structure and timeline of the assessment process. The organizing process included discussions with the Regional Medical Directors around the purpose of the regional assessment meetings, meeting agendas and length, resource and supply needs, carefully planned messaging regarding the meetings (letters and emails), engagement of participants, meeting evaluations, and concerns regarding how participant input would ultimately be integrated into the SHIP. With input from the Regional Medical Directors, it was decided that the assessment would consist of two community meetings held in each of the nine public health regions over the course of six months.

As requested by the Regional Medical Directors, assessment meeting agendas were flexible and varied across regions in order to accommodate local needs and interests. The Regional Medical Directors made key decisions regarding who to invite to the meetings as well as meeting scope and content. Key considerations for the planning of the regional assessment meetings were to access the level of commitment from not only the Regional Medical Directors, who are state employees, but also external partners and meeting participants. Especially important were considerations around the level of human and social capital for public health work currently in existence in each Region, and ways in which this capital could be successfully and sustainably leveraged through the assessment process while ensuring meaningful benefits for participants in this process. The messaging for the assessment meeting was intentional and built off of the DHHS’ strategic planning work. The assessment meetings’ messaging was: “Creating A Blueprint For Our Future.”
Assessment Methodology

The third phase of MAPP centers on Assessments. There are four MAPP Assessments: Community Themes & Strengths Assessment, Local Public Health System Assessment, Community Health Status Assessment, and Forces of Change Assessment (NACCHO, 2015). Louisiana’s SHA approach included modifications of three of the four MAPP assessments: community health status assessment, community themes and strengths, and forces of change. The community health status assessment involved a review of existing state, regional, and parish level data indicators to identify population health issues and social determinants of health of importance in Louisiana. Community themes, strengths and forces of change assessments were conducted during the regional assessment meetings with community stakeholders to provide a deeper understanding of issues of importance to residents as well as political, social, and structural assets and barriers to the community’s health. Another important component of the assessment approach was conducting an environmental scan of existing assessments statewide. Assessments included in this scan included those conducted by non-profit hospitals, regional coalitions, local foundations, the local health department in Orleans Parish, and parish government agencies (See Appendix A). Findings from the environmental scan informed selection of indicators for the community health status assessment, identification of stakeholders for the regional meetings, and narrowed selection of social and health domains for prioritization.

Process for Selecting Indicators

The World Health Organization’s Commission on Social Determinants of Health define the determinants of health to be the complex, integrated, and overlapping social structures and economic systems that are responsible for most health inequities. These social structures and systems include the social environment, physical environment, health services, and structural and societal factors (CSDH, 2008).

Health is More Than Access to Care

Drivers of Health

Health is driven by multiple factors that are intricately linked — of which medical care is one component

Source: Determinants of Health and Their Contribution to Premature Death, JAMA 1993
The Commission adds that these social structures are shaped by the amount of money, power, and resources that people have. Therefore, addressing these factors is the primary approach to achieving health equity and eliminating health disparities (CSDH, 2008). The social determinants of health conceptual model, because of its importance in eliminating health disparities and achieving health equity, framed the selection of indicators for Louisiana's SHA. Importantly, the indicators included in the profile are not intended to be a comprehensive list of all health measures for Louisiana residents. Rather, the profile is meant to provide a snapshot of the health of Louisiana residents, through the lens of the social determinants of health.

In order to identify the assessment OPH convened an internal committee that included epidemiologists, regional medical directors and administrators, and specialists in health promotions, chronic disease, and maternal and child health from across the OPH program units. External partners, including the Louisiana Public Health Institute (LPHI), a Louisiana-based not-for-profit public health institute, also informed selection of the indicators.

Criteria for indicator selection included:

- Impact on health (proportion of population impacted)
- Benchmarks available (national and/or state benchmarks)
- Meaningfully measured (reliable and valid data available)
- Alignment with emergent community priorities
- Demographic availability (disaggregate data available by race/ethnicity and age)

The most current data available were used to compile indicator summaries, figures, and tables. Analyses by race/ethnicity and age are presented where possible and when relevant.
### WHO LIVES IN THE STATE OF LOUISIANA?

<table>
<thead>
<tr>
<th>Demographics and socioeconomic characteristics</th>
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<tbody>
<tr>
<td>Age</td>
</tr>
<tr>
<td>Sex</td>
</tr>
<tr>
<td>Race</td>
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<tr>
<td>Ethnicity</td>
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<td>Poverty</td>
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<td>Unemployment</td>
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### WHAT ARE LOUISIANA’S STRENGTHS AND RISK CONTRIBUTORS TO HEALTH OUTCOMES?

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<td>Health insurance status (insured and uninsured)</td>
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<td>Health Profession Shortage Areas</td>
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<td>Behavior factors related to access</td>
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<table>
<thead>
<tr>
<th>Behavioral risk factors</th>
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<td>Tobacco use</td>
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<td>Alcohol use</td>
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<td>Obesity</td>
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<tr>
<th>Social and built environment</th>
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<tbody>
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<td>Grocery store access</td>
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<tr>
<td>Recreational facilities</td>
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<td>Crime</td>
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### WHAT IS LOUISIANA’S HEALTH STATUS?

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<tbody>
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<td>Low birth weight</td>
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<td>Teen birth rate</td>
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<th>Communicable &amp; Infectious disease</th>
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<td>HIV incidence</td>
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<tr>
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<td>Cancer incidence</td>
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<td>Hospital admissions for diabetes, respiratory disease, chronic disease</td>
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<table>
<thead>
<tr>
<th>Mortality</th>
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</thead>
<tbody>
<tr>
<td>Leading causes of death</td>
</tr>
<tr>
<td>Fatal injuries</td>
</tr>
</tbody>
</table>
Assessment Findings

Who Lives in Louisiana

OPH serves a population of 4,625,470 residents (US Census, 2013). The populations of each region are:

- Region 1 (4 parishes) - 880,514
- Region 2 (7 parishes) - 675,231
- Region 3 (7 parishes) - 404,750
- Region 4 (7 parishes) - 596,148
- Region 5 (5 parishes) - 295,045
- Region 6 (8 parishes) - 308,928
- Region 7 (9 parishes) - 549,369
- Region 8 (12 parishes) - 356,393
- Region 9 (5 parishes) - 559,092

Within the state, the age distribution consists of under 18 years of age (24%), between 18 and 64 years of age (64%), and 65 years of age and older (13%). Approximately, 51% of the population is female and 49% male. Race distribution includes, 63% white; 32% black or African American; and 5% Hispanic or Latino, Asian, two or more races, American Indian and Alaska Native, and Native Hawaiian and Other Pacific Islander. Approximately, 19% of the population is below the federal poverty level and 79% of individuals over the age of 25 have graduated from high school (85% nationally) (U.S. Census, 2013). Unemployment rate is reported at 6.4% (U.S. Bureau of Labor Statistics, 2015).

Demographics and Socioeconomic Characteristics

In order to fulfill the state’s mission to protect and promote health and to ensure access to medical, preventive, and rehabilitative services for all citizens of the State of Louisiana, it is important to know where there are health disparities in access, health behaviors, and health status in order to achieve health equity. Health equity is achieved when all citizens have the opportunity to realize their full health potential and no citizen is at a disadvantage of achieving this due to socially determined circumstances (U.S. Centers for Disease Control and Prevention, 2015-B). An important first step in the pursuit of equity for the state of Louisiana was to identify the demographic and socioeconomic make-up of the state, as these are common social determinants of health.

Demographics

In 2013, the total population for the state of Louisiana was 4,625,470. The majority of the population was Caucasian at 63%. African Americas were the largest racial minority group at 32%, considerably larger than their representation in the nation (13%). Hispanics make up at 4% of the state’s population, which is considerably lower than their representation in the nation (17%). Hispanics are the largest racial or ethnic minority group in the nation and up until the last five years was the fastest growing racial or ethnic minority population (Krogstag & Lopez, 2015). Asian American, Native Americans, and residents who identified as “Other” or with “Two or More Races” were around 1% of the Louisiana’s total population.
Figure 2: Louisiana's Total Population by Race/Ethnicity

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Louisiana</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Caucasian</td>
<td>62.9%</td>
<td>73.7%</td>
</tr>
<tr>
<td>African American</td>
<td>32.3%</td>
<td>5.1%</td>
</tr>
<tr>
<td>Asian</td>
<td>1.6%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Native American &amp; Alaska Native</td>
<td>0.8%</td>
<td>8.2%</td>
</tr>
<tr>
<td>Two or more races</td>
<td>2.7%</td>
<td>7.7%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>6.4%</td>
<td>17.1%</td>
</tr>
</tbody>
</table>

Source: U.S. Census, American Community Survey, 2013

The age and gender distributions for the state of Louisiana resemble that of the nation with the majority of the population being between 18 and 64 years of age (64%), 24% under the age of 18, and 13% 65 years of age and older. Similarly, about half of Louisiana's population identifies as male (49%) and the other half identifies as female (51%).

Figure 3: Population Age Distribution

Source: U.S. Census, American Community Survey, 2013
Socioeconomic Characteristics

Socioeconomic factors are well-known and important determinants of health. Educational attainment, employment status, and income level are some of the strongest predictors of health behaviors, access to healthcare, and health status. Socioeconomic characteristics examined that can negatively impact health included high school non-completion, unemployment, and poverty (CSDH, 2008). Louisiana exceeds the nation in each of these three critical socioeconomic characteristics. Twenty-one percent of Louisiana’s population above the age of 25 has less than a high school education compared to 15% of the nation’s population above 25 years old. Louisiana’s poverty rate also exceeds the nation with 19% of the state’s population with incomes below the federal poverty level, compared to 16% of the nation’s population. Louisiana’s unemployment prevalence is similar to that of the nation at 8%.

Source: U.S. Census, American Community Survey, 2013
A closer look at poverty in Louisiana reveals notable disparities across age groups and racial/ethnic groups. Of the population living in poverty in the state, the largest proportion are less than 18 years of age at 28%, followed by the adult population at 18% and the elderly at 13%. Children living in families with incomes below the federal poverty level are at risk for poorer physical and mental health as well as poorer social, behavioral and academic outcomes (National Center for Children in Poverty, 2015).

African Americans are the largest racial or ethnic group among the proportion of Louisiana’s and the nation’s population living in poverty (34% and 28%, respectively), followed by Hispanics at 24% and 25%, respectively. For Louisiana, the proportion of the population living in poverty who are Asian American exceeds that of the nation (17% vs. 13%). The lowest proportion of those living in poverty are Caucasian, and Louisiana’s percent is similar to that of the nation, 12% and 13% respectively. The racial/ethnic disparity in Louisiana’s (and the nation’s) population living in poverty illustrates the vulnerability of racial and ethnic minorities to poor health outcomes and their ability to access healthcare when needed.

Figure 6: Percent of Population Living in Poverty by Age Group

![Chart showing poverty rates by age group]

Source: US Census, American Community Survey, 2013

Figure 7: Percent of Population Living in Poverty by Race/Ethnicity

![Chart showing poverty rates by race/ethnicity]

Source: US Census, American Community Survey, 2013
Louisiana Health Factors

Access to Healthcare

Access to healthcare is a critical determinant of health. The Institute of Medicine defines access as the “timely use of personal health services to achieve the best health outcomes” (Institute of Medicine: U.S. Committee on Monitoring Access to Personal Health Care Services, 1993). Healthy People 2020 adds to this definition to state that "access to comprehensive quality health care services is important to the achievement of health equity.” Access encompasses coverage, services, timeliness, and workforce (Healthy People 2020, 2014).

Health Insurance Status

Most Louisiana residents have health insurance through a private insurer (47%) or employer-based insurance (41%). These numbers are lower than, but comparable to, the nation (52% and 46%, respectively): 16% are insured through Medicaid only (nation, 13%), 5% through Medicare only (nation, 4%), and 5% are direct pay (nation, 5%).

Figure 8: Percent of Population Insured by Type of Insurance

Source: US Census, American Community Survey, 2013

Seventeen percent of Louisiana residents reported being uninsured, compared to 15% of the nation’s population (see Figure 9 below). The percent of uninsured is also racially and ethnically disparate with Hispanics representing 37% of Louisiana’s and 28% of the nation’s uninsured, Asian Americans representing 26% of the state’s and 15% of the nation’s uninsured, African Americans representing 20% of the state’s and 17% of the nation’s uninsured, and Whites representing 14% of the state’s and 13% of the nation’s uninsured. Racial and ethnic disparities in this critical access to health care domain influences disparate health outcomes among these groups in both Louisiana and the nation (See Appendix E) for maps of the distribution of uninsured adults and children across Louisiana.
An examination of uninsured populations by age group reveals that adults 19 to 65 are the largest proportion of the uninsured population in the state (24%) and the nation (20%). Considerably lower percentages of children and the elderly are uninsured. This finding illustrates the need to focus on improving healthcare coverage among the Louisiana’s adult population.

Source: American Community Survey 5 Year Data, 2013
Health Professional Shortage Areas

The U.S. Department of Health and Human Services’ Health Resources and Services Administration designates geographic areas, populations, or facilities as having shortages of primary care, dental care, or mental health care providers. Geographic area shortages are determined based on provider to population ratios, high need for services (mental health care only), and professionals in contiguous areas that are over-utilized, excessively distant or inaccessible to residents of the area under consideration (HRSA, 2015).

More than half of Louisiana’s parishes are designated as geographic health professional shortage areas for primary care (56%), dental care (56%), and mental health care (81%). This is compared to only 37% of U.S. counties for primary care, 19% of U.S. counties for dental care, and 67% of U.S. counties for mental health care (See Appendix E) for maps of Louisiana’s HPSAs.

Federally Qualified Health Centers

A critical community asset in the state of Louisiana is the growing number of Federally Qualified Health Centers (FQHCs). FQHCs are health care organizations that receive federal grants and must serve an underserved area or population, offer a sliding fee scale, provide comprehensive services, and have an ongoing quality assurance program. FQHCs are a critical health care access point for under- and uninsured populations in particular and aim to serve as health homes providing quality integrated preventive and palliative care to its patients (Department of Health and Human Services & Centers for Medicare and Medicaid Services, 2013).

The number of FQHCs in Louisiana has shown a steady increase since 2010, growing from 70 in that year to 89 in 2013. The number of Louisiana’s FQHCs has more than doubled since 2005 from 38 to 89. Notably, Louisiana’s growing number of FQHCs has outpaced that of the nation over the past five years (See Appendix E) for maps of FQHC access across Louisiana, and access points in rural Louisiana.
Behavioral Factors Related to Access

One quarter of Louisiana’s population report having no personal doctor or someone they consider their healthcare provider compared to 22% of the nation’s population. Seventeen percent of adult Louisiana residents report not being able to see a doctor when needed in the past 12 months due to costs, and 42% reported being in fair or poor health. Encouragingly, 74% of adults in Louisiana reported having a check-up within the last 12 months.

Source: Behavioral Risk Factor Surveillance System, 2013
Behavioral Risk Factors

The World Health Organization defines risk factors as conditions or habits that make a person more likely to develop a disease or increase the chances that an existing disease will get worse (World Health Organization, 2015). Important risk factors examined in Louisiana’s assessment were weight, tobacco and alcohol consumption given their link to chronic disease and mortality related to chronic conditions.

Twenty-three percent of Louisiana’s adult populations are currently smokers, compared to only 16% of the nation’s population. The proportion of Louisiana residents who reported excessive alcohol consumption (15%) is similar to that of the nation (14%). Thirty-five percent of Louisiana adults and 28% of the nation are obese, and 30% of Louisiana adults (22% for the US) report no leisure time physical activity.

Figure 14: Health Risk Behaviors

Source: Behavioral Risk Factor Surveillance System, 2013

Social and Built Environment

The social and built environment of a community facilitates access to health and human services, healthy food, and recreational facilities all of which are critical to disease prevention and health promotion. Social factors and built environment are also where disparities related to race/ethnicity and socioeconomic status are apparent and negatively affect health and its related outcomes among these sub-populations. The built environment includes environmental sustainability, climate change, and environmental inequities as a major contributor to health disparities; particularly in behavioral health, chronic disease prevention and management, and unemployment and economic development.
Grocery Store or Supermarket Access

Louisiana’s grocery store rate is comparable to that of the nation, 22 and 21 establishments per 100,000 population respectively (See Appendix E) for a map of grocery store access in Louisiana.

Table 2: Grocery Store Access

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF GROCERY STORES</th>
<th>GROCERY STORES, RATE PER 100,000 POPULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louisiana</td>
<td>992</td>
<td>21.9</td>
</tr>
<tr>
<td>United States</td>
<td>66,286</td>
<td>21.2</td>
</tr>
</tbody>
</table>

Source: U.S. Census, County Business Patterns, 2013

In addition to grocery store availability, residents’ ability to get to a grocery store near their home is also an important indicator of access to healthy food options. A food desert is defined as a low-income census tract where a substantial number or share of residents has low access to a supermarket or large grocery store. Low access is defined as the nearest grocery store being more than a mile away in urban areas and more than 10 miles away in rural areas (U.S. Department of Agriculture, 2015). Almost 30% of Louisiana residents live in a food desert, compared to 23% of the nation’s population.

Table 3: Population in Food Deserts

<table>
<thead>
<tr>
<th></th>
<th>POPULATION IN FOOD DESERTS</th>
<th>PERCENT POPULATION IN FOOD DESERTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louisiana</td>
<td>1,295,100</td>
<td>28.57%</td>
</tr>
<tr>
<td>United States</td>
<td>72,905,540</td>
<td>23.61%</td>
</tr>
</tbody>
</table>

Source: USDA, Food Access Research Atlas, 2010

Recreational Facility Access

In addition to access to healthy food options, access to opportunities for leisure time physical activity is another key social and built environment factor that is critical to prevention of chronic disease and other poor health outcomes. Louisiana’s recreation and fitness facility rate is comparable to that of the nation at 10 establishments per 100,000 population respectively.

Table 4: Access to Recreation and Fitness Facilities

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF RECREATION &amp; FITNESS FACILITIES</th>
<th>RECREATION &amp; FITNESS FACILITIES, RATE PER 100,000 POPULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louisiana</td>
<td>435</td>
<td>9.6</td>
</tr>
<tr>
<td>United States</td>
<td>30,393</td>
<td>9.7</td>
</tr>
</tbody>
</table>

Source: U.S. Census, County Business Patterns, 2013
Crime

Crime is a social factor that can impact health and health outcomes in a population. Both the violent and property crime rates in Louisiana exceed that of the nation. The violent crime rate in Louisiana is 497 per 100,000 population, and the property crime rate is 3541 per 100,000 population. Communities who are plagued by high crime may have limited or compromised opportunities to engage in behaviors that prevent poor health outcomes such as outdoor physical activity.

Figure 15: Crime Rates (per 100,000)

Source: FBI Uniform Crime Reports, 2012
Louisiana Health Status

Behavioral Health

Behavioral health reflects both mental health and substance abuse problems. The World Health Organization (2014) defines mental health as “a state of well-being in which the individual realizes his or her own abilities, can cope with the normal stresses of life, can work productively and fruitfully, and is able to make a contribution to his or her community”. There is emerging evidence that positive behavioral health is associated with improved health outcomes (U.S. Centers for Disease Control and Prevention, 2013-A).

Mental Health

Mental illness is diagnosed mental disorders that are characterized by changes in thinking, mood, behavior, or some combination of these associated with distress and/or impaired functioning (SAMHSA, 2015). The top 10 diagnosed mental health diagnoses in Louisiana are listed in Table 5. Major affective disorder is the top class of diagnosed mental disorders in the state at a rate of 473 per 100,000 population. Major affective disorders includes bipolar disorders, depressive disorders, and other mood disorders. This is followed by substance dependence at a rate of 196 per 100,000 and psychotic disorders at a rate of 184 per 100,000. Psychotic disorders include schizophrenia, schizoaffective disorder, brief psychotic disorder, delusional disorder, and others.

Table 5: Louisiana’s Top 10 Mental Health Diagnoses

<table>
<thead>
<tr>
<th>Diagnosis</th>
<th>Rate per 100,000 population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Affective Disorder</td>
<td>473</td>
</tr>
<tr>
<td>Substance Dependence</td>
<td>196</td>
</tr>
<tr>
<td>Psychotic Disorder</td>
<td>184</td>
</tr>
<tr>
<td>Attention Deficit</td>
<td>76</td>
</tr>
<tr>
<td>Alcohol Dependence</td>
<td>67</td>
</tr>
<tr>
<td>Depressive Disorder</td>
<td>58</td>
</tr>
<tr>
<td>Substance Abuse</td>
<td>50</td>
</tr>
<tr>
<td>Anxiety Disorder</td>
<td>47</td>
</tr>
<tr>
<td>Alcohol Abuse</td>
<td>31</td>
</tr>
<tr>
<td>Adjustment Disorder</td>
<td>17</td>
</tr>
</tbody>
</table>

* Rate per 100,000 population (Louisiana Office of Behavioral Health, 2014)

1 Substance dependence and substance abuse are now classified in the Diagnostic and Statistical Manual of Mental Disorders, Fifth Edition as substance use disorders, which occurs when there is recurrent use of alcohol and/or drugs that cause clinically and functionally significant impairment (SAMHSA, 2015, http://www.samhsa.gov/disorders/substance-use). Some of the most common substance use disorders are alcohol use disorder, tobacco use disorder, cannabis use disorder, stimulant use disorder, hallucinogen use disorder, and opioid use disorder.
Mental Well-Being

In addition to diagnosed mental health disorders, the general mental well-being of Louisiana residents was examined. Thirteen percent of Louisiana residents reported feeling frequent mental distress and 23% reported limited activities due to physical, mental or emotional problems. The prevalence of poor mental health among Louisiana residents was comparable that of the nation.

Figure 16: Prevalence of Poor Mental Health

Source: Behavioral Risk Factor Surveillance System, 2013

Substance Abuse

Substance abuse and dependency in Louisiana adults remains on par with national averages and overall, has not changed significantly in the past five years. Rates of binge drinking\(^2\) have remained steady among Whites and Blacks while skyrocketing among the Hispanic population. Nearly 25% of all adult individuals identifying as Hispanic had engaged in binge drinking within the past 30 days at last measurement (BRFSS, 2014).

Opioid addiction is of particular concern in Louisiana and in states across nation. Heroin use in Louisiana increased eight fold between 2010 and 2013 (CDC, 2013) as individuals addicted to prescription painkillers turned to heroin, a cheaper and more widely available proxy. Groups with an increased risk for heroin abuse or dependence include men, persons aged 18 to 25 years, non-Hispanic Whites and persons with an annual income less than $20,000 (CDC, 2015). In terms of measures of mortality, Louisiana has an opioid overdose rate of 13.2 per 100,000 in comparison to the national rate 12.4 per 100,000 (CDC, 2013). Adequate substance abuse treatment facilities and programs to serve those with opioid disorders are needed to fill the service gap and to meet the increased need within the state.

\(^2\) Defined as four or more drinks for women and five or more drinks for men on an occasion during the past 30 days (CDC, 2015)
Figure 17. Percentage of Adults Who Engage in Binge Drinking By Race/Ethnicity

Source: BRFSS, 2013

Figure 18. Past-Year Alcohol Dependence or Abuse Among Individuals Aged 12 or Older

Source: SAMHSA Behavioral Health Barometer: Louisiana, 2015

Figure 19. Past-Year Illicit Drug Dependence or Abuse Among Individuals Aged 12 or Older

Source: SAMHSA Behavioral Health Barometer: Louisiana, 2015
Maternal and Child Health

The well-being of women, infants, children, and families determines the health of the next generation and can help predict future public health challenges (Healthy People, 2020, http://www.healthypeople.gov/2020/topics-objectives/topic/maternal-infant-and-child-health). Maternal health before, during, and after pregnancy can provide opportunity to identify health risks in women and prevent future health problems for women and their children (Healthy People, 2020). Both social and physical determinants affect maternal and child health and can result in poor birth outcomes such as infant mortality, low-birth weight infants, and births to teenage parents, all of which disproportionately occur in racial and ethnic minority women, particularly African American and Hispanic women.

Infant Mortality Rate

The infant mortality rate is an estimate of the number of infant (less than one year old) deaths per 1,000 live births (U.S. Centers for Disease Control and Prevention, 2015). Infant mortality is preterm and low-birth weight, birth defects, pregnancy complications, SIDS, and injuries. Louisiana’s infant mortality rate exceeds that of the nation at 9 per 1,000 live births. Also, there is a clear racial disparity in infant mortality in Louisiana with rates among African Americans (14 per 1,000) far exceeding that of Caucasians (6 per 1,000), and other races (4 per 1,000). A critical factor in prevention of infant mortality is good prenatal health and health care.

Figure 20: Infant Mortality Rate by Race of Mother (per 1,000 live births)

Source: Louisiana State Center for Health Statistics, 2013

Low Birth Weight

Low birth weight infants are infants born weighing less than 2500 grams (or 5 pounds, 8 ounces). Low birth weight is associated with both short-term complications and long-term health problems (Institute of Medicine: Committee to Study the Prevention of Low Birthweight, 1985). Similar to infant mortality, Louisiana’s percentage of low birth weight infants exceeds the nation at 11%. African Americans in Louisiana are more likely than Caucasians and those of other races to deliver low birth weight infants. Sixteen percent of African American mothers delivered low birth weight infants in Louisiana compared to only 8% of Caucasian mothers and mothers of other races.

3 “Other Races” includes American Indian or Alaska Native and Asian or Pacific Islander. Numbers for Hispanics are too small to report at the state level.
Teen Births

The teen birth rate (estimate of births to mothers between the ages of 15 and 19 years for every 1,000 live births) has continuously declined in the nation over the past 20 years (Office of Adolescent Health, 2014). However, Louisiana’s teen birth rate remains higher than the nation’s at 39 per 1,000 live births. In Louisiana, African Americans make up the largest proportion of teen mothers with a birth rate of 57 per 1,000 adolescent females compared to only 33 for Caucasians.4

Source: Louisiana State Center for Health Statistics, 2013

4 Note, no other racial or ethnic groups are included because of small numbers at the state level.
Communicable and Infectious diseases

Communicable and infectious diseases remain a health problem in the USA and are among the leading causes of death globally (Healthy People, 2020, http://www.healthypeople.gov/2020/topics-objectives/topic/immunization-and-infectious-diseases). The infectious disease burden (specifically STI and HIV/AIDS prevalence) among racial and ethnic minority populations is of particular concern due to increasing rates among these populations.

Sexually Transmitted Infections

Sexually transmitted infections (STIs) have a significant impact on health, and rank among the top five disease categories for which adults seek health care (World Health Organization, 2013). STIs increase the risk of contracting HIV and the cause of adverse birth outcomes, pregnancy complications, cervical cancer, and other disease. Louisianan’s rates of three of the most commonly occurring sexually transmitted diseases, exceeds that of the nation. For every 100,000 people in Louisiana’s population the rate of chlamydia is 621 (US is 447), gonorrhea is 187 (US is 106), and syphilis is 9 (US is 6).

African Americans have the highest rates of STIs both in Louisiana and in the nation. The chlamydia rates among Louisiana’s African American population is 1411 compared to 345 among Hispanics and 227 for Caucasians. The disparity is also evident in gonorrhea rates in Louisiana with rates of 490 for African American, 42 for Hispanics and 41 for Caucasians. Syphilis rates follow the same pattern of racial disparity at 17 for African Americans, 6 for Hispanics, and 3 for Caucasians.

Figure 23: Chlamydia Rates by Race/Ethnicity (per 100,000)

![Chlamydia Rates by Race/Ethnicity (per 100,000)](chart)

Source: Louisiana State Center for Health Statistics, 2013
Figure 24: Gonorrhea Rates by Race/Ethnicity (per 100,000)

Source: Louisiana State Center for Health Statistics, 2013

Figure 25: Syphilis Rates by Race/Ethnicity (per 100,000)

Source: Louisiana State Center for Health Statistics, 2013
HIV/AIDS

The rate of Louisiana residents currently living with HIV is 486 per 100,000 residents, which is greater than the nation's rate of 350. As with STIs, the HIV rate is highest for African American both in the state (1074) and the nation (1239), followed by Hispanics (LA: 481 and US 460), and Caucasians (LA: 201 and US: 173).

Figure 26: Prevalence of Adults and Adolescents Living with HIV by Race/Ethnicity (per 100,000)

Source: Louisiana State Center for Health Statistics, 2013

Chronic Disease

Chronic disease is the primary contributor to death and illness in the U.S. and the financial burden of chronic disease is significant, accounting for 86% of the nation's health care costs (U.S. Centers for Disease Control and Prevention, 2015-C). Chronic diseases examined for Louisiana's SHA include cancer, diabetes, hypertension, heart disease, and respiratory disease. Breast cancer incidence in Louisiana is similar to that of the nation, 122 and 123 per 100,000 population respectively. However, Louisiana's incidence of lung (73 per 100,000), colorectal (50 per 100,000), and prostate (161 per 100,000) cancers exceeds that of the nation (64, 42, and 132, respectively).

When examining cancer incidence by race, lung, breast, and colorectal cancer incidence among Blacks is higher than among Whites, but not exceedingly so. In contrast, the prostate cancer incidence among Blacks is significantly higher at 222 per 100,000 than among Whites at 143 per 100,000.5

5 No other race or ethnic group numbers are presented because they are too small at the state level.
Louisiana’s rates of diabetes (84.8 per 100,000 for diabetes with short-term complication and 132 per 100,000 for diabetes with long-term complications), hypertension (77 per 100,000), and congestive heart failure (448 per 100,000) exceeds U.S. rates (63, 118, 64, and 381 per 100,000 respectively. Notably, the rate of uncontrolled diabetes in Louisiana (18 per 100,000) is less than the U.S. rate (22 per 100,000).
Louisiana's rate of respiratory diseases, COPD (507 per 100,000) and asthma (40 per 100,000), are lower than the U.S.'s rates (559 and 63 per 100,000, respectively). A closer look at asthma prevalence in Louisiana revealed that the greatest number of emergency room visits for asthma are by residents under the age of 18 (23,161 vs. 7,939 for adults and 372 for residents 65 years and older), and Blacks represent the largest number of ER visits for asthma (23,327 vs. 5,804 for Whites and 608 for Hispanics).
Figure 31: Rates of Hospital Admissions by Respiratory Disease (per 100,000)

![Bar chart showing rates of hospital admissions for COPD (older adults) and asthma in younger adults for Louisiana and the United States.]

Source: LAHIDD, 2012 & NIS, 2009

Figure 32: Number of Emergency Room Visits with Asthma as Primary Diagnosis by Age in Louisiana

![Bar chart showing the number of ER visits (Medicaid) for asthma by age group in Louisiana.]

Source: Louisiana Hospital Inpatient Discharge Data, 2014
Mortality

Leading Causes of Death

The leading causes of death in Louisiana are heart disease (rate of 224 per 100,000 population), cancers (204 per 100,000), respiratory disease (49 per 100,000), and cerebrovascular disease (45 per 100,000). Louisiana’s death rate for all causes exceeds the nation.

Source: Louisiana State Center for Health Statistics, 2013
Examining leading causes of death by race/ethnicity in Louisiana and the U.S. shows the same leading causes for Caucasians, African Americans, and Hispanics. However, when rates are adjusted for age to show leading causes of death among younger adults (below age 65), influenza/pneumonia, suicide, and homicide emerged among the leading causes. Notably, there are racial/ethnic disparities in mortality of Louisiana residents. African Americans dying of heart disease, cancers, cerebrovascular disease and homicide exceeds that of Caucasians and Hispanics. Also, the suicide death rate was highest among Caucasians. Finally, for all leading causes the death rates for Caucasians and African Americans exceed that of Hispanics.

Figure 35: Leading Cause of Death Age-Adjusted Rates in Total Population (per 100,000)

Source: Louisiana State Center for Health Statistics, 2013

Figure 36: Leading Cause of Death Age-Adjusted Rates by Race/Ethnicity (per 100,000)

Source: Louisiana State Center for Health Statistics, 2013

6 Other racial/ethnic groups are suppressed because of their numbers are too small to maintain confidentiality.
Fatal Injuries

In Louisiana, deaths due to suicide are the same as in the nation (rate of 13 per 100,000 population). However, the homicide rate in Louisiana (12 per 100,000) far exceeds the nation’s homicide rate (5 per 100,000).

Figure 37: Suicide and Homicide Deaths (per 100,000)

<table>
<thead>
<tr>
<th></th>
<th>Louisiana</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suicide</td>
<td>13</td>
<td>13</td>
</tr>
<tr>
<td>Homicide</td>
<td>12</td>
<td>5</td>
</tr>
</tbody>
</table>

Source: Louisiana State Center for Health Statistics, 2013
Stakeholder Engagement: Community Themes, Strengths, Forces of Change, and Prioritization

In order to understand community assets and barriers related to the population health data and findings described in the state health profile, Louisiana's assessment approach included adaptations of MAPP’s Community Themes and Strengths and Forces of Change Assessments.

Engaging Stakeholders & Identifying Top Regional Priorities

Following a social determinants of health conceptual model to address the state of health in Louisiana, the assessment team utilized a multi-pronged approach to engage more “traditional” public health stakeholders, such as regional OPH staff, as well as stakeholders who may not be “typically” associated with public health but who play a role in the health and wellbeing of their communities, such as schools, transportation officials, police departments, and the business community, among others (see Figure X). By engaging a wide array of stakeholders in the assessment and improvement plan development process, the assessment team sought to encourage and sustain a social determinants of health framing of all health and wellness issues identified and discussed. The assessment team engaged with this diverse group of stakeholders online, during two rounds of 4-hour in-person community assessment meetings across the state, and directly via email and phone. Stakeholders in all nine public health regions were provided multiple opportunities to engage in assessment work and provide feedback to the assessment team and local OPH leadership.

In preparation for the regional community assessment meetings, state-level OPH and LPHI staff met with regional OPH Regional Medical Directors and Regional Administrators in order to make decisions on stakeholder invitation lists that were diverse and multi-sectorial.

During this meeting, OPH, LPHI and RMD/RAs also collaboratively developed an online pre-survey to be emailed to stakeholders in each region in anticipation of the first regional community assessment meeting. The survey, which asked stakeholders to list the top 5 health priorities for their region, was designed to collect primary data from stakeholders to identify the most important health and wellness issues in their communities.

The survey was emailed to stakeholders by the RMD/RAs as part of a “Save the Date” for the first assessment meeting. Survey respondents were asked to identify the top five health and wellness priorities for their region from an existing list of health priorities, and were invited to write in any priorities not listed. The list of priorities included in the survey was developed by OPH, LPHI and the regional RMD/RAs and designed to include diverse issues and needs relevant to Louisiana as identified in previous assessments both by OPH and other entities (i.e. hospital CHNAs, community plans, etc. The survey also included social determinants of health relevant to Louisiana such as unemployment, transportation, the built environment, crime, and education, among others. For a complete list of health priorities. In addition to listing their top five priorities, respondents were also asked to indicate the parish in which they live/work and the type of stakeholder that they are/represent. The average number of respondents to the regional surveys was 132. The highest level of participation for a region was 246 responses, and the lowest 68.

Taking into account stakeholders’ feedback from and responses to the online survey, RMD/RAs worked closely with OPH and LPHI staff to develop agendas for two rounds of 4-hour stakeholder meetings to take place in all 9 public health regions in Louisiana. These meetings were designed to allow OPH, RMD/RAs and stakeholders to collaboratively identify and discuss the health and wellness priorities that are most important in their regions, and also to facilitate in-depth conversations between RMD/RAs, state-level OPH, and stakeholders on these priorities and the social determinants of health in their region and state-wide. Mechanisms to collect both qualitative and quantitative data during these meetings were developed in order to ensure that stakeholder input would inform the state-level priorities identified for the SHIP.
The goals of the first round of meetings, which took place March-July 2015, were to identify and explore health priorities. Each meeting began with the RMD/RAs reporting back to stakeholders on the results from their region’s online survey, focusing on the top 10 health and wellness priorities identified through the survey. In order to hone in on the highest ranked health priorities, the RMD/RA then presented key population and community data relating to the top five regional health priorities identified from the survey. Following the data presentation, stakeholders were asked to vote on the top five regional priorities using Audience Response System (ARS) technology in order to identify the top three health priorities for their region. Ties were broken by stakeholder voting using ARS technology, which was also used to capture stakeholders’ parish of residence/work and the type of stakeholder they represent.

After identifying the top three health priorities (Appendix “B”), stakeholders were broken into three workgroups, each devoted to one of the three priorities identified through voting. Each workgroup engaged in a one-hour café-style SWOT activity in which they were asked to reflect on and discuss the strengths, weaknesses, opportunities and threats for their randomly assigned health priority. Prior to the meeting, local stakeholders and regional OPH staff were invited to lead the activity and were trained beforehand. Meeting facilitators provided the local activity leaders with SWOT definitions and “illuminating questions” designed to elicit conversation among activity participants. Discussion notes and responses were recorded on flip charts and subsequently transcribed and analyzed for emerging high-level themes at the parish and regional levels. Notes and analysis from the SWOT activity were sent to RMD/RAs and meeting participants after the meeting conclusion.

Upon the meeting’s conclusion, participants were asked to contribute feedback and questions regarding the meeting via anonymous comment cards. Participants were also asked to write down the names and/or titles of individuals and/or organizations who were not present at the meeting but needed to be. Comment cards were scanned and sent to the RMD/RAs to help them plan for the second round of meetings.
Regional SWOT Results

Figure 39 below provides a snapshot of the SWOT results by region. Detailed SWOT outputs are available in Appendix C.

Figure 39: SWOT Summary Word Cloud
Developing Regional Goals & Strategies

RMD/RAs chose to hold the second round of assessment meetings from July-August 2015. Similar to the first meeting, invitations were sent to stakeholders by their respective RMD/RA, who made an effort to include the missing stakeholders identified on comment cards by round 1 meeting participants. The content and flow of second meeting agenda was heavily influenced by the RMD/RA and their unique regional stakeholders and needs. During the second meeting, the RMD/RA reported back to meeting participants on the demographic breakdown of the first meetings’ participants (which parishes and type of stakeholders they represented) and provided preliminary findings from qualitative analysis of the SWOT activity outputs. Many RMD/RAs invited subject matter experts to present on challenges and innovative approaches to addressing the top three health priorities for their region. After the presentations, meeting participants were given time to pose questions to the subject matter experts. In addition, several RMD/RAs chose to have their stakeholders engage in an activity designed to identify realistic and contextually appropriate regional goals, strategies and action steps to address each of the top three priorities previously identified (See Appendix C). Stakeholders were provided with prompts describing a common definition for each priority, key indicators, and nationally aligned evidence based strategies. These documents were used as a guide for developing regional goals, strategies, and objectives. The prompts are available in Appendix D. Second round meetings concluded with the RMD/RA discussing their vision for work moving forward around the top three health and wellness priorities in their region.

Steering Committee

The SHIP Steering Committee was created with membership from across Louisiana’s regions and the many sectors that participated in the assessment and planning process. Members were asked to provide guidance on the process, make final decisions on priorities to be addressed in the SHIP, and to help develop accountability. The SHIP Steering Committee meetings were facilitated by OPH. Going forward, OPH will continue to engage with the Committee to guide its efforts and to support implementation of the SHIP strategies. The designation of individuals and organizations that will or have accepted responsibility for implementing strategies are outlined in a separate state health improvement work plan.
State Health Assessment Priority Results

Behavioral Health/Mental Health/Addictive Disorders

Stakeholders in Louisiana understand behavioral health to include both mental health and substance abuse. Both medical and community-based behavioral health services are available in Louisiana, but a lack of coordination among service providers limits the effectiveness of programs to reach the populations that need them the most. Transportation and insurance coverage are two additional barriers to accessing behavioral health care for rural and low-income citizens in Louisiana. An increase in coordination of services as well as more educational opportunities for citizens would help improve access to and retention in behavioral health care services. However, budgets and laws need to be aligned with these efforts in order for them to be effective and sustainable. There are exciting examples of behavioral health integration occurring in Louisiana, such as the integration of behavioral health and primary care.

Chronic Disease Prevention & Management

In Louisiana, there is a trend of increased patient education efforts related to chronic disease prevention & management by medical providers, but a persistent lack of coordinated care and prevention. Also, the lack of partnerships with non-traditional sectors such as the business community, limits the effectiveness of physician interventions and causes patients to fall out of care. Transportation, insurance coverage and low reimbursement rates for preventive care present barriers to accessing chronic disease management services. There is a lack of population and community-level education on how to prevent and manage chronic disease. The built environment and local cultures in Louisiana are not conducive to, and in some cases impede, chronic disease prevention and management. Innovative efforts exist in Louisiana to transform the built environment in order to promote healthy lifestyles, however legislators need to be educated on the interrelationship between the built environment and chronic health issues.
Healthcare & Insurance
Varied and extensive healthcare services are available throughout Louisiana, but major barriers to healthcare access exist including lack of transportation in rural areas, cost of insurance, lack of Medicaid expansion, and low reimbursement rates for providers. There are inconsistencies in provider availability in rural areas; some regions report good coverage, others scarcity. The Affordable Care Act presents opportunities to expand health insurance and provider coverage in traditionally hard-to-reach areas and populations. There is a lack of coordination of care between service providers, and expanding collaborations beyond the traditional healthcare realm to non-traditional sectors such as schools, the workplace and the business community, which could have a positive impact on citizens’ awareness of and access to healthcare.

Nutrition & Healthy Eating
There is an expansion of programs across Louisiana designed to educate the public on nutrition and increase accessibility of healthy eating options, however public understanding of nutrition and the importance of healthy eating remains poor and further efforts are needed. Similarly to Chronic Disease Prevention & Management, the built environment and business community represent both barriers and potential solutions to addressing obesity and unhealthy eating through the elimination of food deserts, the promotion of community gardens, and the offering of healthy eating options in local restaurants and grocery stores. Better collaboration and coordination of efforts between public and private sector service providers and stakeholders is needed.

Unemployment & Economic Development
Job and educational opportunities exist, but there is a lack of coordination between the business and educational sector, representing a missed opportunity to prepare citizens, especially youth, for the job market in their communities. Economic opportunity is especially challenging in rural areas. Poor mental and physical health combined with low insurance coverage represent major barriers to a vibrant and engaged workforce, and there is a lack of understanding of the importance of health for economic development at the local, regional and state level.

Public Health Infrastructure
While services and resources are available for all priorities across Louisiana, the lack of collaboration between providers and stakeholders lead to poor citizen awareness of their existence or availability, which results in low rates of access. Coordination of services in order to pool resources, expand accessibility to vulnerable populations and improve long-term sustainability is a common theme emerging across all priority areas in Louisiana.
State Health Improvement Plan

The Institute of Medicine defines public health as, “What we as a society do collectively to assure the conditions in which people can be healthy” (Institute of Medicine, 1988). Louisiana embraces this definition, acknowledging that the public health system extends far beyond the boundaries of the health department. Hence, in planning and designing the Louisiana SHIP, a broad array of stakeholders and sectors that have an interest in, and impact on, the health of the public were engaged. The public health stakeholders within this plan include: state and local government, community organizations, health care providers, employers, faith-based community, advocacy and public interest groups, and schools and universities, among others.

Within Louisiana, OPH bears statutory responsibility for protecting the public’s health; its staff has taken a leading role in developing this SHIP, “Creating A Blueprint For Our Future”, which sets priorities to improve the health status of Louisiana’s residents and visitors. It highlights five priority areas and associated health outcome indicators that reflect the most significant health issues currently facing the population.

- Support Behavioral Health
- Promote Healthy Lifestyles
- Assure Access to Healthcare
- Promote Economic Development
- Build Public Health Infrastructure

Its aims are to assist state and community leaders in focusing their work to improve the public’s health and to promote coordination and collaboration among public health partners. The strategies proposed for each priority area are based on evidence and designed to have a high impact on the health of the population.

How will Louisiana use the SHIP?

The SHIP can be used by a wide variety of state and local agencies and organizations in numerous ways. For example, public health networks, hospitals, community health centers, social service agencies and businesses in a region can use this information to structure their community health assessments and health improvement plans. Government agencies, foundations, schools, and health and social service organizations can apply SHIP priorities as a framework for health-related strategic planning, grant seeking and grant making, performance management, and quality improvement. The information presented in the SHIP can be a valuable resource to elected officials, employers, emergency responders, and health planners about the most pressing health issues facing their populations. Academic institutions can tailor research toward these priorities and strategies to further the knowledge base on these issues.

What is the relationship between the SHIP and other planning efforts?

Many planning processes exist in Louisiana at the local and state level, but these are often geographically, subject, and/or sector specific. In the process of developing the SHIP, the team reviewed existing state and local plans and assessments (i.e. Future of the Governor’s Game Plan, Bureau of Family Health Title V assessment, OPH Health Promotions Strategic Plan, and State Office of Rural Health Strategic Plan) and other data and identified crosscutting issues, priorities and themes. The SHIP seeks to elevate these common issues to the strategic level – that is,
issues, which if addressed collaboratively by system stakeholders, have the potential to make the most impact on improving health and improving the system’s capacity to act effectively on health issues. The SHIP is not intended to supplant other plans, but to provide a mechanism for the array of stakeholders in the system to come together around a set of strategic issues that transcend any one sector, community or health problem. The team encourages public health and health care system stakeholders to use the SHIP to inform their own strategic planning processes and align their planning and action across and among sectors. Others are encouraged to use the SHIP to inform their local, community engaged planning processes. In addition to state-level strategic and coordinated action and local planning, communities should use the SHIP to promote coordination and reduce duplication of services and programs.

**Louisiana Health Priorities**

The top state-level health and wellness priorities were identified using outputs from stakeholder voting in each region. Based on voting results, a weighted scoring system was developed for each region’s top 3 priorities and points were totaled across regions. A clear scoring gap emerged between priorities with high scores (priorities with the majority of votes across all regions) and those with lower scores (priorities that emerged in only 1-2 regions, priorities with very few votes). Priorities with the highest scores were: Behavioral Health/Mental Health/Addictive Disorders, Nutrition & Healthy Eating, Chronic Disease Management, Healthcare & Insurance, and Unemployment & Economic Development. Likewise, prioritization of these five topical areas aligned with findings from the state health profile assessment.

Based on qualitative data collected during the SWOT and goal/strategy setting activities during regional meetings with stakeholders, a clearer picture of the meaning of each of these priority categories from the perspective of regional stakeholders emerged.

Specifically, it became evident that stakeholders understood *Nutrition & Healthy Eating* and *Chronic Disease Management* to be overlapping priorities with a strong focus on healthy lifestyles and prevention, rather than a more traditional focus on nutrition or disease management.

Based on this feedback from stakeholders, it was decided that these priorities would be combined into one singular priority largely focused on prevention: “Promote Healthy Lifestyles.” Similarly, based on stakeholder input the Healthcare & Insurance priority was understood to have a broad focus on access to healthcare; therefore, this priority became “Assure Access to Healthcare.” “Support Behavioral Health” was the clear interpretation of Behavioral Health/Mental Health/Substance Abuse, as Behavioral Health is an integrated approach to addressing both mental health and substance abuse. Drawn from qualitative data collected from stakeholders, Unemployment & Economic Development was interpreted as “Promote Economic Development.”

A consistent finding across all regional assessment meetings held in Louisiana was the fact that stakeholders greatly valued the opportunity to network with their peers working on issues related to community health and wellbeing. This was true of “traditional” public health stakeholders such as regional OPH staff, as well as non-traditional stakeholders such as employees at the local Department of Transportation or city Chambers of Commerce, cultural and non-profit organizations providing health and wellness services directly to their membership and communities. Through these meetings, it became evident that individuals working in community health and wellness at the local level in Louisiana do not have frequent opportunities to network with their peers, leading to lower human capital,
few opportunities to pool resources, and limited collaboration on joint efforts. Therefore, it was decided that an additional state-level priority, “Build Public Health System Infrastructure,” would be included as one of the state-level priorities for health and wellness in Louisiana, in order to encourage a formalization of the extra-governamental public health sector throughout the state.

**Support Behavioral Health**

Behavioral health, the umbrella term for the combined fields of substance abuse and mental health, is uniformly recognized as a health priority area across diverse regions in Louisiana. Louisiana has a higher than national average burden of poor mental health when compared with national trends. For example, Louisiana experienced, with a noticeable increase in poor mental days among Louisiana residents in the years following Hurricane Katrina. With over 37.5% of Louisiana parishes designated as geographic Mental Health Professional Shortage Areas (HPSAs) and a lack of robust behavioral health information systems, system-wide service delivery gaps within the state contribute to the severity of behavioral health outcomes among residents (HRSA, 2015). Increasingly, communities and public health entities in Louisiana have come to recognize the impact of poor behavioral health on overall population health and as a contributory risk factor for myriad public health issues including chronic diseases and community violence. With recent changes in the delivery of behavioral healthcare via the Affordable Care Act, Louisiana is looking to adopt new best practices in behavioral health seek to such as increasing access to behavioral healthcare, improving early screening and treatment, and supporting efforts to integrate behavioral health and primary care. Effective 2015, the DHH strategy for integration of behavioral health services is to transition from a carve out model into a carve-in model where the five Bayou Health plans pay for both medical and behavioral health services under the same contract.

**Objective 1:** Promote integration of behavioral health and primary care services

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proportion of primary care physician office visits where adults 19 years and older are screened for depression Healthy People 2020 (MHMD-11.1)</td>
<td>48.79% (ages 12 and older) Healthy People 2020 Baseline: 2.2% (2007)</td>
<td>2015</td>
<td>Louisiana Medicaid Bayou Health Uniform Data System (UDS)-HRSA National Ambulatory Medical Care Survey (NAMCS)</td>
<td>54% Healthy People 2020 Target: 2.4% (10 percent improvement)</td>
</tr>
<tr>
<td>Proportion of primary care physician office visits where youth aged 12 to 18 years are screened for depression Healthy People 2020 (MHMD-11.2)</td>
<td>48.79% (ages 12 and older) Healthy People 2020 Baseline: 2.1% (2005-2007)</td>
<td>2015</td>
<td>Louisiana Medicaid Bayou Health Uniform Data System (UDS)-HRSA National Ambulatory Medical Care Survey (NAMCS)</td>
<td>54% Healthy People 2020 Target: 2.3% (10 percent improvement)</td>
</tr>
</tbody>
</table>
Strategies:

- Facilitate system mapping and identification of gaps to improve linkages between behavioral health and primary care networks
- Assure availability of educational materials for providers about the benefits of BH-PC
- Integration & integration “best practices”
- Collaborate across governmental agencies and with healthcare providers to support behavioral health and primary care integration via insurance reimbursements and provider billing practices
- Increase behavioral health screening rates and behavioral health informed care plans in primary care settings

Objective 2: Support a coordinated continuum of behavioral health care and prevention services

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suicide rate</td>
<td>11.9 suicides per 100,000 population occurred in 2008</td>
<td>12.8 suicides per 100,000 population occurred in 2015</td>
<td>Louisiana State Center for Health Statistics National Vital Statistics System-Mortality (NVSS-M), CDC/NCHS; Bridged-Race Population Estimates for Census 2000 and 2010, CDC/NCHS and Census</td>
<td>10.7 suicides per 100,000 population (10 percent improvement-decreased desired)</td>
</tr>
<tr>
<td>Proportion of adolescents in Louisiana aged 12 to 17 years who experience major depressive episodes (MDEs)</td>
<td>6.9 percent of adolescents aged 12 to 17 years experienced a major depressive episode in 2008</td>
<td>10.1% percent of adolescents aged 12 to 17 years experienced a major depressive episode in 2013</td>
<td>National Survey on Drug Use and Health (NSDUH), SAMHSA-Louisiana Behavioral Health Barometer National Survey on Drug Use and Health (NSDUH), Substance Abuse Mental Health Services Administration (SAMHSA)</td>
<td>7.5% (10 percent improvement)</td>
</tr>
<tr>
<td>PERFORMANCE INDICATOR</td>
<td>BASELINE (YEAR)</td>
<td>MOST RECENT DATA AVAILABLE (YEAR)</td>
<td>DATA SOURCE</td>
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<tr>
<td>Proportion of adults aged 18 years and older in Louisiana who experience major depressive episodes (MDEs)</td>
<td>Percentage from most recent prior year estimate will be the baseline</td>
<td>6.2% (2013-2014)</td>
<td>National Survey on Drug Use and Health (NSDUH), SAMHSA-Louisiana Behavioral Health Barometer</td>
<td>5.5% (10% improvement)</td>
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<tr>
<td>Healthy People 2020 (MHMD-4.2)</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Proportion of adults aged 18 years and older who experience major depressive episodes (MDEs)</td>
<td>6.5% (2008)</td>
<td>National Survey on Drug Use and Health (NSDUH), Substance Abuse Mental Health Services Administration SAMHSA</td>
<td>5.8% (10% improvement)</td>
<td></td>
</tr>
</tbody>
</table>

**Strategies:**

- Support collaboration among leaders, professionals and community members around mental health and substance abuse.
- Support efforts to expand access to behavioral health services to rural and hard-to-reach populations
- Promote efforts to integrate supportive healthcare workers (navigators, peers, CHWs) into the continuum of care
- Promote early childhood development by supporting mentally healthy & substance abuse-free homes
- Encourage and enhance communication between providers by strengthening electronic health information exchanges (LAHIE and GNOHIE)
- Facilitate electronic data sharing between hospital discharge staff and ambulatory care providers
- Facilitate electronic data reporting between public health and ambulatory providers via MU requirements and data sharing/data use agreements
- Coordinate efforts between the two major HIE entities in the state
- Promote trauma informed care school collaboratives to identify children at high risk of mental illness and connect them with age appropriate behavioral healthcare
- Improve reach of programs that target formerly incarcerated individuals with behavioral health diagnoses by connecting them to medical homes for treatment post-release
### Objective 3: Improve community awareness of behavioral health services

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
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<tbody>
<tr>
<td><strong>Clients Served by Statewide Mental Health Agency in Community Settings in the United States</strong></td>
<td></td>
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<tr>
<td></td>
<td>5.5 per 1,000</td>
<td>2015</td>
<td>Mental Health National Outcome Measures (NOMS)</td>
<td>6.1 per 1,000</td>
</tr>
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<td></td>
<td>22.57 per 1,000</td>
<td></td>
<td>CMHS Uniform Reporting System</td>
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<tr>
<td><strong>Total Clients Served by Statewide Mental Health Agency in the United States</strong></td>
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<tr>
<td></td>
<td>5.8 per 1,000</td>
<td>2015</td>
<td>Mental Health National Outcome Measures (NOMS)</td>
<td>6.4 per 1,000</td>
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<tr>
<td></td>
<td>23.07 per 1,000</td>
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<tr>
<td><strong>Past Year Treatment for Illicit Drug Use Among Individuals Aged 12 or Older with Illicit Drug Dependence or Abuse in the United States, by Age Group</strong></td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>16.6%</td>
<td>2014</td>
<td>SAMHSA Behavioral Health Barometer</td>
<td>18.3%</td>
</tr>
<tr>
<td></td>
<td>13.9% (2014)</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
Strategies:

- Promote engagement among community and healthcare groups
- Engage patients with patient navigators and community health workers
- Promote individual and family insurance coverage during Open Enrollment
- Support efforts to educate community about behavioral health prevention and available services
- Support efforts to increase provider knowledge of resources to address mental health and substance abuse
- Support efforts to de-stigmatize behavioral healthcare and promote early treatment

Regional Highlights:

Region 2

Capital Area Human Services District has been an innovator in its approach to working with local first responders to better manage people in behavioral health (BH) crises through training and establishing a continuum of crisis services through the Behavioral Health Emergency Services Collaborative. One piece of the continuum focuses on training first responders in identification and de-escalation of people in a BH crisis is called Crisis Intervention Team (CIT). CIT training consists of 40 hours of training. A new one day training condenses it into an eight hour primer, to begin to meet the needs of the rural parishes that typically have part-time officers enrolled in the Capital Area Regional Training Association (CARTA), rural law enforcement and new cadet training. Also the Louisiana Probation and Parole Office added the one day “CIT” training as a P.O.S.T. (Peace Officer Standards and Training Council) Certification requirement for all new Probation and Parole Officers, and now fire chiefs are currently considering this introductory course for fire fighters as well.

http://www.cahsd.org/

Region 4

Project LAUNCH (Linking Actions for Unmet Needs in Children’s Health) is a national initiative that is being piloted in Louisiana among children living in Lafayette, Acadia, and Vermilion parishes. Project LAUNCH Louisiana aims to ensure that all children ages 0-8 are able to reach social, emotional, behavioral, physical, and cognitive milestones. In addition to providing direct care services, Project LAUNCH also works to improve community knowledge about healthy child development through public education.

For more information: http://www.swlahec.com/index.php/community-health/public-health-support/launch
Region 8

The Northeast Delta Human Services Authority (NE Delta HSA) held a Faith-Based Mental Health Summit that is well-attended by members of the clergy, mental health professionals and regional leadership. Participants engaged in dialogue to better understand how faith-based organizations can assist citizens who need mental health, addictive disorders and developmental disabilities services.

For more information: www.nedeltahsa.org

Region 9

St. Tammany parish has one of the highest rates of suicide in Louisiana at approximately 18% above the state average. St. Tammany Outreach for the Prevention of Suicide (STOPS) was formed as a non-profit organization in 2001 to combat the local suicide epidemic. The organization is volunteer run and comprised of diverse representatives from law enforcement, mental health, social service, the legal profession and the community at large. STOPS offers many programs to the citizenry of St. Tammany in an effort to decrease the loss of lives from suicide. Community programs include Survivors of Suicide (SOS) Support Group, counseling through the St. Tammany Community Health Center, a Local Outreach to the Survivors of Suicide (LOSS) Team, Applied Suicide Intervention Skills Training (ASIST) and more.

For more information: http://www.stops-la.com/home.aspx

Promote Healthy Lifestyles

Promotion of healthy lifestyles emerged as an important health and wellness priority across all of Louisiana's distinct public health regions. Importantly, this priority encompasses both the prevention and management of chronic disease through healthy eating, exercise, and adherence to medical appointments and treatment plans. Chronic disease is a major contributor to morbidity and mortality in Louisiana. Louisiana residents experience higher-than-average incidence for several common cancers, and the state's African American population suffer from cancer rates, hypertension, diabetes, and asthma rates that exceed those of their white counterparts. In addition, Louisiana residents are hospitalized for complications from diabetes, hypertension and chronic heart failure at higher rates than the national average. Community members and public health actors at the local, regional and state level recognize the role that the social determinants of health play in the prevention and successful management of chronic disease. We recommend the promotion of aggressive strategies to address the disparities created. In addition to ensuring a coordinated system of care, public health entities and communities in Louisiana must work to ensure access to healthy food and built environments that promote exercise.
**Objective 1:** Increase physical activity access and outreach

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Percent of adults in Louisiana who did not participate in any physical activities during the past month</td>
<td>30.1% (2011)</td>
<td>31.9% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>30.1% (10 percent improvement-decrease is desired trend)</td>
</tr>
<tr>
<td>Reduce the proportion of adults who engage in no leisure-time physical activity Healthy People 2020 (PA-1)</td>
<td>36.2% (2008)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>32.6% (10 percent improvement-decrease is desired trend)</td>
</tr>
<tr>
<td>Percent of adults in Louisiana who engage in aerobic physical activity of at least moderate intensity for at least 150 minutes or more per week. Increase the proportion of adults who engage in aerobic physical activity of at least moderate intensity for at least 150 minutes/week, or 75 minutes/week of vigorous intensity, or an equivalent combination Healthy People 2020 (PA-2.1)</td>
<td>46.2% (2015)</td>
<td>46.2% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>42% (10 percent improvement)</td>
</tr>
<tr>
<td></td>
<td>43.5% (2008)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>47.9 percent (10 percent improvement)</td>
</tr>
<tr>
<td>Percent of students in grades 9-12 in Louisiana who did not engage in at least 60 minutes of physical activity on any day.</td>
<td>19.1% (2011)</td>
<td>21% (2015)</td>
<td>CDC Youth Risk Behavior Surveillance System</td>
<td>19.1% (maintain baseline)</td>
</tr>
</tbody>
</table>
Strategies:

- Partner with local school districts to develop joint-use agreements for physical activity.
- Assist minority communities in identifying community-based organizations to partner with to become engaged in the process of changing the health profile of the community.
- Encourage community design policies and initiatives that support opportunities for safe and accessible active transportation and physical activity.
- Promote community participation in the Louisiana Governor’s Games, a program to promote physical activity and healthy lifestyles for school children and their families through 1. Encourage the utilization of resources such as SCORP to promote the establishment of local health initiatives that involve parks, community centers, and trails.
- Partner with local school districts and early childhood education centers to enhance physical education centers and physical activity in schools and child care settings.
- Provide training to child care professionals on the different ways child care centers can align licensing regulations and early learning standards with national standards for physical activity.

Objective 2: Promote health through the consumption of healthful diets

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Decrease percentage of adults who report consuming fruits less than one time per day</td>
<td>46.7% (2011)</td>
<td>50.3% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>46.7% (maintain baseline)</td>
</tr>
<tr>
<td>Increase the contribution of fruits to the diets of the population aged 2 years and older. Healthy People 2020 (NWS-14)</td>
<td>0.53 cups per 1,000 calories (2005-2008)</td>
<td>NHANES</td>
<td>0.93 cups per 1,000 calories</td>
<td></td>
</tr>
<tr>
<td>Decrease percentage of adults who report consuming vegetables less than one time per day. Increase the contribution of total vegetables to the diets of the population aged 2 years and older. Healthy People 2020 (NWS-15.1)</td>
<td>32.5% (2011)</td>
<td>31% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>29.3% (10 percent improvement-decrease desired)</td>
</tr>
<tr>
<td></td>
<td>0.76 cup per 1,000 calories</td>
<td>NHANES</td>
<td>1.16 cups per 1,000 calories</td>
<td></td>
</tr>
<tr>
<td>Decrease percentage of adolescents consuming fruits and/or vegetables less than one time per day in the past 7 days</td>
<td>20.7% (2011)</td>
<td>28% (2015)</td>
<td>CDC Youth Risk Behavior Surveillance System (YRBSS)</td>
<td>20.7% (maintain baseline)</td>
</tr>
</tbody>
</table>
Strategies:

- Partner with local school districts to support the implementation of USDA Smart Snack guidelines.
- Encourage the implementation of food service guidelines and nutrition standards in restaurants and workplaces.
- Promote the use of evidence-based programs such as the 5-2-1-0 Let’s Geaux program.
- Coordinate with local farmer’s market to market the use of SNAP benefits at market.

Objective 3: Build community capacity for chronic disease prevention and management programs

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Reduce rate of violent crime offenses reported by law enforcement per 100,000 residents. Violent crime includes homicide, rape, robbery, and aggravated assault.</td>
<td></td>
<td>532.9 per 100,000 (2010-2012)</td>
<td>Federal Bureau of Investigation, FBI Uniform Crime Reports</td>
<td>479.7 per 100,000</td>
</tr>
<tr>
<td>Healthy People 2020 (Violence Prevention)</td>
<td></td>
<td>395.5 per 100,000 (2010-2012)</td>
<td></td>
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</tr>
<tr>
<td>Reduce percentage of the total population and the population under age 18 that experienced food insecurity at some point during the report year, but are ineligible for State or Federal nutrition assistance.</td>
<td></td>
<td>28% (2014)</td>
<td>Feeding America</td>
<td>25%</td>
</tr>
<tr>
<td>Reduce household food insecurity and in doing so reduce hunger</td>
<td></td>
<td>14.6% (2008)</td>
<td>Current Population Survey-Food Security Supplement (CPS-FSS), U.S. Census Bureau and Department of Agriculture, Economic Research Service (Census and USDA/ERS)</td>
<td>6%</td>
</tr>
</tbody>
</table>
Strategies:

- Build linkages between private sector (fitness centers, employers, etc.) and public sector to promote chronic disease prevention
- Connect marginalized populations with culturally relevant and empowerment-based chronic disease prevention and management programs.
- Partner with 2-1-1 to increase bi-directional referrals between community resources and health systems
- Promote community-based chronic disease self-management programs (i.e. “Everybody With Diabetes Counts”)
- Provide train-the-trainer programs to increase the numbers of Certified Diabetes Educators and Community Health Workers
- Enhance capacity of health care providers to management chronic disease conditions in partnership with community supports
- Increase the proportion of physician office visits made by adult patients who are obese that include counseling or education related to weight reduction, nutrition, or physical activity.
- Increase the number of employers who implement worksite wellness initiatives, which address all health behaviors simultaneously.
- Expand participation in Well Ahead Louisiana.
- Promote local and regional health initiatives (i.e. Get Healthy Cenla, Fit NOLA, Dare to Be Healthy)
- Identify opportunities to educate providers on diabetes self-management education
- Introduce the Tomorrow’s HealthCare platform to reduce in disparities in diabetes care
- Work with municipalities to make neighborhoods safer

Objective 4: Increase the capacity for health systems to prevent, identify, and treat chronic disease

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Increase adults aged 50+ who have ever had a sigmoidoscopy or colonoscopy.</td>
<td>59.8% (2011)</td>
<td>66.4% (2015)</td>
<td>BRFSS</td>
<td>77.7%</td>
</tr>
<tr>
<td>Increase the proportion of adults aged 50-75 years who receive a colorectal cancer screening based on the most recent guidelines in 2008 Healthy People 2020 C-16</td>
<td>52.1% (Age-adjusted, 2000)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>70.5%</td>
</tr>
<tr>
<td>Decrease the percentage of adults who have ever been told by a doctor they have diabetes (excludes pre-diabetes and gestational diabetes).</td>
<td></td>
<td>12.7% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td></td>
</tr>
<tr>
<td>Reduce the annual number of new cases per 1,000 population aged 18 to 84 years occurred in the past 12 months of diagnosed diabetes in the population Healthy People 2020 D-1</td>
<td>8 per 1,000 (2006-2008)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>7.2 new cases per 1,000 population</td>
</tr>
</tbody>
</table>
Strategies:

- Promote chronic disease screenings by healthcare providers
- Encourage linkages and sharing of screening information between healthcare providers and community programs
- Support the Louisiana Business Group on Health (LGBH) Diabetes Collaborative
- Promote health screenings as a part of community prevention programs, i.e. worksite wellness and school health
- Promote health screenings as part of regular cultural celebrations, festivals, parades, fairs, etc.
- Promote the integration of health components into cultural events and activities

Objective 5: Prevent initiation of tobacco use among young people
**Objective 6:** Eliminate exposure to secondhand smoke

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase number and reach of WellSpots with 100% tobacco- or smoke-free policies.</td>
<td>59.8% (2011)</td>
<td>66.4% (2015)</td>
<td>BRFSS</td>
<td>77.7%</td>
</tr>
<tr>
<td>Reduce the proportion of nonsmokers exposed to secondhand smoke Healthy People 2020 TU-11</td>
<td>52.1% ( Age-adjusted, 2000)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>70.5%</td>
</tr>
<tr>
<td>Decrease the percentage of adults who have ever been told by a doctor they have diabetes (excludes pre-diabetes and gestational diabetes).</td>
<td></td>
<td>12.7% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>11.3%, (10 percent improvement)</td>
</tr>
<tr>
<td>Establish laws in States, District of Columbia, Territories, and Tribes on smoke-free indoor air that prohibit smoking in public places and worksites Healthy People 2020 TU-13</td>
<td>8 per 1,000 (2006-2008)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>7.2 new cases per 1,000 population</td>
</tr>
</tbody>
</table>

**Strategies:**
- Conduct gap analysis and SWOT analysis.
- Develop coordinated statewide strategic plan for Youth Prevention efforts, including baseline measures and interim targets for reducing youth initiation and prevalence of tobacco use, including e-cigarettes.
- Establish baseline measures and interim targets for the proportion of youth who report having ever tried a cigarette, and having ever tried other forms of tobacco.
- Establish a Youth Prevention work group that meets quarterly.
- Create a database of statewide organizations engaging in youth tobacco efforts by surveying those organizations.
- Determine current landscape of ongoing youth tobacco control efforts.
- Determine plan for coordination of future efforts.

- Educate legislators and community on the dangers of secondhand smoke, vaping, and inhaling.
- Hold weekly meetings of Smoke-Free Coalition.
- Design and implement informational and educational strategies for local elected officials and community members.
- Partner with the Louisiana Municipal Association.
- Identify Champions to support the Clean Indoor Air Act in the legislature.
- Host education, advocacy/lobby day at the capitol to educate on behalf of tobacco.
- Identify local municipalities ready to move forward with smoke-free ordinances.
- Recruit grassroots supporters.
- Develop educational material for local elected officials and community members on the dangers of secondhand smoke, vaping, and inhaling.
- Disseminate information regarding WellSpots to coalitions and organizations statewide, and drive sites back to Well-Ahead for WellSpot designation.
Objective 7: Promote quitting among adults and young people

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decrease the proportion of adults who are current smokers</td>
<td>21.9% (2015)</td>
<td>20.6% (2008)</td>
<td>BRFSS</td>
<td>17%</td>
</tr>
<tr>
<td>Reduce cigarette smoking by adults Healthy People 2020 TU-1.1</td>
<td></td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>12%</td>
</tr>
<tr>
<td>Increase the proportion of former smokers</td>
<td>22.5% (2015)</td>
<td></td>
<td>BRFSS</td>
<td>25% (10 percent improvement)</td>
</tr>
<tr>
<td>Increase recent smoking cessation success by adult smokers Healthy People 2020 TU-5.1</td>
<td>6% (2008)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>8%</td>
</tr>
</tbody>
</table>

Strategies:

- Promote increased referrals from non-traditional organizations.
- Identify, disseminate, and promote coordinated cessation services messaging and materials.
- Determine the feasibility of creating a central data source for number of referrals to cessation services and number of people served by cessation services.
- Lobby to ensure necessary questions for measuring success are included in the 2018 surveys.
- Promote increased referrals from healthcare providers and cessation service providers as part of health systems change efforts.

Regional Highlights:

Region 1

Fit NOLA is a partnership between the City of New Orleans and local organizations, working together to create a healthier city by promoting physical activity and improved nutrition. As a Robert Wood Johnson Foundation Culture of Health Prize winner and a Let’s Move! City, Fit NOLA aims to improve the quality of life for all who live, learn, work and play in New Orleans.

The New Orleans Health Department leads the effort to shape a shared vision for the Fit NOLA partnership. As Fit NOLA addresses obesity, the partnership receives guidance from a community-based coordinating committee, and executes projects through six sector groups.
Over the past three years, Fit NOLA has grown to a partnership of over 200 non-profit organizations, schools, direct-service providers, businesses, and community members working to promote physical activity and healthy eating in their spheres of influence.

http://nola.gov/health-department/fit-nola/

**Region 2**

Healthy BR’s mission is to identify and coordinate efforts aimed at healthy living and an active lifestyle into a unifying commitment to better health. Baton Rouge is fortunate to have a myriad of strong health organizations, from nonprofit entities to award winning hospitals, working to increase healthy eating and active lifestyle choices in our community. The Mayor’s Healthy City Initiative (MHCI) identifies these organizations and the public services they provide in order to coordinate their efforts and facilitate greater social impact through collaborative work. Unified, we can do more to build our community’s commitment to better health. Live Healthy BR focuses on preventing negative health outcomes through encouraging healthier eating and more active lifestyles.

http://healthybr.com/

**Region 3**

The Terrebonne General Medical Center (TGMC) Community Sports Institute was created to impact future generations through the promotion of healthcare education and disease prevention, along with athletic injury prevention and post care. The focus of this initiative is to go into the school system beginning at the elementary level and throughout high school to teach health education through knowledgeable healthcare professionals and physicians and to promote healthy habits and choices.

Since its inception in January of 2014, TGMC Community Sports Institute has had a huge impact on our community and has; partnered with over 60 area schools, reached over 23,000 students, 150 coaches and instructional faculty members with numerous training session as well as concussion tested over 2,000 student athletes in the Terrebonne Parish school system. TGMC is a proud community partner with the school system, recreational department and all athletes across our parish to educate the faculty and students who are the future leaders of our community.

**Region 4**

Coordinated by the Women’s Foundation Inc., Kids on the Geaux is a pediatric weight management program to address childhood obesity in Acadiana for adolescents ages 8-14. This program provides fitness, kids on the go education nutrition and behavior modification information in an engaging and challenging manner. Through the combination of these three topics students learn lasting habits that will keep them healthy for a lifetime.

Behavioral sessions discuss topics such as self-esteem, setting goals and positive attitudes. Nutritional sessions address making better choices, portion sizes and healthy snack ideas for school and home. Both behavioral and nutritional sessions instruct students to be open minded on trying new and healthier options. The fitness session includes fun games and fitness activities introducing fun ways to be active.
Region 5

The Partnership for a Healthier Southwest Louisiana was established in July 2011 to encourage, educate and empower communities to live healthier lives by increased physical activity and better nutrition through programs that promote a healthier Southwest Louisiana. The Partnership includes participation from city and parish governments, community-based organizations, academic institutions, business leaders, hospitals and individuals who are all focused on creating opportunities for people in Southwest Louisiana. Innovative programming includes free online healthy living tools, Eat Health SWLA a registered dietician guide to more healthful menu options, as well as city-specific walking/running groups.

For more information: http://healthierswla.com/eat-healthy-southwest-louisiana/

Region 7

The Louisiana State University Agricultural Center, Master Gardeners and the Shreveport Parks and Recreation Department are collaborating in constructing and operating community gardens in public parks located in low income neighborhoods. In addition to gardening, local residents are taught how to prepare fresh vegetables for consumption. Shreveport Green operates a Mobile Food Market that serves low income neighborhoods that have little access to fresh vegetables and fruit. Food is supplied through local farmers markets and the Food Bank.

Healthy Green & Into the Outdoors (HGIO)

This is a coalition of over 20 nonprofits, governmental entities and businesses focused on promoting healthy lifestyles. In addition to promoting community gardens, cooking healthy vegetables, wellness checkups, exercise and creation of bike and pedestrian paths throughout the area, the coalition attracts local, regional and national grants to extend their work. Martin Luther King Health Clinic has created a community garden and exercise facility in which its patients can learn healthy eating/cooking tips and participate in exercise while waiting for their appointments.

The Answer is YES!

Curtis Elementary (Bossier), Lakeshore Middle (Caddo) and Alfred Bonnabel High School (Jefferson) earned the title of a National Healthy School by improving nutrition and physical activity programs to meet or exceed stringent standards set by the Alliance for a Healthier Generation’s Healthy Schools Program. They were recognized at the annual Leaders’ Summit in Washington DC on October 2-4, 2015, along with 376 other schools nationwide.

Region 9

Originally a corridor for the Illinois Central Railroad, the Tammany Trace is now a 31-mile asphalted hike and bike trail. Purchased by St. Tammany Parish government in 1992, Tammany Trace provides safe ADA accessible infrastructure for local families and citizens to engage in healthy outdoor exercise. It is Louisiana’s first and only rails-to-trails conversion. Tammany Trace also has an accessible playground called Kids Konnection.

For more information: http://www.tammanytrace.org/
Assure Access to Healthcare

Stakeholders in Louisiana identified access to healthcare as one of the primary issues of concern in regards to the health of Louisiana citizens. Participants in the SHA/SHIP process acknowledged the diverse contributory factors that affect access to healthcare, including consumer-based issues of access as well as systemic gaps in healthcare services. Approximately 17% of Louisiana’s citizens are uninsured and even for those who are insured, access to healthcare remains problematic. Lack of access to reliable transportation, inadequate funds for co-pays and prescriptions as well as lack of consumer knowledge around appropriate use of healthcare facilities affect access to healthcare.

Community based primary care is considered to be the ideal setting for preventative healthcare and management of chronic disease. Individuals without insurance tend to rely upon emergency rooms for basic healthcare services and approximately 25% of Louisiana’s residents do not have an identified primary care doctor. Even for those who are able to seek out healthcare, over 50% of Louisiana parishes have been identified as Health Professional Shortage Areas (HPSAs) meaning that there are insufficient healthcare providers to serve local communities. Efforts to improve access to healthcare in Louisiana include encouraging patients to seek out medical homes and incentivizing providers to work in areas of high needs.

Objective 1: Increase individual and family insurance coverage

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proportion of persons with medical insurance</td>
<td>82.2% (2008)</td>
<td>88.1% (2015)</td>
<td>U.S. Census, American Community Survey</td>
<td>100%</td>
</tr>
<tr>
<td>Increase the proportion of persons with medical insurance</td>
<td>83.2% (2008)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>100%</td>
</tr>
<tr>
<td>Healthy People 2020 (AHS-1.1)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Strategies:
- Optimize Open Enrollment Periods to Connect Individuals and Families with Insurance Coverage
- Support patient navigators (i.e. develop communication toolkits)
- Coordinate outreach and enrollment activities across governmental and community organizations

Objective 2: Increase provider participation in Medicaid

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Increase number of providers that accept Medicaid</td>
<td>7,624 (2015)</td>
<td>22,570 (SFY 2016)</td>
<td>Louisiana Medicaid Program</td>
<td>To be determined based on medical residency training graduation numbers, physician extender graduation numbers, inactive licensure due to retirements, and possible Medicaid expansion</td>
</tr>
</tbody>
</table>
### Strategies:

- Streamline processes for provider participation across the five Bayou Health plans
- Educate providers about how to participate in and leverage Medicaid payment incentives

### Objective 3: Provide pathways to healthcare access for underserved populations

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Increase the number of eligible providers (professionals and hospitals) who receive an incentive payment from the CMS Medicare and Medicaid EHR Incentive Programs for the successful adoption or meaningful use of certified EHR technology.</td>
<td>Hospitals: 126 (2016)</td>
<td></td>
<td>Centers for Medicare and Medicaid</td>
<td>To be determined</td>
</tr>
<tr>
<td></td>
<td>Eligible Providers: 6,720 (2016)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
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<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you have one person you think of as your personal doctor or health care provider? Increase the proportion of persons with a usual primary care provider Healthy People 2020 AHS-3</td>
<td>68.1% (2012)</td>
<td>65.1% (2014)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>74.9% (10 percent improvement)</td>
</tr>
<tr>
<td>Percent of people living with HIV who have at least one HIV-related medical care visit in a 12 month period</td>
<td></td>
<td>55% (2015)</td>
<td>STD/HIV Program, OPH</td>
<td>To Be Determined</td>
</tr>
<tr>
<td>Number of National Health Services Corp providers practicing in Louisiana</td>
<td></td>
<td>108 (2016)</td>
<td>LaPAS</td>
<td>134</td>
</tr>
<tr>
<td>Number of students who have a signed parental consent form to access School-Based Health Center services</td>
<td>71,635 (2016)</td>
<td>62,279 (2017)</td>
<td>LaPAS</td>
<td>43,700 (method of measurement has been modified to include the parental consent form)</td>
</tr>
</tbody>
</table>
Strategies

- Facilitate coordination among diverse care providers (e.g., clinical care, behavioral health, community health workers, complementary and alternative medicine)
- Engage a communications network with racial/ethnic communities, the medically underserved along with health organizations, local and state government, patient advocates and providers, to support minority health programs and issues.
- Promote the a clearinghouse or resource center of health information within the Bureau of Health Access regarding health care issues that affect minority communities and the medically underserved.
- Network with national, state and local organizations that provide information and resources about workplace diversity and culturally competent practices in health care delivery.
- Support state (LAHIE) and regional (GNOHIE) health information exchanges
- Foster multi-sector collaboration to identify underserved groups and implement programs to improve access to quality primary care that is whole-person-centered, safe, effective, and equitable and based on evidence-based practice
- Facilitate coordination among Bayou Plans and community organizations
- Host regional health system coordination meetings (state of the health meetings in regions)
- Support integration of behavioral health and primary care services
- Support integration of reproductive health services in primary care settings
- Increase enrollment and utilization of Take Charge Plus services
- Promote medical home models in community and rural health clinics and other medical practices
- Support efforts to ensure access to health care services by participating in coordinated transportation planning, particularly in rural areas, with a special emphasis placed on coordinated transportation funding efforts at all levels

**Objective 4:** Improve appropriate use of health facilities and consumer understanding of health system

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decrease discharge rate among the Medicare Population for diagnoses that are amenable to non-hospital based care</td>
<td>92.1 per 1,000 Medicare beneficiaries (2012)</td>
<td>67.5 per 1,000 Medicare beneficiaries (2014)</td>
<td>The Dartmouth Atlas of Health Care -- Louisiana</td>
<td>60 per 1,000 Medicare beneficiaries</td>
</tr>
</tbody>
</table>

Strategies

- Promote the creation of community collaborative that advocate for increased consumer education and access to care (i.e. Better Access to Care Coalition in Baton Rouge)
- Target high risk “frequent flyers” of emergency care systems for medical home participation (i.e. Catholic Charities Health Guardians)
Regional Highlights:

Region 1

504HealthNet is an association comprised of 21 non-profit and governmental organizations in the Greater New Orleans area. Providers and agencies that provide primary care or behavioral health services to low income, uninsured individuals in a community setting are able to apply for membership. 504HealthNet works to integrated and provide support to of healthcare providers in the Greater New Orleans region. Through improved systems coordination and dissemination of best practices, 504HealthNet aims to increase access to comprehensive primary care and behavioral health services, to improve the, develop linkages between health services and advocate for a medical model system of care.

For more information: http://504healthnet.org/

Region 2

The Better Access to Care Coalition of Baton Rouge is a community collaborative comprised of healthcare providers, local leaders, healthcare agencies and community based organizations. Together, these stakeholders work together to address local issues around access to healthcare and to promote the overall health of citizens. The coalition engages in community advocacy, consumer education and technical assistance to connect citizens with healthcare.

For more information: www.mycarebr.com

Region 7

The Martin Luther King Health Clinic provides access to low income and under and uninsured patients. Northwest Louisiana Interfaith Pharmacy provides prescription assistance to low income and under and uninsured patients. St. Luke’s Mobile Medical Mission provides screenings throughout the community. The Community Foundation and United Way jointly provide eyeglasses and hearing aids for low income students. David Raines Medical Center provides affordable primary care services.

For more information: www.mlkhealth.org
Promote Economic Development

Socioeconomic indicators such as meaningful employment and livable income have been recognized as highly influential social determinants of health. Stakeholders participating in the SHA/SHIP process recognized economic development as one of the key priority health areas in the state of Louisiana. The World Bank broadly defines local economic development as the process by which communities and stakeholders engage in sustained efforts to create better conditions for economic growth and employment generation in order to improve quality of life (World Bank, 2004). High rates of employment within a community and increased household income have been associated with improved long-term health outcomes.

Overall, indicators of economic development in Louisiana tend to mirror national averages. However, when statistics are controlled for race and age, significant disparities come to light. Of those living in poverty in Louisiana, 28% are under the age of 18 and 34% are African American. These types of economic disparities affect access to healthcare and generally, the resources needed to live a healthful life. Current economic development initiatives within the state of Louisiana are focused on workforce development congruent with existing industries, improving transportation options and strengthening educational programs to meet the needs of future employers.

Objective 1: Improve cross-sector collaborations to improve understanding of population health and economic health relationships

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase number of new collaborations</td>
<td>Will be established at the end of the prior State Fiscal Year</td>
<td>For current year, increase in number over the prior State Fiscal year</td>
</tr>
</tbody>
</table>

Strategies:

- Partner with Louisiana’s community and technical colleges across the state and continuously customize academic and training offerings to match the high value jobs available in each region.
- Increase number of healthcare employers represented at annual Louisiana Public Transit Association.
- Engage economic and community development partners throughout the state on health disparities and determinants.
- Diversify business incentives to address skills training, affordable housing, affordable transportation, and education attainment.
- Develop resource inventory and educational materials on economic health topics for use by OPH and health organizations.
Objective 2: Increase opportunities for workforce training and development

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
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<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decrease total unemployment in Louisiana of the civilian, non-institutionalized population age 16 and older.</td>
<td>5.3% (2010-2014)</td>
<td>4.9% (2011-2015)</td>
<td>American Community Survey</td>
<td>4% (10% decrease)</td>
</tr>
<tr>
<td>Median earnings for full-time, year-round workers by gender (in dollars)</td>
<td>Males: $48,742</td>
<td>Males: $49,005</td>
<td>American Community Survey</td>
<td>Equivalent</td>
</tr>
<tr>
<td></td>
<td>Females: $32,478</td>
<td>Females: $32,523</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2010-2014</td>
<td>2011-2015</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percentage of families and people whose income in the past 12 months is below the poverty level</td>
<td>14.3% (2010)</td>
<td>15.5% (2011-2015)</td>
<td>American Community Survey</td>
<td></td>
</tr>
<tr>
<td>Proportion of persons living in poverty</td>
<td>Healthy People 2020, SDOH-3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>American Community Survey</td>
<td></td>
<td>Not applicable. For tracking purposes only</td>
</tr>
</tbody>
</table>

Strategies:

- Market existing workforce training programs and opportunities to the appropriate audience
- Organize job and workforce development training expos
- Leverage/optimize apprenticeship opportunities with a focus on youth and adult vocational training programs
- Create opportunities for emerging labor market fields (apprenticeships, etc.)
Objective 3: Increase educational attainment and literacy levels to meet market demands

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed inventory of organizations providing basic education, ESL and adult literacy, including statewide and local initiatives</td>
<td>Incomplete</td>
<td>2016</td>
<td>LAPCAE</td>
<td>Completed inventory report at the end of State Fiscal Year</td>
</tr>
<tr>
<td>Increase percentage of incoming ninth graders who graduate in 4 years from a high school with a regular degree.</td>
<td>63.9% (2008)</td>
<td>77.5% (2014-15)</td>
<td>National Center for Education Statistics -- Louisiana</td>
<td>(81.9% U.S. Average)</td>
</tr>
<tr>
<td>Increase the proportion of students who graduate with a regular diploma 4 years after starting 9th grade Healthy People 2020, AH-5.1</td>
<td>79% (2010-2011)</td>
<td>79%</td>
<td>Common Core of Data (CCD), ED/NCES</td>
<td>87%</td>
</tr>
<tr>
<td>Increase estimated rate of high school graduates attending degree-granting postsecondary institutions</td>
<td>64.7% (2012)</td>
<td>71.2%</td>
<td>Common Core of Data (CCD), ED/NCES</td>
<td>71.2%</td>
</tr>
<tr>
<td>Proportion of high school completers that enroll in college the October immediately after completing high school. Healthy People 2020, SDOH-2</td>
<td>68.1%</td>
<td>68.1%</td>
<td>No Target</td>
<td>No Target</td>
</tr>
<tr>
<td>Educational attainment (25 years and over)</td>
<td></td>
<td></td>
<td>American Community Survey</td>
<td></td>
</tr>
<tr>
<td>Decrease percent of no high school diploma (includes Less than 9th grade and 9th-12th grade, no diploma)</td>
<td>2011-2015</td>
<td>2010 - 2014</td>
<td></td>
<td>15%</td>
</tr>
<tr>
<td>Increase percent of high school graduates</td>
<td>16.6%</td>
<td>17.2 %</td>
<td></td>
<td>37%</td>
</tr>
<tr>
<td>Increase percent of Associate’s degrees</td>
<td>33.9%</td>
<td>33.9 %</td>
<td></td>
<td>10%</td>
</tr>
<tr>
<td>Increase percent of Bachelor’s degree</td>
<td>5.5%</td>
<td>5.3 %</td>
<td></td>
<td>26%</td>
</tr>
<tr>
<td></td>
<td>14.8%</td>
<td>14.7 %</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Objective 4: Reduce barriers to employment

**Strategies:**
- Assess educational needs of various industries and sectors
- Survey existing and potential employers
- Convene key industries and companies around their employee gaps
- Create an inventory of organizations providing basic education, ESL and adult literacy

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Increase the number of parishes with elderly and handicapped transit service</td>
<td>49 (2016)</td>
<td>Louisiana Department of Transportation &amp; Development (DOTD)</td>
<td>64 (All parishes)</td>
</tr>
<tr>
<td>Increase the number of parishes with general transit service</td>
<td>41 (2016)</td>
<td>DOTD</td>
<td>48</td>
</tr>
<tr>
<td>Increase use of Federal Funds for Bicycle and Pedestrian Efforts (on a scale of 0-100)</td>
<td>31 (2016)</td>
<td>DOTD and US Department of Transportation</td>
<td>50</td>
</tr>
</tbody>
</table>

**Strategies:**
- Identify major job clusters in every region
- Assess commute to work patterns (length of commute, mode, number of household vehicles, access to transit, and cost of commute/transportation).
- Expand access to transit vouchers.
- Increase participation in federal programs to improve public transit systems in urban and rural areas.
- Increase participation at annual Louisiana Public Transit Association held annually.
- Invest in re-entry training programs for formerly incarcerated people.
- Expand access to childcare vouchers.
- Increase the percentage of workers with benefits (i.e. sick leave).
- Improve modal options associated with supporting the economy and quality of life regardless of age, disability, or income.
- Enhance access to jobs for both urban and rural populations.
- Cooperate with and support MPOs, state planning and development districts, and local governments with the establishment and refinement of land use, transportation, and community development plans.
- Expand bicycle and pedestrian infrastructure
Regional Highlights:

Region 1
The City of New Orleans fueled by the Mayor’s Innovation and Delivery Team and managed by the Network for Economic Opportunity is enacting multiple strategies to provide opportunities for our most disadvantaged citizens and small businesses—preparing them with the skills, training, education, and support needed to fully participate in our economy, prosper, and reach their full potential. By developing career pathways customized training and worker cooperatives, in coordination with the anchor collaborative, we are weaving our city’s history and traditions into new economic strategies that benefit all New Orleanians. Creating better access to jobs and opportunities, preserving our culture, ensuring affordable housing, enhancing access to transportation, creating a sustainable, healthy, and safe place to live — all with a particular focus on the Claiborne Corridor — were the study’s community-derived goals and now The Network’s mission.

Region 6
The Central Louisiana Economic and Business Development Alliance (CLEDA) supports the Business Acceleration System (BAS), a coaching and mentoring program for local entrepreneurs. CLEDA has developed a network of new, emerging and advanced entrepreneurs in the community who meet periodically with their prospective groups as well as one-on-one with business coaches. Coaching can be on anything from how to develop a profit and loss (P&L) statement to taking on a new business line. This is a long standing program and there are currently 52 participants receiving coaching. There have been approximately 250 BAS clients that have created close to 1200 new jobs in the region since 2009.

The Rapides Foundation has partnered with the Orchard Foundation to bring economic development programs to the region through the CENLA (Central Louisiana) Work Ready Network. A system designed to link education with workforce development efforts and align them with regional economic needs.

Career Ready 101 is a career training course that prepares students for certification with WorkKeys assessments. WorkKeys is a job skills assessment system leading to the National Career Readiness Certificate. National Career Readiness Certificate (NCRC) is a portable, evidence-based credential that measures essential workplace skills and is a reliable predictor of workplace success.

Online access to Career Ready 101 and WorkKeys assessments are available for all high school students in the Foundation service area at their schools, access to the courseware and assessment is also available at all CLTCC locations in the service area and at the business and career solutions centers in Avoyelles, Natchitoches and Rapides parishes for unemployed and under-employed residents of Central Louisiana. To date close to over 14,000 residents of Central Louisiana have earned an NCRC through this program and Rapides and Avoyelles parishes have been recognized by ACT as Work Ready Communities. There are also several local employers who now state “workkeys preferred” when they post an ad for jobs in the newspaper. CLEDA also plays a role in this initiative as the business liaison. CLEDA is also working with the additional seven parishes served by the Foundation to be recognized as Work Ready Communities.

http://www.cenlaworkready.org/
Central Louisiana Community Technical College (CLCTC) is building a NEW campus in downtown Alexandria in collaboration with the Alexandria City Council and other entities. CLTCC is a two year public technical community college offering associate degrees, certificates, and diplomas that prepare individuals for high demand occupations. The college continuously monitors emerging trends by maintaining proactive business advisory committees and delivering on-time industry based certifications and high quality customized training for employers. CLTCC pursues responsive, innovative educational and business partnership strategies, in an environment that promotes life-long learning, and produces a knowledgeable and skilled workforce as well as confident citizens who grow viable businesses for the future. Using innovative educational strategies the college creates a skilled workforce and prepares individuals for advanced educational opportunities.

http://www.cltcc.edu/

Region 7
Step Forward is a cradle to career initiative for Bossier, Caddo, DeSoto and Webster Parishes, which has as its goal to prepare the children of this community for a sustainable living wage job by the time the child is 25 years old. Funded by the Community Foundation of North Louisiana, over 500 individuals and organizations are working in specific areas to keep children on the pathway to achieving that goal, including Kindergarten Readiness, Third Grade Reading, Middle School Math, My Brother’s Keeper (keeping kids out of juvenile court) and training 18-24 year olds for jobs needed in the local economy.

http://www.stepforwardnla.org/

Region 8
Ouachita Business Alliance (OBA)
In September 2015 Ouachita Business Alliance (OBA) announced the formation of a business coalition for progress in Ouachita Parish. The OBA plan outlines a framework for helping address unprecedented business expansion ongoing in Ouachita Parish.

https://www.facebook.com/ouachitabusinessalliance/

Cross-Regional
North Louisiana Economic Partnership
This is an accredited Economic Development Organization that provides professional economic development services to the 14 parish region of North Louisiana, including lead generation and prospect management. The organization also represents the interests of North Louisiana with a unified voice and as a single point of contact. It acts as a catalyst, a convener, and a connector in the region to ensure that North Louisiana’s economic development potential is realized. Its vision is for North Louisiana to be a thriving region—a destination for high quality talent, innovative companies, and global investment.

http://www.nlep.org/home.aspx
**Northeast Louisiana Economic Alliance (NELEA)**

This organization is an economic development organization in Northeast Louisiana working regionally to link communities to opportunities, to jobs, and to maximize resources within the communities, state and federal government for the benefit, use and development of a strong regional rural economy. NELEA works in the following parishes: Caldwell, East Carroll, Franklin, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll.

http://www.nelea.us/

**Louisiana Alliance Cultivating Economic Success (L.A.C.E.S.) and SET FOREVER** were selected as Stronger Economies Together (SET) regions. The purpose of SET is to strengthen the capacity of communities/counties in rural America to work together in developing and implementing an economic development blueprint that strategically builds on the current and emerging economic strengths of their region. SET FOREVER includes Morehouse, West Carroll, East Carroll, Madison, and Richland Parishes and Louisiana Alliance Cultivating Economic Success (L.A.C.E.S.) includes East Feliciana, St. Helena, Tangipahoa, and Washington Parishes. Faculty with Southern University and LSU Extension, along with USDA Rural Development and other consultants will play an important role in guiding the Louisiana SET recipients and will serve on the State Resource Team (SRT) to provide expertise, leadership and facilitation.
Build Public Health System Infrastructure

Public health entities and community stakeholders in Louisiana recognize the importance of networking and collective action in order to impact community health and wellbeing. However, health and wellness stakeholders in Louisiana are not provided consistent opportunities to network with their peers, leading to lower human capital, few opportunities to pool resources, and limited collaboration on joint efforts at the local, regional and state levels. The priority “Build Public Health System Infrastructure” exists to encourage an integration of the extra-governmental public health sector with state public health entities. Regional Medical Directors and Administrators across Louisiana are excited at the opportunity to participate in the development and formalization of networks of public health and community wellness advocates. These partnerships will help both public and extra-governmental public health stakeholders leverage existing efforts and realize meaningful impacts on community health at the local, regional and state level.

**Objective 1:** Facilitate public health system strengthening through networking and relationship building

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>% of regions with a health system summit</td>
<td>11% (2016)</td>
<td>33 % (1/3 of our regions) of regions have a health system summit.</td>
</tr>
<tr>
<td>Increase number of communities or parishes to join or create a Community Advisory Board or Health Council</td>
<td>4 (2016)</td>
<td>All Parishes</td>
</tr>
</tbody>
</table>

**Strategies:**
- Host regional health system summits in partnership with both state and local organizations (i.e. Office of Behavioral Health, Medicaid Bayou Plans, local health coalitions.)
- Engage multi-sector community leaders at the regional level to develop and implement community health improvement plans and regional health system summits.

**Objective 2:** Build systems to analyze and share data

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase data sharing agreements across agencies and entities</td>
<td>To be determined</td>
<td></td>
</tr>
</tbody>
</table>
Strategies:

- Optimize the newly created OPH Center for Population Health Informatics to build capacity for analytics and data-sharing
- Increase participation in state (LAHIE) and regional (GNOHIE) health information exchanges
- Regularly provide snapshots (including parish profiles) of health status for community review and use
- Develop a dashboard to track agency and system performance
- Promote use of evidence-based practices and innovation

Objective 3: Address long-standing health inequities through collaboration with diverse partners and community members

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enact a statewide health equity law</td>
<td>Not currently in place</td>
<td></td>
</tr>
</tbody>
</table>

Strategies:

- Support the Office of Minority Health led statewide initiative engaging inter-agency coordination around minority and medically underserved health issues.
- Engage a system of community improvement zones, whereby the private sector targets a particular section of the community with various innovative actions.
- Support a plan to decrease morbidity in racial/ethnic minority and medically underserved populations.
- Support the Louisiana Health and Wellness Innovation Plan to push for whole-person-centered care that is team-based and coordinated with a consideration of social, cultural, emotional, and economic contexts for well-being.

Objective 4: Implement an ongoing cycle of health assessments and planning

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conduct a Louisiana public health system assessment using national performance standards</td>
<td>Not currently in place</td>
<td>Completed by 2020</td>
</tr>
<tr>
<td>Increase the proportion of State public health systems that conduct a public health system assessment using national performance standards Healthy People 2020, PHI-14.1</td>
<td>49% (2009)</td>
<td>78%</td>
</tr>
</tbody>
</table>
Strengthen system performance and quality improvement capabilities

- Regularly assess public health system against national standards
- Align with other statewide assessment and planning efforts (i.e. block grants, hospital CHNAs, public health programs, FQHCs, foundations, rural hospitals)

Strategies:

Regional Highlights:

**Region 1**

The Greater New Orleans Health Information Exchange (GNOHIE) is a collaborative, community-linked infrastructure that facilitates care coordination and chronic disease management by improving communication across health systems. The GNOHIE is linked to electronic medical records and health information systems of community health clinics and hospitals in order to allow for HIPAA compliant exchange of health information. Specific uses include emergency department/inpatient notification for primary care providers as well as population-level tracking and management of chronic diseases.

www.gnohie.org

**Region 3**

Working with the State Director of Nursing, the Office of Public Health (OPH) has agreed to pilot a new classification for population health nursing through a RN Public Health Community Liaison based on the public health competencies for nurses and leaders. Beginning by re-exploring the ways that local health units can assist all public health programs and initiatives, OPH will evaluate the organization, training and activities of public health at the local level. Finally, funding mechanisms for local public health infrastructure with an emphasis on sustainable formulas for braided, federal, state, and local funding will be explored. A pilot with the Teche Action Board Inc. Clinic will serve as a starting point for a partnership between governmental public health and primary care that will also demonstrate the opportunity for health improvement through better defined roles and coordination strategies.

### PERFORMANCE INDICATOR BASELINE TARGET

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase number of regions implementing a local community health improvement plan linked to the SHIP plan.</td>
<td>0</td>
<td>All Regions (9)</td>
</tr>
<tr>
<td>Increase the proportion of local public health agencies that have health improvement plans linked to their State plan Healthy People 2020, PHI-15.4</td>
<td>65% (2013)</td>
<td>72%</td>
</tr>
</tbody>
</table>
Plan Implementation and Monitoring

The Office of Public Health utilized the results of the SHA to develop action plans. Over the next five years, state level and regional level working groups will develop implementation and evaluation plans for specific initiatives and projects. For each SHIP priority, state and national evidence-based guidance was noted when possible. The ongoing process of implementing the SHIP will bring together partners on a periodic basis to review progress in meeting the SHIP objectives. The designation of individuals and organizations that will or have accepted responsibility for implementing strategies are outlined in a separate state health improvement work plan.

Get involved!

The Office of Public Health, with input from the SHIP Steering Committee, will be responsible for ongoing monitoring of the strategies being implemented. However, many other partners contribute to the health of the population and are essential to the public health system and the success of this plan.

The SHIP is intended to be a living document to guide health improvement work throughout the state. The plan can serve as a catalyst for new partners to work together toward this common health goal. Implementation of SHIP strategies over the next few years will bring together public health system partners to coordinate and collaborate in meeting the state’s health goals. The commitment of partners to systematically address shared priorities will yield greater improvements in the population’s health than individual or disjointed efforts.
References


Appendix A: Louisiana Health Planning Scan Results

An important component of the assessment approach was conducting an environmental scan of existing assessments state-wide. Assessments included in this scan included those conducted by non-profit hospitals, regional coalitions, local foundations, the local health department in New Orleans, and parish government agencies. Findings from the environmental scan informed selection of indicators for the community health status assessment, identification of stakeholders for the regional meetings, and narrowed selection of social and health domains for prioritization.
Region 1: Jefferson, Orleans, Plaquemines, and St. Bernard

Strengths
- MAPP process was used in 2 Community Health Needs Assessments
- Broad spectrum of stakeholder groups were involved in the process
- Primary and secondary data were collected

Weaknesses
- None noted

Themes and Key Issues
- Healthy food access
- Education
- Access to healthcare and medical services, i.e. primary, preventive, mental health
- Access to community’s support services to sustain a healthy and safe environment
- Promotion of healthy lifestyles and behaviors

Region 1 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ochsner Baptist Hospital</td>
<td>2013</td>
<td><a href="http://f63c9937f10f35a3af09-0f0651bd7789d8858c85ce-887c1ac5c4.r4.cf5.rackcdn.com/5447/ochsner_baptist_final_chna_2013.pdf">http://f63c9937f10f35a3af09-0f0651bd7789d8858c85ce-887c1ac5c4.r4.cf5.rackcdn.com/5447/ochsner_baptist_final_chna_2013.pdf</a></td>
</tr>
<tr>
<td>Ochsner Medical Center Westbank</td>
<td>2013</td>
<td><a href="http://f63c9937f10f35a3af09-0f0651bd7789d8858c85ce-887c1ac5c4.r4.cf5.rackcdn.com/5447/ochsner_westbank_final_chna_2013.pdf">http://f63c9937f10f35a3af09-0f0651bd7789d8858c85ce-887c1ac5c4.r4.cf5.rackcdn.com/5447/ochsner_westbank_final_chna_2013.pdf</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Region 2: East Baton Rouge, Ascension

Strengths
- Diverse stakeholder groups were involved in the process.
- Comprehensive Greater Baton Rouge CHA was conducted.

Weaknesses
- Limited use of primary data sources for some hospitals

Themes and Key Issues
- HIV/STDs
- Cancer/lifestyle issues
- Heart disease and stroke
- Obesity
- Diabetes

Region 2 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ochsner Baton Rouge</td>
<td>2013</td>
<td><a href="https://fmolhs.org/steh/Pages/About-Us/Community-Health-Needs-Assessment.aspx">https://fmolhs.org/steh/Pages/About-Us/Community-Health-Needs-Assessment.aspx</a></td>
</tr>
<tr>
<td>St. Elizabeth Hospital</td>
<td>2012</td>
<td><a href="https://fmolhs.org/ololrmc/Documents/CommunityHealthAssessment6_13WEB.pdf">https://fmolhs.org/ololrmc/Documents/CommunityHealthAssessment6_13WEB.pdf</a></td>
</tr>
<tr>
<td>Our Lady of the Lake Hospital</td>
<td>2012</td>
<td><a href="http://www.brgeneral.org/in-the-community/community-health-needs-assessment">http://www.brgeneral.org/in-the-community/community-health-needs-assessment</a></td>
</tr>
<tr>
<td>Baton Rouge General Medical Center</td>
<td>2012</td>
<td></td>
</tr>
</tbody>
</table>
| 2010 Title V Needs Assessment of the Maternal and Child Health Population (Statewide) | 2010            | http://www.dhh.louisiana.gov/assets/oph/Center-PHCH/Cent-
|                                                                                                  |                 | ter-PH/maternal/LA_2010NeedsAssessmentReportandAppendix.pdf                 |

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Region 3: Lafourche, Terrebone, Assumption

Strengths
- MAPP process was used by Terrebone and Lafourche parishes
- Broad stakeholder involvement existed among parish assessments

Weaknesses
- None noted

Themes and Key Issues
- Childhood obesity
- Timely access to care for all populations
- Chronic diseases (Diabetes, Heart disease, cancer)
- Public transportation
- Health education
- Obesity
- Behavioral health

Region 3 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ochsner St. Anne General Medical Center</td>
<td>2015</td>
<td><a href="https://www.ochsner.org/img/uploads/static/2015_CHNA_Ochsner_St_Anne_General_Hospital.pdf">https://www.ochsner.org/img/uploads/static/2015_CHNA_Ochsner_St_Anne_General_Hospital.pdf</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Region 4: Acadia, Lafayette, St. Martin, Vermilion

Strengths

- Fairly consistent themes throughout CHAs

Weaknesses

- No implementation or action plans

Themes and Key Issues

- Cancer
- Access to care
- Emergency Room overuse
- Behavioral Health
- Heart Disease
- Obesity
- Diabetes

Region 4 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Park Place Surgical Hospital</td>
<td>2012</td>
<td><a href="http://www.parkplacesurgery.com/docs/Community_Health_Needs_Assessment_Park_Place_Surgical_HL.pdf">http://www.parkplacesurgery.com/docs/Community_Health_Needs_Assessment_Park_Place_Surgical_HL.pdf</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  
*CHA- Community Health Assessment
Region 5: Calcasieu, Jefferson Davis

Strengths
- Two hospitals’ CHNAs used primary and secondary data sources

Weaknesses
- One hospital’s CHNA only used primary data collection method (Key Informant interviews).

Themes and Key Issues
- Access to care
- Heart disease and stroke
- Diabetes
- Behavioral health
- Cancer
- Physical inactivity/Obesity

Region 5 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lake Charles Memorial Health System (Memorial Specialty Hospital)</td>
<td>2013</td>
<td><a href="https://www.lcmh.com/upload/docs/Lake%20CHarles%20Extended%20Care%20CHNA.pdf">https://www.lcmh.com/upload/docs/Lake%20CHarles%20Extended%20Care%20CHNA.pdf</a></td>
</tr>
<tr>
<td>Christus St. Patrick Hospital</td>
<td>2012</td>
<td><a href="http://christusstpatrick.org/workfiles/StPatrickCommunityHealthKeyInformantReport_31Jan13_FINAL.PDF">http://christusstpatrick.org/workfiles/StPatrickCommunityHealthKeyInformantReport_31Jan13_FINAL.PDF</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  **CHA- Community Health Assessment
Region 6: Avoyelles, Catahoula, Grant, LaSalle, Rapides, Vernon, Winn

Strengths
- Comprehensive CHNAs were conducted by the Rapides Foundation’s consultant, PRC.
- CHNAs paint a consolidated picture of the critical health issues in Region 6

Weaknesses
- None noted

Themes and Key Issues
- Health education
- Access to care
- Obesity/
- Nutrition
- Behavioral health
- Chronic diseases (Diabetes, Heart Disease, Chronic kidney disease)
- Injury & violence prevention
- HIV

Region 6 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
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</table>

*CHNA- Community Health Needs Assessment

*CHA- Community Health Assessment
Region 7: Allen, Natchitoches, Webster, Desoto, Caddo, Bossier, Red River

Strengths

- All CHAs/CHNAs contained primary and secondary data sources.
- One hospital's CHNA also contains an implementation plan

Weaknesses

- None noted

Themes and Key Issues:

- Oral health
- Community
- education and preventive care
- Chronic diseases (Diabetes, Obesity, Heart disease)
- Access to care
- Behavioral health
- Health risk behaviors
- Social/cultural factors

Region 7 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Springhill Medical Center</td>
<td>2013</td>
<td><a href="http://www.smccare.com/Springhill%20Medical%20Center%20CHNA%202013.pdf">http://www.smccare.com/Springhill%20Medical%20Center%20CHNA%202013.pdf</a></td>
</tr>
<tr>
<td>Desoto Regional Health System</td>
<td>2013</td>
<td><a href="http://www.desotoregional.com/PageDisplay.asp?p1=7274">http://www.desotoregional.com/PageDisplay.asp?p1=7274</a></td>
</tr>
<tr>
<td>Christus Health- Shreveport</td>
<td>2012</td>
<td><a href="http://christushealthsb.org/workfiles/LPHI_CHRISTUS_Shreveport-Bossier%20CHNA_01Apr13_FINAL.pdf">http://christushealthsb.org/workfiles/LPHI_CHRISTUS_Shreveport-Bossier%20CHNA_01Apr13_FINAL.pdf</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Region 8: Caldwell, Franklin, Jackson, Lincoln, Morehouse, Ouachita, Richland, Union

Strengths

• Comprehensive regional overview is provided by the Living Well Foundation

Weaknesses

• One organization’s CHA date is 2008. Data are benchmarked against HP 2010 indicators, and other secondary data sources are dated.

Themes and Key Issues

• HIV
• Respiratory problems
• Tobacco use
• Elder care
• Immunizations, Adolescent health, premature birth
• Obesity
• Chronic diseases (Diabetes, Heart Disease)

Region 8 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Francis Medical Center-Downtown</td>
<td>2013</td>
<td><a href="https://stfran.com/documents/sfmc%202012%20chna.pdf">https://stfran.com/documents/sfmc%202012%20chna.pdf</a></td>
</tr>
</tbody>
</table>
Region 9: St. Tammany

Strengths
- Broad spectrum of stakeholder groups were involved in a regional process
- Primary and secondary data were collected

Weaknesses
- None noted

Themes and Key Issues
- Access to community support services
- Access to healthcare and medical services
- Promotion of healthy lifestyles and behaviors
- Behavioral health
- Sexually Transmitted Diseases
- Eldercare

Region 9 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metropolitan Hospital Council of New Orleans (MHCNO)</td>
<td>2013</td>
<td><a href="http://www.stph.org/upload/docs/AboutUs/MHCNO%202015%20Community%20Health%20Needs%20Assessment.pdf">http://www.stph.org/upload/docs/AboutUs/MHCNO%202015%20Community%20Health%20Needs%20Assessment.pdf</a></td>
</tr>
<tr>
<td>Slidell Memorial Hospital</td>
<td>2013</td>
<td><a href="http://www.slidellmemorial.org/Images/Interior/about%20us/smh_chna_and_boc_resolution.pdf">http://www.slidellmemorial.org/Images/Interior/about%20us/smh_chna_and_boc_resolution.pdf</a></td>
</tr>
<tr>
<td>St. Tammany Hospital</td>
<td>2013</td>
<td><a href="http://www.stph.org/content/CommunityHealthNeeds">http://www.stph.org/content/CommunityHealthNeeds</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Appendix B

REGION 1
Behavioral Health Mental Health Addictive Disorders
Unemployment & Economic Development
Violence, Homicide, Intentional Injury

REGION 2
Behavioral Health Mental Health Addictive Disorders
Chronic Disease Management
Healthcare and Insurance

REGION 3
Behavioral Health Mental Health Addictive Disorders
Chronic Disease Management
Nutrition & Healthy Eating

REGION 4
Behavioral Health Mental Health Addictive Disorders
Healthcare and Insurance
Nutrition & Healthy Eating

REGION 5
Behavioral Health Mental Health Addictive Disorders
Chronic Disease Management
Nutrition & Healthy Eating

REGION 6
Behavioral Health Mental Health Addictive Disorders
Healthcare and Insurance
Unemployment and Economic Development

REGION 7
Chronic Disease Management
Healthcare and Insurance
Unemployment and Economic Development

REGION 8
Behavioral Health Mental Health Addictive Disorders
Unemployment and Economic Development
Healthcare and Insurance

REGION 9
Behavioral Health Mental Health Addictive Disorders
Chronic Disease Management
Healthcare and Insurance
Appendix C: Detailed SWOT Results

Behavioral Health/Mental Health/Addictive Disorders

Region 1

STRENGTHS
- Services are available, but more are needed
- Increased focus on trauma-informed care across multi-sector organizations/agencies
- Awareness, training, and services in non-traditional areas (e.g., ER, first responders, Coroner's office, primary care)

WEAKNESSES
- Stigma, lack of cultural competency (including language barriers)
- Lack of human capital (providers with training)
- Lack of wrap-around services, care coordination/continuity of care
- Limited funding/funding cuts

OPPORTUNITIES
- Best practices used in care (life span trauma informed care, emergency first aid, SAMHSA)
- Increased opportunity for providers to operate through increases in funding (private and Medicaid) and increased recognition of frontline providers (crisis counselors, case managers)

THREATS
- Lack of funding/decreasing funding contributes to lack of human resources and facilities
- Limited ability to meet the needs of vulnerable populations like the homeless, immigrants (particularly non-English speaking)
- Lack of referral information and follow-up for effective care coordination

Region 2

STRENGTHS
- Availability of services (e.g., in schools, response teams, community health centers, crisis lines, one-stop shop homeless shelter)
- Access (i.e., concentration of providers in area with highest population, mobile outreach, transportation available in certain areas)

WEAKNESSES
- Limited education and outreach (e.g., linking to BH providers)
- Meeting needs across the lifespan (e.g., lack of early childhood BH services, lack of family support, family planning advice)
OPPORTUNITIES

• Services provided by clinics, health centers, or other health care agencies
• Better, increased access through coordinated care and integrated care

THREATS

• Narrow definition of BH limits ability to access care
• Lack of coordinated/integrated care
• Stigma of seeking BH/MH care

Region 3

STRENGTHS

• Range of services available via healthcare, government, and education agencies
• Work across stakeholder agencies (e.g., law enforcement and healthcare)

WEAKNESSES

• Lack of services (e.g., acute care, care for adolescents, available beds, family supports, etc.)
• Lack of or diminished funding for MH/BH
• Access (lack of transportation, insurance, ability to afford care)

OPPORTUNITIES

• Partnering with school systems and universities
• Increasing awareness of community stakeholders about where and what services and resources are available

THREATS

• Lack of coordinated care (linking to services and follow-up)
• Stigma and not knowing/acknowledging a need for care
• Budget cuts

Region 4

STRENGTHS

• Established systems of care in place that utilizes evidence-based approaches & models
• Good awareness of issue – collaborations, advocacy groups, etc.

WEAKNESSES

• Poor integration of BH into primary care & education of primary care providers on BH
• Barriers to access – insurance, cost, rural location

OPPORTUNITIES

• Expansion of services through new & innovative means – FQHCs, schools, telemedicine, etc.
• Coordinate education efforts between agencies to increase awareness of resources available
THREATS
• Lack of funding for BH & lack of education about BH for decision makers and community
• Cost of providing care – low Medicaid reimbursement rates create barriers to access

Region 5
STRENGTHS
• Many different collaborations and local level efforts (both in public & private sectors) to address BH/SA, both currently & that can be capitalized on in the future

WEAKNESSES
• Education, Communication & Prevention efforts need to be enhanced
• Need for better care coordination for patients and improved funding and services coordination between providers

OPPORTUNITIES
• There are many different public and private efforts to work within and promote BH in the region, their impact could be amplified if efforts were better coordinated.

THREATS
• Funding is the major barrier to BH in Region 5 (state budgets, lack of insurance coverage, etc.)
• Stigma and awareness are also critical to improving BH in Region 5.

Region 6
STRENGTHS
• Growth in partnerships & collaborations to address BH at different levels
• Good rural BH access

WEAKNESSES
• Care coordination is a challenge
• Need for prevention, education & awareness efforts

OPPORTUNITIES
• ACA is an opportunity, but is limited by unemployment and
• Expansion of services to rural populations (telehealth, ACA, coverage expansion) could improve rural access

THREATS
• Cost of care and services as well as unemployment are major impediments for providers & patients
• Access to care is a major issue (major barriers: insurance, transportation, provider training & availability)
Region 8

STRENGTHS
- Many different services available targeting vulnerable populations
- Integration of BH into school-based wellness and primary care

WEAKNESSES
- Lack of transportation & providers, poor continuity and coordination of care
- Cost – both for patients and providers (medication cost, insurance reimbursement)
- Lack of education & prevention @ all levels of community & society

OPPORTUNITIES
- Improved coordination of services between organizations working with vulnerable populations
- Medicaid expansion
- Creation of educational & prevention resources, perhaps through social media

THREATS
- Lack of funds – both for providers and for patients
- Lack of education - Denial of BH issues & stigma
- Geography & size of region create transportation barriers

Region 9

STRENGTHS
- Awareness of BH/SA issues in Region 9 by the population
- Services for BH/SA are available in Region 9

WEAKNESSES
- Lack of transportation is a major barrier
- Lack of coordination of services between providers & advocacy organizations

OPPORTUNITIES
- Bring together organizations & agencies currently working in BH/SA to collaborate & coordinate efforts
- Increased education among youth & adult population (schools, faith-based organizations, etc.)

THREATS
- Lack of providers & access to care (insurance coverage, transportation, lack of psychiatrists)
- State budget & laws not set up to integrate & address BH/SA.
Chronic Disease Management & Prevention

Region 2

STRENGTHS
- Outreach to and increasing literacy and awareness of community
- Healthcare and community agencies to provide services, programs, and awareness

WEAKNESSES
- Cultural, social norms around eating, lifestyle
- Access barriers related to lack of insurance (or limited insurance) and affordability of chronic care
- Patient education and awareness

OPPORTUNITIES
- Improved access to care via factors like FQHCs, Bayou Health Plans, telemedicine
- Focus on the social determinants of health through budget allocations, SNAP, etc.

THREATS
- Access to care via limited providers, lack of insurance, transportation, no MH care, closing facilities, etc.
- Social via limited access to healthy foods, affordability of healthy foods, limited personal finances, etc.

Region 3

STRENGTHS
- Hospitals and other healthcare agencies providing services and resources

WEAKNESSES
- Lack of population and patient education and awareness (about diseases and management and prevention)
- Cost of chronic care management is high

OPPORTUNITIES
- Provision of management and prevention services and resources through multiple agencies and organizations
- Collaborative work across sectors (e.g., CBOs, universities, FQHCs, etc.)

THREATS
- Access (e.g., lack of access to facilities in all parishes, transportation, not enough providers accepting Medicaid/Medicare, costs of treatment, etc.)
- Individual behaviors, responsibilities (e.g., perception of foods, medication, diet, exercise; lack of interest in self-care; insufficient primary prevention)
Region 5

STRENGTHS
• Improvements in the built environment to support exercise & healthy living
• Increased focus by healthcare providers on prevention
• Many diverse public and private efforts focused on healthy living & chronic disease management

WEAKNESSES
• Poor efforts by providers to effectively educate patients and their families about chronic disease management
• Poor efforts by providers to provide care coordination & navigation for patients and their families

OPPORTUNITIES
• Coordination and collaboration between hospitals, fitness centers, private businesses and public sector to promote chronic disease prevention & management
• Increased public awareness about chronic disease prevention & management through collaboration between existing efforts (schools, media, etc.)

THREATS
• Culture is an impediment to healthy living & addressing chronic disease
• Lack of specialty care for chronic disease management – especially harmful in rural areas

Region 7

STRENGTHS
• Strong community-based programs to promote healthy & affordable nutrition
• Strong nursing & medical medication programs
• Growth of efforts to change built environment to support healthy lifestyles (new parks, new grocery stores)

WEAKNESSES
• Lack of preventative services & education
• Over-use of emergency departments (and under-use of primary care). Barriers to access to care include transportation, insurance, wait times

OPPORTUNITIES
• Work with political leaders to improve built environment and acknowledge connectivity of built environment to chronic health issues
• Increase health education on all levels, especially with youth (school-based health centers)

THREATS
• Lack of funding for preventive programs, services and medical care due to budget cuts
• Built environment & culture impede access to physical activity & healthy eating
Region 9

STRENGTHS
• Numerous and diverse resources exist for chronic disease prevention & management (community, employer, school, and home-based services)

WEAKNESSES
• Lack of coordinated education & preventive services & efforts
• Poor coordination of care across the life span for patients and their families, especially for vulnerable populations (homeless, indigent, etc.)
• Structural barriers to care (insurance, transportation, language)

OPPORTUNITIES
• Partnerships between existing efforts/agencies/organizations (and new partners, such as LSU Ag, schools, etc.) to coordinate efforts
• Expansion of built environment efforts to promote healthy living (there’s a lot of land in Region 9)

THREATS
• Louisiana culture is an impediment to chronic disease wellness
• Lack of education in the community about the impacts of chronic disease and its prevention
• Structure of healthcare system (insurance reimbursement & provider constraints) prevents effective patient education & treatment

Healthcare & Insurance

Region 2

STRENGTHS
• Focus on quality and technology (e.g., EHRs, telehealth, care management, medical homes, efficiency and prioritization)

WEAKNESSES
• Lack of specialty care and coordination between specialty and primary care
• Lack of health literacy (e.g., understanding of healthcare and its importance, seeking care too late, inappropriate use of EDs, etc.)
• Environmental and social issues

OPPORTUNITIES
• EHRs for linking providers, care coordination, and continuity of care
• Educating community on health and healthcare (e.g., personal care, PSAs on Health Living, understanding how to tap into (care) resources, Medicaid options, disease management, etc.)
THREATS
• Financial and economic (e.g., cuts to children’s services, cuts to MH facilities, providers not seeing Medicaid/Medicare because of low reimbursement rates, affordability of healthcare, etc.)
• Social (e.g., housing issues, lack of transportation, lack of education, unemployment rate, etc.)

Region 4
STRENGTHS
• Expansion of service providers & health insurance has increased access to care & education about health & wellness
• Shift towards health outcomes & population health pushing for quality over quantity

WEAKNESSES
• Poor reimbursement rates for preventative care from insurance companies
• Poor public transportation in all parishes
• Lack of educational efforts regarding health & wellness

OPPORTUNITIES
• Further expansion of outreach & healthcare services to faith-based community
• Collaborate with other non-traditional sectors on health education (schools, etc.)

THREATS
• State budget deficits threaten public health efforts
• Limitations of ACA & insurance complications (Medicaid non-expansion, high cost of insurance, providers not accepting certain insurance, etc.) create barriers to accessing care

Region 6
STRENGTHS
• Good rural HC access (telehealth could improve further)
• Existence of wellness & prevention programs (work, insurance based)

WEAKNESSES
• Lack of coordination & connectivity between providers
• Patient care coordination is a challenge

OPPORTUNITIES
• ACA is an opportunity, but barriers to care exist (coverage, system complexity)

THREATS
• Cost of care and services are major impediment for providers & patients
Region 7

STRENGTHS
- Strong hospital presence as well as community & school health programs
- Good public transportation in urban areas
- Strong medical education opportunities (nursing)

WEAKNESSES
- Cost of care for providers & patients, especially for those with Medicaid
- Barriers to access for vulnerable populations – elderly, rural populations, Medicaid

OPPORTUNITIES
- Greater coordination between hospital & community prevention & care programs
- Medical & nursing schools & students

THREATS
- Lack of patient/community knowledge about available resources
- Language & cultural barriers to access
- Lack of insurance coverage & providers across the region, high demand for services

Region 8

STRENGTHS
- Good infrastructure for healthcare & insurance promotion, data monitoring and access

WEAKNESSES
- Lack of political engagement & will
- Poor access & lack of focus on prevention

OPPORTUNITIES
- Raising awareness of service & promoting access through existing entities – social media, school-based wellness programs

THREATS
- Multiple barriers to access – culture, geographically disperse region

Region 9

STRENGTHS
- St. Tammany Parish has good access to care & health insurance coverage – other parishes may be able to learn from their successes & develop strategies that work for them
- Many new (and expansion of existing) providers throughout the region (FQHCs, BH, PMC, Dental, Urgent Care, etc.).
WEAKNESSES

• Lack of work and school-based wellness programs that promote prevention & support individuals with illness
• Access to care and medications limited for both youth and adult populations due to limited insurance coverage & provider shortages.
• Lack collaboration and coordination of services between providers & agencies

OPPORTUNITIES

• Expansion of health education opportunities and incentives for providers and patients
• Work with insurance and healthcare providers to improve patient access
• Use of telemedicine & social media to educate & treat hard-to-reach populations

THREATS

• Shortage of providers & limited insurance coverage among population
• Budget cuts at the state and local levels impede healthcare provision

Nutrition & Healthy Eating

Region 3

STRENGTHS

• Programs to increase awareness and access to healthy foods and nutrition across multi-sector agencies/orgs
• Weaknesses
• Challenges with cultural and behavior change
• Limited access to healthy foods (e.g., food deserts)

OPPORTUNITIES

• Programming and partnerships to increase knowledge and promote behavior change for healthier eating and living and access to healthy foods and physical activity

THREATS

• Poor food quality; lack of confidence in safety of food to eat
• Cultural or behavioral preferences for unhealthy foods

Region 4

STRENGTHS

• Expansion of programs promoting nutrition & healthy lifestyles (WIC, farmer’s markets, business incentives, school lunches, etc.)

WEAKNESSES

• Lack of community education & knowledge on healthy eating & lifestyles
OPPORTUNITIES
• Create educational opportunities to teach community about nutrition & existing resources for healthy lifestyles

THREATS
• Poor transportation & lack of grocery stores, community gardens, farmers markets in rural areas lead to lack of access to fresh food options
• Culture that promotes poor nutrition (portion size, perceived accessibility & cost of healthy foods, etc.)

Region 5
STRENGTHS
• There is strong leadership and existing efforts to educate the population and improve nutrition & healthy eating

WEAKNESSES
• Education efforts need to be stepped up both in public schools and within general population
• Behavior and culture change is necessary but difficult to achieve.
• Many programs are available, but they may not be well accessed by the populations that need them.

OPPORTUNITIES
• Collaboration and coordination of efforts between educational (LSU Ag Center, McNeese, public schools, etc.) as well as public (government) and private (hospitals, restaurants, NGOs, etc.) institutions.

THREATS
• Built environment is an impediment to good nutrition & healthy eating (lack of safe places to exercise, lack of access to healthy foods)

Unemployment & Economic Development

Region 1
STRENGTHS
• Vibrant/unique culture that feeds strong hospitality and tourism industries

WEAKNESSES
• Low educational attainment and poor quality public schools
• Insufficient or inadequate (poor quality) resources (e.g., child care, social services, schools, re-entry for previously incarcerated citizens, mental health, mentoring programs, etc.)

OPPORTUNITIES
• Youth (and adult) vocational training programs and employment opportunities (NOLA Youth Works, Job Corp, Urban League)
Industry growth that will provide employment opportunities (oil & gas, fishing, health care, hospitality & tourism)

Higher education institutions that provide vocational training and career track programs

**THREATS**

- Lack of educational/training opportunities
- Limited resources/opportunities/supports (and many barriers) for new business development
- Socio-political, economic, and environmental barriers to economic development like poverty, crime, lack of social services, prevalence of natural disasters, lack of federal and state funding, etc.

**Region 6**

**STRENGTHS**

- Opportunities (new industries) and resources exist, both for education & employment

**WEAKNESSES**

- Not enough coordination between education system & potential employers/businesses
- Education system needs to better prepare students for the job market in their community

**OPPORTUNITIES**

- Many different efforts (public and private) at the community and state level to promote employment and business growth
- Technical and 4 year colleges as collaborators in promoting employment & skills building

**THREATS**

- Poor physical and mental health as well as barriers to insurance coverage are threats to employment & economic stability & prosperity

**Region 7**

**STRENGTHS**

- Community awareness of unemployment & economic development as important issues
- Availability of job preparedness resources from universities, community colleges, etc.

**WEAKNESSES**

- Lack of career training for available jobs in the region
- Opportunities
- Coordinated programming within business & education communities as well as SSA to better connect and prepare individuals for employment opportunities.

**THREATS**

- Disparities in economic opportunities between urban and rural areas
- Lack of job opportunities & funding for sustainable economic development in region.
Region 8

STRENGTHS
- New job opportunities within tech sector
- Educational programs in region (high school, technical school, Universities)
- Collaborative efforts among sectors

WEAKNESSES
- Lack of technical & other skill sets (especially computer skills) in the workforce

OPPORTUNITIES
- Educational opportunities both in and outside of secondary schools
- Programs to reach vulnerable populations – low income, elderly

THREATS
- Industries are leaving the region
- Structural barriers to employment - lack of childcare, difficulties with transportation

Violence, Crime, & Intentional Injury

Region 1

STRENGTHS
Law enforcement policies and practices (e.g., body cameras, community policing, increased police presence, etc.)
CBO programs and resources to address violence
Local government initiatives (e.g., NOLA FOR LIFE)
Social service and health care agency services, programs, resources, and supports

WEAKNESSES
Lack of quality education, jobs
Lack of a comprehensive, sustainable plan
Lack of training, education of providers and community in appropriate and effective response

OPPORTUNITIES
Enhanced or expanded law enforcement practices (e.g., technologies, community policing, evidence collection)
Coordinated/collaborative work among stakeholders (neighborhood associations, FQHCs, schools, policymakers)

THREATS
Law enforcement (community distrust, profiling, low numbers of police, funding to OPP)
High amount of risks (racism, lack of health insurance, lack of parental involvement, lack of community involvement (due to fear), lack of self-esteem)
Appendix D: Regional Goal Statements and Strategies

Behavioral Health/Mental Health/Addictive Disorders

Region 2
Goal Statement: Increase focus on policy to promote behavioral health services, access, & funding
Strategies:
- Increase awareness and attendance of Behavioral Health Collaborative
- Develop communication strategy with specific talking points
- Attend public meetings tied to recent legislation

Region 5
Goal Statement: Promote regional (community/district) inter-entity coordination, access and engagement of services at the appropriate level of care.
Strategies:
- Identification and education on resources by developing and maintaining working list of providers
- Advocacy to community, state and federal leaders
- Identification and collaboration with other community based initiatives

Region 8
Goal Statement: Improve continuity of care pertaining to all mental health services
Strategies:
- Increase number of employees to follow up and monitor clients’ care
- Increase use of technology in following discharged clients
- Have updated client info available to all necessary points of contact
- Community workgroup to tackle mental health issues

Region 9
Goal Statement: To improve access to and outcomes for behavioral health
Strategies:
- Improve awareness of need and availability of services/resources
- Promote access to available services/resources
- Improve regional coordination among available agencies
Chronic Disease Prevention & Management

Region 2
Goal Statement: Decrease the prevalence of obesity and chronic diseases in all age groups by 5% in 5 years.
Strategies:
• Identify resources and opportunities specific to chronic disease prevention and management
• Promote environmental health policies and programs
• Facilitate access to healthcare providers and health screenings
• Facilitate access to safe, accessible, and affordable places for physical activity and healthy food options

Region 5
Goal Statement: Educate all on Chronic Disease Prevention and Management across lifespan.
Strategies:
• Create resources for providers to use with patients (OPH and other?)
• Increase utilization of school-based programs
• Approach city and larger institutes to partner with i.e. industry

Region 9
Goal Statement: Increase education and awareness for prevention and management of chronic disease
Strategies:
• Identify existing educational resources and gaps
• Promote existing educational resources and environmental resources
• Identify health coaches in the region to empower and motivate patients to be their own advocates

Nutrition & Healthy Eating

Region 5
Goal Statement: Lower obesity rates among residents of SWLA
Strategies:
• Increase access to health foods
• Increase education to families, schools and churches in order to encourage residents to make healthy food choices
Healthcare & Insurance

Region 2
Goal Statement: Increase coordination and collaboration between Bayou Health and community partners in order to establish a better network of health information sharing, outreach and patient engagement
Strategies:
• Develop a centralized system of available resource referrals
• Encourage feedback between insurance providers and service providers regarding patient status
• Create a workgroup between Bayou Health and community stakeholders

Region 8
Goal Statement: Educating the public and providers to improve knowledge and increase literacy on health services and coverage while remaining culturally competent
Strategies:
• Develop a regional social services network to create and implement educational tools
• Promote coordination between health plans and providers to increase access to after hour services
• Develop the community health worker model in Region 8

Region 9
Goal Statement: Develop a centralized location (process) for healthcare resources, application and information
Strategies:
• Identify who was missing today
• Schedule another meeting
• Promote networking and sharing resources

Unemployment & Economic Development

Region 8
Goal Statement: Increase skilled workforce within the region
Strategies:
• Increase collaboration with training institute and employer
• Develop total person
• Increase employer participation
• Increase public awareness of options for employment
Appendix E: SHIP Priority Planning Prompts

Support Behavioral Health

**Definition of Behavioral Health**
Behavioral health is a state of mental/emotional being and/or choices and actions that affect wellness. Substance abuse and misuse are one set of behavioral health problems. Others include (but are not limited to) serious psychological distress, suicide, and mental illness (SAMHSA, 2011).

**Sample Leading Indicators**

<table>
<thead>
<tr>
<th>Healthy People 2020</th>
<th>MHMD-1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suicide (age adjusted, per 100,000 population)</td>
<td>MHMD-1</td>
</tr>
<tr>
<td>Adolescents with major depressive episodes (percent, 12–17 years)</td>
<td>MHMD-4.1</td>
</tr>
<tr>
<td>Adolescents using alcohol or any illicit drugs during the past 30 days</td>
<td>SA-13.1</td>
</tr>
<tr>
<td>Adults engaging in binge drinking during the past 30 days</td>
<td>SA-14.3</td>
</tr>
</tbody>
</table>

**Nationally Aligned, Evidence Based Strategies**

- **Promote positive early childhood development, including positive parenting and violence-free homes.**
  Example: Support child and youth development programs (e.g., peer mentoring programs, volunteering programs) and promote inclusion of youth with mental, emotional, and behavioral problems.

- **Facilitate social connectedness and community engagement across the lifespan.**
  Example: Provide space and organized activities (e.g., opportunities for volunteering) that encourage social participation and inclusion for all people, including older people and persons with disabilities.

- **Provide individuals and families with the support necessary to maintain positive mental well-being.**
  Example: Expand access to mental health services (e.g., patient navigation and support groups) and enhance linkages between mental health, substance abuse, disability, and other social services.

- **Promote early identification of mental health needs and access to quality services.**
  Example: Train key community members (e.g., adults who work with the elderly, youth, and armed services personnel) to identify the signs of depression and suicide and refer people to resources.

  *(National Prevention Strategy, 2011)*
**Definition of Chronic Disease**

Conditions that are of long duration and generally slow progression. The four main types of chronic diseases (non-communicable diseases) are cardiovascular diseases (like heart attacks and stroke), cancers, chronic respiratory diseases (such as chronic obstructed pulmonary disease and asthma) and diabetes. (WHO, 2015)

**Sample Leading Indicators**

**Healthy People 2020**

- High Cholesterol (percent, age adjusted) (HDS-7)
- Colorectal Cancer Screening (total including race and income) (C-16)
- Asthma Emergency Department Visits (rate per 10,000) (RD-3.1, RD-3.2, and RD-3.3)
- Prevention Behaviors, Adults at High Risk for Diabetes (D-16.1, D-16.2, and D-16.3)

**Nationally Aligned, Evidence Based Strategies**

**Encourage community design and development that supports physical activity.**
Example: Design or redesign communities to promote opportunities for active transportation (e.g., include places for physical activity in building and development plans).

**Promote and strengthen school and early learning policies and programs that increase physical activity.**
Example: Provide daily physical education and recess that focuses on maximizing time physically active.

**Facilitate access to safe, accessible, and affordable places for physical activity.**
Example: Offer low or no-cost physical activity programs (e.g., intramural sports, physical activity clubs).

**Support workplace policies and programs that increase physical activity.**
Example: Adopt policies and programs that promote walking, bicycling, and use of public transportation (e.g., provide access to fitness equipment and facilities, bicycle racks, walking paths, and changing facilities with showers).

**Assess physical activity levels and provide education, counseling, and referrals.**
Example: Conduct physical activity assessments, provide counseling, and refer patients to allied health care or health and fitness professionals.

(National Prevention Strategy, 2011)
Assure Access to Healthcare

**Health Care and Insurance**

Access to comprehensive, quality health care services is important for the achievement of health equity and for increasing the quality of a healthy life for everyone. This topic area focuses on: coverage, services, timeliness, and workforce. (Healthy People 2020)

**Sample Leading Indicators**

*Healthy People 2020*

- Health Insurance (percent by race) (AHS-1)
- Usual Primary Care Provider (percent by race) (AHS-3)
- Specific Source of Ongoing Care (percent by gender) (AHS-5.1)
- Delay or Inability to Obtain Necessary Medical Care (percent by race and income) (AHS-6.2)

**Nationally Aligned, Evidence Based Strategies**

Use payment and reimbursement mechanisms to encourage delivery of clinical preventive services.
Example: Provide incentives for employees and their families to access clinical preventive services, consistent with existing law.

Expand use of interoperable health information technology.
Example: Create interoperable systems to exchange clinical, public health and community data, streamline eligibility requirements, and expedite enrollment processes to facilitate access to clinical preventive services and other social services.

Support implementation of community-based preventive services and enhance linkages with clinical care.
Example: Expand public-private partnerships to implement community preventive services (e.g., school-based oral health programs, community-based diabetes prevention programs).

Reduce barriers to accessing clinical and community preventive services, especially among populations at greatest risk.
Example: Foster collaboration among community-based organizations, the education and faith-based sectors, businesses, and clinicians to identify underserved groups and implement programs to improve access to preventive services.

Enhance coordination and integration of clinical, behavioral, and complementary health strategies.
Example: Facilitate coordination among diverse care providers (e.g., clinical care, behavioral health, community health workers, complementary and alternative medicine).

*(National Prevention Strategy, 2011)*
**Unemployment and Economic Development**

In addition to eating well and staying active, health is also determined in part by access to social and economic opportunities and the quality of our schooling. The conditions in which we live explain in part why some Americans are healthier than others and why Americans more generally are not as healthy as they could be. (Healthy People 2020)

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**Sample Leading Indicators**

**Healthy People 2020**

- Children living with at least one parent employed year round, full time (percent) (SDOH-1)
- High school completers enrolled in college the October following high school completion (percent) (SDOH-2)
- Persons living in poverty (percent) (SDOH-3.1)
- Renter households that spend more than 50% of income on housing (percent) (SDOH-4.2.2)

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**Nationally Aligned, Evidence Based Strategies**

**Improve education and employment opportunities.**
Example: Support and expand continuing and adult education programs (e.g., English language instruction, computer skills, health literacy training).

**Provide people with tools and information to make healthy choices.**
Example: Empower individuals and their families to develop and participate in health protection and health promotion programs through neighborhood associations, labor unions, volunteer/service projects, or community coalitions.

**Promote positive social interactions and support healthy decision making.**
Example: Identify and help connect people to key resources (e.g., for health care, education, and safe playgrounds).

*(National Prevention Strategy, 2011)*
Appendix F: Maps

Uninsured Adults in Louisiana

Uninsured Children in Louisiana
Rural Louisiana Access to Health Care

Louisiana’s FQHCs by Organization
- ACCESS HEALTH LOUISIANA
- BATON ROUGE PRIMARY CARE COLLABORATIVE
- CAPITAL CITY FAMILY HEALTH CENTER
- CASSE
- CATAHOULA PARISH HOSPITAL DISTRICT #2
- HEALTHCARE FOR THE HOMELESS
- COMMON GROUND HEALTHCARE
- DADE PARISH COMMUNITY HEALTH CENTER
- EXCELTH
- WOUNDS ALLIANCE REGION TWO (HART)
- BERMA COMPREHENSIVE COMMUNITY HEALTH CENTER
- PINN COMMUNITY HEALTH CENTER
- JEFFCOREPHSA
- JEFFERSON PARISH HEALTH CARE CENTERS
- MARAICC COMMUNITY HEALTH CENTERS
- MOREHOUSE COMMUNITY MEDICAL CENTERS
- MOSES COMMUNITY HEALTH CENTER
- CRESCENTCARE
- ODYSSEY HOUSE
- OUTPATIENT MEDICAL CENTER
- PRIMARY CARE PROVIDERS FOR A HEALTHY PELICAN
- PRIMARY HEALTH SERVICES CENTER
- PROCTOLOGY CARE
- NORTH SHORE PRIMARY HEALTH CARE CENTER
- DELH COMMUNITY HEALTH CENTER
- SOUTHEAST COMMUNITY HEALTH SYSTEMS
- SOUTHWEST LOUISIANA PRIMARY HEALTH CARE CENTER
- ST. JOHN'S HEALTH CLINIC
- ST. THOMAS COMMUNITY HEALTH CENTER
- START CORPORATION
- RMA CENTER FOR HEALTH SERVICES
- TENNS COMMUNITY HEALTH CENTER
- THE TECH ACTION BOARD
- WINDCUMMUNITY HEALTH CENTER

Sources:
Bureau of Primary Care and Rural Health 2012 Census Data

Legend
- Critical Access Hospitals (CAH)
- Rural Hospitals
- SBHC
- PHH
- RHC
- FQHC
- RHC 2014-2015
- Rural Parishes
- Not Rural

Bisamap:
ESRI,DeLorme,Navteq
Primary Care HPSA Map

Mental Health HPSA Map
Dental HPSA Map

Legend
- NHSC Dental Providers
- Geographic Designation
- Low-income Population Designation
- No longer a HPSA

Sources:
- Bureau of Primary Care and Rural Health
- HRSA Data Warehouse
- 2015 HPSA Data
- 2007-14 NHSC Data

Basemap:
- ESRI:DeLorme:Navteq

Grocery Store Access Map

Legend
- Grocery Stores
- Census Block Groups
- Block Groups
- 2012 Median Household Income (Esri)
- $10,000 to $15,000
- $15,001 to $20,000
- $20,001 to $30,000
- $30,001 to $40,000
- $40,001 to $50,000
- $50,001 to $60,000
- $60,001 to $70,000
- $70,001 to $80,000
- $80,001 to $90,000
- $90,001 to $100,000
- $100,001 to $150,000
- $150,001 to $200,000
- $200,001 to $250,000
- $250,001 to $500,000
- $500,001 or more
- No households

Data Sources:
- 2012 HISIP Gold Data
- 2012 ESRI Data
- 2010 Census Data

Basemap:
- ESRI:DeLorme:Navteq
# Appendix G: Glossary of Acronyms

## A
- **ACT**: American College Testing
- **AIDS**: Acquired Immunodeficiency Syndrome
- **ARS**: Audience Response System

## B
- **BAS**: Business Acceleration Systems
- **BH**: Behavioral Health
- **BRFSS**: Behavioral Risk Factor Surveillance System

## C
- **CDC**: Centers for Disease Control and Prevention
- **CENLA**: Central Louisiana
- **CHIP**: Louisiana Children’s Health Insurance Program
- **CHW**: Community Health Worker
- **CLEDA**: Central Louisiana Economic Development Alliance
- **CLTCC**: Central Louisiana Technical Community College
- **COPD**: Congestive Obstructive Pulmonary Disease

## D
- **DTaP**: Diphtheria, Tetanus and Pertussis vaccine

## E
- **ESL**: English as a Second Language
- **ER**: Emergency Room

## F
- **FMD**: Frequent Mental Distress
- **FQHC**: Federally Qualified Health Center

## G
- **GNOHIE**: Greater New Orleans Health Information Exchange

## H
- **HIV**: Human Immunodeficiency Virus
- **HP 2020**: Healthy People 2020
- **HIE**: Health Information Exchange
- **HPSA**: Health Professional Shortage Area
- **HRSA**: Health Resources and Services Administration
- **HRQoL**: Health-Related Quality of Life

## I
- **IBC**: Industry Based Certifications

## J
- **JARC**: Job Access and Reverse Commute Programs

## L
- **LA**: Louisiana
- **LA DHHS**: Louisiana Department of Health and Human Services
- **LA DHH**: Louisiana Department of Health and Hospitals
- **LA HIDD**: Louisiana Hospital Inpatient and Discharge Data System
- **LaHIE**: Louisiana Health Information Exchange
- **LBGH**: Louisiana Business Group on Health
- **LED**: Louisiana Economic Development
- **LOPH/OPH**: Louisiana Office of Public Health
- **LPHI**: Louisiana Public Health Institute
- **LWC**: Louisiana Workforce Commission

## M
- **MAPP**: Mobilizing for Action and Through Planning and Partnerships
- **MDE**: Major Depressive Episode
- **MMR**: Mumps, Measles and Rubella vaccine
- **MU**: Meaningful Use

## N
- **NACCHO**: National Association of County and City Health Officials
- **NCRC**: National Career Readiness Certificate
- **NIS**: Nationwide Inpatient Sample
P
PC: Primary Care
PHAB: Public Health Accreditation Board

R
RA: Regional Administrator
RMD: Regional Medical Director

S
SAMSHA: Substance Abuse and Mental Health Services Administration
SCORP: Statewide Comprehensive Outdoor Recreation Plan
SDH: Social Determinants of Health
SHA: State Health Assessment
SHIP: State Health Improvement Plan
SIDS: Sudden Infant Death Syndrome
STIs: Sexually Transmitted Infections
SWOT: Strengths, Weaknesses, Opportunities and Threats Analysis

T
TB: Tuberculosis
TOF: The Orchard Foundation

W
WIC: Special Supplemental Nutrition Program for Women, Infants and Children
WHO: World Health Organization
Creating A Blueprint For Our Future

LOUISIANA STATE HEALTH ASSESSMENT AND IMPROVEMENT PLAN

2016-2020 Revised edition 2017
Creating A Blueprint For Our Future

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Letter from the Secretary

The Louisiana State Health Assessment (SHA) and State Health Improvement Plan (SHIP) represent the culmination of a grand collaboration of more than 500 stakeholders and other community members from throughout Louisiana. The combined document presents an analysis of the needs facing every region of the state, detailing their strengths and weaknesses as well as the opportunities and challenges that face them; forming a framework under which communities can engage in shaping their own health on a local, grassroots level; and providing each community with a set of priorities around which they can coalesce, cooperate and move forward.

Though the vast majority of the work that went into creating these documents occurred before I was named secretary for the Department of Health and Hospitals, I am no less pleased with the results of this collaborative effort.

The many hundreds of public and private organizations that participated in shaping this document, including those operating on the federal, state, and local levels, each had a role in ensuring that every community’s voice was heard in the creation of individual assessments and priorities. Moving forward, these stakeholders will be able to guide the engagement of their communities, and I could not be more supportive of their efforts.

Since drafting this document, Louisiana has elected a new governor, whom I am honored to assist by leading the Department of Health and Hospitals. Under Governor John Bel Edwards, expanding Medicaid has become one of the state’s new flagship initiatives to improve access to care for more Louisiana residents. Throughout the discussions leading to the publication of this document, access to care was an issue called out in every community, and put simply, expanding Medicaid is the single greatest action our state can take to ensure that every working Louisianan has access to health care. Expanding Medicaid will have positive, deep and meaningful impacts in every community in our state, not only by improving access to and the quality of care, but also by creating more jobs, making Louisiana better from both a health and economic perspective.

It is my sincere hope that each of you share the excitement I have for Medicaid expansion and will use the momentum we gain in expanding Medicaid to tackle the other goals outlined in this call to action.

Warmly,

Rebekah Gee, MD, MPH
Secretary
Dear Colleagues

With great enthusiasm, I present to you the Louisiana State Health Assessment (SHA) and State Health Improvement Plan (SHIP), which lay the foundation of health for all communities in our state. Hundreds of community- and faith-based organizations, businesses, health care organizations and public officials from across our state made the development of this comprehensive report and improvement plan possible. Their ideas and knowledge can be found on every page of these two documents.

This roadmap to achieve health comes at a critical time for our beloved Louisiana. Health care providers and patients are facing a rapidly changing system. Businesses are facing increasing health care costs and lower productivity due to poor health. And, like many families struggling to find the time or money for a healthy meal every night at their home’s kitchen table, public officials and local organizations are facing challenges in making communities more active and healthy by increasing green spaces, decreasing drive times and improving access to health care and healthy lifestyle options. Given what we face collectively, now more than ever, is the best time for all of us, no matter our background, our profession or the town we grew up in, to play a role in achieving our own individual health and our community’s health. We must work in tandem to achieve optimal health in a world with seemingly more complex challenges.

Our state health department took the lead in this hard work, yet the SHA includes input from all sixty-four parishes, other public and private health partners across the state and our residents. This “report card” of our current health serves as a valuable resource to help communities make decisions on not just where we can spend money to improve health, but where we can save money and lives because we improved health! By capitalizing on our state’s strengths, we can come together to develop effective policy and implement evidence-based interventions for sustainable and long-lasting health. I am pleased that all levels of community, be it state, regional or local, have taken another bold step to begin addressing the issues identified in the health assessment. I am encouraged at the momentum around this process and will do everything I can to ensure this continues now and into the future. The commitment of our organization to a healthier Louisiana is made possible by the spirit and collaboration of our state’s neighborhoods, towns and cities. Whether this is your first or eleventh time to hear about our plan to achieve a healthier Louisiana, thank you for joining us in this effort to impact not only our current generation, but generations to come.

Sincerely,

J.T. Lane  
Assistant Secretary
Credits & Acknowledgments

The Louisiana Department of Health and Hospitals Office of Public Health would like to acknowledge and thank the following for their participation in workgroups, planning and facilitation, and implementation to make the improvement plan a reality. This report and improvement plan would not have been possible without their input and efforts.

Office of Public Health Leadership and Staff

JT Lane, MPH
Assistant Secretary

Beth Scalco, LSW, MPA
Deputy Assistant Secretary

Takeisha Davis, M.D., MPH
Assistant State Health Officer, Center for Community and Preventive Health Medical Director

Matthew Valliere, MPA
Center for Community and Preventive Health Deputy Director

Avis Richard-Griffin, MPA
Bureau of Primary Care and Rural Health Interim Director

Tammy A. Hall, Ed.D.
Performance Improvement Director/Accreditation Coordinator

Christopher Williams, MPH
Performance Improvement Manager

Sundee Warren, Ph.D.
Director, Community Affairs

Joseph Foxhood, BA
Center for Population Health Informatics Director

Allen McDonald, GISP, ITIL
Center for Population Health Informatics GIS Manager

Nell Wilson, MPA
Center for Population Health Information, Operations Manager

Caroline Brazeel, MPH
Health Promotion Director

Melissa Martin, RDN, LDN
Program Manager, Well-Ahead Louisiana

Kate Holmes, MPH
Program Manager, Health Promotion

Amy Zapata, MPH
Bureau of Family Health Director

Susie Hutchinson, CAPP, CMSR
Performance Improvement Practice Management-Program Manager

Dara Stout, BA
Performance Improvement-Program Monitor

Chelsea Bennett, BA
Health Promotion Marketing & Creative Manager
Office of Public Health Regional Medical Directors/Administrators

Avis Gray, RN, MSN ........................................... Region 1 Clinical, Administrative and Program Staff
Region 1 Administrator

Marilyn Reynaud, M.D., MPH ................................ Region 2 Clinical, Administrative and Program Staff
Region 2 Medical Director/Administrator

Paul Landry, MBA ............................................. Region 3 Clinical, Administrative and Program Staff
Region 3 Administrator (Retired)

W.S. “Chip” Riggins, Jr. M.D., MPH, FAAFP, FACPM ...... Region 3 Clinical, Administrative and Program Staff
Region 3 Medical Director/Administrator

Tina Stefanski, M.D. ............................................. Region 4 Clinical, Administrative, and Program Staff
Region 4 Medical Director/Administrator

Bertrand Foch, M.D. ............................................ Region 5 Clinical, Administrative, and Program Staff
Region 5 Medical Director/Administrator

David Holcomb, M.D., MSA, FACP .......................... Region 6 Clinical, Administrative, and Program Staff
Region 6 Medical Director/Administrator

Martha Whyle, M.D. ........................................... Region 7 Clinical, Administrative, and Program Staff
Region 7 Medical Director/Administrator

Shelley Jones, M.D., MPH ..................................... Region 8 Clinical, Administrative, and Program Staff
Region 8 Medical Director/Administrator

Gina Lagarde, M.D., MBA, FAAP ............................. Region 9 Clinical, Administrative, and Program Staff
Region 9 Medical Director/Administrator
Steering Committee

Doretha Bennett
Workforce Investment Act (WIA) Director

Annette Beuchler, MBA
The Rapides Foundation

Tonya Bolden-Ball, MS
Family Tree Healthy Start Program

Katherine Cain, MPH
City of New Orleans Health Department

Paula Craig, MLIS
Northwestern State University of Louisiana

Africa Dauphiney, ANP-BC, MSN, RN
Our Lady of Lourdes Regional Medical Center-St. Bernadette Community Clinic

Asali Ecclesiastes, BA
City of New Orleans, Mayor’s Office, Network for Economic Opportunity

Gina Eubanks, Ph.D
Louisiana State University & Southern University Ag. Centers

Lisa Gentry, LMSW, MPH
United Healthcare Community Plan

Celeste Haye
Lafayette Parish Schools

Paula Hickman
The Community Foundation of North Louisiana

Tracie Ingram
Louisiana Department of Health & Hospitals, Bureau of Primary Care & Rural Health

Patricia A. LaBrosse, APRN-BC
Louisiana State Nurses Association

Tara Leblanc
Louisiana Department of Health & Hospitals, Office of Aging & Adult Services

Rudy Macklin
Louisiana Department of Health & Hospitals, Governor’s Council on Physical Fitness and Sports

Angela Marshall, MS, MPA
Louisiana Department of Health & Hospitals, Bureau of Health Services Financing

Melissa Martin, RDN, LDN
Louisiana Department of Health & Hospitals, Office of Public Health, Well-Ahead Louisiana

Janice Petersen, Ph.D.
Louisiana Department of Health & Hospitals, Office of Behavioral Health

Michael Ruffin
City of New Orleans, Mayor’s Office, Network for Economic Opportunity

Jennifer Ruley
Louisiana Public Health Institute & City of New Orleans

Monteic Sizer, Ph.D.
Northeast Delta Louisiana Human Services Authority (NEDHSA)

Van Snider, M.D.
Health Connection Clinic

Kathleen Tate
Northwestern State University of Louisiana
Other Louisiana Department of Health and Hospitals Offices

Secretary's Office
Kathy Kliebert
Secretary
Hugh Eley
Deputy Secretary

Office of Behavioral Health
Rochelle Head-Dunham, M.D., FAPA
Assistant Secretary/Medical Director
Janice Petersen, Ph.D.
Deputy Assistant Secretary for Adult, Child, and Family Operations
Karen Stubbs, JD
Deputy Assistant Secretary
Kashunda Williams, PhD, BCBA-D
Business Intelligence Manager
Leslie Brougham Freeman, PhD
Prevention Services Director

Louisiana Medicaid
J. Ruth Kennedy
Director, Bureau of Health Services Financing
Beverly Hardy-Decuir, DNP, MSN, RN, FACHE, CPHQ, CSSBB
Section Chief
Baogong Jiang, Ph.D
Senior Data Analyst
Kang Sun Lee, Ph.D
Data Request Manager
Mark Perry, MPA
Program Manager
Tim Williams, MPA, M.Div
Program Manager

Bureau of Media and Communications
Ashley C. Lewis
Director of Media & Communications
W. Jerome Boyd
Web Administrator

Other External Partners
Eric Baumgartner, MD, MPH
Louisiana Public Health Institute
Director, Policy and Program Development
Lisanne Brown, Ph.D.
Louisiana Public Health Institute
Director of Evaluation and Research
Samantha Francois, Ph.D.
Louisiana Public Health Institute
Associate Director of Evaluation and Research
Karen Mason, MSPH
Louisiana Public Health Institute
Clinical Data Analyst
Jessica Riccardo, MPH
Louisiana Public Health Institute
Interim Director of Clinical Transformation Portfolio

Jennifer Ruley, P.E.
Louisiana Public Health Institute
Active Transportation Engineer/Urban Planning Specialist
Caitlin Canfield, MPH
Louisiana Public Health Institute
Evaluation Coordinator
Alex Loizias, MSW
Louisiana Public Health Institute
Evaluation Intern
Shirley Orr, MHS, APRN, NEA-BC, RWJF
SOCO Consulting
Executive Nurse Fellow and President
# Community Stakeholders

## Region 1  
Greater New Orleans Area (New Orleans)

<table>
<thead>
<tr>
<th>Organization</th>
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<tbody>
<tr>
<td>504 HealthNet</td>
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<td>Access Health of Louisiana</td>
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<td>City of New Orleans Health Department</td>
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<td>Crescent City Media Group</td>
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<td>Department of Health and Hospitals/Office of Behavioral Health</td>
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<td>Department of Health and Hospitals/Health Standards Section</td>
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<td>East Jefferson General Hospital</td>
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<td>Greater New Orleans Foundation</td>
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<td>Jefferson Community Healthcare Centers, River Ridge Clinic</td>
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<tr>
<td>Jefferson Parish Coroner's Office</td>
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<td>Louisiana Primary Care Association</td>
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<tr>
<td>Louisiana Public Health Institute Healthy Communities Coalition</td>
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<td>Louisiana State University Health Sciences Center New Orleans</td>
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<tr>
<td>Loyola University</td>
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<td>NHS Human Services</td>
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<td>Orleans Parish Government</td>
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<td>Wetmore Foundation, Louisiana</td>
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<td>State University Health Sciences Center</td>
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<td>Xavier University of Louisiana</td>
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<td>Woman's Hospital</td>
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## Region 2  
Capital Area (Baton Rouge)

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<tr>
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<tr>
<td>Aetna Better Health</td>
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<td>Alliance Safety Council</td>
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<td>Baton Rouge General Medical Center</td>
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<td>Capital Area Human Services Authority</td>
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<td>Capital City Family Health Center</td>
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<td>Department of Health and Hospitals/Bureau of Primary Care and Rural Health</td>
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<td>East Baton Rouge City Parish Government</td>
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<td>East Baton Rouge Parish Schools</td>
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<tr>
<td>Families Helping Families of Greater Baton Rouge</td>
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<tr>
<td>Health Centers in Schools, Inc.</td>
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<td>Iberville Parish School Board</td>
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<tr>
<td>Lane Regional Medical Center</td>
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<tr>
<td>Louisiana Center for Health Equity</td>
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<tr>
<td>Louisiana Department of Health and Hospitals/ Medicaid</td>
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<td>Louisiana Emergency Response Network</td>
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<td>Louisiana Hospital Association</td>
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<td>Louisiana Public Health Institute-Healthy Communities Coalition</td>
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<tr>
<td>Louisiana Rehabilitation Louisiana Workforce Commission</td>
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<td>March of Dimes</td>
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<td>Ochsner Health System</td>
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<td>Our Lady of the Lake Regional Medical Center- Children's Hospital</td>
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<td>Pointe Coupee General Hospital</td>
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<td>Southeast Community Health Systems</td>
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<td>Southern University Ag Center</td>
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<tr>
<td>St. Elizabeth Hospital</td>
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<tr>
<td>Tulane University</td>
</tr>
<tr>
<td>United Healthcare</td>
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<tr>
<td>West Feliciana Parish Government</td>
</tr>
<tr>
<td>Woman's Hospital</td>
</tr>
</tbody>
</table>
### Region 3  South Central Louisiana (Houma/Thibodaux)

<table>
<thead>
<tr>
<th>Organization Name</th>
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</thead>
<tbody>
<tr>
<td>Access Health Louisiana</td>
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<tr>
<td>Alcohol and Drug Abuse Council for South Louisiana</td>
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<tr>
<td>AmeriHealth Caritas</td>
</tr>
<tr>
<td>Assumption Parish Sheriff’s Office</td>
</tr>
<tr>
<td>Bayou Council Behavioral Health Services</td>
</tr>
<tr>
<td>Bayou Interfaith Shared Community Organizing (BISCO)</td>
</tr>
<tr>
<td>Fletcher Technical Community College</td>
</tr>
<tr>
<td>Houma Civic Center</td>
</tr>
<tr>
<td>Lady of the Sea General Hospital</td>
</tr>
<tr>
<td>Lafourche Parish School District</td>
</tr>
<tr>
<td>Louisiana Assumption Parish Police Jury</td>
</tr>
<tr>
<td>Louisiana Department of Health and Hospitals/ Medicaid</td>
</tr>
<tr>
<td>Louisiana Rural Health Association</td>
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<tr>
<td>Mary Bird Perkins Cancer Center</td>
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<tr>
<td>Nicholls State University</td>
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<tr>
<td>Ochsner St. Anne General Hospital</td>
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<tr>
<td>Options for Independence</td>
</tr>
<tr>
<td>Plaquemines Parish Government</td>
</tr>
<tr>
<td>Prevention Partnership</td>
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<tr>
<td>Social Action Initiatives</td>
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<tr>
<td>South Central Louisiana Human Services Authority</td>
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<tr>
<td>South Central Planning and Development Commission</td>
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<tr>
<td>Start Corporation</td>
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<tr>
<td>St. James Parish Hospital</td>
</tr>
<tr>
<td>St. John the Baptist Parish Government</td>
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<tr>
<td>St. Mary Parish Government</td>
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<tr>
<td>St. Mary Parish Schools</td>
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<tr>
<td>Teche Action Clinics</td>
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<tr>
<td>Terrebonne General Medical Center</td>
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<tr>
<td>Terrebonne Parish Consolidated Government</td>
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<tr>
<td>Thibodaux Parish Government</td>
</tr>
<tr>
<td>Thibodaux Regional Medical Center</td>
</tr>
<tr>
<td>Department of Health and Hospitals/Office of Public Health</td>
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### Region 4  Acadiana (Lafayette)

<table>
<thead>
<tr>
<th>Organization Name</th>
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<tbody>
<tr>
<td>Abberville General Hospital</td>
</tr>
<tr>
<td>Acadiana Area Human Services District</td>
</tr>
<tr>
<td>Acadia General Hospital-Lafayette General Health</td>
</tr>
<tr>
<td>Acadia Parish Police Jury</td>
</tr>
<tr>
<td>Acadiana Family Tree</td>
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<tr>
<td>City of Carencro</td>
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<tr>
<td>Communities of Color Network</td>
</tr>
<tr>
<td>Department of Health and Hospitals/Office of Public Health</td>
</tr>
<tr>
<td>Diabetic Kitchen</td>
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<tr>
<td>Families Helping Families of Acadiana</td>
</tr>
<tr>
<td>Iberia Comprehensive Community Health Center</td>
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<tr>
<td>Iberia Medical Center</td>
</tr>
<tr>
<td>Lafayette Community Healthcare Clinic</td>
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<tr>
<td>Lafayette Farmers and Artisan Market at the Horse Farm</td>
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<tr>
<td>Lafayette General Medical Center</td>
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<tr>
<td>Lafayette Surgical Specialty Hospital</td>
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<tr>
<td>Lafayette Parish Schools</td>
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<tr>
<td>Lafayette Parish Sheriff’s Office</td>
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<tr>
<td>Louisiana Healthcare Connections</td>
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<tr>
<td>Louisiana State University-Ag Center</td>
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<tr>
<td>Louisiana State University-Eunice</td>
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<tr>
<td>One Acadiana</td>
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<tr>
<td>Our Lady of the Lake Regional Medical Center</td>
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<tr>
<td>Our Lady of Lourdes Regional Medical Center- St. Bernadette Medical Clinic</td>
</tr>
<tr>
<td>PHI, Inc.</td>
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<tr>
<td>Project LAUNCH</td>
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<tr>
<td>St. Martin Parish Government</td>
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<tr>
<td>St. Martin Parish Sheriff’s Office</td>
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<tr>
<td>Southwest Louisiana Area Health Education Center</td>
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<tr>
<td>The Extra Mile- Region IV</td>
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<tr>
<td>United Way of Acadiana</td>
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<tr>
<td>University of Louisiana at Lafayette</td>
</tr>
<tr>
<td>Woman’s Foundation</td>
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<tr>
<td>Region 5</td>
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</tr>
<tr>
<td>Acadian Ambulance Services</td>
</tr>
<tr>
<td>Allen Parish Hospital</td>
</tr>
<tr>
<td>Allen Parish Office of Homeland Security &amp; Emergency Preparedness</td>
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<tr>
<td>Allen Parish School Based Health Clinics</td>
</tr>
<tr>
<td>Allen Parish School Board</td>
</tr>
<tr>
<td>Amedisys Home Health &amp; Hospice Care</td>
</tr>
<tr>
<td>American Cancer Society</td>
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<tr>
<td>American Heart Association</td>
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<tr>
<td>Beauregard Agape Community Clinic</td>
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<tr>
<td>Beauregard Internal Medicine &amp; Pediatrics</td>
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<tr>
<td>Beauregard Memorial Home Health Agency</td>
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<tr>
<td>Beauregard Memorial Hospital</td>
</tr>
<tr>
<td>Calcasieu Chamber of Commerce</td>
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<tr>
<td>Calcasieu Community Clinic</td>
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<tr>
<td>Calcasieu Council on Aging</td>
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<tr>
<td>Calcasieu Parish Council on Aging</td>
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<tr>
<td>Calcasieu Parish Medical Society</td>
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<tr>
<td>Calcasieu Parish Police Jury</td>
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<tr>
<td>Calcasieu School Board</td>
</tr>
<tr>
<td>Central Louisiana Technical &amp; Community College Oakdale Campus Nursing Program</td>
</tr>
<tr>
<td>Christus St. Patrick Hospital</td>
</tr>
<tr>
<td>Christus St. Patrick School-Based Health Center</td>
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<tr>
<td>City of Jennings Mayor's Office Clinic of Welsh</td>
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<tr>
<td>Cornerstone Hospital of SW Louisiana</td>
</tr>
<tr>
<td>Coushatta Health Department</td>
</tr>
<tr>
<td>Oakdale/ Chamber of Commerce</td>
</tr>
<tr>
<td>Oakdale Family Health Clinic</td>
</tr>
<tr>
<td>Oceans Behavioral Hospital of Lake Charles</td>
</tr>
<tr>
<td>Our Lady Immaculate School Partnership for a Healthier Southwest Louisiana</td>
</tr>
<tr>
<td>St. Francis Nursing and Rehabilitation Center</td>
</tr>
<tr>
<td>South Cameron Memorial Hospital</td>
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<tr>
<td>South Cameron School Board</td>
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<tr>
<td>South Cameron School-based Health Center</td>
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<tr>
<td>Southwest Louisiana Center for Health Services</td>
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<tr>
<td>Southwest Louisiana Alliance</td>
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<tr>
<td>SOWELA Technical &amp; Community College</td>
</tr>
<tr>
<td>St. Andrew Presbyterian Church</td>
</tr>
</tbody>
</table>
Region 6  Central (Alexandria)

Acadian Ambulance Service
Alexandria Riverfront Center
Alexandria VA Healthcare System
Alzheimer’s Association
Amedisys Home Health Care
American Cancer Society
AmeriHealth Caritas Louisiana
American Red Cross
Arts Council Central Louisiana
Bayne-Jones Army Community Hospital (Fort Polk)
Bitter or Better Motivations, LLC
Bunkie General Hospital
Byrd Regional Hospital
Calcasieu Community Clinic
Campaign for Tobacco Free Living
Caring Exchange Incorporated
CENLA Community Action Committee
Central Louisiana Area Agency on Aging
Central Louisiana Arts and Health Care
Central Louisiana Chemical Dependency Council, Inc.
Central Louisiana Counseling and Consulting Agency
Central Louisiana Medication Access Program (CMAP)
Central Louisiana Wraparound Agency (Eckerd's)
Central LA Interfaith Immigration Center
Central Louisiana AHEC
Central Louisiana Community Foundation
Central Louisiana Economic Development Alliance
Central Louisiana Family Health and Wellness
Central Louisiana State Hospital
Central Louisiana Technical Community College
Chamber of Commerce (Alexandria-Pineville)
CHRISTUS St. Frances Cabrini
CHRISTUS-Cabrini Cancer Treatment Center
CHRISTUS-School Based Health Clinics
City of Alexandria Fire Department
Coflax Rural Health Clinic
Community Health Worx
Community Healthcare Network
Community Homes & Gardens
Community Senior Resource Center
Concerned Citizens of Pineville
Concordia Parish Sheriff’s Department
Court Appointed Special Advocates (CASA)- (Central Louisiana)
Crisis Intervention Center (Baton Rouge)
Crossroads Regional Hospital
Department of Child and Family Services
Department of Children & Family Services/ Office of Community Services (CDR)
Department of Health and Hospitals/Office of Public Health Dermatology and Skin Surgery Clinic
Department of Children and Family Services (DCFS)
Dubuis Hospital (Alexandria)
EMS DRC
Eyes Wide Open
Extra Mile-Region VI
Families Helping Families-Alexandria
Families in Need of Service
Family Counseling Agency
Family Dentistry at the Lakes
First United Methodist Church, Thibodaux, LA
Food Bank of Central Louisiana
Four Rivers Home Health
Freedman Clinic of Internal Medicine
Frye Magee & Associates, Inc.
Government and Community Relations (CENLA)
Grant Parish Head Start
Grant Parish Police Jury
Greater Alexandria Economic Development Authority
Guardian Hospice Care
Hardtner Medical Center (Olla)
HealthSouth (Winfield)
HealthSouth Rehabilitation (Alexandria)
Healthy Aging (Council on Aging)
Hematology-Oncology Life Center
Honor the Children Foundation
Hospice Compassus
Huey P. Long Hospital
Interfaith of Northern and Central Louisiana
Internal Medicine Associates
LA House of Representatives
LaSalle General Hospital
Louisiana Allergy and Asthma Specialists
Louisiana Ambulance Alliance
Louisiana Breast Feeding Coalition
Louisiana Cancer Control Partnership
Louisiana College (Nursing)
Louisiana Comprehensive Cancer Control Program
Louisiana Cultural Economy Foundation
Louisiana Department of Agriculture and Forestry
Region 6 (cont)

Louisiana Department of Transportation & Development (DOTD)
Louisiana Governor’s Office of Homeland Security
Louisiana Family Medicine Residency Program-Alexandria
Louisiana Integrated Treatment Services (LITS)
Louisiana Occupational Health System
Louisiana Primary Care Association
Louisiana Public Health Institute-Healthy Communities Coalition – Region 6
Louisiana Southern Baptist Convention (Disaster Planning)
Louisiana Special Education Center
Louisiana State Police (LSP)
Louisiana State Representative
Louisiana State Veterinarian
Louisiana Technical College – Avoyelles Campus
Leading Health Care Louisiana
Longleaf Hospital & Treatment Center
Louisiana State University Ag. Center
Louisiana State University-Alexandria
Loving Care Nurse Clinic
Macon Ridge Community Development Corporation
Magellan Health Services
Mansoor Pediatric
Matthew Memorial Healthcare
MedExpress Urgent Care Centers
Mid-State Orthopedic & Sports Medicine Center
New Horizons Independent Living Centers
Phoenix Family Life Centers
Pinecrest Supports and Services Center
Policy and Health Information (PM3)
Promise Neighborhoods
Rapides Foundation
Rapides Parish Coroner
Rapides Parish District Attorney’s Office
Rapides Parish Police Jury
Rapides Parish Highway Department
Rapides Parish School Board
Rapides Parish Sheriff’s Office
Rapides Primary Health Care Center
Rapides Regional Medical Center
Rapides Council on Aging
Rapides Station Community Ministries, Inc.
Rapides Women’s Health Clinic
Re-Entry Solutions Center
Refugee Resettlement Center
Regency House of Alexandria
Riverland Medical Center
Riverside Hospital of Louisiana
Northwood School Based Health Clinics
Seeds of Harvest Alexandria
Shepherd Center of Central Louisiana
Sicily Island Medical Center
Sickle Cell Anemic Research Foundation-Alexandria
Tri-Parish Rehabilitation (DeRidder)
Turning Point Battered Women’s Program
United Way of Central Louisiana
Vernon Parish Office of Emergency Preparedness
Vernon Parish Police Jury
Versailles Healthcare Center
Veterans Affairs Medical Center (Alexandria)
Volunteers of America North Louisiana
William McBride, M.D.
Winn Parish Medical Center (Winnfield)
Winn Parish Police Jury
Winn Parish Schools
Winnfield Community Health Center (FQHC)
YMCA
Region 7 Northwest (Shreveport)

Benton Fire Department
Bossier City Fire Department
Bossier Parish Emergency Medical Services
Bossier Parish Library
Bossier Parish Section 8 Housing
Bossier Parish Police Jury
Bossier Parish Sheriff’s Office
Caddo Coroner’s Office
Caddo Council on Aging
Department of Health & Hospitals/Office of Public Health
Diabetes Assessment and Management Centers
Jenkins Counseling Services
Louisiana Public Health Institute-Tobacco Free Living Program
Louisiana State Police-Troop G
Louisiana State University School of Allied Health Professionals-Shreveport
Martin Luther King Jr. Health Center
Natchitoches Regional Medical Center
Northwestern State University of Louisiana
Northwestern State University College of Nursing
Philadelphia Center
Salvation Army
Shreveport Fire Department
Shreveport Weather Forecast Office Northwest Louisiana Human Services District
Southeast Louisiana Area Health Education Center
St. Luke’s Episcopal Medical Ministry
Southern University Ag Center
ThinkFirst-Ark-La-Tex Chapter
United State Airforce Public Health Office
University Health Shreveport
Volunteers for Youth Justice
Webster Office of Homeland Security and Emergency Preparedness
Well Ahead Louisiana
### Region 8  Northeast (West Monroe)

- Affinity Health Group
- All Kids ‘R Us Medical Clinic
- American State Care Center Inc.
- BEAM, LLC
- Better Business Bureau of Northeast Louisiana (BBB)
- CenturyLink
- Children’s Coalition for Northeast Louisiana
- Children’s Cool
- Consumer Financial Protection Bureau
- Department of Health and Hospitals/Office of Public Health
- Early Steps
- East Carroll Police Jury
- Families Helping Families of Northeast Louisiana
- Gamble Hospice Care
- Green Oaks Detention Center
- Jackson Parish Hospital
- Jackson Parish Schools
- Lincoln Parish Schools
- Living Well Foundation
- Louisiana Delta Community College
- Louisiana Healthcare Qualify Forum
- Louisiana Public Health Institute-Tobacco Free Living Program
- Louisiana State University Ag Center
- Louisiana State University Health Sciences Center
- Louisiana State Police
- Louisiana Workforce Commission-Workforce LSU
- Monroe Fire Department
- Morehouse Community Medical Center
- Morehouse Parish Sherriff’s Office
- MOVE, Inc.
- Northeast Delta Human Services Authority

### Region 9  Northshore Area (Hammond)

- Access Health Louisiana
- Aetna Better Health
- AmeriGroup Louisiana, Inc.
- Choices of Louisiana, Inc.
- City of Mandeville
- Department of Health and Hospitals/Office of Public Health
- Florida Parishes Human Services Authority
- Families Helping Families Northshore
- Health Markets Insurance Agency
- Lakeview Regional Medical Center
- Livingston Parish School Board
- Livingston Youth & Family
- Louisiana Governor’s Office of Homeland Security and Emergency Preparedness
- Louisiana State University Ag Center
- Louisiana State University Health Sciences Center
- Magellan Health
- Mary Bird Perkins Cancer Center
- MMO Behavioral Health Systems
- NAMI-St. Tammany
- Northlake Homeless Coalition
- North Oaks Health System
- Pennington Biomedical Research Center
- Quad Youth Build
- Regina Coeli Child Development Center
- Southeast Community Health Care
- Southeast Louisiana Health Education Center
- Southeast Louisiana Legal Services
- STARC of Louisiana
- St. Tammany Chamber of Commerce
- St. Tammany Coroner's Office
- St. Tammany Parish Government
- St. Tammany Parish Hospital
- St. Tammany Parish Library
- St. Tammany Parish Schools
- Tangipahoa Alcohol & Drug Abuse Council
- Tangipahoa Parish Government
- Total Family Medical
- Volunteers of America
- Washington Parish Government
- Well Ahead LA
Executive Summary

The communities and people of the state of Louisiana reflect unique environments and geography and exhibit the state’s perseverance and resiliency in tough economic times and in the face of natural disasters and other events. Many environmental and social characteristics of Louisiana make a healthy community a challenge in our state. The Louisiana Department of Health and Hospitals (DHH) Office of Public Health (OPH) is committed to improving population health through, "Creating A Blueprint for Our Future". This initiative is based on the World Health Organization’s broad definition of health, which is “health is a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity” (World Health Organization, 1948).

Achieving the goal of healthy people in healthy communities is a difficult and complex task that cannot be accomplished through a single plan of action or by a single governmental agency or non-governmental entity. The Institute of Medicine (2003) committee recommends six areas of action:

- Adoption of a population health approach that builds on evidence of the multiple determinants of health;
- Strengthening the governmental public health infrastructure;
- Creation of a new generation of partnerships to build consensus on health priorities and support community and individual health actions;
- Development of systems of accountability at all levels;
- Assurance that action is based on evidence; and
- Communication as the key to forging partnerships, assuring accountability and utilizing evidence for decision-making and action.

A focus on strengthening public health infrastructure, a goal of building collaborative partnerships, an emphasis on inclusion of evidence-based practices, and an effort of community engagement were vital cornerstones to both the State Health Assessment (SHA) and development of the State Health Improvement Plan (SHIP). The five-year plan was designed to provide a comprehensive statewide plan and increase coordination and communication across internal and external organizational “silos” while addressing core issues identified for action by the community. Using a systems approach, OPH collaborated with stakeholders that represented various sectors of the public health system to develop a statewide plan to improve the health of Louisiana residents.

The Centers for Disease Control and Prevention (CDC), Community Health Assessment for Population Health Improvement explains that “an accurate portrait of a community’s health can always help residents, community groups, and professional organizations prioritize prevention activities and build coalitions to make improvements and address existing problems” (U.S. Centers for Disease Control and Prevention, 2013-B). In Louisiana, the SHA revealed some serious challenges and exciting opportunities. While Louisiana lags behind the rest of the country when it comes to important health indicators, there are engaged and active community efforts underway or under development to address the challenges.
A health assessment is a collaborative process of collecting and analyzing data and information for use in education and mobilizing communities, developing priorities, garnering resources or using resources in different ways, adopting or revising policies, and planning actions to improve the population’s health (PHAB, 2014).

The Centers for Disease Control and Prevention (CDC), Community Health Assessment for Population Health Improvement explains that "an accurate portrait of a community's health can always help residents, community groups, and professional organizations prioritize prevention activities and build coalitions to make improvements and address existing problems" (U.S. Centers for Disease Control and Prevention, 2013-B). In Louisiana, the SHA revealed some serious challenges and exciting opportunities.

While Louisiana lags behind the rest of the country when it comes to important health indicators, there are engaged and active community efforts underway or under development to address the challenges.

Adult Obesity

The number of obese adults could fill the Mercedes-Benz Superdome more than 15 times.

Superdome Seating Capacity: 72,003

Louisiana Number of Obese Adults: 1,136,259
<table>
<thead>
<tr>
<th>SELECTED INDICATORS</th>
<th>LOUISIANA</th>
<th>USA</th>
<th>LOUISIANA INDICATOR METRIC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Diabetes Prevalence Estimate</td>
<td>12.1%</td>
<td>11.9%</td>
<td>400,984 number with diabetes</td>
</tr>
<tr>
<td>Adult Obesity</td>
<td>36%</td>
<td>31%</td>
<td>1,136,259 obese adults</td>
</tr>
<tr>
<td>Limited Access to Healthy Food</td>
<td>10%</td>
<td>6%</td>
<td>440,419 with limited access to healthy food</td>
</tr>
<tr>
<td>Premature Death</td>
<td>9,555 YPLL*</td>
<td>7,973 YPLL*</td>
<td>63,167 deaths</td>
</tr>
<tr>
<td>High School Graduation</td>
<td>73%</td>
<td>85%</td>
<td>45,522 cohort number</td>
</tr>
<tr>
<td>Poor Mental Health Days</td>
<td>3.5 days</td>
<td>3.5 days</td>
<td>52,645</td>
</tr>
<tr>
<td>Poor Physical Health Days</td>
<td>3.8 days</td>
<td>3.7 days</td>
<td>52,272</td>
</tr>
<tr>
<td>Children in Poverty</td>
<td>28%</td>
<td>24%</td>
<td>311,059 Children in Poverty</td>
</tr>
<tr>
<td>Severe Housing Problems</td>
<td>16%</td>
<td>14%</td>
<td>275,370 Households with Severe Problems</td>
</tr>
<tr>
<td>Population Under 65 without Health Insurance (percent)</td>
<td>19%</td>
<td>17%</td>
<td>755,908 Number Uninsured</td>
</tr>
</tbody>
</table>

* Years of potential life lost before age 75 per 100,000 population (age-adjusted)

**Children in Poverty**

The number of children living in poverty could fill the Smoothie King Center more than 17 times.

**Smoothie King Center**

Capacity: **18,000**

**Louisiana Children living in Poverty:** **311,059**
Indicators defined

**Adult diabetes prevalence** Percentage of adults who responded yes to the question “Have you ever been told by a doctor that you have diabetes?” (Excludes pre-diabetes and gestational diabetes). (2011 BRFSS Methodology)

**Adult obesity** Percentage of adults who are obese, with a body mass index (BMI) of 30.0 or higher (2011 BRFSS Methodology)

**Limited access to healthy food** The proportion of the population who are both living in poverty and do not live close to a grocery store. Living close to a grocery store is defined differently in metro and non-metro counties, in metro counties, it means living less than 1 mile from a grocery store, in a non-metro counties, less than 10 miles (2015, County Health Rankings)

**Premature death** Number of years of potential life lost prior to age 75 per 100,000 population (2012 National Center for Health Statistics)

**High school graduation** Percentage of ninth-grade cohort that graduates in four years (2015, County Health Rankings)

**Poor mental health days** Number of days in the past 30 adults reported their mental health was not good (2011 BRFSS Methodology)

**Poor physical health days** Number of days in the past 30 days adults report their physical health was not good. (2011 BRFSS Methodology)

**Children in poverty** Percentage of persons younger than 18 years who live in households at or below the poverty threshold. (2012 National Center for Health Statistics)

**Severe housing problems** The percentage of households with at least 1 or more of the following housing problems: housing unit lacks complete kitchen facilities; housing unit lacks complete plumbing facilities; household is severely overcrowded; and household is severely cost burdened.

**Severe overcrowding** is defined as more than 1.5 persons per room. Severe cost burden is defined as monthly housing costs (including utilities) that exceed 50% of monthly income. (2011 U.S. Department of Housing and Urban Development)
The assessment informed the development of goals, objectives, and strategies for the SHIP. This plan serves as a blueprint to improve the health of Louisiana residents and a catalyst for moving diverse, traditional and non-traditional partners toward a more coordinated, common health agenda in the state.

The Louisiana health assessment process identified five strategic priorities and the desired outcomes to be achieved by collaborative activities of stakeholders who provided valuable input and identified other potential partners.

Support Behavioral Health;
Promote Healthy Lifestyles;
Assure Access to Healthcare;
Promote Economic Development; and
Build Public Health Infrastructure.

**Adult Diabetes**

The number of adults with diabetes mellitus in Louisiana could fill Louisiana State University Tiger Stadium almost 4 times.

Tiger Stadium Seating
Capacity: **102,321**

Louisiana Number of Adults with Diabetes: **400,984**
High Level Action Plan

Support Behavioral Health

Objective 1: Promote integration of behavioral health and primary care services
Objective 2: Support a coordinated continuum of behavioral health care and prevention services
Objective 3: Improve community awareness of behavioral health services

Promote Healthy Lifestyles

Objective 1: Increase number of people who regularly engage in physical activity
Objective 2: Promote health through the consumption of healthful diets
Objective 3: Build community capacity for chronic disease prevention and management programs
Objective 4: Increase early screening and prevention efforts for chronic diseases

Assure Access to Healthcare

Objective 1: Increase individual and family insurance coverage
Objective 2: Increase provider participation in Medicaid
Objective 3: Provide pathways to healthcare access for underserved populations
Objective 4: Improve appropriate use of health facilities and consumer understanding of health system

Promote Economic Development

Objective 1: Improve cross-sector collaborations to improve understanding of population health and economic health relationships
Objective 2: Increase opportunities for workforce training and development
Objective 3: Increase educational attainment and literacy levels to meet market demands
Objective 4: Reduce barriers to employment

Build Public Health System Infrastructure

Objective 1: Facilitate public health system strengthening through networking and relationship building
Objective 2: Build systems to analyze and share data
Objective 3: Implement an ongoing cycle of health assessments and planning

The SHA and SHIP provide opportunities for organizations and agencies across Louisiana to focus dialogue and align around a common framework. The plan provides a call for action by building on existing assets, leveraging resources, and engaging partners to act collectively to improve the health of Louisiana residents.
Linkages: Starts with Us (OPH Strategic Plan) and Creating A Blueprint For Our Future (SHIP)

The Louisiana OPH strategic plan and “Creating A Blueprint For Our Future” (SHIP) both reflect the state's citizens’ concerns and priorities for action. Both plans acknowledge that there is more work to be done, especially around health disparities, health information technology, stakeholder collaboration, and workforce development. The strategic plan and SHIP, as well as the SHA, are complementary and instrumental as a means of fulfilling the agency’s mission and aspiring to achieve the vision through planned actions and quality improvement in a performance management context. Specifically, the SHIP was designed to build upon other guiding documents, plans, internal and external initiatives, and coalitions already in place to improve the public health of the residents in Louisiana. Rather than conflicting with or duplicating the recommendations and actions of existing frameworks and coalitions, the participants in the SHIP development process identified potential partners and existing networks and resources wherever possible and should continue to form new linkages. OPH has assumed the role of convening partners and organizing available data to support collective actions. Activities undertaken in these specific areas will be aligned in order to maximize success.

The strategic plan also determined that a state health assessment and improvement plan were needed. Both the OPH Strategic Plan and the SHIP have 5 priorities. Those priorities are highlighted in the figure below:

**SHIP Priorities**
- Support Behavioral Health
- Promote Healthy Lifestyles
- Assure Access to Healthcare
- Promote Economic Development
- Build Public Health Infrastructure

**Strategic Plan Priorities**
- Meaningful internal and external collaboration
- Increased financial stability
- Reduced health disparities
- Increased Workforce Development
- Health Information & Technology
Specific strategies aligned with the Strategic Plan and Creating A Blueprint For Our Future (SHIP) are:

**Health Information Technology — Build Public Health Infrastructure**

The strategic plan focuses on improving OPH’s infrastructure through health information technology (collaboration initiatives, data collection, assessments, gap analysis). The SHIP focuses on enhancing data and health information technology, building systems to analyze data, and system measurement.

- **Goal:** Leverage health information technology to maximize use and integration of data to drive decision making.
- **Objective:** Create data integrations between 2 major and 3 minor partners.

**Improved Internal/External Collaboration — Build Public Health Infrastructure**

The strategic plan focuses on OPH’s improved internal/external collaboration by addressing partnership development: engage and align the work of the public health system with stakeholders; promote coordination and integration of programs, policies and initiatives supporting partnering and partnerships; convene public health system leadership to implement SHIP and monitor results; and provide adequate resources to assure that the public health system can protect and promote the health of Louisiana residents. SHIP strategies include: Partnerships to strengthen and develop traditional and non-traditional partners and providing increased capacity, scope, resources and perspective through networking and relationship building upon which to further develop the public health of Louisiana.

- **Objective:** OPH is valued as a leader in public health in Louisiana and facilitates partnerships for the alignment of efforts and overall impact on health and wellness of individuals and communities.
- **Strategy (1):** Develop and implement a community-focused Public Health Marketing campaign to convey the value of public health
- **Strategy (2):** Ensure that OPH is represented on all appropriate state and local population health groups.
Reducing Health Disparities — Access to Healthcare

Health equity is represented in OPH’s strategic plan as a core value, priority (Reducing Healthy Inequities) and is also reflected in SHIP as a key priority (Access to Healthcare). These initiatives require community involvement starting with an assessment, identification of gaps, and review of policies that contribute to inequities in the state. OPH anticipates a rich partnership between the two bodies of work as health equity initiatives are defined and implemented.

**Objective:** Lead and continually improve a public health system that identifies and reduces inequities to improve health outcomes and quality of life in Louisiana.

**Strategy (1):** Assess, identify gaps, and define data sets and policies that contribute to disparities in health.

**Strategy (2):** Transform OPH’s infrastructure and organizational culture to achieve a more integrated response to health disparities in all daily work and services provided over the next five years.

**Strategy (3):** Enhance the capacity of communities to engage in healthy living and eliminate health disparities

Increased Workforce Development — Economic Development & Healthy Living

The strategic plan has a focus on improving public health workforce development in order to ensure we have the right skills at the table to support our state’s improvement activities. These skills, tools and resources are critical components for effective support of Creating A Blueprint For Our Future initiatives. The SHIP focuses on workforce development and economic development.

**Objective:** OPH attracts and retains a competent and diverse staff throughout our workforce to maximize productivity, deliver high quality service, and improve outcomes.

**Strategy (1):** Create a comprehensive plan for workforce development for public health professionals in the Office of Public Health.

**Strategy (2):** Implement a comprehensive, statewide worksite wellness program with a participation goal of 75% of all employees.
State Health Assessment

Introduction

Louisiana’s assessment and planning approach adapted phases of the National Association of County and City Health Officials’ (NACCHO) Mobilizing for Action through Planning and Partnerships (MAPP) Framework. MAPP is a strategic planning process for improving community health. It is intended to be a community-driven process facilitated by public health leaders to apply strategic thinking to prioritize public health issues and identify resources to address them. The MAPP Framework has six phases: Organizing, Visioning, Assessments, Strategic Issues, Goals/Strategies, and Action Cycle (NACCHO, 2015).

The first phases of MAPP involve two critical and interrelated activities: organizing the planning process and developing the planning partnership. The purpose of this phase is to structure a planning process that builds commitment, engages participants as active partners, uses participants’ time well, and results in a plan that can be realistically implemented. Its purpose is also to engage stakeholders in the planning process so that the overarching vision aligns with local-level contexts, strengths and needs (NACCHO, 2015). OPH accomplished the organizing and visioning process through a series of meetings with the project leadership team, Louisiana’s nine Regional Medical Directors, OPH program directors, OPH leadership, and Louisiana Public Health Institute. The team relied heavily on Louisiana’s Regional Medical Directors and their established community relationships to determine the structure, timeline and overarching vision for the assessment process.

Louisiana Regions and Health Service Districts

An overview of Louisiana’s regions helps contextualize the results included in this report, the health status of Louisiana, and the capacity building process. DHH divides Louisiana into nine Administrative Regions, consisting of a total of 64 parishes.

Louisiana is unique in that the health department is centralized, with the exception of two local health departments in Orleans and Plaquemines Parishes. Orleans Parish does not have a state funded health unit, but does have a state operated TB clinic and a reproductive health clinic staffed by OPH employees. Throughout the state, there are health units staffed by OPH employees located in fifty-six of the sixty-four parishes, with seven parishes hosting two health units. Some parishes’ local government contribute funding, staff, and/or facility services to support the health units. Health units are tasked with providing several public health services (e.g., WIC benefits, immunizations, family planning, and nutrition services).

In addition to the services listed above, local Human Service Districts/Authorities provide services for mental health, addictive disorders and developmental disabilities in each parish.
Louisiana Cultural Regions

In addition to the DHH Regions, Louisiana is also divided into cultural regions related to activities and lifestyle of the residents.

**North Louisiana**, “Sportsman’s Paradise,” includes one parish from Region 6, seven parishes in Region 7 and all 12 parishes in Region 8. The North Louisiana region is culturally known for its outdoor activities and historic sites.

**Central Louisiana**, “The Crossroads,” includes six parishes in Region 6 and two parishes in Region 7. Central Louisiana is known as the place where all Louisiana cultures come together, and is the main travel route between North and South Louisiana.

**Acadiana**, “Cajun Country,” includes all parishes of Regions 3, 4 and 5, as well as four parishes in Region 2 and one parish from Region 6. This region was named for its marshes, bayous and Cajun culture.

**Florida Parishes** are made up of all parishes in Region 9, plus three parishes in Region 2. These parishes were originally part of West Florida in the 18th and 19th centuries, and continue to use this regional description.

**Greater New Orleans** includes all of the parishes found in Region 1. It is the most common destination for travelers to Louisiana, and is a melting pot of culture and history. The region is culturally known for its festivals, music, and carnival traditions.

Regional Leadership

Louisiana’s Regional Medical Directors were fundamental in shaping the content, structure and timeline of the assessment process. The organizing process included discussions with the Regional Medical Directors around the purpose of the regional assessment meetings, meeting agendas and length, resource and supply needs, carefully planned messaging regarding the meetings (letters and emails), engagement of participants, meeting evaluations, and concerns regarding how participant input would ultimately be integrated into the SHIP. With input from the Regional Medical Directors, it was decided that the assessment would consist of two community meetings held in each of the nine public health regions over the course of six months.

As requested by the Regional Medical Directors, assessment meeting agendas were flexible and varied across regions in order to accommodate local needs and interests. The Regional Medical Directors made key decisions regarding who to invite to the meetings as well as meeting scope and content. Key considerations for the planning of the regional assessment meetings were to access the level of commitment from not only the Regional Medical Directors, who are state employees, but also external partners and meeting participants. Especially important were considerations around the level of human and social capital for public health work currently in existence in each Region, and ways in which this capital could be successfully and sustainably leveraged through the assessment process while ensuring meaningful benefits for participants in this process. The messaging for the assessment meeting was intentional and built off of the DHHS’ strategic planning work. The assessment meetings’ messaging was: “Creating A Blueprint For Our Future.”
Assessment Methodology

The third phase of MAPP centers on Assessments. There are four MAPP Assessments: Community Themes & Strengths Assessment, Local Public Health System Assessment, Community Health Status Assessment, and Forces of Change Assessment (NACCHO, 2015). Louisiana’s SHA approach included modifications of three of the four MAPP assessments: community health status assessment, community themes and strengths, and forces of change. The community health status assessment involved a review of existing state, regional, and parish level data indicators to identify population health issues and social determinants of health of importance in Louisiana. Community themes, strengths and forces of change assessments were conducted during the regional assessment meetings with community stakeholders to provide a deeper understanding of issues of importance to residents as well as political, social, and structural assets and barriers to the community’s health. Another important component of the assessment approach was conducting an environmental scan of existing assessments statewide. Assessments included in this scan included those conducted by non-profit hospitals, regional coalitions, local foundations, the local health department in Orleans Parish, and parish government agencies (See Appendix A). Findings from the environmental scan informed selection of indicators for the community health status assessment, identification of stakeholders for the regional meetings, and narrowed selection of social and health domains for prioritization.

Process for Selecting Indicators

The World Health Organization’s Commission on Social Determinants of Health define the determinants of health to be the complex, integrated, and overlapping social structures and economic systems that are responsible for most health inequities. These social structures and systems include the social environment, physical environment, health services, and structural and societal factors (CSDH, 2008).

Health is More Than Access to Care

Drivers of Health

- Personal Behaviors: 40%
- Family History and Genetics: 30%
- Environmental and Social Factors: 20%
- Medical Care: 10%

Health is driven by multiple factors that are intricately linked — of which medical care is one component

Source: Determinants of Health and Their Contribution to Premature Death, JAMA 1993
The Commission adds that these social structures are shaped by the amount of money, power, and resources that people have. Therefore, addressing these factors is the primary approach to achieving health equity and eliminating health disparities (CSDH, 2008). The social determinants of health conceptual model, because of its importance in eliminating health disparities and achieving health equity, framed the selection of indicators for Louisiana's SHA.

Importantly, the indicators included in the profile are not intended to be a comprehensive list of all health measures for Louisiana residents. Rather, the profile is meant to provide a snapshot of the health of Louisiana residents, through the lens of the social determinants of health.

In order to identify the assessment OPH convened an internal committee that included epidemiologists, regional medical directors and administrators, and specialists in health promotions, chronic disease, and maternal and child health from across the OPH program units. External partners, including the Louisiana Public Health Institute (LPHI), a Louisiana-based not-for-profit public health institute, also informed selection of the indicators.

Criteria for indicator selection included:

- Impact on health (proportion of population impacted)
- Benchmarks available (national and/or state benchmarks)
- Meaningfully measured (reliable and valid data available)
- Alignment with emergent community priorities
- Demographic availability (disaggregate data available by race/ethnicity and age)

The most current data available were used to compile indicator summaries, figures, and tables. Analyses by race/ethnicity and age are presented where possible and when relevant.
Table 1: Louisiana Health Profile Framework

<table>
<thead>
<tr>
<th>WHO LIVES IN THE STATE OF LOUISIANA?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demographics and socioeconomic characteristics</td>
</tr>
<tr>
<td>Age</td>
</tr>
<tr>
<td>Sex</td>
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<tr>
<td>Race</td>
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<td>Ethnicity</td>
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<td>Educational attainment</td>
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<tr>
<td>Poverty</td>
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<td>Unemployment</td>
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<table>
<thead>
<tr>
<th>WHAT ARE LOUISIANA’S STRENGTHS AND RISK CONTRIBUTORS TO HEALTH OUTCOMES?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to healthcare</td>
</tr>
<tr>
<td>Health insurance status (insured and uninsured)</td>
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<tr>
<td>Health Profession Shortage Areas</td>
</tr>
<tr>
<td>Behavior factors related to access</td>
</tr>
<tr>
<td>Behavioral risk factors</td>
</tr>
<tr>
<td>Tobacco use</td>
</tr>
<tr>
<td>Alcohol use</td>
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<td>Obesity</td>
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<tr>
<td>Social and built environment</td>
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<tr>
<td>Grocery store access</td>
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<tr>
<td>Recreational facilities</td>
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<td>Crime</td>
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<tr>
<th>WHAT IS LOUISIANA’S HEALTH STATUS?</th>
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<tr>
<td>Mental health</td>
</tr>
<tr>
<td>Mental illness diagnoses</td>
</tr>
<tr>
<td>Poor mental health days</td>
</tr>
<tr>
<td>Maternal and child health</td>
</tr>
<tr>
<td>Infant mortality</td>
</tr>
<tr>
<td>Low birth weight</td>
</tr>
<tr>
<td>Teen birth rate</td>
</tr>
<tr>
<td>Communicable &amp; Infectious disease</td>
</tr>
<tr>
<td>STI incidence</td>
</tr>
<tr>
<td>HIV incidence</td>
</tr>
<tr>
<td>Chronic disease</td>
</tr>
<tr>
<td>Cancer incidence</td>
</tr>
<tr>
<td>Mortality</td>
</tr>
<tr>
<td>Hospital admissions for diabetes, respiratory disease, chronic disease</td>
</tr>
<tr>
<td>Leading causes of death</td>
</tr>
<tr>
<td>Fatal injuries</td>
</tr>
</tbody>
</table>
Assessment Findings

Who Lives in Louisiana

OPH serves a population of 4,625,470 residents (US Census, 2013). The populations of each region are:

- Region 1 (4 parishes) – 880,514
- Region 2 (7 parishes) – 675,231
- Region 3 (7 parishes) – 404,750
- Region 4 (7 parishes) – 596,148
- Region 5 (5 parishes) – 295,045
- Region 6 (8 parishes) – 308,928
- Region 7 (9 parishes) – 549,369
- Region 8 (12 parishes) – 356,393
- Region 9 (5 parishes) – 559,092

Within the state, the age distribution consists of under 18 years of age (24%), between 18 and 64 years of age (64%), and 65 years of age and older (13%). Approximately, 51% of the population is female and 49% male. Race distribution includes, 63% white; 32% black or African American; and 5% Hispanic or Latino, Asian, two or more races, American Indian and Alaska Native, and Native Hawaiian and Other Pacific Islander. Approximately, 19% of the population is below the federal poverty level and 79% of individuals over the age of 25 have graduated from high school (85% nationally) (U.S. Census, 2013). Unemployment rate is reported at 6.4% (U.S. Bureau of Labor Statistics, 2015).

Demographics and Socioeconomic Characteristic

In order to fulfill the state’s mission to protect and promote health and to ensure access to medical, preventive, and rehabilitative services for all citizens of the State of Louisiana, it is important to know where there are health disparities in access, health behaviors, and health status in order to achieve health equity. Health equity is achieved when all citizens have the opportunity to realize their full health potential and no citizen is at a disadvantage of achieving this due to socially determined circumstances (U.S. Centers for Disease Control and Prevention, 2015-B). An important first step in the pursuit of equity for the state of Louisiana was to identify the demographic and socioeconomic make-up of the state, as these are common social determinants of health.

Demographics

In 2013, the total population for the state of Louisiana was 4,625,470. The majority of the population was Caucasian at 63%. African Americas were the largest racial minority group at 32%, considerably larger than their representation in the nation (13%). Hispanics make up at 4% of the state’s population, which is considerably lower than their representation in the nation (17%). Hispanics are the largest racial or ethnic minority group in the nation and up until the last five years was the fastest growing racial or ethnic minority population (Krogstag & Lopez, 2015). Asian American, Native Americans, and residents who identified as "Other" or with "Two or More Races" were around 1% of the Louisiana’s total population.
The age and gender distributions for the state of Louisiana resemble that of the nation with the majority of the population being between 18 and 64 years of age (62%), 24% under the age of 18, and 14% 65 years of age and older. Similarly, about half of Louisiana’s population identifies as male (49%) and the other half identifies as female (51%).

Source: U.S. Census, American Community Survey, 2015
Socioeconomic factors are well-known and important determinants of health. Educational attainment, employment status, and income level are some of the strongest predictors of health behaviors, access to healthcare, and health status. Socioeconomic characteristics examined that can negatively impact health included high school non-completion, unemployment, and poverty (CSDH, 2008). Louisiana exceeds the nation in each of these three critical socioeconomic characteristics. Twenty-one percent of Louisiana’s population above the age of 25 has less than a high school education compared to 15% of the nation’s population above 25 years old. Louisiana’s poverty rate also exceeds the nation with 19% of the state’s population with incomes below the federal poverty level, compared to 16% of the nation’s population. Louisiana’s unemployment prevalence is similar to that of the nation at 8%.

Source: U.S. Census, American Community Survey, 2015

Figure 5: Socioeconomic Characteristics of Louisiana

Source: U.S. Census, American Community Survey, 2015
A closer look at poverty in Louisiana reveals notable disparities across age groups and racial/ethnic groups. Of the population living in poverty in the state, the largest proportion are less than 18 years of age at 28%, followed by the adult population at 18% and the elderly at 13%. Children living in families with incomes below the federal poverty level are at risk for poorer physical and mental health as well as poorer social, behavioral and academic outcomes (National Center for Children in Poverty, 2015).

African Americans are the largest racial or ethnic group among the proportion of Louisiana’s and the nation’s population living in poverty (31% and 24%, respectively), followed by Hispanics at 16% and 21%, respectively. For Louisiana, the proportion of the population living in poverty who are other races exceeds that of the nation (22% vs. 14%). The lowest proportion of those living in poverty are Caucasian, and Louisiana’s percent is similar to that of the nation, 9% and 12% respectively. The racial/ethnic disparity in Louisiana’s (and the nation’s) population living in poverty illustrates the vulnerability of racial and ethnic minorities to poor health outcomes and their ability to access healthcare when needed.

Figure 6: Percent of Population Living in Poverty by Age Group

Source: US Census, American Community Survey, 2015

Figure 7: Percent of Population Living in Poverty by Race/Ethnicity

Source: US Census, American Community Survey, 2015
Louisiana Health Factors

Access to Healthcare
Access to healthcare is a critical determinant of health. The Institute of Medicine defines access as the “timely use of personal health services to achieve the best health outcomes” (Institute of Medicine: U.S. Committee on Monitoring Access to Personal Health Care Services, 1993). Healthy People 2020 adds to this definition to state that “access to comprehensive quality health care services is important to the achievement of health equity.” Access encompasses coverage, services, timeliness, and workforce (Healthy People 2020, 2014).

Health Insurance Status
Most Louisiana residents have health insurance through employer-based insurance (46%). These numbers are lower than, but comparable to, the nation (49%). Due to the Affordable Care Act (ACA), particularly Medicaid Expansion in 2016, a post-ACA *percent change of 42% in Medicaid enrollment was seen in Louisiana as compared to the nation at 29% (CMS, April 2017). Thirteen percent through Medicare only (nation, 14%), and 11% were uninsured in (nation, 9%).

*The percent change insured: Medicaid and CHIP Pre-ACA vs. Post-ACA is not comparable to other categories, but reflects the percent change from 2012-2013 (baseline) compared to 2015-April 2017 measurement periods due to Medicaid Expansion.

Figure 8: Percent of Population Insured by Type of Insurance

Source: US Census, American Community Survey (2015), and Centers for Medicare and Medicaid Services (2017)

Eleven percent of Louisiana residents reported being uninsured, compared to 9% of the nation’s population (see Figure 9 below). The percent of uninsured is also racially and ethnically disparate with Hispanics representing 18% of Louisiana’s and 17% of the nation’s uninsured, African Americans representing 14% of the state’s and 12% of the nation’s uninsured, and Whites representing 11% of the state’s and 8% of the nation’s uninsured. Racial and ethnic disparities in this critical access to health care domain influences disparate health outcomes among these groups in both Louisiana and the nation. See Appendix F for maps of the distribution of uninsured adults and children across Louisiana.
In 2015, an examination of uninsured populations by age group revealed that unemployed adults ages 18 to 64 were the largest proportion of the uninsured population in the state (50.9%) and the nation (40.6%). Considerably lower percentages of children and the elderly are uninsured. This finding illustrates the need to focus on improving healthcare coverage among the Louisiana’s adult population. The 2015 time frame does not take into account Medicaid Expansion in Louisiana which took place in 2016-2017. The percent change for Medicaid enrollment from the 2012-2013 baseline at 29% to 2015- April 2017 at 42% represents a marked increase in Medicaid coverage. Some of this percent change should be reflected in the complete American Community Survey 5 year data.

Source: American Community Survey 5 Year Data, 2015
Health Professional Shortage Areas

The U.S. Department of Health and Human Services’ Health Resources and Services Administration designates geographic areas, populations, or facilities as having shortages of primary care, dental care, or mental health care providers. Geographic area shortages are determined based on provider to population ratios, high need for services (mental health care only), and professionals in contiguous areas that are over-utilized, excessively distant or inaccessible to residents of the area under consideration (HRSA, 2015).

As of December 31, 2016, more than one quarter of Louisiana’s parishes were designated as geographic health professional shortage areas for primary care (22.56%), dental care (41.56%), and mental health care (59.81%). This is compared to only 43.37% of U.S. counties for primary care, 62.19% of U.S. counties for dental care, and 56.67% of U.S. counties/parishes for mental health care. See Appendix F for maps of Louisiana’s HPSAs.

Federally Qualified Health Centers

A critical community asset in the state of Louisiana is the growing number of Federally Qualified Health Centers (FQHCs). FQHCs are health care organizations that receive federal grants and must serve an underserved area or population, offer a sliding fee scale, provide comprehensive services, and have an ongoing quality assurance program. FQHCs are a critical health care access point for under- and uninsured populations in particular and aim to serve as health homes providing quality integrated preventive and palliative care to its patients (Department of Health and Human Services & Centers for Medicare and Medicaid Services, 2013).

The number of FQHCs in Louisiana has shown a steady increase since 2010, growing from 70 in that year to 89 in 2013. The number of Louisiana’s FQHCs has more than doubled since 2005 from 38 to 89. Notably, Louisiana’s growing number of FQHCs has outpaced that of the nation over the past five years. See Appendix F for maps of FQHC access across Louisiana, and access points in rural Louisiana.
Behavioral Factors Related to Access

In 2015, one quarter of Louisiana’s population report having no personal doctor or someone they consider their healthcare provider compared to 21% of the nation’s population. Seventeen percent of adult Louisiana residents report not being able to see a doctor when needed in the past 12 months due to costs, and 21% reported being in fair or poor health. Encouragingly, 72% of adults in Louisiana reported having a check-up within the last 12 months, above the national average of 70%.

Source: Behavioral Risk Factor Surveillance System, 2015
Behavioral Risk Factors

The World Health Organization defines risk factors as conditions or habits that make a person more likely to develop a disease or increase the chances that an existing disease will get worse (World Health Organization, 2015). Important risk factors examined in Louisiana’s assessment were weight, tobacco and alcohol consumption given their link to chronic disease and mortality related to chronic conditions.

Twenty-two percent of Louisiana’s adult populations are currently smokers, compared to only 17% of the nation’s population. The proportion of Louisiana residents who reported excessive alcohol consumption (18.1%) is similar to that of the nation (17%). Thirty-five percent of Louisiana adults and 31% of the nation are obese, and 29% of Louisiana adults (26% for the US) report no leisure time physical activity.

Social and Built Environment

The social and built environment of a community facilitates access to health and human services, healthy food, and recreational facilities all of which are critical to disease prevention and health promotion. Social factors and built environment are also where disparities related to race/ethnicity and socioeconomic status are apparent and negatively affect health and its related outcomes among these sub-populations. The built environment includes environmental sustainability, climate change, and environmental inequities as a major contributor to health disparities; particularly in behavioral health, chronic disease prevention and management, and unemployment and economic development.

Source: Behavioral Risk Factor Surveillance System, 2015
Grocery Store or Supermarket Access

Louisiana’s grocery store rate is comparable to that of the nation, 22 and 21 establishments per 100,000 population respectively. See Appendix F for a map of grocery store access in Louisiana.

Table 2: Grocery Store Access

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF GROCERY STORES</th>
<th>GROCERY STORES, RATE PER 100,000 POPULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louisiana</td>
<td>992</td>
<td>21.9</td>
</tr>
<tr>
<td>United States</td>
<td>66,286</td>
<td>21.2</td>
</tr>
</tbody>
</table>

Source: U.S. Census, County Business Patterns, 2013

Food-insecure households are uncertain of having, or unable to acquire, at some time during the year, enough food to meet the needs of all their members because they had insufficient money or other resources for food. Food-insecure households include those with low food security and very low food security. Approximately 12.7 percent (15.8 million) of U.S. households were food insecure at some time during 2015. Low food security—These food-insecure households obtained enough food to avoid substantially disrupting their eating patterns or reducing food intake by using a variety of coping strategies, such as eating less varied diets, participating in Federal food assistance programs, or getting emergency food from community food pantries. Approximately 7.7 percent (9.5 million) of U.S. households had low food security in 2015. Very low food security—In these food-insecure households, normal eating patterns of one or more household members were disrupted and food intake was reduced at times during the year because they had insufficient money or other resources for food. Approximately 5.0 percent (6.3 million) of U.S. households had very low food security at some time during 2015.

Table 3: Households with Food Insecurities

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF HOUSEHOLDS (AVERAGE)</th>
<th>FOOD INSECURITY (LOW OR VERY LOW)</th>
<th>VERY LOW FOOD INSECURITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Louisiana</td>
<td>1,802,000</td>
<td>18.4%</td>
<td>7.7%</td>
</tr>
<tr>
<td>United States</td>
<td>123,929,000</td>
<td>13.7%</td>
<td>5.4%</td>
</tr>
</tbody>
</table>


Recreational Facility Access

In addition to access to healthy food options, access to opportunities for leisure time physical activity is another key social and built environment factor that is critical to prevention of chronic disease and other poor health outcomes. Louisiana’s recreation and fitness facility rate is comparable to that of the nation at 10 establishments per 100,000 population respectively.

Table 4: Access to Recreation and Fitness Facilities

<table>
<thead>
<tr>
<th></th>
<th>NUMBER OF RECREATION &amp; FITNESS FACILITIES</th>
<th>RECREATION &amp; FITNESS FACILITIES, RATE PER 100,000 POPULATION</th>
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<tbody>
<tr>
<td>Louisiana</td>
<td>435</td>
<td>9.6</td>
</tr>
<tr>
<td>United States</td>
<td>30,393</td>
<td>9.7</td>
</tr>
</tbody>
</table>

Source: U.S. Census, County Business Patterns, 2013
Crime

Crime is a social factor that can impact health and health outcomes in a population. Both the violent and property crime rates in Louisiana exceed that of the nation. The violent crime rate in Louisiana is 540 per 100,000 population, and the property crime rate is 3453 per 100,000 population. Communities who are plagued by high crime may have limited or compromised opportunities to engage in behaviors that prevent poor health outcomes such as outdoor physical activity.

Figure 15: Crime Rates (per 100,000)

Source: FBI Uniform Crime Reports, 2015
Behavioral Health

Behavioral health reflects both mental health and substance abuse problems. The World Health Organization (2014) defines mental health as “a state of well-being in which the individual realizes his or her own abilities, can cope with the normal stresses of life, can work productively and fruitfully, and is able to make a contribution to his or her community”. There is emerging evidence that positive behavioral health is associated with improved health outcomes (U.S. Centers for Disease Control and Prevention, 2013-A).

Mental Health

Mental illness is diagnosed mental disorders that are characterized by changes in thinking, mood, behavior, or some combination of these associated with distress and/or impaired functioning (SAMHSA, 2015). The top diagnosed mental health diagnoses in Louisiana are listed in Table 5. Substance-related and addictive disorders is the top class of diagnosed behavioral health disorders in the state at 28.93%. In descending order, depressive disorders, psychotic disorders, bipolar and related disorders represent over 50% of the diagnoses. These are followed by Attention Deficit Disorder, Anxiety Disorders, Trauma and Stressor Related Disorders, Disruptive, Impulse and Conduct Disorders, and Other Disorders.

Table 5: Louisiana’s Top Diagnoses Categories for Persons Served, FY 2016

<table>
<thead>
<tr>
<th>DIAGNOSIS</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Substance Related &amp; Addictive Disorder</td>
<td>28.93%</td>
</tr>
<tr>
<td>Depressive Disorders</td>
<td>23.63%</td>
</tr>
<tr>
<td>Psychotic Disorders</td>
<td>15.15%</td>
</tr>
<tr>
<td>Bipolar &amp; Related Disorder</td>
<td>12.56%</td>
</tr>
<tr>
<td>Attention Deficit Disorder</td>
<td>6.40%</td>
</tr>
<tr>
<td>Anxiety Disorders</td>
<td>3.90%</td>
</tr>
<tr>
<td>Trauma &amp; Stressor Related Disorders</td>
<td>2.78%</td>
</tr>
<tr>
<td>Disruptive, Impulse, &amp; Conduct Disorders</td>
<td>2.50%</td>
</tr>
<tr>
<td>Other Disorders</td>
<td>1.10%</td>
</tr>
</tbody>
</table>

Percent of diagnosis reported for unduplicated by client persons served; LADDS: Louisiana Addictive Disorders Data System; EHR: Electronic Health Record. Used by ten Local Government Entities (LGEs).

1 Substance dependence and substance abuse are now classified in the Diagnostic and Statistical Manual of Mental Disorders, Fifth Edition as substance use disorders, which occurs when theirs is recurrent use of alcohol and/or drugs that cause clinically and functionally significant impairment (SAMHSA, 2015, http://www.samhsa.gov/disorders/substance-use). Some of the most common substance use disorders are alcohol use disorder, tobacco use disorder, cannabis use disorder, stimulant use disorder, hallucinogen use disorder, and opioid use disorder.
Mental Well-Being

In addition to diagnosed mental health disorders, the general mental well-being of Louisiana residents was examined. Thirteen percent of Louisiana residents reported feeling frequent mental distress and 22% reported limited activities due to physical, mental or emotional problems. The prevalence of poor mental health among Louisiana residents was comparable that of the nation.

![Figure 16: Prevalence of Poor Mental Health](image)

Source: Behavioral Risk Factor Surveillance System, 2015

Substance Abuse

Substance abuse and dependency in Louisiana adults remains on par with national averages and overall, has not changed significantly in the past five years. Rates of binge drinking have remained steady among Whites and Blacks while skyrocketing among the Hispanic population. Nearly 25% of all adult individuals identifying as Hispanic had engaged in binge drinking within the past 30 days at last measurement (BRFSS, 2015).

Opioid addiction is of particular concern in Louisiana and in states across nation. Heroin use in Louisiana increased eight fold between 2010 and 2013 (CDC, 2013) as individuals addicted to prescription painkillers turned to heroin, a cheaper and more widely available proxy. Groups with an increased risk for heroin abuse or dependence include men, persons aged 18 to 25 years, non-Hispanic Whites and persons with an annual income less than $20,000 (CDC, 2015). In terms of measures of mortality, Louisiana has a lower opioid overdose rate of 6.3 per 100,000 in comparison to the national rate 10.4 per 100,000 (CDC, 2015). Adequate substance abuse treatment facilities and programs to serve those with opioid disorders are needed to fill the service gap and to meet the increased need within the state.

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2 Defined as four or more drinks for women and five or more drinks for men on an occasion during the past 30 days (CDC, 2015)
Figure 17. Percentage of Adults Who Reported Either Binge Drinking or Chronic Drinking By Race/Ethnicity

Source: BRFSS, 2015

Figure 18. Past-Year Alcohol Dependence or Abuse Among Individuals Aged 12 or Older

Source: SAMHSA Behavioral Health Barometer: Louisiana, 2014

Figure 19. Past-Year Illicit Drug Dependence or Abuse Among Individuals Aged 12 or Older

Source: SAMHSA Behavioral Health Barometer: Louisiana, 2014
Maternal and Child Health

The well-being of women, infants, children, and families determines the health of the next generation and can help predict future public health challenges (Healthy People, 2020, http://www.healthypeople.gov/2020/topics-objectives/topic/maternal-infant-and-child-health). Maternal health before, during, and after pregnancy can provide opportunity to identify health risks in women and prevent future health problems for women and their children (Healthy People, 2020). Both social and physical determinants affect maternal and child health and can result in poor birth outcomes such as infant mortality, low-birth weight infants, and births to teenage parents, all of which disproportionately occur in racial and ethnic minority women, particularly African American and Hispanic women.

Infant Mortality Rate

The infant mortality rate is an estimate of the number of infant (less than one year old deaths per 1,000 live births (U.S. Centers for Disease Control and Prevention, 2015). Infant mortality is preterm and low-birth weight, birth defects, pregnancy complications, SIDS, and injuries. Louisiana’s infant mortality rate exceeds that of the nation at 8 per 1,000 live births. Also, there is a clear racial disparity in infant mortality in Louisiana with rates among African Americans (12 per 1,000) far exceeding that of Caucasians (6 per 1,000), and Hispanic (5 per 1,000), and Asian (4 per 1,000). A critical factor in prevention of infant mortality is good prenatal health and health care.

Figure 20: Infant Mortality Rate by Race of Mother (per 1,000 live births)

![Graph showing infant mortality rate by race in Louisiana and the United States.]

Source: CDC National Vital Statistics Center, 2015

Low Birth Weight

Low birth weight infants are infants born weighing less than 2500 grams (or 5 pounds, 8 ounces). Low birth weight is associated with both short-term complications and long-term health problems (Institute of Medicine: Committee to Study the Prevention of Low Birthweight, 1985). Similar to infant mortality, Louisiana’s percentage of low birth weight infants exceeds the nation at 11%. African Americans in Louisiana are more likely than Caucasians and those of other races to deliver low birth weight infants. Fifteen percent of African American mothers delivered low birth weight infants in Louisiana compared to only 8% of Caucasian mothers and mothers of other races.
Teen Births

The teen birth rate (estimate of births to mothers between the ages of 15 and 19 years for every 1,000 live births) has continuously declined in the nation over the past 20 years (Office of Adolescent Health, 2014). However, Louisiana’s teen birth rate remains higher than the nation’s at 32 per 1,000 live births. In Louisiana, African Americans make up the largest proportion of teen mothers with a birth rate of 43 per 1,000 adolescent females compared to only 27 for Caucasians.4

4 Note, no other racial or ethnic groups are included because of small numbers at the state level.
Communicable and Infectious Diseases

Communicable and infectious diseases remain a health problem in the USA and are among the leading causes of death globally (Healthy People, 2020, http://www.healthypeople.gov/2020/topics-objectives/topic/immunization-and-infectious-diseases). The infectious disease burden (specifically STI and HIV/AIDs prevalence) among racial and ethnic minority populations is of particular concern due to increasing rates among these populations.

Sexually Transmitted Infections

Sexually transmitted infections (STIs) have a significant impact on health, and rank among the top five disease categories for which adults seek health care (World Health Organization, 2013). STIs increase the risk of contracting HIV and the cause of adverse birth outcomes, pregnancy complications, cervical cancer, and other diseases. Louisiana’s rates of three of the most commonly occurring sexually transmitted diseases, exceeds that of the nation. For every 100,000 people in Louisiana’s population the rate of chlamydia is 695 (US is 479), gonorrhea is 221 (US is 124), and syphilis is 15 (US is 7.5).

African Americans have the highest rates of STIs both in Louisiana and in the nation. The chlamydia rates among Louisiana’s African American population is 1410 compared to 404 among Hispanics and 235 for Caucasians. The disparity is also evident in gonorrhea rates in Louisiana with rates of 503 for African American, 61 for Hispanics and 54 for Caucasians. Syphilis rates follow the same pattern of racial disparity at 32 for African Americans, 4 for Hispanics, and 4 for Caucasians.

Figure 23: Chlamydia Rates by Race/Ethnicity (per 100,000)

Source: CDC Atlas Plus, 2015
Figure 24: Gonorrhea Rates by Race/Ethnicity (per 100,000)


Figure 25: Syphilis Rates by Race/Ethnicity (per 100,000)

Source: CDC Atlas Plus, 2015
HIV/AIDS

The rate of Louisiana residents currently living with HIV is 493 per 100,000 residents, which is greater than the nation’s rate of 358. As with STIs, the HIV rate is highest for African American both in the state (1084) and the nation (1249), followed by Hispanics (LA: 510 and US 470), and Caucasians (LA: 202 and US: 175).

Figure 26: Prevalence of Adults and Adolescents Living with HIV by Race/Ethnicity (per 100,000)

Chronic Disease

Chronic disease is the primary contributor to death and illness in the U.S. and the financial burden of chronic disease is significant, accounting for 86% of the nation’s health care costs (U.S. Centers for Disease Control and Prevention, 2015-C). Chronic diseases examined for Louisiana’s SHA include cancer, diabetes, hypertension, heart disease, and respiratory disease. Breast cancer incidence in Louisiana is similar to that of the nation, 123.2 and 123.5 per 100,000 population respectively. However, Louisiana’s incidence of lung (70.5 per 100,000), colorectal (47.8 per 100,000), and prostate (144.4 per 100,000) cancers exceeds that of the nation (61.2, 39.8, and 114.8, respectively).

When examining cancer incidence by race, lung, breast, and colorectal cancer incidence among Blacks is higher than among Whites, but not exceedingly so. In contrast, the prostate cancer incidence among Blacks is significantly higher at 200 per 100,000 than among Whites at 127 per 100,000.5

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5 No other race or ethnic group numbers are presented because they are too small at the state level.
Louisiana’s rates of diabetes (84.8 per 100,000 for diabetes with short-term complication and 132 per 100,000 for diabetes with long-term complications), hypertension (77 per 100,000), and congestive heart failure (448 per 100,000) exceeds U.S. rates (63, 118, 64, and 381 per 100,000 respectively. Notably, the rate of uncontrolled diabetes in Louisiana (18 per 100,000) is less than the U.S. rate (22 per 100,000). (Source: LAHIDD, 2012 & NIS, 2009)

Louisiana was ranked 45th in the nation for percentage of adults who have been told they have diabetes, at 12.7 percent. This is lower than some other states in the south, such as Alabama and Mississippi, but 28.2 percent higher than the national average. These numbers exclude gestational diabetes (high blood sugar levels during pregnancy) and pre-diabetes (slightly elevated blood sugar levels), as these diseases are different from typical diabetes.
The tables below highlight Louisiana’s ranking in three major disease categories: 1) diabetes, 2) heart attack and stroke, and 3) obesity. The most recent data available indicates that Louisiana ranks:

**Table 6: Percentage of adults who have been told they have diabetes**  *Louisiana, neighboring states, and United States, 2015*

<table>
<thead>
<tr>
<th>State</th>
<th>Percent</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>9.9%</td>
<td></td>
</tr>
<tr>
<td>Alabama</td>
<td>13.5%</td>
<td>48</td>
</tr>
<tr>
<td>Arkansas</td>
<td>12.6%</td>
<td>44</td>
</tr>
<tr>
<td><strong>Louisiana</strong></td>
<td><strong>12.7%</strong></td>
<td><strong>45</strong></td>
</tr>
<tr>
<td>Mississippi</td>
<td>14.7%</td>
<td>50</td>
</tr>
<tr>
<td>Texas</td>
<td>11.4%</td>
<td>37</td>
</tr>
</tbody>
</table>

*Excludes pre-diabetes and gestational diabetes

Source: America’s Health Rankings, United Health Foundation

In 2015, rates of heart disease and stroke were 24 percent higher in Louisiana than the US average, but were comparable to other states in the South with the exception of Texas.

**Table 7: Number of cardiovascular disease (heart attack and stroke) deaths per 100,000 in Louisiana, neighboring states, and United States, 2015**

<table>
<thead>
<tr>
<th>State</th>
<th>Percent</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>251.7</td>
<td></td>
</tr>
<tr>
<td>Alabama</td>
<td>332.9</td>
<td>49</td>
</tr>
<tr>
<td>Arkansas</td>
<td>317.3</td>
<td>47</td>
</tr>
<tr>
<td><strong>Louisiana</strong></td>
<td><strong>312.5</strong></td>
<td><strong>46</strong></td>
</tr>
<tr>
<td>Mississippi</td>
<td>344.8</td>
<td>50</td>
</tr>
<tr>
<td>Texas</td>
<td>256.9</td>
<td>34</td>
</tr>
</tbody>
</table>

Source: America’s Health Rankings, United Health Foundation

**Table 8: Percentage of adults who are obese (BMI of 30.0 or higher) in Louisiana, neighboring states, and United States, 2015**

<table>
<thead>
<tr>
<th>State</th>
<th>Percent</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>29.8%</td>
<td>47</td>
</tr>
<tr>
<td>Alabama</td>
<td>35.6%</td>
<td>47</td>
</tr>
<tr>
<td>Arkansas</td>
<td>34.5%</td>
<td>45</td>
</tr>
<tr>
<td><strong>Louisiana</strong></td>
<td><strong>36.2%</strong></td>
<td><strong>50</strong></td>
</tr>
<tr>
<td>Mississippi</td>
<td>35.6%</td>
<td>47</td>
</tr>
<tr>
<td>Texas</td>
<td>32.4%</td>
<td>40</td>
</tr>
</tbody>
</table>

Source: America’s Health Rankings, United Health Foundation
Asthma is a chronic disease that affects the airways in the lungs. During an asthma attack, airways become inflamed, making it hard to breathe. Asthma attacks can be mild, moderate, or serious — and even life threatening. It is estimated that 1 in 11 children has asthma and 1 in 12 adults has asthma. Adult self-reported asthma prevalence in Louisiana in 2015 was 8.2% as compared to the U.S. of 8.8%. The following graphs depict prevalence of adult asthma in Louisiana.

Figure 31: Adult Self-Reported Current Asthma Prevalence Rate by Race/Ethnicity

Source: Behavioral Risk Factor Surveillance System, 2015

Figure 32: Number of Emergency Room Visits with Asthma as Primary Diagnosis by Age in Louisiana

Source: Louisiana Hospital Inpatient Discharge Data, 2014
Figure 33: Number of Emergency Room Visits with Asthma as Primary Diagnosis by Race/Ethnicity in Louisiana

![ER Visits (Medicaid)]

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Number of Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>5,804</td>
</tr>
<tr>
<td>Black</td>
<td>23,327</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>608</td>
</tr>
</tbody>
</table>

Source: Louisiana Hospital Inpatient Discharge Data, 2014

Mortality

Leading Causes of Death

The leading causes of death in Louisiana are heart disease (rate of 224 per 100,000 population), cancers (198 per 100,000), respiratory disease (46 per 100,000), and cerebrovascular disease (46 per 100,000). Louisiana’s death rate for all causes exceeds the nation.

Figure 34: Leading Causes of Death (per 100,000)

![Leading Causes of Death](chart)

<table>
<thead>
<tr>
<th>Category</th>
<th>Louisiana</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heart Disease</td>
<td>223</td>
<td>169</td>
</tr>
<tr>
<td>Cancers</td>
<td>198</td>
<td>159</td>
</tr>
<tr>
<td>Chronic Lower Respiratory Disease</td>
<td>45.5</td>
<td>42</td>
</tr>
<tr>
<td>Stroke</td>
<td>46</td>
<td>38</td>
</tr>
</tbody>
</table>

Source: CDC National Center for Health Statistics, 2015
Examining leading causes of death by race/ethnicity in Louisiana and the U.S. shows the same leading causes for Caucasians, African Americans, and Hispanics.\(^6\) However, when rates are adjusted for age to show leading causes of death among younger adults (below age 65), influenza/pneumonia, suicide, and homicide emerged among the leading causes. Notably, there are racial/ethnic disparities in mortality of Louisiana residents. African Americans dying of heart disease, cancers, cerebrovascular disease and homicide exceeds that of Caucasians and Hispanics. Also, the suicide death rate was highest among Caucasians. Finally, for all leading causes the death rates for Caucasians and African Americans exceed that of Hispanics.

Figure 35: Leading Cause of Death Age-Adjusted Rates in Total Population (per 100,000)

Source: Louisiana State Center for Health Statistics, 2013

Figure 36: Leading Cause of Death Age-Adjusted Rates by Race/Ethnicity (per 100,000)

Source: Louisiana State Center for Health Statistics, 2013

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\(^6\) Other racial/ethnic groups are suppressed because of their numbers are too small to maintain confidentiality.
**Fatal Injuries**

In Louisiana, deaths due to suicide are the same as in the nation (rate of 13 per 100,000 population). However, the homicide rate in Louisiana (12 per 100,000) far exceeds the nation's homicide rate (6 per 100,000).

Figure 37: Suicide and Homicide Deaths (per 100,000)

<table>
<thead>
<tr>
<th></th>
<th>Louisiana</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suicide</td>
<td>12.8</td>
<td>13</td>
</tr>
<tr>
<td>Homicide</td>
<td>12.4</td>
<td>6</td>
</tr>
</tbody>
</table>

Source: Louisiana State Center for Health Statistics, 2015
Stakeholder Engagement: Community Themes, Strengths, Forces of Change, and Prioritization

In order to understand community assets and barriers related to the population health data and findings described in the state health profile, Louisiana's assessment approach included adaptations of MAPP's Community Themes and Strengths and Forces of Change Assessments.

Engaging Stakeholders & Identifying Top Regional Priorities

Following a social determinants of health conceptual model to address the state of health in Louisiana, the assessment team utilized a multi-pronged approach to engage more "traditional" public health stakeholders, such as regional OPH staff, as well as stakeholders who may not be “typically” associated with public health but who play a role in the health and wellbeing of their communities, such as schools, transportation officials, police departments, and the business community, among others (see Figure X). By engaging a wide array of stakeholders in the assessment and improvement plan development process, the assessment team sought to encourage and sustain a social determinants of health framing of all health and wellness issues identified and discussed. The assessment team engaged with this diverse group of stakeholders online, during two rounds of 4-hour in-person community assessment meetings across the state, and directly via email and phone. Stakeholders in all nine public health regions were provided multiple opportunities to engage in assessment work and provide feedback to the assessment team and local OPH leadership.

In preparation for the regional community assessment meetings, state-level OPH and LPHI staff met with regional OPH Regional Medical Directors and Regional Administrators in order to make decisions on stakeholder invitation lists that were diverse and multi-sectorial.

During this meeting, OPH, LPHI and RMD/RAs also collaboratively developed an online pre-survey to be emailed to stakeholders in each region in anticipation of the first regional community assessment meeting. The survey, which asked stakeholders to list the top 5 health priorities for their region, was designed to collect primary data from stakeholders to identify the most important health and wellness issues in their communities.

The survey was emailed to stakeholders by the RMD/RAs as part of a “Save the Date” for the first assessment meeting. Survey respondents were asked to identify the top five health and wellness priorities for their region from an existing list of health priorities, and were invited to write in any priorities not listed. The list of priorities included in the survey was developed by OPH, LPHI and the regional RMD/RAs and designed to include diverse issues and needs relevant to Louisiana as identified in previous assessments both by OPH and other entities (i.e. hospital CHNAs, community plans, etc. The survey also included social determinants of health relevant to Louisiana such as unemployment, transportation, the built environment, crime, and education, among others. For a complete list of health priorities. In addition to listing their top five priorities, respondents were also asked to indicate the parish in which they live/work and the type of stakeholder that they are/represent. The average number of respondents to the regional surveys was 132. The highest level of participation for a region was 246 responses, and the lowest 68.

Taking into account stakeholders' feedback from and responses to the online survey, RMD/RAs worked closely with OPH and LPHI staff to develop agendas for two rounds of 4-hour stakeholder meetings to take place in all 9 public health regions in Louisiana. These meetings were designed to allow OPH, RMD/RAs and stakeholders to collaboratively identify and discuss the health and wellness priorities that are most important in their regions, and also to facilitate in-depth conversations between RMD/RAs, state-level OPH, and stakeholders on these priorities and the social determinants of health in their region and state-wide. Mechanisms to collect both qualitative and quantitative data during these meetings were developed in order to ensure that stakeholder input would inform the state-level priorities identified for the SHIP.
The goals of the first round of meetings, which took place March-July 2015, were to identify and explore health priorities. Each meeting began with the RMD/RAs reporting back to stakeholders on the results from their region’s online survey, focusing on the top 10 health and wellness priorities identified through the survey. In order to hone in on the highest ranked health priorities, the RMD/RA then presented key population and community data relating to the top five regional health priorities identified from the survey. Following the data presentation, stakeholders were asked to vote on the top five regional priorities using Audience Response System (ARS) technology in order to identify the top three health priorities for their region. Ties were broken by stakeholder voting using ARS technology, which was also used to capture stakeholders’ parish of residence/work and the type of stakeholder they represent.

After identifying the top three health priorities (Appendix "B"), stakeholders were broken into three workgroups, each devoted to one of the three priorities identified through voting. Each workgroup engaged in a one-hour café-style SWOT activity in which they were asked to reflect on and discuss the strengths, weaknesses, opportunities and threats for their randomly assigned health priority. Prior to the meeting, local stakeholders and regional OPH staff were invited to lead the activity and were trained beforehand. Meeting facilitators provided the local activity leaders with SWOT definitions and “illuminating questions” designed to elicit conversation among activity participants. Discussion notes and responses were recorded on flip charts and subsequently transcribed and analyzed for emerging high-level themes at the parish and regional levels. Notes and analysis from the SWOT activity were sent to RMD/RAs and meeting participants after the meeting conclusion.

Upon the meeting’s conclusion, participants were asked to contribute feedback and questions regarding the meeting via anonymous comment cards. Participants were also asked to write down the names and/or titles of individuals and/or organizations who were not present at the meeting but needed to be. Comment cards were scanned and sent to the RMD/RAs to help them plan for the second round of meetings.
Regional SWOT Results

Figure 39 below provides a snapshot of the SWOT results by region. Detailed SWOT outputs are available in Appendix C.
Developing Regional Goals & Strategies

RMD/RAs chose to hold the second round of assessment meetings from July-August 2015. Similar to the first meeting, invitations were sent to stakeholders by their respective RMD/RA, who made an effort to include the missing stakeholders identified on comment cards by round 1 meeting participants. The content and flow of second meeting agenda was heavily influenced by the RMD/RA and their unique regional stakeholders and needs. During the second meeting, the RMD/RA reported back to meeting participants on the demographic breakdown of the first meetings’ participants (which parishes and type of stakeholders they represented) and provided preliminary findings from qualitative analysis of the SWOT activity outputs. Many RMD/RAs invited subject matter experts to present on challenges and innovative approaches to addressing the top three health priorities for their region. After the presentations, meeting participants were given time to pose questions to the subject matter experts. In addition, several RMD/RAs chose to have their stakeholders engage in an activity designed to identify realistic and contextually appropriate regional goals, strategies and action steps to address each of the top three priorities previously identified (See Appendix C). Stakeholders were provided with prompts describing a common definition for each priority, key indicators, and nationally aligned evidence based strategies. These documents were used as a guide for developing regional goals, strategies, and objectives. The prompts are available in Appendix D. Second round meetings concluded with the RMD/RA discussing their vision for work moving forward around the top three health and wellness priorities in their region.

Steering Committee

The SHIP Steering Committee was created with membership from across Louisiana’s regions and the many sectors that participated in the assessment and planning process. Members were asked to provide guidance on the process, make final decisions on priorities to be addressed in the SHIP, and to help develop accountability. The SHIP Steering Committee meetings were facilitated by OPH. Going forward, OPH will continue to engage with the Committee to guide its efforts and to support implementation of the SHIP strategies. The designation of individuals and organizations that will or have accepted responsibility for implementing strategies are outlined in a separate state health improvement work plan.
State Health Assessment Priority Results

Behavioral Health/Mental Health/Addictive Disorders

Stakeholders in Louisiana understand behavioral health to include both mental health and substance abuse. Both medical and community-based behavioral health services are available in Louisiana, but a lack of coordination among service providers limits the effectiveness of programs to reach the populations that need them the most. Transportation and insurance coverage are two additional barriers to accessing behavioral health care for rural and low-income citizens in Louisiana. An increase in coordination of services as well as more educational opportunities for citizens would help improve access to and retention in behavioral health care services. However, budgets and laws need to be aligned with these efforts in order for them to be effective and sustainable. There are exciting examples of behavioral health integration occurring in Louisiana, such as the integration of behavioral health and primary care.

Chronic Disease Prevention & Management

In Louisiana, there is a trend of increased patient education efforts related to chronic disease prevention & management by medical providers, but a persistent lack of coordinated care and prevention. Also, the lack of partnerships with non-traditional sectors such as the business community, limits the effectiveness of physician interventions and causes patients to fall out of care. Transportation, insurance coverage and low reimbursement rates for preventive care present barriers to accessing chronic disease management services. There is a lack of population and community-level education on how to prevent and manage chronic disease. The built environment and local cultures in Louisiana are not conducive to, and in some cases impede, chronic disease prevention and management. Innovative efforts exist in Louisiana to transform the built environment in order to promote healthy lifestyles, however legislators need to be educated on the interrelationship between the built environment and chronic health issues.
**Healthcare & Insurance**

Varied and extensive healthcare services are available throughout Louisiana, but major barriers to healthcare access exist including lack of transportation in rural areas, cost of insurance, lack of Medicaid expansion, and low reimbursement rates for providers. There are inconsistencies in provider availability in rural areas: some regions report good coverage, others scarcity. The Affordable Care Act presents opportunities to expand health insurance and provider coverage in traditionally hard-to-reach areas and populations. There is a lack of coordination of care between service providers, and expanding collaborations beyond the traditional healthcare realm to non-traditional sectors such as schools, the workplace and the business community, which could have a positive impact on citizens’ awareness of and access to healthcare.

**Nutrition & Healthy Eating**

There is an expansion of programs across Louisiana designed to educate the public on nutrition and increase accessibility of healthy eating options, however public understanding of nutrition and the importance of healthy eating remains poor and further efforts are needed. Similarly to Chronic Disease Prevention & Management, the built environment and business community represent both barriers and potential solutions to addressing obesity and unhealthy eating through the elimination of food deserts, the promotion of community gardens, and the offering of healthy eating options in local restaurants and grocery stores. Better collaboration and coordination of efforts between public and private sector service providers and stakeholders is needed.

**Unemployment & Economic Development**

Job and educational opportunities exist, but there is a lack of coordination between the business and educational sector, representing a missed opportunity to prepare citizens, especially youth, for the job market in their communities. Economic opportunity is especially challenging in rural areas. Poor mental and physical health combined with low insurance coverage represent major barriers to a vibrant and engaged workforce, and there is a lack of understanding of the importance of health for economic development at the local, regional and state level.

**Public Health Infrastructure**

While services and resources are available for all priorities across Louisiana, the lack of collaboration between providers and stakeholders lead to poor citizen awareness of their existence or availability, which results in low rates of access. Coordination of services in order to pool resources, expand accessibility to vulnerable populations and improve long-term sustainability is a common theme emerging across all priority areas in Louisiana.
State Health Improvement Plan

The Institute of Medicine defines public health as, “What we as a society do collectively to assure the conditions in which people can be healthy” (Institute of Medicine, 1988). Louisiana embraces this definition, acknowledging that the public health system extends far beyond the boundaries of the health department. Hence, in planning and designing the Louisiana SHIP, a broad array of stakeholders and sectors that have an interest in, and impact on, the health of the public were engaged. The public health stakeholders within this plan include: state and local government, community organizations, health care providers, employers, faith-based community, advocacy and public interest groups, and schools and universities, among others.

Within Louisiana, OPH bears statutory responsibility for protecting the public’s health; its staff has taken a leading role in developing this SHIP, “Creating A Blueprint For Our Future”, which sets priorities to improve the health status of Louisiana’s residents and visitors. It highlights five priority areas and associated health outcome indicators that reflect the most significant health issues currently facing the population.

- Support Behavioral Health
- Promote Healthy Lifestyles
- Assure Access to Healthcare
- Promote Economic Development
- Build Public Health Infrastructure

Its aims are to assist state and community leaders in focusing their work to improve the public’s health and to promote coordination and collaboration among public health partners. The strategies proposed for each priority area are based on evidence and designed to have a high impact on the health of the population.

How will Louisiana use the SHIP?

The SHIP can be used by a wide variety of state and local agencies and organizations in numerous ways. For example, public health networks, hospitals, community health centers, social service agencies and businesses in a region can use this information to structure their community health assessments and health improvement plans. Government agencies, foundations, schools, and health and social service organizations can apply SHIP priorities as a framework for health-related strategic planning, grant seeking and grant making, performance management, and quality improvement. The information presented in the SHIP can be a valuable resource to elected officials, employers, emergency responders, and health planners about the most pressing health issues facing their populations. Academic institutions can tailor research toward these priorities and strategies to further the knowledge base on these issues.

What is the relationship between the SHIP and other planning efforts?

Many planning processes exist in Louisiana at the local and state level, but these are often geographically, subject, and/or sector specific. In the process of developing the SHIP, the team reviewed existing state and local plans and assessments (i.e. Future of the Governor’s Game Plan, Bureau of Family Health Title V assessment, OPH Health Promotions Strategic Plan, and State Office of Rural Health Strategic Plan) and other data and identified crosscutting issues, priorities and themes. The SHIP seeks to elevate these common issues to the strategic level – that is,
issues, which if addressed collaboratively by system stakeholders, have the potential to make the most impact on improving health and improving the system’s capacity to act effectively on health issues. The SHIP is not intended to supplant other plans, but to provide a mechanism for the array of stakeholders in the system to come together around a set of strategic issues that transcend any one sector, community or health problem. The team encourages public health and health care system stakeholders to use the SHIP to inform their own strategic planning processes and align their planning and action across and among sectors. Others are encouraged to use the SHIP to inform their local, community engaged planning processes. In addition to state-level strategic and coordinated action and local planning, communities should use the SHIP to promote coordination and reduce duplication of services and programs.

**Louisiana Health Priorities**

The top state-level health and wellness priorities were identified using outputs from stakeholder voting in each region. Based on voting results, a weighted scoring system was developed for each region’s top 3 priorities and points were totaled across regions. A clear scoring gap emerged between priorities with high scores (priorities with the majority of votes across all regions) and those with lower scores (priorities that emerged in only 1-2 regions, priorities with very few votes). Priorities with the highest scores were: Behavioral Health/Mental Health/Addictive Disorders, Nutrition & Healthy Eating, Chronic Disease Management, Healthcare & Insurance, and Unemployment & Economic Development. Likewise, prioritization of these five topical areas aligned with findings from the state health profile assessment.

Based on qualitative data collected during the SWOT and goal/strategy setting activities during regional meetings with stakeholders, a clearer picture of the meaning of each of these priority categories from the perspective of regional stakeholders emerged.

Specifically, it became evident that stakeholders understood **Nutrition & Healthy Eating** and **Chronic Disease Management** to be overlapping priorities with a strong focus on healthy lifestyles and prevention, rather than a more traditional focus on nutrition or disease management.

Based on this feedback from stakeholders, it was decided that these priorities would be combined into one singular priority largely focused on prevention: “Promote Healthy Lifestyles.” Similarly, based on stakeholder input the Healthcare & Insurance priority was understood to have a broad focus on access to healthcare; therefore, this priority became “Assure Access to Healthcare.” “Support Behavioral Health” was the clear interpretation of Behavioral Health/Mental Health/Substance Abuse, as Behavioral Health is an integrated approach to addressing both mental health and substance abuse. Drawn from qualitative data collected from stakeholders, Unemployment & Economic Development was interpreted as “Promote Economic Development.”

A consistent finding across all regional assessment meetings held in Louisiana was the fact that stakeholders greatly valued the opportunity to network with their peers working on issues related to community health and wellbeing. This was true of “traditional” public health stakeholders such as regional OPH staff, as well as non-traditional stakeholders such as employees at the local Department of Transportation or city Chambers of Commerce, cultural and non-profit organizations providing health and wellness services directly to their membership and communities. Through these meetings, it became evident that individuals working in community health and wellness at the local level in Louisiana do not have frequent opportunities to network with their peers, leading to lower human capital,
few opportunities to pool resources, and limited collaboration on joint efforts. Therefore, it was decided that an additional state-level priority, “Build Public Health System Infrastructure,” would be included as one of the state-level priorities for health and wellness in Louisiana, in order to encourage a formalization of the extra-governmental public health sector throughout the state.

**Support Behavioral Health**

Behavioral health, the umbrella term for the combined fields of substance abuse and mental health, is uniformly recognized as a health priority area across diverse regions in Louisiana. Louisiana has a higher than national average burden of poor mental health when compared with national trends. For example, Louisiana experienced, with a noticeable increase in poor mental days among Louisiana residents in the years following Hurricane Katrina. With over 37.5% of Louisiana parishes designated as geographic Mental Health Professional Shortage Areas (HPSAs) and a lack of robust behavioral health information systems, system-wide service delivery gaps within the state contribute to the severity of behavioral health outcomes among residents (HRSA, 2015). Increasingly, communities and public health entities in Louisiana have come to recognize the impact of poor behavioral health on overall population health and as a contributory risk factor for myriad public health issues including chronic diseases and community violence. With recent changes in the delivery of behavioral healthcare via the Affordable Care Act, Louisiana is looking to adopt new best practices in behavioral health seek to such as increasing access to behavioral healthcare, improving early screening and treatment, and supporting efforts to integrate behavioral health and primary care. Effective 2015, the DHH strategy for integration of behavioral health services is to transition from a carve out model into a carve-in model where the five Bayou Health plans pay for both medical and behavioral health services under the same contract.

**Objective 1:** Promote integration of behavioral health and primary care services

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proportion of primary care physician office visits where adults 19 years and older are screened for depression</td>
<td>Healthy People 2020 Baseline: 2.2% (2007)</td>
<td>48.79% (ages 12 and older)</td>
<td>Louisiana Medicaid Bayou Health Uniform Data System (UDS)-HRSA</td>
<td>Healthy People 2020 Target: 2.4% (10 percent improvement)</td>
</tr>
<tr>
<td>Healthy People 2020 (MHMD-11.1)</td>
<td></td>
<td>2015</td>
<td>National Ambulatory Medical Care Survey (NAMCS)</td>
<td>54%</td>
</tr>
</tbody>
</table>

| Proportion of primary care physician office visits where youth aged 12 to 18 years are screened for depression | Healthy People 2020 Baseline: 2.1% (2005-2007) | 48.79% (ages 12 and older) | Louisiana Medicaid Bayou Health Uniform Data System (UDS)-HRSA | Healthy People 2020 Target: 2.3% (10 percent improvement) |
| Healthy People 2020 (MHMD-11.2) | | 2015 | National Ambulatory Medical Care Survey (NAMCS) | 54% |
Strategies:

- Facilitate system mapping and identification of gaps to improve linkages between behavioral health and primary care networks
- Assure availability of educational materials for providers about the benefits of BH-PC
- Integration & integration “best practices"
- Collaborate across governmental agencies and with healthcare providers to support behavioral health and primary care integration via insurance reimbursements and provider billing practices
- Increase behavioral health screening rates and behavioral health informed care plans in primary care settings

**Objective 2:** Support a coordinated continuum of behavioral health care and prevention services

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suicide rate</td>
<td>Healthy People 2020 (MHMD-1)</td>
<td>Reduce the suicide rate</td>
<td>11.9 suicides per 100,000 population occurred in 2008</td>
<td>Louisiana State Center for Health Statistics</td>
</tr>
<tr>
<td></td>
<td>Reduce the suicide rate</td>
<td></td>
<td>11.3 suicides per 100,000 population occurred in 2007 (age adjusted to the year 2000 standard population)</td>
<td>National Vital Statistics System-Mortality (NVSS-M), CDC/NCHS; Bridged-Race Population Estimates for Census 2000 and 2010, CDC/NCHS and Census</td>
</tr>
<tr>
<td></td>
<td>12.8 suicides per 100,000 population occurred in 2015</td>
<td></td>
<td>Louisiana State Center for Health Statistics</td>
<td>10.7 suicides per 100,000 population (10 percent improvement-decrease desired)</td>
</tr>
<tr>
<td></td>
<td>10.2 suicides per 100,000 population (10% improvement-decrease desired)</td>
<td></td>
<td>National Vital Statistics System-Mortality (NVSS-M), CDC/NCHS; Bridged-Race Population Estimates for Census 2000 and 2010, CDC/NCHS and Census</td>
<td>10.2 suicides per 100,000 population (10% improvement-decrease desired)</td>
</tr>
<tr>
<td>Proportion of adolescents in Louisiana aged 12 to 17 years who experience major depressive episodes (MDEs)</td>
<td>Healthy People 2020 (MHMD-4.1)</td>
<td>Proportion of adolescents aged 12 to 17 years who experience major depressive episodes (MDEs)</td>
<td>6.9 percent of adolescents aged 12 to 17 years experienced a major depressive episode in 2008</td>
<td>National Survey on Drug Use and Health (NSDUH), SAMHSA-Louisiana Behavioral Health Barometer</td>
</tr>
<tr>
<td></td>
<td>10.1% percent of adolescents aged 12 to 17 years experienced a major depressive episode in 2013</td>
<td></td>
<td>National Survey on Drug Use and Health (NSDUH), Substance Abuse Mental Health Services Administration (SAMHSA)</td>
<td>7.5% (10 percent improvement)</td>
</tr>
<tr>
<td></td>
<td>7.5% (10 percent improvement)</td>
<td></td>
<td>National Survey on Drug Use and Health (NSDUH), Substance Abuse Mental Health Services Administration (SAMHSA)</td>
<td>7.5% (10 percent improvement)</td>
</tr>
<tr>
<td>PERFORMANCE INDICATOR</td>
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<td>DATA SOURCE</td>
<td>TARGET</td>
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<td>-------------------------------------------------------------------------------------</td>
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<tr>
<td>Proportion of adults aged 18 years and older in Louisiana who experience major depressive episodes (MDEs)</td>
<td>Percentage from most recent prior year estimate will be the baseline</td>
<td>6.2% (2013-2014)</td>
<td>National Survey on Drug Use and Health (NSDUH), SAMHSA-Louisiana Behavioral Health Barometer</td>
<td>5.5% (10% improvement)</td>
</tr>
<tr>
<td>Healthy People 2020 (MHMD-4.2)</td>
<td>6.5% (2008)</td>
<td></td>
<td>National Survey on Drug Use and Health (NSDUH), Substance Abuse Mental Health Services Administration SAMHSA</td>
<td>5.8% (10% improvement)</td>
</tr>
<tr>
<td>Proportion of adults aged 18 years and older who experience major depressive episodes (MDEs)</td>
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</tbody>
</table>

**Strategies:**

- Support collaboration among leaders, professionals and community members around mental health and substance abuse.
- Support efforts to expand access to behavioral health services to rural and hard-to-reach populations.
- Promote efforts to integrate supportive healthcare workers (navigators, peers, CHWs) into the continuum of care.
- Promote early childhood development by supporting mentally healthy & substance abuse-free homes.
- Encourage and enhance communication between providers by strengthening electronic health information exchanges (LAHIE and GNOHIE).
- Facilitate electronic data sharing between hospital discharge staff and ambulatory care providers.
- Facilitate electronic data reporting between public health and ambulatory providers via MU requirements and data sharing/data use agreements.
- Coordinate efforts between the two major HIE entities in the state.
- Promote trauma informed care school collaboratives to identify children at high risk of mental illness and connect them with age appropriate behavioral healthcare.
- Improve reach of programs that target formerly incarcerated individuals with behavioral health diagnoses by connecting them to medical homes for treatment post-release.
Objective 3: Improve community awareness of behavioral health services

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Clients Served by Statewide Mental Health Agency in Community Settings in the United States</td>
<td>5.5 per 1,000</td>
<td>2015</td>
<td>Mental Health National Outcome Measures (NOMS)</td>
<td>6.1 per 1,000</td>
</tr>
<tr>
<td></td>
<td>22.57 per 1,000</td>
<td></td>
<td>CMHS Uniform Reporting System</td>
<td></td>
</tr>
<tr>
<td>Total Clients Served by Statewide Mental Health Agency in the United States</td>
<td>5.8 per 1,000</td>
<td>2015</td>
<td>Mental Health National Outcome Measures (NOMS)</td>
<td>6.4 per 1,000</td>
</tr>
<tr>
<td></td>
<td>23.07 per 1,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Past Year Treatment for Illicit Drug Use Among Individuals Aged 12 or Older with Illicit Drug Dependence or Abuse in the United States, by Age Group</td>
<td>16.6%</td>
<td>2014</td>
<td>SAMHSA Behavioral Health Barometer</td>
<td>18.3%</td>
</tr>
<tr>
<td></td>
<td>13.9% (2014)</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Strategies:
- Promote engagement among community and healthcare groups
- Engage patients with patient navigators and community health workers
- Promote individual and family insurance coverage during Open Enrollment
- Support efforts to educate community about behavioral health prevention and available services
- Support efforts to increase provider knowledge of resources to address mental health and substance abuse
- Support efforts to de-stigmatize behavioral healthcare and promote early treatment
Regional Highlights:

**Region 2**

Capital Area Human Services District has been an innovator in its approach to working with local first responders to better manage people in behavioral health (BH) crises through training and establishing a continuum of crisis services through the Behavioral Health Emergency Services Collaborative. One piece of the continuum focuses on training first responders in identification and de-escalation of people in a BH crisis is called Crisis Intervention Team (CIT). CIT training consists of 40 hours of training. A new one day training condenses it into an eight hour primer, to begin to meet the needs of the rural parishes that typically have part-time officers enrolled in the Capital Area Regional Training Association (CARTA), rural law enforcement and new cadet training. Also the Louisiana Probation and Parole Office added the one day “CIT” training as a P.O.S.T. (Peace Officer Standards and Training Council) Certification requirement for all new Probation and Parole Officers, and now fire chiefs are currently considering this introductory course for fire fighters as well.

http://www.cahsd.org/

**Region 3**

The United Houma Nation, in partnership with Mercy Family Center, offers community resilience through the United Houma Nation Wellness Program to all tribal citizens and their spouses.

How’s Your 5? is a public mental wellness campaign that reinforces individual and community resilience by creating a common language to support each other across five fundamental domains of human experience: Work (employment/school), Love (relationships/social support), Play (self-care/joyful activities), Sleep (sleep habits), and Eat (consumption – eating and drinking). By paying personal attention to and supporting those around you in these five domains you create a “buddy system” that supports family, friends, neighbors, co-workers, in maintaining a healthy lifestyle and state of mind. How’s Your 5? offers the opportunity for people to share a common language, to “check-in” with each other across the fundamental domains (work, love, play, sleep, eat) that support healthy living, mental wellness and resiliency.

**Region 4**

Project LAUNCH (Linking Actions for Unmet Needs in Children’s Health) is a national initiative that is being piloted in Louisiana among children living in Lafayette, Acadia, and Vermilion parishes. Project LAUNCH Louisiana aims to ensure that all children ages 0-8 are able to reach social, emotional, behavioral, physical, and cognitive milestones. In addition to providing direct care services, Project LAUNCH also works to improve community knowledge about healthy child development through public education.

For more information: http://www.swlahec.com/index.php/community-health/public-health-support/launch
Region 8
The Northeast Delta Human Services Authority (NE Delta HSA) held a Faith-Based Mental Health Summit that is well-attended by members of the clergy, mental health professionals and regional leadership. Participants engaged in dialogue to better understand how faith-based organizations can assist citizens who need mental health, addictive disorders and developmental disabilities services.

For more information: www.nedeltahsa.org

Region 9
St. Tammany parish has one of the highest rates of suicide in Louisiana at approximately 18% above the state average. St. Tammany Outreach for the Prevention of Suicide (STOPS) was formed as a non-profit organization in 2001 to combat the local suicide epidemic. The organization is volunteer run and comprised of diverse representatives from law enforcement, mental health, social service, the legal profession and the community at large. STOPS offers many programs to the citizenry of St. Tammany in an effort to decrease the loss of lives from suicide. Community programs include Survivors of Suicide (SOS) Support Group, counseling through the St. Tammany Community Health Center, a Local Outreach to the Survivors of Suicide (LOSS) Team, Applied Suicide Intervention Skills Training (ASIST) and more.

For more information: http://www.stops-la.com/home.aspx

Promote Healthy Lifestyles
Promotion of healthy lifestyles emerged as an important health and wellness priority across all of Louisiana’s distinct public health regions. Importantly, this priority encompasses both the prevention and management of chronic disease through healthy eating, exercise, and adherence to medical appointments and treatment plans. Chronic disease is a major contributor to morbidity and mortality in Louisiana. Louisiana residents experience higher-than-average incidence for several common cancers, and the state’s African American population suffer from cancer rates, hypertension, diabetes, and asthma rates that exceed those of their white counterparts. In addition, Louisiana residents are hospitalized for complications from diabetes, hypertension and chronic heart failure at higher rates than the national average. Community members and public health actors at the local, regional and state level recognize the role that the social determinants of health play in the prevention and successful management of chronic disease. We recommend the promotion of aggressive strategies to address the disparities created. In addition to ensuring a coordinated system of care, public health entities and communities in Louisiana must work to ensure access to healthy food and built environments that promote exercise.
**Objective 1:** Increase physical activity access and outreach

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of adults in Louisiana who did not participate in any physical activities during the past month</td>
<td>30.1% (2011)</td>
<td>31.9% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>30.1% (10 percent improvement-decrease is desired trend)</td>
</tr>
<tr>
<td>Reduce the proportion of adults who engage in no leisure-time physical activity Healthy People 2020 (PA-1)</td>
<td></td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>32.6% (10 percent improvement-decrease is desired trend)</td>
</tr>
<tr>
<td>Percent of adults in Louisiana who engage in aerobic physical activity of at least moderate intensity for at least 150 minutes or more per week. Increase the proportion of adults who engage in aerobic physical activity of at least moderate intensity for at least 150 minutes/week, or 75 minutes/week of vigorous intensity, or an equivalent combination Healthy People 2020 (PA-2.1)</td>
<td><strong>46.2% (2015)</strong></td>
<td><strong>46.2% (2015)</strong></td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>42% (10 percent improvement)</td>
</tr>
<tr>
<td>(PA-2.1) Percent of students in grades 9-12 in Louisiana who did not engage in at least 60 minutes of physical activity on any day.</td>
<td><strong>19.1% (2011)</strong></td>
<td><strong>21% (2015)</strong></td>
<td>CDC Youth Risk Behavior Surveillance System</td>
<td>19.1% (maintain baseline)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td></td>
</tr>
</tbody>
</table>
Strategies:

- Partner with local school districts to develop joint-use agreements for physical activity.
- Assist minority communities in identifying community-based organizations to partner with to become engaged in the process of changing the health profile of the community.
- Encourage community design policies and initiatives that support opportunities for safe and accessible active transportation and physical activity.
- Promote community participation in the Louisiana Governor’s Games, a program to promote physical activity and healthy lifestyles for school children and their families through 1. Encourage the utilization of resources such as SCORP to promote the establishment of local health initiatives that involve parks, community centers, and trails.
- Partner with local school districts and early childhood education centers to enhance physical education centers and physical activity in schools and child care settings.
- Provide training to child care professionals on the different ways child care centers can align licensing regulations and early learning standards with national standards for physical activity.

Objective 2: Promote health through the consumption of healthful diets

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
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<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decrease percentage of adults who report consuming fruits less than one time per day</td>
<td>46.7% (2011)</td>
<td>50.3% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>46.7% (maintain baseline)</td>
</tr>
<tr>
<td>Increase the contribution of fruits to the diets of the population aged 2 years and older. Healthy People 2020 (NWS-14)</td>
<td>0.53 cups per 1,000 calories (2005-2008)</td>
<td></td>
<td>NHANES</td>
<td>0.93 cups per 1,000 calories</td>
</tr>
<tr>
<td>Decrease percentage of adults who report consuming vegetables less than one time per day. Increase the contribution of total vegetables to the diets of the population aged 2 years and older. Healthy People 2020 (NWS-15.1)</td>
<td>32.5% (2011)</td>
<td>31% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>29.3% (10 percent improvement-decrease desired)</td>
</tr>
<tr>
<td></td>
<td>0.76 cup per 1,000 calories</td>
<td></td>
<td>NHANES</td>
<td>1.16 cups per 1,000 calories</td>
</tr>
<tr>
<td>Decrease percentage of adolescents consuming fruits and/or vegetables less than one time per day in the past 7 days</td>
<td>20.7% (2011)</td>
<td>28% (2015)</td>
<td>CDC Youth Risk Behavior Surveillance System (YRBSS)</td>
<td>20.7% (maintain baseline)</td>
</tr>
</tbody>
</table>
Strategies:

- Partner with local school districts to support the implementation of USDA Smart Snack guidelines.
- Encourage the implementation of food service guidelines and nutrition standards in restaurants and workplaces.
- Promote the use of evidence-based programs such as the 5-2-1-0 Let’s Geaux program.
- Coordinate with local farmer’s market to market the use of SNAP benefits at market.

Objective 3: Build community capacity for chronic disease prevention and management programs

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
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<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduce rate of violent crime offenses reported by law</td>
<td></td>
<td>532.9 per 100,000 (2010-2012)</td>
<td>Federal Bureau of Investigation, FBI Uniform Crime Reports</td>
<td>479.7 per 100,000</td>
</tr>
<tr>
<td>enforcement per 100,000 residents. Violent crime</td>
<td></td>
<td>395.5 per 100,000 (2010-2012)</td>
<td></td>
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<tr>
<td>includes homicide, rape, robbery, and aggravated assault.</td>
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<tr>
<td>Healthy People 2020 (Violence Prevention)</td>
<td></td>
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</tr>
<tr>
<td>Reduce percentage of the total population and the</td>
<td></td>
<td>28% (2014)</td>
<td>Feeding America</td>
<td>25%</td>
</tr>
<tr>
<td>population under age 18 that experienced food insecurity</td>
<td></td>
<td></td>
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<tr>
<td>at some point during the report year, but are ineligible</td>
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<td></td>
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<tr>
<td>for State or Federal nutrition assistance.</td>
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<tr>
<td>Reduce household food insecurity and in doing so</td>
<td></td>
<td>14.6% (2008)</td>
<td>Current Population Survey-Food Security Supplement (CPS-FSS), U.S. Census</td>
<td>6%</td>
</tr>
<tr>
<td>reduce hunger.</td>
<td></td>
<td></td>
<td>Bureau and Department of Agriculture, Economic Research Service (Census</td>
<td></td>
</tr>
<tr>
<td>Healthy People 2020 (NWS-13)</td>
<td></td>
<td></td>
<td>and USDA/ERS)</td>
<td></td>
</tr>
</tbody>
</table>
Strategies:

- Build linkages between private sector (fitness centers, employers, etc.) and public sector to promote chronic disease prevention
- Connect marginalized populations with culturally relevant and empowerment-based chronic disease prevention and management programs.
- Partner with 2-1-1 to increase bi-directional referrals between community resources and health systems
- Promote community-based chronic disease self-management programs (i.e. “Everybody With Diabetes Counts”)
- Provide train-the-trainer programs to increase the numbers of Certified Diabetes Educators and Community Health Workers
- Enhance capacity of health care providers to management chronic disease conditions in partnership with community supports
- Increase the proportion of physician office visits made by adult patients who are obese that include counseling or education related to weight reduction, nutrition, or physical activity.
- Increase the number of employers who implement worksite wellness initiatives, which address all health behaviors simultaneously.
- Expand participation in Well Ahead Louisiana.
- Promote local and regional health initiatives (i.e. Get Healthy Cenla, Fit NOLA, Dare to Be Healthy)
- Identify opportunities to educate providers on diabetes self-management education
- Introduce the Tomorrow’s HealthCare platform to reduce in disparities in diabetes care
- Work with municipalities to make neighborhoods safer

Objective 4: Increase the capacity for health systems to prevent, identify, and treat chronic disease

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
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</thead>
<tbody>
<tr>
<td>Increase adults aged 50+ who have ever had a sigmoidoscopy or colonoscopy.</td>
<td>59.8% (2011)</td>
<td>66.4% (2015)</td>
<td>BRFSS</td>
<td>77.7%</td>
</tr>
<tr>
<td>Increase the proportion of adults aged 50-75 years who receive a colorectal cancer screening based on the most recent guidelines in 2008 Healthy People 2020 C-16</td>
<td>52.1% (Age-adjusted, 2000)</td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>70.5%</td>
<td></td>
</tr>
<tr>
<td>Decrease the percentage of adults who have ever been told by a doctor they have diabetes (excludes pre-diabetes and gestational diabetes).</td>
<td></td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>11.3 %, (10 percent improvement)</td>
<td></td>
</tr>
<tr>
<td>Reduce the annual number of new cases per 1,000 population aged 18 to 84 years occurred in the past 12 months of diagnosed diabetes in the population Healthy People 2020 D-1</td>
<td>8 per 1,000 (2006-2008)</td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>7.2 new cases per 1,000 population</td>
<td></td>
</tr>
</tbody>
</table>
Strategies:

- Promote chronic disease screenings by healthcare providers
- Encourage linkages and sharing of screening information between healthcare providers and community programs
- Support the Louisiana Business Group on Health (LGBH) Diabetes Collaborative
- Promote health screenings as a part of community prevention programs, i.e. worksite wellness and school health
- Promote health screenings as part of regular cultural celebrations, festivals, parades, fairs, etc.
- Promote the integration of health components into cultural events and activities

Objective 5: Prevent initiation of tobacco use among young people

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Create a statewide Strategic Plan for youth tobacco control efforts</td>
<td></td>
<td>12.7% (2015)</td>
<td>Rapides Foundation, TFL, BCDHP</td>
<td>Complete by 2018</td>
</tr>
<tr>
<td>Add youth tobacco survey items for ever use of cigarettes, ENDS, and ATPs; past 30-day use; and lifetime use of 100 cigarettes</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reduce the initiation of tobacco use among children, adolescents, and young adults Healthy People 2020 TU-3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Enact an expanded statewide, comprehensive Clean Indoor Air Act to include all workplaces</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Establish laws in States, District of Columbia, Territories, and Tribes on smoke-free indoor air that prohibit smoking in public places and worksites Healthy People 2020 TU-13</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Objective 6: Eliminate exposure to secondhand smoke

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>Baseline (Year)</th>
<th>Most Recent Data Available (Year)</th>
<th>Data Source</th>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase number and reach of WellSpots with 100% tobacco- or smoke-free policies. Healthy People 2020 TU-11</td>
<td>59.8% (2011)</td>
<td>66.4% (2015)</td>
<td>BRFSS</td>
<td>77.7%</td>
</tr>
<tr>
<td>Reduce the proportion of nonsmokers exposed to secondhand smoke Healthy People 2020 TU-11</td>
<td>52.1% (Age-adjusted, 2000)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>70.5%</td>
</tr>
<tr>
<td>Decrease the percentage of adults who have ever been told by a doctor they have diabetes (excludes pre-diabetes and gestational diabetes). Healthy People 2020 TU-13</td>
<td>8 per 1,000 (2006-2008)</td>
<td>12.7% (2015)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>11.3%, (10 percent improvement)</td>
</tr>
<tr>
<td>Establish laws in States, District of Columbia, Territories, and Tribes on smoke-free indoor air that prohibit smoking in public places and workplaces Healthy People 2020 TU-13</td>
<td></td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>7.2 new cases per 1,000 population</td>
</tr>
</tbody>
</table>

Strategies:
- Conduct gap analysis and SWOT analysis.
- Develop coordinated statewide strategic plan for Youth Prevention efforts, including baseline measures and interim targets for reducing youth initiation and prevalence of tobacco use, including e-cigarettes.
- Establish baseline measures and interim targets for the proportion of youth who report having ever tried a cigarette, and having ever tried other forms of tobacco.
- Establish a Youth Prevention work group that meets quarterly.
- Create a database of statewide organizations engaging in youth tobacco efforts by surveying those organizations.
- Determine current landscape of ongoing youth tobacco control efforts.
- Determine plan for coordination of future efforts.

Strategies:
- Educate legislators and community on the dangers of secondhand smoke, vaping, and inhaling.
- Hold weekly meetings of Smoke-Free Coalition.
- Design and implement informational and educational strategies for local elected officials and community members.
- Partner with the Louisiana Municipal Association.
- Identify Champions to support the Clean Indoor Air Act in the legislature.
- Host education, advocacy/lobby day at the capitol to educate on behalf of tobacco.
- Identify local municipalities ready to move forward with smoke-free ordinances.
- Recruit grassroots supporters.
- Develop educational material for local elected officials and community members on the dangers of secondhand smoke, vaping, and inhaling.
- Disseminate information regarding WellSpots to coalitions and organizations statewide, and drive sites back to Well-Ahead for WellSpot designation.
Objective 7: Promote quitting among adults and young people

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decrease the proportion of adults who are current smokers</td>
<td>21.9% (2015)</td>
<td></td>
<td>BRFSS</td>
<td>17%</td>
</tr>
<tr>
<td>Reduce cigarette smoking by adults</td>
<td>20.6% (2008)</td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>12%</td>
<td></td>
</tr>
<tr>
<td>Healthy People 2020 TU-1.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Increase the proportion of former smokers</td>
<td>22.5% (2015)</td>
<td>BRFSS</td>
<td>25%, (10 percent improvement)</td>
<td></td>
</tr>
<tr>
<td>Increase recent smoking cessation success by adult smokers</td>
<td>6% (2008)</td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>8%</td>
<td></td>
</tr>
<tr>
<td>Healthy People 2020 TU-5.1</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Strategies:
- Promote increased referrals from non-traditional organizations.
- Identify, disseminate, and promote coordinated cessation services messaging and materials.
- Determine the feasibility of creating a central data source for number of referrals to cessation services and number of people served by cessation services.
- Lobby to ensure necessary questions for measuring success are included in the 2018 surveys.
- Promote increased referrals from healthcare providers and cessation service providers as part of health systems change efforts.

Regional Highlights:

Region 1

Fit NOLA is a partnership between the City of New Orleans and local organizations, working together to create a healthier city by promoting physical activity and improved nutrition. As a Robert Wood Johnson Foundation Culture of Health Prize winner and a Let’s Move! City, Fit NOLA aims to improve the quality of life for all who live, learn, work, and play in New Orleans.

The New Orleans Health Department leads the effort to shape a shared vision for the Fit NOLA partnership. As Fit NOLA addresses obesity, the partnership receives guidance from a community-based coordinating committee, and executes projects through six sector groups.
Region 2
Healthy BR’s mission is to identify and coordinate efforts aimed at healthy living and an active lifestyle into a unifying commitment to better health. Baton Rouge is fortunate to have a myriad of strong health organizations, from nonprofit entities to award winning hospitals, working to increase healthy eating and active lifestyle choices in our community. The Mayor’s Healthy City Initiative (MHCI) identifies these organizations and the public services they provide in order to coordinate their efforts and facilitate greater social impact through collaborative work. Unified, we can do more to build our community’s commitment to better health. Live Healthy BR focuses on preventing negative health outcomes through encouraging healthier eating and more active lifestyles.
http://healthybr.com/

Region 3
The Terrebonne General Medical Center (TGMC) Community Sports Institute was created to impact future generations through the promotion of healthcare education and disease prevention, along with athletic injury prevention and post care. The focus of this initiative is to go into the school system beginning at the elementary level and throughout high school to teach health education through knowledgeable healthcare professionals and physicians and to promote healthy habits and choices.

Since its inception in January of 2014, TGMC Community Sports Institute has had a huge impact on our community and has; partnered with over 60 area schools, reached over 23,000 students, 150 coaches and instructional faculty members with numerous training session as well as concussion tested over 2,000 student athletes in the Terrebonne Parish school system. TGMC is a proud community partner with the school system, recreational department and all athletes across our parish to educate the faculty and students who are the future leaders of our community.

Region 4
Coordinated by the Women’s Foundation Inc., Kids on the Geaux is a pediatric weight management program to address childhood obesity in Acadiana for adolescents ages 8-14. This program provides fitness, kids on the go education nutrition and behavior modification information in an engaging and challenging manner. Through the combination of these three topics students learn lasting habits that will keep them healthy for a lifetime.

Behavioral sessions discuss topics such as self-esteem, setting goals and positive attitudes. Nutritional sessions address making better choices, portion sizes and healthy snack ideas for school and home. Both behavioral and nutritional sessions instruct students to be open minded on trying new and healthier options. The fitness session includes fun games and fitness activities introducing fun ways to be active.
Region 5
The Partnership for a Healthier Southwest Louisiana was established in July 2011 to encourage, educate and empower communities to live healthier lives by increased physical activity and better nutrition through programs that promote a healthier Southwest Louisiana. The Partnership includes participation from city and parish governments, community-based organizations, academic institutions, business leaders, hospitals and individuals who are all focused on creating opportunities for people in Southwest Louisiana. Innovative programming includes free online healthy living tools, Eat Health SWLA a registered dietician guide to more healthful menu options, as well as city-specific walking/running groups.

For more information: http://healthierswla.com/eat-healthy-southwest-louisiana/

Region 7
The Louisiana State University Agricultural Center, Master Gardeners and the Shreveport Parks and Recreation Department are collaborating in constructing and operating community gardens in public parks located in low income neighborhoods.

In addition to gardening, local residents are taught how to prepare fresh vegetables for consumption. Shreveport Green operates a Mobile Food Market that serves low income neighborhoods that have little access to fresh vegetables and fruit. Food is supplied through local farmers markets and the Food Bank.

Healthy Green & Into the Outdoors (HGO)
This is a coalition of over 20 nonprofits, governmental entities and businesses focused on promoting healthy lifestyles. In addition to promoting community gardens, cooking healthy vegetables, wellness checkups, exercise and creation of bike and pedestrian paths throughout the area, the coalition attracts local, regional and national grants to extend their work. Martin Luther King Health Clinic has created a community garden and exercise facility in which its patients can learn healthy eating/cooking tips and participate in exercise while waiting for their appointments.

The Answer is YES!
Curtis Elementary (Bossier), Lakeshore Middle (Caddo) and Alfred Bonnabel High School (Jefferson) earned the title of a National Healthy School by improving nutrition and physical activity programs to meet or exceed stringent standards set by the Alliance for a Healthier Generation’s Healthy Schools Program. They were recognized at the annual Leaders’ Summit in Washington DC on October 2-4, 2015, along with 376 other schools nationwide.

Region 9
Originally a corridor for the Illinois Central Railroad, the Tammany Trace is now a 31-mile asphalted hike and bike trail. Purchased by St. Tammany Parish government in 1992, Tammany Trace provides safe ADA accessible infrastructure for local families and citizens to engage in healthy outdoor exercise. It is Louisiana’s first and only rails-to-trails conversion. Tammany Trace also has an accessible playground called Kids Konnection.

For more information: http://www.tammanytrace.org/
Assure Access to Healthcare

Stakeholders in Louisiana identified access to healthcare as one of the primary issues of concern in regards to the health of Louisiana citizens. Participants in the SHA/SHIP process acknowledged the diverse contributory factors that affect access to healthcare, including consumer-based issues of access as well as systemic gaps in healthcare services. Approximately 17% of Louisiana’s citizens are uninsured and even for those who are insured, access to healthcare remains problematic. Lack of access to reliable transportation, inadequate funds for co-pays and prescriptions as well as lack of consumer knowledge around appropriate use of healthcare facilities affect access to healthcare.

Community based primary care is considered to be the ideal setting for preventative healthcare and management of chronic disease. Individuals without insurance tend to rely upon emergency rooms for basic healthcare services and approximately 25% of Louisiana’s residents do not have an identified primary care doctor. Even for those who are able to seek out healthcare, over 50% of Louisiana parishes have been identified as Health Professional Shortage Areas (HPSAs) meaning that there are insufficient healthcare providers to serve local communities. Efforts to improve access to healthcare in Louisiana include encouraging patients to seek out medical homes and incentivizing providers to work in areas of high needs.

Objective 1: Increase individual and family insurance coverage

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proportion of persons with medical insurance</td>
<td>82.2% (2008)</td>
<td>88.1% (2015)</td>
<td>U.S. Census, American Community Survey</td>
<td>100%</td>
</tr>
<tr>
<td>Increase the proportion of persons with medical insurance</td>
<td>83.2% (2008)</td>
<td></td>
<td>National Health Interview Survey (NHIS), CDC/NCHS</td>
<td>100%</td>
</tr>
<tr>
<td>Healthy People 2020 (AHS-1.1)</td>
<td></td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Strategies:
- Optimize Open Enrollment Periods to Connect Individuals and Families with Insurance Coverage
- Support patient navigators (i.e. develop communication toolkits)
- Coordinate outreach and enrollment activities across governmental and community organizations

Objective 2: Increase provider participation in Medicaid

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase number of providers that accept Medicaid</td>
<td>7,624 (2015)</td>
<td>22,570 (SFY 2016)</td>
<td>Louisiana Medicaid Program</td>
<td>To be determined based on medical residency training graduation numbers, physician extender graduation numbers, inactive licensure due to retirements, and possible Medicaid expansion</td>
</tr>
</tbody>
</table>
### Strategies:

- Streamline processes for provider participation across the five Bayou Health plans
- Educate providers about how to participate in and leverage Medicaid payment incentives

### Objective 3: Provide pathways to healthcare access for underserved populations

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase the number of eligible providers (professionals and hospitals) who receive an incentive payment from the CMS Medicare and Medicaid EHR Incentive Programs for the successful adoption or meaningful use of certified EHR technology.</td>
<td>Hospitals: 126 (2016)</td>
<td>Eligible Providers: 6,720 (2016)</td>
<td>Centers for Medicare and Medicaid</td>
<td>To be determined</td>
</tr>
</tbody>
</table>

### Performance Indicators

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do you have one person you think of as your personal doctor or health care provider?</td>
<td>68.1% (2012)</td>
<td>65.1% (2014)</td>
<td>CDC Louisiana Behavioral Risk Factor Surveillance System</td>
<td>74.9% (10 percent improvement)</td>
</tr>
<tr>
<td>Increase the proportion of persons with a usual primary care provider Healthy People 2020 AHS-3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Percent of people living with HIV who have at least one HIV-related medical care visit in a 12 month period</td>
<td>55% (2015)</td>
<td></td>
<td>STD/HIV Program, OPH</td>
<td>To Be Determined</td>
</tr>
<tr>
<td>Number of National Health Services Corp providers practicing in Louisiana</td>
<td>108 (2016)</td>
<td></td>
<td>LaPAS</td>
<td>134</td>
</tr>
<tr>
<td>Number of students who have a signed parental consent form to access School-Based Health Center services</td>
<td>71,635 (2016)</td>
<td>62,279 (2017)</td>
<td>LaPAS</td>
<td>43,700 (method of measurement has been modified to include the parental consent form)</td>
</tr>
</tbody>
</table>
Strategies

- Facilitate coordination among diverse care providers (e.g., clinical care, behavioral health, community health workers, complementary and alternative medicine)
- Engage a communications network with racial/ethnic communities, the medically underserved along with health organizations, local and state government, patient advocates and providers, to support minority health programs and issues.
- Promote the a clearinghouse or resource center of health information within the Bureau of Health Access regarding health care issues that affect minority communities and the medically underserved.
- Network with national, state and local organizations that provide information and resources about workplace diversity and culturally competent practices in health care delivery.
- Support state (LAHIE) and regional (GNOHIE) health information exchanges
- Foster multi-sector collaboration to identify underserved groups and implement programs to improve access to quality primary care that is whole-person-centered, safe, effective, and equitable and based on evidence-based practice
- Facilitate coordination among Bayou Plans and community organizations
- Host regional health system coordination meetings (state of the health meetings in regions)
- Support integration of behavioral health and primary care services
- Support integration of reproductive health services in primary care settings
- Increase enrollment and utilization of Take Charge Plus services
- Promote medical home models in community and rural health clinics and other medical practices
- Support efforts to ensure access to health care services by participating in coordinated transportation planning, particularly in rural areas, with a special emphasis placed on coordinated transportation funding efforts at all levels

Objective 4: Improve appropriate use of health facilities and consumer understanding of health system

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decrease discharge rate among the Medicare Population for diagnoses that are amenable to non-hospital based care</td>
<td>92.1 per 1,000 Medicare beneficiaries (2012)</td>
<td>67.5 per 1,000 Medicare beneficiaries (2014)</td>
<td>The Dartmouth Atlas of Health Care -- Louisiana</td>
<td>60 per 1,000 Medicare beneficiaries</td>
</tr>
</tbody>
</table>

Strategies

- Promote the creation of community collaborative that advocate for increased consumer education and access to care (i.e. Better Access to Care Coalition in Baton Rouge)
- Target high risk “frequent flyers” of emergency care systems for medical home participation (i.e. Catholic Charities Health Guardians)
Regional Highlights:

Region 1
504HealthNet is an association comprised of 21 non-profit and governmental organizations in the Greater New Orleans area. Providers and agencies that provide primary care or behavioral health services to low income, uninsured individuals in a community setting are able to apply for membership. 504HealthNet works to integrated and provide support to of healthcare providers in the Greater New Orleans region. Through improved systems coordination and dissemination of best practices, 504HealthNet aims to increase access to comprehensive primary care and behavioral health services, to improve the, develop linkages between health services and advocate for a medical model system of care.

For more information: http://504healthnet.org/

Region 2
The Better Access to Care Coalition of Baton Rouge is a community collaborative comprised of healthcare providers, local leaders, healthcare agencies and community based organizations. Together, these stakeholders work together to address local issues around access to healthcare and to promote the overall health of citizens. The coalition engages in community advocacy, consumer education and technical assistance to connect citizens with healthcare.

For more information: www.mycarebr.com

Region 7
The Martin Luther King Health Clinic provides access to low income and under and uninsured patients. Northwest Louisiana Interfaith Pharmacy provides prescription assistance to low income and under and uninsured patients. St. Luke’s Mobile Medical Mission provides screenings throughout the community. The Community Foundation and United Way jointly provide eyeglasses and hearing aids for low income students. David Raines Medical Center provides affordable primary care services.

For more information: www.mlkhealth.org
Promote Economic Development

Socioeconomic indicators such as meaningful employment and livable income have been recognized as highly influential social determinants of health. Stakeholders participating in the SHA/SHIP process recognized economic development as one of the key priority health areas in the state of Louisiana. The World Bank broadly defines local economic development as the process by which communities and stakeholders engage in sustained efforts to create better conditions for economic growth and employment generation in order to improve quality of life (World Bank, 2004). High rates of employment within a community and increased household income have been associated with improved long-term health outcomes.

Overall, indicators of economic development in Louisiana tend to mirror national averages. However, when statistics are controlled for race and age, significant disparities come to light. Of those living in poverty in Louisiana, 28% are under the age of 18 and 34% are African American. These types of economic disparities affect access to healthcare and generally, the resources needed to live a healthful life. Current economic development initiatives within the state of Louisiana are focused on workforce development congruent with existing industries, improving transportation options and strengthening educational programs to meet the needs of future employers.

Objective 1: Improve cross-sector collaborations to improve understanding of population health and economic health relationships

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase number of new collaborations</td>
<td>Will be established at the end of the prior State Fiscal Year</td>
<td>For current year, increase in number over the prior State Fiscal year</td>
</tr>
</tbody>
</table>

Strategies:

- Partner with Louisiana’s community and technical colleges across the state and continuously customize academic and training offerings to match the high value jobs available in each region.
- Increase number of healthcare employers represented at annual Louisiana Public Transit Association.
- Engage economic and community development partners throughout the state on health disparities and determinants.
- Diversify business incentives to address skills training, affordable housing, affordable transportation, and education attainment.
- Develop resource inventory and educational materials on economic health topics for use by OPH and health organizations.
Objective 2: Increase opportunities for workforce training and development

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR BASELINE</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
<th>DATA</th>
<th>MOST RECENT DATA AVAILABLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Decrease total unemployment in Louisiana of the civilian, non-institutionalized population age 16 and older.</td>
<td>5.3% (2010-2014)</td>
<td>4.9% (2011-2015)</td>
<td>American Community Survey</td>
<td>4% (10% decrease)</td>
</tr>
<tr>
<td>Percentage of families and people whose income in the past 12 months is below the poverty level</td>
<td>15.5% (2011-2015)</td>
<td>American Community Survey</td>
<td>Not applicable. For tracking purposes only</td>
<td></td>
</tr>
<tr>
<td>Proportion of persons living in poverty</td>
<td>14.3% (2010)</td>
<td>Healthy People 2020, SDOH-3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Strategies:
- Market existing workforce training programs and opportunities to the appropriate audience
- Organize job and workforce development training expos
- Leverage/optimize apprenticeship opportunities with a focus on youth and adult vocational training programs
- Create opportunities for emerging labor market fields (apprenticeships, etc.)
**Objective 3:** Increase educational attainment and literacy levels to meet market demands

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed inventory of organizations providing basic education, ESL and adult literacy, including statewide and local initiatives</td>
<td>Incomplete</td>
<td>2016</td>
<td>LAPCAE</td>
<td>Completed inventory report at the end of State Fiscal Year</td>
</tr>
<tr>
<td>Increase percentage of incoming ninth graders who graduate in 4 years from a high school with a regular degree.</td>
<td>63.9% (2008)</td>
<td>77.5% (2014-15)</td>
<td>National Center for Education Statistics -- Louisiana</td>
<td>87%</td>
</tr>
<tr>
<td>Increase the proportion of students who graduate with a regular diploma 4 years after starting 9th grade Healthy People 2020, AH-5.1</td>
<td>79% (2010-2011)</td>
<td></td>
<td>Common Core of Data (CCD), ED/NCES</td>
<td>No Target</td>
</tr>
<tr>
<td>Increase estimated rate of high school graduates attending degree-granting postsecondary institutions</td>
<td>64.7% (2012)</td>
<td></td>
<td>Common Core of Data (CCD), ED/NCES</td>
<td>71.2%</td>
</tr>
<tr>
<td>Proportion of high school completers that enroll in college the October immediately after completing high school. Healthy People 2020, SDOH-2</td>
<td>68.1%</td>
<td></td>
<td></td>
<td>No Target</td>
</tr>
<tr>
<td>Educational attainment (25 years and over)</td>
<td>2011-2015</td>
<td>2010 - 2014</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Decrease percent of no high school diploma (includes Less than 9th grade and 9th-12th grade, no diploma)</td>
<td>16.6%</td>
<td>17.2%</td>
<td>American Community Survey</td>
<td>15 %</td>
</tr>
<tr>
<td>Increase percent of high school graduates</td>
<td>33.9%</td>
<td>33.9%</td>
<td></td>
<td>37%</td>
</tr>
<tr>
<td>Increase percent of Associate’s degrees</td>
<td>5.5%</td>
<td>5.3%</td>
<td></td>
<td>10 %</td>
</tr>
<tr>
<td>Increase percent of Bachelor’s degree</td>
<td>14.8%</td>
<td>14.7%</td>
<td></td>
<td>26 %</td>
</tr>
</tbody>
</table>
Strategies:

- Assess educational needs of various industries and sectors
- Survey existing and potential employers
- Convene key industries and companies around their employee gaps
- Create an inventory of organizations providing basic education, ESL and adult literacy

**Objective 4: Reduce barriers to employment**

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>MOST RECENT DATA AVAILABLE (YEAR)</th>
<th>DATA SOURCE</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase the number of parishes with elderly and handicapped transit service</td>
<td>49 (2016)</td>
<td>Louisiana Department of Transportation &amp; Development (DOTD)</td>
<td>64 (All parishes)</td>
</tr>
<tr>
<td>Increase the number of parishes with general transit service</td>
<td>41 (2016)</td>
<td>DOTD</td>
<td>48</td>
</tr>
<tr>
<td>Increase use of Federal Funds for Bicycle and Pedestrian Efforts (on a scale of 0-100)</td>
<td>31 (2016)</td>
<td>DOTD and US Department of Transportation</td>
<td>50</td>
</tr>
</tbody>
</table>

Strategies:

- Identify major job clusters in every region
- Assess commute to work patterns (length of commute, mode, number of household vehicles, access to transit, and cost of commute/transportation).
- Expand access to transit vouchers.
- Increase participation in federal programs to improve public transit systems in urban and rural areas.
- Increase participation at annual Louisiana Public Transit Association held annually.
- Invest in re-entry training programs for formerly incarcerated people.
- Expand access to childcare vouchers.
- Increase the percentage of workers with benefits (i.e. sick leave).
- Improve modal options associated with supporting the economy and quality of life regardless of age, disability, or income.
- Enhance access to jobs for both urban and rural populations.
- Cooperate with and support MPOs, state planning and development districts, and local governments with the establishment and refinement of land use, transportation, and community development plans.
- Expand bicycle and pedestrian infrastructure
Regional Highlights:

Region 1
The City of New Orleans fueled by the Mayor’s Innovation and Delivery Team and managed by the Network for Economic Opportunity is enacting multiple strategies to provide opportunities for our most disadvantaged citizens and small businesses—preparing them with the skills, training, education, and support needed to fully participate in our economy, prosper, and reach their full potential. By developing career pathways customized training and worker cooperatives, in coordination with the anchor collaborative, we are weaving our city’s history and traditions into new economic strategies that benefit all New Orleanians. Creating better access to jobs and opportunities, preserving our culture, ensuring affordable housing, enhancing access to transportation, creating a sustainable, healthy, and safe place to live — all with a particular focus on the Claiborne Corridor — were the study’s community-derived goals and now The Network’s mission.

Region 6
The Central Louisiana Economic and Business Development Alliance (CLEDA) supports the Business Acceleration System (BAS), a coaching and mentoring program for local entrepreneurs. CLEDA has developed a network of new, emerging and advanced entrepreneurs in the community who meet periodically with their prospective groups as well as one-on-one with business coaches. Coaching can be on anything from how to develop a profit and loss (P&L) statement to taking on a new business line. This is a long standing program and there are currently 52 participants receiving coaching. There have been approximately 250 BAS clients that have created close to 1200 new jobs in the region since 2009.

The Rapides Foundation has partnered with the Orchard Foundation to bring economic development programs to the region through the CENLA (Central Louisiana) Work Ready Network, A system designed to link education with workforce development efforts and align them with regional economic needs.

Career Ready 101 is a career training course that prepares students for certification with WorkKeys assessments. WorkKeys is a job skills assessment system leading to the National Career Readiness Certificate. National Career Readiness Certificate (NCRC) is a portable, evidence-based credential that measures essential workplace skills and is a reliable predictor of workplace success.

Online access to Career Ready 101 and WorkKeys assessments are available for all high school students in the Foundation service area at their schools, access to the courseware and assessment is also available at all CLTCC locations in the service area and at the business and career solutions centers in Avoyelles, Natchitoches and Rapides parishes for unemployed and under-employed residents of Central Louisiana. To date close to over 14,000 residents of Central Louisiana have earned an NCRC through this program and Rapides and Avoyelles parishes have been recognized by ACT as Work Ready Communities. There are also several local employers who now state “workkeys preferred” when they post an ad for jobs in the newspaper. CLEDA also plays a role in this initiative as the business liaison. CLEDA is also working with the additional seven parishes served by the Foundation to be recognized as Work Ready Communities.
http://www.cenlaworkready.org/
Central Louisiana Community Technical College (CLCTC) is building a NEW campus in downtown Alexandria in collaboration with the Alexandria City Council and other entities. CLTCC is a two year public technical community college offering associate degrees, certificates, and diplomas that prepare individuals for high demand occupations. The college continuously monitors emerging trends by maintaining proactive business advisory committees and delivering on-time industry based certifications and high quality customized training for employers. CLTCC pursues responsive, innovative educational and business partnership strategies, in an environment that promotes life-long learning, and produces a knowledgeable and skilled workforce as well as confident citizens who grow viable businesses for the future. Using innovative educational strategies the college creates a skilled workforce and prepares individuals for advanced educational opportunities.

http://www.cltcc.edu/

**Region 7**

Step Forward is a cradle to career initiative for Bossier, Caddo, DeSoto and Webster Parishes, which has as its goal to prepare the children of this community for a sustainable living wage job by the time the child is 25 years old. Funded by the Community Foundation of North Louisiana, over 500 individuals and organizations are working in specific areas to keep children on the pathway to achieving that goal, including Kindergarten Readiness, Third Grade Reading, Middle School Math, My Brother’s Keeper (keeping kids out of juvenile court) and training 18-24 year olds for jobs needed in the local economy.

http://www.stepforwardnla.org/

**Region 8**

Ouachita Business Alliance (OBA)

In September 2015 Ouachita Business Alliance (OBA) announced the formation of a business coalition for progress in Ouachita Parish. The OBA plan outlines a framework for helping address unprecedented business expansion ongoing in Ouachita Parish.

https://www.facebook.com/ouachitabusinessalliance/

**Cross-Regional**

North Louisiana Economic Partnership

This is an accredited Economic Development Organization that provides professional economic development services to the 14 parish region of North Louisiana, including lead generation and prospect management. The organization also represents the interests of North Louisiana with a unified voice and as a single point of contact. It acts as a catalyst, a convener, and a connector in the region to ensure that North Louisiana’s economic development potential is realized. Its vision is for North Louisiana to be a thriving region-a destination for high quality talent, innovative companies, and global investment.

http://www.nlep.org/home.aspx
Northeast Louisiana Economic Alliance (NELEA)

This organization is an economic development organization in Northeast Louisiana working regionally to link communities to opportunities, to jobs, and to maximize resources within the communities, state and federal government for the benefit, use and development of a strong regional rural economy. NELEA works in the following parishes: Caldwell, East Carroll, Franklin, Madison, Morehouse, Ouachita, Richland, Tensas, Union, and West Carroll.

http://www.nelea.us/

Louisiana Alliance Cultivating Economic Success (L.A.C.E.S.) and SET FOREVER were selected as Stronger Economies Together (SET) regions. The purpose of SET is to strengthen the capacity of communities/counties in rural America to work together in developing and implementing an economic development blueprint that strategically builds on the current and emerging economic strengths of their region. SET FOREVER includes Morehouse, West Carroll, East Carroll, Madison, and Richland Parishes and Louisiana Alliance Cultivating Economic Success (L.A.C.E.S.) includes East Feliciana, St. Helena, Tangipahoa, and Washington Parishes. Faculty with Southern University and LSU Extension, along with USDA Rural Development and other consultants will play an important role in guiding the Louisiana SET recipients and will serve on the State Resource Team (SRT) to provide expertise, leadership and facilitation.
Build Public Health System Infrastructure

Public health entities and community stakeholders in Louisiana recognize the importance of networking and collective action in order to impact community health and wellbeing. However, health and wellness stakeholders in Louisiana are not provided consistent opportunities to network with their peers, leading to lower human capital, few opportunities to pool resources, and limited collaboration on joint efforts at the local, regional and state levels. The priority “Build Public Health System Infrastructure” exists to encourage an integration of the extra-governmental public health sector with state public health entities. Regional Medical Directors and Administrators across Louisiana are excited at the opportunity to participate in the development and formalization of networks of public health and community wellness advocates. These partnerships will help both public and extra-governmental public health stakeholders leverage existing efforts and realize meaningful impacts on community health at the local, regional and state level.

**Objective 1:** Facilitate public health system strengthening through networking and relationship building

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>% of regions with a health system summit</td>
<td>11% (2016)</td>
<td>33 % (1/3 of our regions) of regions have a health system summit.</td>
</tr>
<tr>
<td>Increase number of communities or parishes to join or create a Community Advisory Board or Health Council</td>
<td>4 (2016)</td>
<td>All Parishes</td>
</tr>
</tbody>
</table>

**Strategies:**
- Host regional health system summits in partnership with both state and local organizations (i.e. Office of Behavioral Health, Medicaid Bayou Plans, local health coalitions.)
- Engage multi-sector community leaders at the regional level to develop and implement community health improvement plans and regional health system summits.

**Objective 2:** Build systems to analyze and share data

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase data sharing agreements across agencies and entities</td>
<td>To be determined</td>
<td></td>
</tr>
</tbody>
</table>

Optimize the newly created OPH Center for Population Health Informatics to build capacity for analytics and data-sharing

Increase participation in state (LAHIE) and regional (GNOHIE) health information exchanges

Regularly provide snapshots (including parish profiles) of health status for community review and use

Develop a dashboard to track agency and system performance

Promote use of evidence-based practices and innovation

Objective 3: Address long-standing health inequities through collaboration with diverse partners and community members

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enact a statewide health equity law</td>
<td>Not currently in place</td>
<td></td>
</tr>
</tbody>
</table>

Support the Office of Minority Health led statewide initiative engaging inter-agency coordination around minority and medically underserved health issues.

Engage a system of community improvement zones, whereby the private sector targets a particular section of the community with various innovative actions.

Support a plan to decrease morbidity in racial/ethnic minority and medically underserved populations.

Support the Louisiana Health and Wellness Innovation Plan to push for whole-person-centered care that is team-based and coordinated with a consideration of social, cultural, emotional, and economic contexts for well-being.

Objective 4: Implement an ongoing cycle of health assessments and planning

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conduct a Louisiana public health system assessment using national performance standards</td>
<td>Not currently in place</td>
<td>Completed by 2020</td>
</tr>
<tr>
<td>Increase the proportion of State public health systems that conduct a public health system assessment using national performance standards Healthy People 2020, PHI-14.1</td>
<td>49% (2009)</td>
<td>78%</td>
</tr>
</tbody>
</table>
REGIONAL HIGHLIGHTS:

**Regional Highlights:**

**Region 1**

The Greater New Orleans Health Information Exchange (GNOHIE) is a collaborative, community-linked infrastructure that facilitates care coordination and chronic disease management by improving communication across health systems. The GNOHIE is linked to electronic medical records and health information systems of community health clinics and hospitals in order to allow for HIPAA-compliant exchange of health information. Specific uses include emergency department/inpatient notification for primary care providers as well as population-level tracking and management of chronic diseases.

www.gnohie.org

**Region 3**

Working with the State Director of Nursing, the Office of Public Health (OPH) has agreed to pilot a new classification for population health nursing through a RN Public Health Community Liaison based on the public health competencies for nurses and leaders. Beginning by re-exploring the ways that local health units can assist all public health programs and initiatives, OPH will evaluate the organization, training and activities of public health at the local level. Finally, funding mechanisms for local public health infrastructure with an emphasis on sustainable formulas for braided, federal, state, and local funding will be explored. A pilot with the Teche Action Board Inc. Clinic will serve as a starting point for a partnership between governmental public health and primary care that will also demonstrate the opportunity for health improvement through better defined roles and coordination strategies.

<table>
<thead>
<tr>
<th>PERFORMANCE INDICATOR</th>
<th>BASELINE (YEAR)</th>
<th>TARGET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increase number of regions implementing a local community health improvement plan linked to the SHIP plan.</td>
<td>0</td>
<td>All Regions (9)</td>
</tr>
<tr>
<td>Increase the proportion of local public health agencies that have health improvement plans linked to their State plan Healthy People 2020, PHI-15.4</td>
<td>65% (2013)</td>
<td>72%</td>
</tr>
</tbody>
</table>

Strategies:

- Strengthen system performance and quality improvement capabilities
- Regularly assess public health system against national standards
- Align with other statewide assessment and planning efforts (i.e. block grants, hospital CHNAs, public health programs, FQHCs, foundations, rural hospitals)
Plan Implementation and Monitoring

The Office of Public Health utilized the results of the SHA to develop action plans. Over the next five years, state level and regional level working groups will develop implementation and evaluation plans for specific initiatives and projects. For each SHIP priority, state and national evidence-based guidance was noted when possible. The ongoing process of implementing the SHIP will bring together partners on a periodic basis to review progress in meeting the SHIP objectives. The designation of individuals and organizations that will or have accepted responsibility for implementing strategies are outlined in a separate state health improvement work plan.

Get involved!

The Office of Public Health, with input from the SHIP Steering Committee, will be responsible for ongoing monitoring of the strategies being implemented. However, many other partners contribute to the health of the population and are essential to the public health system and the success of this plan.

The SHIP is intended to be a living document to guide health improvement work throughout the state. The plan can serve as a catalyst for new partners to work together toward this common health goal. Implementation of SHIP strategies over the next few years will bring together public health system partners to coordinate and collaborate in meeting the state’s health goals. The commitment of partners to systematically address shared priorities will yield greater improvements in the population’s health than individual or disjointed efforts.
References


Appendix A: Louisiana Health Planning Scan Results

An important component of the assessment approach was conducting an environmental scan of existing assessments state-wide. Assessments included in this scan included those conducted by non-profit hospitals, regional coalitions, local foundations, the local health department in New Orleans, and parish government agencies. Findings from the environmental scan informed selection of indicators for the community health status assessment, identification of stakeholders for the regional meetings, and narrowed selection of social and health domains for prioritization.
Region 1: Jefferson, Orleans, Plaquemines, and St. Bernard

Strengths
- MAPP process was used in 2 Community Health Needs Assessments
- Broad spectrum of stakeholder groups were involved in the process
- Primary and secondary data were collected

Weaknesses
- None noted

Themes and Key Issues
- Healthy food access
- Education
- Access to healthcare and medical services, i.e. primary, preventive, mental health
- Access to community’s support services to sustain a healthy and safe environment
- Promotion of healthy lifestyles and behaviors

Region 1 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ochsner Baptist Hospital</td>
<td>2013</td>
<td><a href="http://f63c9937f10f3af09-0f0651bd7789d8858c85ce-887c1ac5c4.r4.cf5.rackcdn.com/5447/ochsner_baptist_final_chna_2013.pdf">http://f63c9937f10f3af09-0f0651bd7789d8858c85ce-887c1ac5c4.r4.cf5.rackcdn.com/5447/ochsner_baptist_final_chna_2013.pdf</a></td>
</tr>
<tr>
<td>Ochsner Medical Center Westbank</td>
<td>2013</td>
<td><a href="http://f63c9937f10f3af09-0f0651bd7789d8858c85ce-887c1ac5c4.r4.cf5.rackcdn.com/5447/ochsner_westbank_final_chna_2013.pdf">http://f63c9937f10f3af09-0f0651bd7789d8858c85ce-887c1ac5c4.r4.cf5.rackcdn.com/5447/ochsner_westbank_final_chna_2013.pdf</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Region 2: East Baton Rouge, Ascension

Strengths
- Diverse stakeholder groups were involved in the process.
- Comprehensive Greater Baton Rouge CHA was conducted.

Weaknesses
- Limited use of primary data sources for some hospitals

Themes and Key Issues
- HIV/STDs
- Cancer/lifestyle issues
- Heart disease and stroke
- Obesity
- Diabetes

Region 2 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ochsner Baton Rouge</td>
<td>2013</td>
<td><a href="https://fmolhs.org/steh/Pages/About-Us/Community-Health-Needs-Assessment.aspx">https://fmolhs.org/steh/Pages/About-Us/Community-Health-Needs-Assessment.aspx</a></td>
</tr>
<tr>
<td>St. Elizabeth Hospital</td>
<td>2012</td>
<td><a href="https://fmolhs.org/ololrmc/Documents/CommunityHealthAssessment6_13WEB.pdf">https://fmolhs.org/ololrmc/Documents/CommunityHealthAssessment6_13WEB.pdf</a></td>
</tr>
<tr>
<td>Our Lady of the Lake Hospital</td>
<td>2012</td>
<td><a href="http://www.brgeneral.org/in-the-community/community-health-needs-assessment">http://www.brgeneral.org/in-the-community/community-health-needs-assessment</a></td>
</tr>
<tr>
<td>Baton Rouge General Medical Center</td>
<td>2012</td>
<td></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment

*CHA- Community Health Assessment
Region 3: Lafourche, Terrebonne, Assumption (including United Houma Nation tribe)

Strengths
- MAPP process was used by Terrebonne and Lafourche parishes
- Broad stakeholder involvement existed among parish assessments

Weaknesses
- Healthcare system interaction - Tribal
- Health literacy - Tribal

Themes and Key Issues
- Childhood obesity
- Timely access to care for all populations
- Chronic diseases (Diabetes, Heart disease, cancer)
- Public transportation
- Health education
- Obesity
- Behavioral health
- Diabetes - Tribal

Region 3 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
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</thead>
<tbody>
<tr>
<td>Ochsner St. Anne General Medical Center</td>
<td>2015</td>
<td><a href="https://www.ochsner.org/img/uploads/static/2015_CHNA_Ochsner_St_Anne_General_Hospital.pdf">https://www.ochsner.org/img/uploads/static/2015_CHNA_Ochsner_St_Anne_General_Hospital.pdf</a></td>
</tr>
<tr>
<td>United Houma Nation tribe</td>
<td>2015</td>
<td>N/A</td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Region 4: Acadia, Lafayette, St. Martin, Vermilion

Strengths
- Fairly consistent themes throughout CHAs

Weaknesses
- No implementation or action plans

Themes and Key Issues
- Cancer
- Access to care
- Emergency Room overuse
- Behavioral Health
- Heart Disease
- Obesity
- Diabetes

Region 4 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Park Place Surgical Hospital</td>
<td>2012</td>
<td><a href="http://www.parkplacesurgery.com/docs/Community_Health_Needs_Assessment_Park_Place_Surgical_HL.pdf">http://www.parkplacesurgery.com/docs/Community_Health_Needs_Assessment_Park_Place_Surgical_HL.pdf</a></td>
</tr>
</tbody>
</table>

*CHNA* - Community Health Needs Assessment  
*CHA* - Community Health Assessment
Region 5: Calcasieu, Jefferson Davis

Strengths

- Two hospitals’ CHNAs used primary and secondary data sources

Weaknesses

- One hospital’s CHNA only used primary data collection method (Key Informant interviews).

Themes and Key Issues

- Access to care
- Heart disease and stroke
- Diabetes
- Behavioral health
- Cancer
- Physical inactivity/Obesity

Region 5 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lake Charles Memorial Health System (Memorial Specialty Hospital)</td>
<td>2013</td>
<td><a href="https://www.lcmh.com/upload/docs/Lake%20CHarles%20Extended%20Care%20CHNA.pdf">https://www.lcmh.com/upload/docs/Lake%20CHarles%20Extended%20Care%20CHNA.pdf</a></td>
</tr>
<tr>
<td>Christus St. Patrick Hospital</td>
<td>2012</td>
<td><a href="http://christusstpatrick.org/workfiles/StPatrickCommunityHealthKeyInformantReport_31Jan13_FINAL.PDF">http://christusstpatrick.org/workfiles/StPatrickCommunityHealthKeyInformantReport_31Jan13_FINAL.PDF</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Region 6: Avoyelles, Catahoula, Grant, LaSalle, Rapides, Vernon, Winn

Strengths
- Comprehensive CHNAs were conducted by the Rapides Foundation’s consultant, PRC.
- CHNAs paints a consolidated picture of the critical health issues in Region 6

Weaknesses
- None noted

Themes and Key Issues
- Health education
- Access to care
- Obesity/
- Nutrition
- Behavioral health
- Chronic diseases (Diabetes, Heart Disease, Chronic kidney disease)
- Injury & violence prevention
- HIV

Region 6 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
</table>

*CHNA- Community Health Needs Assessment
*CHA- Community Health Assessment
Region 7: Allen, Natchitoches, Webster, Desoto, Caddo, Bossier, Red River

Strengths

- All CHAs/CHNAs contained primary and secondary data sources.
- One hospital’s CHNA also contains an implementation plan

Weaknesses

- None noted

Themes and Key Issues:

- Oral health
- Community
- Education and preventive care
- Chronic diseases (Diabetes, Obesity, Heart disease)
- Access to care
- Behavioral health
- Health risk behaviors
- Social/cultural factors

Region 7 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Springhill Medical Center</td>
<td>2013</td>
<td><a href="http://www.smccare.com/Springhill%20Medical%20Center%20CHNA%202013.pdf">http://www.smccare.com/Springhill%20Medical%20Center%20CHNA%202013.pdf</a></td>
</tr>
<tr>
<td>Desoto Regional Health System</td>
<td>2013</td>
<td><a href="http://www.desotoregional.com/PageDisplay.asp?p1=7274">http://www.desotoregional.com/PageDisplay.asp?p1=7274</a></td>
</tr>
<tr>
<td>Christus Health- Shreveport</td>
<td>2012</td>
<td><a href="http://christushealthsb.org/workfiles/LPHI_CHRISTUS_Shreveport-Bossier%20CHNA_01Apr13_FINAL.pdf">http://christushealthsb.org/workfiles/LPHI_CHRISTUS_Shreveport-Bossier%20CHNA_01Apr13_FINAL.pdf</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment

*CHA- Community Health Assessment
Region 8: Caldwell, Franklin, Jackson, Lincoln, Morehouse, Ouachita, Richland, Union

Strengths

- Comprehensive regional overview is provided by the Living Well Foundation

Weaknesses

- One organization’s CHA date is 2008. Data are benchmarked against HP 2010 indicators, and other secondary data sources are dated.

Themes and Key Issues

- HIV
- Respiratory problems
- Tobacco use
- Elder care
- Immunizations, Adolescent health, premature birth
- Obesity
- Chronic diseases (Diabetes, Heart Disease)

Region 8 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>St. Francis Medical Center-Downtown</td>
<td>2013</td>
<td><a href="https://stfran.com/documents/sfmc%202012%20chna.pdf">https://stfran.com/documents/sfmc%202012%20chna.pdf</a></td>
</tr>
</tbody>
</table>
Region 9: St. Tammany

Strengths
- Broad spectrum of stakeholder groups were involved in a regional process
- Primary and secondary data were collected

Weaknesses
- None noted

Themes and Key Issues
- Access to community support services
- Access to healthcare and medical services
- Promotion of healthy lifestyles and behaviors
- Behavioral health
- Sexually Transmitted Diseases
- Eldercare

Region 9 Environmental Scan

<table>
<thead>
<tr>
<th>ORGANIZATION</th>
<th>ASSESSMENT YEAR</th>
<th>CHNA/CHA URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metropolitan Hospital Council of New Orleans (MHCNO)</td>
<td>2013</td>
<td><a href="http://www.stph.org/upload/docs/AboutUs/MHCNO%202015%20Community%20Needs%20Assessment.pdf">http://www.stph.org/upload/docs/AboutUs/MHCNO%202015%20Community%20Needs%20Assessment.pdf</a></td>
</tr>
<tr>
<td>Slidell Memorial Hospital</td>
<td>2013</td>
<td><a href="http://www.slidellmemorial.org/Images/Interior/about%20us/smh_chna_and_boc_resolution.pdf">http://www.slidellmemorial.org/Images/Interior/about%20us/smh_chna_and_boc_resolution.pdf</a></td>
</tr>
<tr>
<td>St. Tammany Hospital</td>
<td>2013</td>
<td><a href="http://www.stph.org/content/CommunityHealthNeeds">http://www.stph.org/content/CommunityHealthNeeds</a></td>
</tr>
</tbody>
</table>

*CHNA- Community Health Needs Assessment  *CHA- Community Health Assessment
Appendix B

REGION 1
Behavioral Health Mental Health Addictive Disorders
Unemployment & Economic Development
Violence, Homicide, Intentional Injury

REGION 2
Behavioral Health Mental Health Addictive Disorders
Chronic Disease Management
Healthcare and Insurance

REGION 3
Behavioral Health Mental Health Addictive Disorders
Chronic Disease Management
Nutrition & Healthy Eating

REGION 4
Behavioral Health Mental Health Addictive Disorders
Healthcare and Insurance
Nutrition & Healthy Eating

REGION 5
Behavioral Health Mental Health Addictive Disorders
Chronic Disease Management
Nutrition & Healthy Eating

REGION 6
Behavioral Health Mental Health Addictive Disorders
Healthcare and Insurance
Unemployment and Economic Development

REGION 7
Chronic Disease Management
Healthcare and Insurance
Unemployment and Economic Development

REGION 8
Behavioral Health Mental Health Addictive Disorders
Unemployment and Economic Development
Healthcare and Insurance

REGION 9
Behavioral Health Mental Health Addictive Disorders
Chronic Disease Management
Healthcare and Insurance
Appendix C: Detailed SWOT Results

Behavioral Health/Mental Health/Addictive Disorders

Region 1

STRENGTHS
- Services are available, but more are needed
- Increased focus on trauma-informed care across multi-sector organizations/agencies
- Awareness, training, and services in non-traditional areas (e.g., ER, first responders, Coroner's office, primary care)

WEAKNESSES
- Stigma, lack of cultural competency (including language barriers)
- Lack of human capital (providers with training)
- Lack of wrap-around services, care coordination/continuity of care
- Limited funding/funding cuts

OPPORTUNITIES
- Best practices used in care (life span trauma informed care, emergency first aid, SAMHSA)
- Increased opportunity for providers to operate through increases in funding (private and Medicaid) and increased recognition of frontline providers (crisis counselors, case managers)

THREATS
- Lack of funding/decreasing funding contributes to lack of human resources and facilities
- Limited ability to meet the needs of vulnerable populations like the homeless, immigrants (particularly non-English speaking)
- Lack of referral information and follow-up for effective care coordination

Region 2

STRENGTHS
- Availability of services (e.g., in schools, response teams, community health centers, crisis lines, one-stop shop homeless shelter)
- Access (i.e., concentration of providers in area with highest population, mobile outreach, transportation available in certain areas)

WEAKNESSES
- Limited education and outreach (e.g., linking to BH providers)
- Meeting needs across the lifespan (e.g., lack of early childhood BH services, lack of family support, family planning advice)
OPPORTUNITIES
• Services provided by clinics, health centers, or other health care agencies
• Better, increased access through coordinated care and integrated care

THREATS
• Narrow definition of BH limits ability to access care
• Lack of coordinated/integrated care
• Stigma of seeking BH/MH care

Region 3
STRENGTHS
• Range of services available via healthcare, government, and education agencies
• Work across stakeholder agencies (e.g., law enforcement and healthcare)

WEAKNESSES
• Lack of services (e.g., acute care, care for adolescents, available beds, family supports, etc.)
• Lack of or diminished funding for MH/BH
• Access (lack of transportation, insurance, ability to afford care)

OPPORTUNITIES
• Partnering with school systems and universities
• Increasing awareness of community stakeholders about where and what services and resources are available

THREATS
• Lack of coordinated care (linking to services and follow-up)
• Stigma and not knowing/acknowledging a need for care
• Budget cuts

Region 4
STRENGTHS
• Established systems of care in place that utilizes evidence-based approaches & models
• Good awareness of issue – collaborations, advocacy groups, etc.

WEAKNESSES
• Poor integration of BH into primary care & education of primary care providers on BH
• Barriers to access – insurance, cost, rural location

OPPORTUNITIES
• Expansion of services through new & innovative means – FQHCs, schools, telemedicine, etc.
• Coordinate education efforts between agencies to increase awareness of resources available
THREATS
- Lack of funding for BH & lack of education about BH for decision makers and community
- Cost of providing care – low Medicaid reimbursement rates create barriers to access

Region 5
STRENGTHS
- Many different collaborations and local level efforts (both in public & private sectors) to address BH/SA, both currently & that can be capitalized on in the future

WEAKNESSES
- Education, Communication & Prevention efforts need to be enhanced
- Need for better care coordination for patients and improved funding and services coordination between providers

OPPORTUNITIES
- There are many different public and private efforts to work within and promote BH in the region, their impact could be amplified if efforts were better coordinated.

THREATS
- Funding is the major barrier to BH in Region 5 (state budgets, lack of insurance coverage, etc.)
- Stigma and awareness are also critical to improving BH in Region 5.

Region 6
STRENGTHS
- Growth in partnerships & collaborations to address BH at different levels
- Good rural BH access

WEAKNESSES
- Care coordination is a challenge
- Need for prevention, education & awareness efforts

OPPORTUNITIES
- ACA is an opportunity, but is limited by unemployment and
- Expansion of services to rural populations (telehealth, ACA, coverage expansion) could improve rural access

THREATS
- Cost of care and services as well as unemployment are major impediments for providers & patients
- Access to care is a major issue (major barriers: insurance, transportation, provider training & availability)
Region 8

STRENGTHS
- Many different services available targeting vulnerable populations
- Integration of BH into school-based wellness and primary care

WEAKNESSES
- Lack of transportation & providers, poor continuity and coordination of care
- Cost – both for patients and providers (medication cost, insurance reimbursement)
- Lack of education & prevention @ all levels of community & society

OPPORTUNITIES
- Improved coordination of services between organizations working with vulnerable populations
- Medicaid expansion
- Creation of educational & prevention resources, perhaps through social media

THREATS
- Lack of funds – both for providers and for patients
- Lack of education - Denial of BH issues & stigma
- Geography & size of region create transportation barriers

Region 9

STRENGTHS
- Awareness of BH/SA issues in Region 9 by the population
- Services for BH/SA are available in Region 9

WEAKNESSES
- Lack of transportation is a major barrier
- Lack of coordination of services between providers & advocacy organizations

OPPORTUNITIES
- Bring together organizations & agencies currently working in BH/SA to collaborate & coordinate efforts
- Increased education among youth & adult population (schools, faith-based organizations, etc.)

THREATS
- Lack of providers & access to care (insurance coverage, transportation, lack of psychiatrists)
- State budget & laws not set up to integrate & address BH/SA.
Chronic Disease Management & Prevention

Region 2

STRENGTHS
- Outreach to and increasing literacy and awareness of community
- Healthcare and community agencies to provide services, programs, and awareness

WEAKNESSES
- Cultural, social norms around eating, lifestyle
- Access barriers related to lack of insurance (or limited insurance) and affordability of chronic care
- Patient education and awareness

OPPORTUNITIES
- Improved access to care via factors like FQHCs, Bayou Health Plans, telemedicine
- Focus on the social determinants of health through budget allocations, SNAP, etc.

THREATS
- Access to care via limited providers, lack of insurance, transportation, no MH care, closing facilities, etc.
- Social via limited access to healthy foods, affordability of healthy foods, limited personal finances, etc.

Region 3

STRENGTHS
- Hospitals and other healthcare agencies providing services and resources

WEAKNESSES
- Lack of population and patient education and awareness (about diseases and management and prevention)
- Cost of chronic care management is high

OPPORTUNITIES
- Provision of management and prevention services and resources through multiple agencies and organizations
- Collaborative work across sectors (e.g., CBOs, universities, FQHCs, etc.)

THREATS
- Access (e.g., lack of access to facilities in all parishes, transportation, not enough providers accepting Medicaid/Medicare, costs of treatment, etc.)
- Individual behaviors, responsibilities (e.g., perception of foods, medication, diet, exercise; lack of interest in self-care; insufficient primary prevention)
Region 5

STRENGTHS
- Improvements in the built environment to support exercise & healthy living
- Increased focus by healthcare providers on prevention
- Many diverse public and private efforts focused on healthy living & chronic disease management

WEAKNESSES
- Poor efforts by providers to effectively educate patients and their families about chronic disease management
- Poor efforts by providers to provide care coordination & navigation for patients and their families

OPPORTUNITIES
- Coordination and collaboration between hospitals, fitness centers, private businesses and public sector to promote chronic disease prevention & management
- Increased public awareness about chronic disease prevention & management through collaboration between existing efforts (schools, media, etc.)

THREATS
- Culture is an impediment to healthy living & addressing chronic disease
- Lack of specialty care for chronic disease management – especially harmful in rural areas

Region 7

STRENGTHS
- Strong community-based programs to promote healthy & affordable nutrition
- Strong nursing & medical medication programs
- Growth of efforts to change built environment to support healthy lifestyles (new parks, new grocery stores)

WEAKNESSES
- Lack of preventative services & education
- Over-use of emergency departments (and under-use of primary care). Barriers to access to care include transportation, insurance, wait times

OPPORTUNITIES
- Work with political leaders to improve built environment and acknowledge connectivity of built environment to chronic health issues
- Increase health education on all levels, especially with youth (school-based health centers)

THREATS
- Lack of funding for preventive programs, services and medical care due to budget cuts
- Built environment & culture impede access to physical activity & healthy eating
Region 9

STRENGTHS
- Numerous and diverse resources exist for chronic disease prevention & management (community, employer, school, and home-based services)

WEAKNESSES
- Lack of coordinated education & preventive services & efforts
- Poor coordination of care across the life span for patients and their families, especially for vulnerable populations (homeless, indigent, etc.)
- Structural barriers to care (insurance, transportation, language)

OPPORTUNITIES
- Partnerships between existing efforts/agencies/organizations (and new partners, such as LSU Ag, schools, etc.) to coordinate efforts
- Expansion of built environment efforts to promote healthy living (there’s a lot of land in Region 9)

THREATS
- Louisiana culture is an impediment to chronic disease wellness
- Lack of education in the community about the impacts of chronic disease and its prevention
- Structure of healthcare system (insurance reimbursement & provider constraints) prevents effective patient education & treatment

Healthcare & Insurance

Region 2

STRENGTHS
- Focus on quality and technology (e.g., EHRs, telehealth, care management, medical homes, efficiency and prioritization)

WEAKNESSES
- Lack of specialty care and coordination between specialty and primary care
- Lack of health literacy (e.g., understanding of healthcare and its importance, seeking care too late, inappropriate use of EDs, etc.)
- Environmental and social issues

OPPORTUNITIES
- EHRs for linking providers, care coordination, and continuity of care
- Educating community on health and healthcare (e.g., personal care, PSAs on Health Living, understanding how to tap into (care) resources, Medicaid options, disease management, etc.)
**Region 4**

**STRENGTHS**
- Expansion of service providers & health insurance has increased access to care & education about health & wellness
- Shift towards health outcomes & population health pushing for quality over quantity

**WEAKNESSES**
- Poor reimbursement rates for preventative care from insurance companies
- Poor public transportation in all parishes
- Lack of educational efforts regarding health & wellness

**OPPORTUNITIES**
- Further expansion of outreach & healthcare services to faith-based community
- Collaborate with other non-traditional sectors on health education (schools, etc.)

**THREATS**
- State budget deficits threaten public health efforts
- Limitations of ACA & insurance complications (Medicaid non-expansion, high cost of insurance, providers not accepting certain insurance, etc.) create barriers to accessing care

**Region 6**

**STRENGTHS**
- Good rural HC access (telehealth could improve further)
- Existence of wellness & prevention programs (work, insurance based)

**WEAKNESSES**
- Lack of coordination & connectivity between providers
- Patient care coordination is a challenge

**OPPORTUNITIES**
- ACA is an opportunity, but barriers to care exist (coverage, system complexity)

**THREATS**
- Cost of care and services are major impediment for providers & patients
Region 7

STRENGTHS
- Strong hospital presence as well as community & school health programs
- Good public transportation in urban areas
- Strong medical education opportunities (nursing)

WEAKNESSES
- Cost of care for providers & patients, especially for those with Medicaid
- Barriers to access for vulnerable populations – elderly, rural populations, Medicaid

OPPORTUNITIES
- Greater coordination between hospital & community prevention & care programs
- Medical & nursing schools & students

THREATS
- Lack of patient/community knowledge about available resources
- Language & cultural barriers to access
- Lack of insurance coverage & providers across the region, high demand for services

Region 8

STRENGTHS
- Good infrastructure for healthcare & insurance promotion, data monitoring and access

WEAKNESSES
- Lack of political engagement & will
- Poor access & lack of focus on prevention

OPPORTUNITIES
- Raising awareness of service & promoting access through existing entities – social media, school-based wellness programs

THREATS
- Multiple barriers to access – culture, geographically disperse region

Region 9

STRENGTHS
- St. Tammany Parish has good access to care & health insurance coverage – other parishes may be able to learn from their successes & develop strategies that work for them
- Many new (and expansion of existing) providers throughout the region (FQHCs, BH, PMC, Dental, Urgent Care, etc.).
WEAKNESSES

• Lack of work and school-based wellness programs that promote prevention & support individuals with illness
• Access to care and medications limited for both youth and adult populations due to limited insurance coverage & provider shortages.
• Lack collaboration and coordination of services between providers & agencies

OPPORTUNITIES

• Expansion of health education opportunities and incentives for providers and patients
• Work with insurance and healthcare providers to improve patient access
• Use of telemedicine & social media to educate & treat hard-to-reach populations

THREATS

• Shortage of providers & limited insurance coverage among population
• Budget cuts at the state and local levels impede healthcare provision

Nutrition & Healthy Eating

Region 3

STRENGTHS

• Programs to increase awareness and access to healthy foods and nutrition across multi-sector agencies/orgs
• Weaknesses
• Challenges with cultural and behavior change
• Limited access to healthy foods (e.g., food deserts)

OPPORTUNITIES

• Programming and partnerships to increase knowledge and promote behavior change for healthier eating and living and access to healthy foods and physical activity

THREATS

• Poor food quality; lack of confidence in safety of food to eat
• Cultural or behavioral preferences for unhealthy foods

Region 4

STRENGTHS

• Expansion of programs promoting nutrition & healthy lifestyles (WIC, farmer’s markets, business incentives, school lunches, etc.)

WEAKNESSES

• Lack of community education & knowledge on healthy eating & lifestyles
OPPORTUNITIES
- Create educational opportunities to teach community about nutrition & existing resources for healthy lifestyles

THREATS
- Poor transportation & lack of grocery stores, community gardens, farmers markets in rural areas lead to lack of access to fresh food options
- Culture that promotes poor nutrition (portion size, perceived accessibility & cost of healthy foods, etc.)

Region 5
STRENGTHS
- There is strong leadership and existing efforts to educate the population and improve nutrition & healthy eating

WEAKNESSES
- Education efforts need to be stepped up both in public schools and within general population
- Behavior and culture change is necessary but difficult to achieve.
- Many programs are available, but they may not be well accessed by the populations that need them.

OPPORTUNITIES
- Collaboration and coordination of efforts between educational (LSU Ag Center, McNeese, public schools, etc.) as well as public (government) and private (hospitals, restaurants, NGOs, etc.) institutions.

THREATS
- Built environment is an impediment to good nutrition & healthy eating (lack of safe places to exercise, lack of access to healthy foods)

Unemployment & Economic Development

Region 1
STRENGTHS
- Vibrant/unique culture that feeds strong hospitality and tourism industries

WEAKNESSES
- Low educational attainment and poor quality public schools
- Insufficient or inadequate (poor quality) resources (e.g., child care, social services, schools, re-entry for previously incarcerated citizens, mental health, mentoring programs, etc.)

OPPORTUNITIES
- Youth (and adult) vocational training programs and employment opportunities (NOLA Youth Works, Job Corp, Urban League)
• Industry growth that will provide employment opportunities (oil & gas, fishing, health care, hospitality & tourism)
• Higher education institutions that provide vocational training and career track programs

THREATS
• Lack of educational/training opportunities
• Limited resources/opportunities/supports (and many barriers) for new business development
• Socio-political, economic, and environmental barriers to economic development like poverty, crime, lack of social services, prevalence of natural disasters, lack of federal and state funding, etc.

Region 6
STRENGTHS
• Opportunities (new industries) and resources exist, both for education & employment

WEAKNESSES
• Not enough coordination between education system & potential employers/businesses
• Education system needs to better prepare students for the job market in their community

OPPORTUNITIES
• Many different efforts (public and private) at the community and state level to promote employment and business growth
• Technical and 4 year colleges as collaborators in promoting employment & skills building

THREATS
• Poor physical and mental health as well as barriers to insurance coverage are threats to employment & economic stability & prosperity

Region 7
STRENGTHS
• Community awareness of unemployment & economic development as important issues
• Availability of job preparedness resources from universities, community colleges, etc.

WEAKNESSES
• Lack of career training for available jobs in the region
• Opportunities
• Coordinated programming within business & education communities as well as SSA to better connect and prepare individuals for employment opportunities.

THREATS
• Disparities in economic opportunities between urban and rural areas
• Lack of job opportunities & funding for sustainable economic development in region.
Region 8

**STRENGTHS**
- New job opportunities within tech sector
- Educational programs in region (high school, technical school, Universities)
- Collaborative efforts among sectors

**WEAKNESSES**
- Lack of technical & other skill sets (especially computer skills) in the workforce

**OPPORTUNITIES**
- Educational opportunities both in and outside of secondary schools
- Programs to reach vulnerable populations – low income, elderly

**THREATS**
- Industries are leaving the region
- Structural barriers to employment - lack of childcare, difficulties with transportation

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Violence, Crime, & Intentional Injury

Region 1

**STRENGTHS**
Law enforcement policies and practices (e.g., body cameras, community policing, increased police presence, etc.)
CBO programs and resources to address violence
Local government initiatives (e.g., NOLA FOR LIFE)
Social service and health care agency services, programs, resources, and supports

**WEAKNESSES**
- Lack of quality education, jobs
- Lack of a comprehensive, sustainable plan
- Lack of training, education of providers and community in appropriate and effective response

**OPPORTUNITIES**
- Enhanced or expanded law enforcement practices (e.g., technologies, community policing, evidence collection)
- Coordinated/collaborative work among stakeholders (neighborhood associations, FQHCs, schools, policymakers)

**THREATS**
- Law enforcement (community distrust, profiling, low numbers of police, funding to OPP)
- High amount of risks (racism, lack of health insurance, lack of parental involvement, lack of community involvement (due to fear), lack of self-esteem)
Appendix D: 
Regional Goal Statements and Strategies

Behavioral Health/Mental Health/Addictive Disorders

Region 2
Goal Statement: Increase focus on policy to promote behavioral health services, access, & funding
Strategies:
- Increase awareness and attendance of Behavioral Health Collaborative
- Develop communication strategy with specific talking points
- Attend public meetings tied to recent legislation

Region 5
Goal Statement: Promote regional (community/district) inter-entity coordination, access and engagement of services at the appropriate level of care.
Strategies:
- Identification and education on resources by developing and maintaining working list of providers
- Advocacy to community, state and federal leaders
- Identification and collaboration with other community based initiatives

Region 8
Goal Statement: Improve continuity of care pertaining to all mental health services
Strategies:
- Increase number of employees to follow up and monitor clients’ care
- Increase use of technology in following discharged clients
- Have updated client info available to all necessary points of contact
- Community workgroup to tackle mental health issues

Region 9
Goal Statement: To improve access to and outcomes for behavioral health
Strategies:
- Improve awareness of need and availability of services/resources
- Promote access to available services/resources
- Improve regional coordination among available agencies
Chronic Disease Prevention & Management

Region 2

Goal Statement: Decrease the prevalence of obesity and chronic diseases in all age groups by 5% in 5 years.

Strategies:
- Identify resources and opportunities specific to chronic disease prevention and management
- Promote environmental health policies and programs
- Facilitate access to healthcare providers and health screenings
- Facilitate access to safe, accessible, and affordable places for physical activity and healthy food options

Region 5

Goal Statement: Educate all on Chronic Disease Prevention and Management across lifespan.

Strategies:
- Create resources for providers to use with patients (OPH and other?)
- Increase utilization of school-based programs
- Approach city and larger institutes to partner with i.e. industry

Region 9

Goal Statement: Increase education and awareness for prevention and management of chronic disease

Strategies:
- Identify existing educational resources and gaps
- Promote existing educational resources and environmental resources
- Identify health coaches in the region to empower and motivate patients to be their own advocates

Nutrition & Healthy Eating

Region 5

Goal Statement: Lower obesity rates along residents of SWLA

Strategies:
- Increase access to health foods
- Increase education to families, schools and churches in order to encourage residents to make health food choices
Healthcare & Insurance

Region 2

**Goal Statement:** Increase coordination and collaboration between Bayou Health and community partners in order to establish a better network of health information sharing, outreach and patient engagement

**Strategies:**
- Develop a centralized system of available resource referrals
- Encourage feedback between insurance providers and service providers regarding patient status
- Create a workgroup between Bayou Health and community stakeholders

Region 8

**Goal Statement:** Educating the public and providers to improve knowledge and increase literacy on health services and coverage while remaining culturally competent

**Strategies:**
- Develop a regional social services network to create and implement educational tools
- Promote coordination between health plans and providers to increase access to after hour services
- Develop the community health worker model in Region 8

Region 9

**Goal Statement:** Develop a centralized location (process) for healthcare resources, application and information

**Strategies:**
- Identify who was missing today
- Schedule another meeting
- Promote networking and sharing resources

Unemployment & Economic Development

Region 8

**Goal Statement:** Increase skilled workforce within the region

**Strategies:**
- Increase collaboration with training institute and employer
- Develop total person
- Increase employer participation
- Increase public awareness of options for employment
Appendix E: SHIP Priority Planning Prompts

Support Behavioral Health

**Definition of Behavioral Health**
Behavioral health is a state of mental/emotional being and/or choices and actions that affect wellness. Substance abuse and misuse are one set of behavioral health problems. Others include (but are not limited to) serious psychological distress, suicide, and mental illness (SAMHSA, 2011)

**Sample Leading Indicators**

*Healthy People 2020*

<table>
<thead>
<tr>
<th>Indicator</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suicide (age adjusted, per 100,000 population) (MHMD-1)</td>
</tr>
<tr>
<td>Adolescents with major depressive episodes (percent, 12–17 years) (MHMD-4.1)</td>
</tr>
<tr>
<td>Adolescents using alcohol or any illicit drugs during the past 30 days (SA-13.1)</td>
</tr>
<tr>
<td>Adults engaging in binge drinking during the past 30 days (SA-14.3)</td>
</tr>
</tbody>
</table>

**Nationally Aligned, Evidence Based Strategies**

Promote positive early childhood development, including positive parenting and violence-free homes.
Example: Support child and youth development programs (e.g., peer mentoring programs, volunteering programs) and promote inclusion of youth with mental, emotional, and behavioral problems.

Facilitate social connectedness and community engagement across the lifespan.
Example: Provide space and organized activities (e.g., opportunities for volunteering) that encourage social participation and inclusion for all people, including older people and persons with disabilities.

Provide individuals and families with the support necessary to maintain positive mental well-being.
Example: Expand access to mental health services (e.g., patient navigation and support groups) and enhance linkages between mental health, substance abuse, disability, and other social services.

Promote early identification of mental health needs and access to quality services.
Example: Train key community members (e.g., adults who work with the elderly, youth, and armed services personnel) to identify the signs of depression and suicide and refer people to resources.

*(National Prevention Strategy, 2011)*
**Definition of Chronic Disease**
Conditions that are of long duration and generally slow progression. The four main types of chronic diseases (non-communicable diseases) are cardiovascular diseases (like heart attacks and stroke), cancers, chronic respiratory diseases (such as chronic obstructed pulmonary disease and asthma) and diabetes. (WHO, 2015)

**Sample Leading Indicators**

**Healthy People 2020**
- High Cholesterol (percent, age adjusted) (HDS-7)
- Colorectal Cancer Screening (total including race and income) (C-16)
- Asthma Emergency Department Visits (rate per 10,000) (RD-3.1, RD-3.2, and RD-3.3)
- Prevention Behaviors, Adults at High Risk for Diabetes (D-16.1, D-16.2, and D-16.3)

**Nationally Aligned, Evidence Based Strategies**

**Encourage community design and development that supports physical activity.**
Example: Design or redesign communities to promote opportunities for active transportation (e.g., include places for physical activity in building and development plans).

**Promote and strengthen school and early learning policies and programs that increase physical activity.**
Example: Provide daily physical education and recess that focuses on maximizing time physically active.

**Facilitate access to safe, accessible, and affordable places for physical activity.**
Example: Offer low or no-cost physical activity programs (e.g., intramural sports, physical activity clubs).

**Support workplace policies and programs that increase physical activity.**
Example: Adopt policies and programs that promote walking, bicycling, and use of public transportation (e.g., provide access to fitness equipment and facilities, bicycle racks, walking paths, and changing facilities with showers).

**Assess physical activity levels and provide education, counseling, and referrals.**
Example: Conduct physical activity assessments, provide counseling, and refer patients to allied health care or health and fitness professionals.

*(National Prevention Strategy, 2011)*
Assure Access to Healthcare

**Health Care and Insurance**

*Access to comprehensive, quality health care services is important for the achievement of health equity and for increasing the quality of a healthy life for everyone. This topic area focuses on: coverage, services, timeliness, and workforce. (Healthy People 2020)*

**Sample Leading Indicators**

*Healthy People 2020*

- Health Insurance (percent by race) (AHS-1)
- Usual Primary Care Provider (percent by race) (AHS-3)
- Specific Source of Ongoing Care (percent by gender) (AHS-5.1)
- Delay or Inability to Obtain Necessary Medical Care (percent by race and income) (AHS-6.2)

**Nationally Aligned, Evidence Based Strategies**

Use payment and reimbursement mechanisms to encourage delivery of clinical preventive services.
Example: Provide incentives for employees and their families to access clinical preventive services, consistent with existing law.

**Expand use of interoperable health information technology.**
Example: Create interoperable systems to exchange clinical, public health and community data, streamline eligibility requirements, and expedite enrollment processes to facilitate access to clinical preventive services and other social services.

**Support implementation of community-based preventive services and enhance linkages with clinical care.**
Example: Expand public-private partnerships to implement community preventive services (e.g., school-based oral health programs, community-based diabetes prevention programs).

**Reduce barriers to accessing clinical and community preventive services, especially among populations at greatest risk.**
Example: Foster collaboration among community-based organizations, the education and faith-based sectors, businesses, and clinicians to identify underserved groups and implement programs to improve access to preventive services.

**Enhance coordination and integration of clinical, behavioral, and complementary health strategies.**
Example: Facilitate coordination among diverse care providers (e.g., clinical care, behavioral health, community health workers, complementary and alternative medicine).

*(National Prevention Strategy, 2011)*
\begin{itemize}
\item \textbf{Unemployment and Economic Development}
\begin{quote}
In addition to eating well and staying active, health is also determined in part by access to social and economic opportunities and the quality of our schooling. The conditions in which we live explain in part why some Americans are healthier than others and why Americans more generally are not as healthy as they could be. (Healthy People 2020)
\end{quote}
\end{itemize}

\begin{itemize}
\item \textbf{Sample Leading Indicators}
\begin{quote}
\textbf{Healthy People 2020}
\begin{itemize}
\item Children living with at least one parent employed year round, full time (percent) (SDOH-1)
\item High school completers enrolled in college the October following high school completion (percent) (SDOH-2)
\item Persons living in poverty (percent) (SDOH-3.1)
\item Renter households that spend more than 50\% of income on housing (percent) (SDOH-4.2.2)
\end{itemize}
\end{quote}
\end{itemize}

\begin{itemize}
\item \textbf{Nationally Aligned, Evidence Based Strategies}
\begin{quote}
\textbf{Improve education and employment opportunities.}
Example: Support and expand continuing and adult education programs (e.g., English language instruction, computer skills, health literacy training).

\textbf{Provide people with tools and information to make healthy choices.}
Example: Empower individuals and their families to develop and participate in health protection and health promotion programs through neighborhood associations, labor unions, volunteer/service projects, or community coalitions.

\textbf{Promote positive social interactions and support healthy decision making.}
Example: Identify and help connect people to key resources (e.g., for health care, education, and safe playgrounds).

\textit{(National Prevention Strategy, 2011)}
\end{quote}
\end{itemize}
Appendix F: Maps

Uninsured Adults in Louisiana

Uninsured Children in Louisiana
FQHC Access Map

34 FQHC Organizations
189 Facilities
All FQHCs provide access to primary care, dental, and behavioral health services.

October 2015

LPCA

Rural Louisiana
Access to Health Care
Appendix G: Glossary of Acronyms

A
ACT: American College Testing
AIDS: Acquired Immunodeficiency Syndrome
ARS: Audience Response System

B
BAS: Business Acceleration Systems
BH: Behavioral Health
BRFSS: Behavioral Risk Factor Surveillance System

C
CDC: Centers for Disease Control and Prevention
CENLA: Central Louisiana
CHIP: Louisiana Children’s Health Insurance Program
CHW: Community Health Worker
CLEDAN: Central Louisiana Economic Development Alliance
CLTCC: Central Louisiana Technical Community College
COPD: Congestive Obstructive Pulmonary Disease

D
DTaP: Diphtheria, Tetanus and Pertussis vaccine

E
ESL: English as a Second Language
ER: Emergency Room

F
FMD: Frequent Mental Distress
FQHC: Federally Qualified Health Center

G
GNOHIE: Greater New Orleans Health Information Exchange

H
HIV: Human Immunodeficiency Virus
HP 2020: Healthy People 2020
HIE: Health Information Exchange
HPSA: Health Professional Shortage Area
HRSA: Health Resources and Services Administration
HRQoL: Health-Related Quality of Life

I
IBC: Industry Based Certifications

J
JARC: Job Access and Reverse Commute Programs

L
LA: Louisiana
LA DHHS: Louisiana Department of Health and Human Services
LA DH: Louisiana Department of Health and Hospitals
LA HDD: Louisiana Hospital Inpatient and Discharge Data System
LaHIE: Louisiana Health Information Exchange
LBGH: Louisiana Business Group on Health
LED: Louisiana Economic Development
LOPH/OPH: Louisiana Office of Public Health
LPHI: Louisiana Public Health Institute
LWC: Louisiana Workforce Commission

M
MAPP: Mobilizing for Action and Through Planning and Partnerships
MDE: Major Depressive Episode
MMR: Mumps, Measles and Rubella vaccine
MU: Meaningful Use

N
NACCHO: National Association of County and City Health Officials
NCRC: National Career Readiness Certificate
NIS: Nationwide Inpatient Sample
P
PC: Primary Care
PHAB: Public Health Accreditation Board

R
RA: Regional Administrator
RMD: Regional Medical Director

S
SAMSHA: Substance Abuse and Mental Health Services Administration
SCORP: Statewide Comprehensive Outdoor Recreation Plan
SDH: Social Determinants of Health
SHA: State Health Assessment
SHIP: State Health Improvement Plan
SIDS: Sudden Infant Death Syndrome
STIs: Sexually Transmitted Infections
SWOT: Strengths, Weaknesses, Opportunities and Threats Analysis

T
TB: Tuberculosis
TOF: The Orchard Foundation

W
WIC: Special Supplemental Nutrition Program for Women, Infants and Children
WHO: World Health Organization
## Appendix H: Policy Changes for Accomplishing Health Objectives

<table>
<thead>
<tr>
<th>LaSHIP Priority Area</th>
<th>Policy Change(s)</th>
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| **Support Behavioral Health** | • HB 192: Provides for limitations on the prescribing of opioids  
• HB 225: Adds certain substances to the Uniform Controlled Dangerous Substances Law  
• HB 490: Creates the Advisory Council on Heroin and Opioid Prevention and Education  
• SCR 21: Requests Louisiana medical schools, prescriber licensing boards, and prescriber trade associations to take all necessary steps to eliminate pain as the fifth vital sign and to increase prescriber education and awareness on assessing, identifying, and treating the symptom of pain.  
• HB 1164: SUB: Creates a task force to study the delivery of integrated physical and behavioral health services for Medicaid enrollees with serious mental illness  
• HB 497: Requires the Department of Health to implement the Medicaid health home option for persons with serious mental illness *Failed to pass*  
• HB 762: Provides to require referrals of Medicaid enrollees for mental health counseling or treatment by managed care providers in certain cases *Died in committee*                                                                                                                                                                                                                                    |
| **Promote Healthy Lifestyles** | • Act 580: A commission designated the Louisiana Obesity Prevention and Management Commission to assist the executive departments and agencies in achieving programmatic goals.  
• SB 116: Provides for the Work Out Now: WON Louisiana Legislative Commission   
• Smoke-Free Air Act: RS 40:1291.1  
• School Tobacco Prohibition RS 17:240  
• HB 531: Prohibits the use of tobacco products on school property  
• HB 208: Provides relative to foods and beverages sold to students in public schools *Involuntarily deferred in committee*                                                                                                                                                                                                                       |
### Assure Access to Healthcare
- On January 12, 2016, Governor John Bel Edwards signed an executive order (JBE 16-01) to begin the process for expanding Medicaid in Louisiana no later than July 1, 2016. Expansion has made Medicaid available to more than 300,000 people living in Louisiana who did not previously qualify for full Medicaid coverage and could not afford to buy private health insurance.
- HB 427: Provides relative to the tax credit for certain medical providers
- HB 586: Requires certain publicly funded healthcare facilities and providers to institute policies relative to continuity of patient care
- SB 88: Provides for a rural health clinic look-alike. (8/1/17)
- HCR 170: Creates a study committee to evaluate and make recommendations concerning Louisiana’s system of healthcare delivery [Sent to the Secretary of State](#)

### Promote Economic Development
- Workforce Innovation and Opportunity Act of 2014: To help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy
- HB 112: Requires that any contractor who enters into a contract with a public entity comply with the Louisiana Equal Pay for Women Act
- HB 282: Provides for equal pay for women
- HB 384: Provides for pay equality
- SB 2: Provides that the Louisiana Equal Pay Act be applicable to men and private employers and requires government contractors to verify equal pay practices. (8/1/17)
- SB 153: Provides for an increase in the state minimum wage.

### Build Public Health Infrastructure
- HB 595: Provides relative to the delivery of nutrition services through telehealth [Signed by the Governor – Act 417](#)
- SB 328: Provides for telehealth access [Subject to call – House final passage](#)
- HB 480: Provides relative to the practice of telemedicine in licensed healthcare facilities [Signed by the Governor – Act 252](#)
- HB 570: Provides relative to the practice of telemedicine [Signed by the Governor - Act 630](#)
Appendix I: State Health Improvement Plan Partner Organization Acknowledgment

State Health Improvement Plan Partner Organization Acknowledgment
Bureau of Performance Improvement

Our organization is committed to be an active member of the State Health Improvement Plan of Louisiana. We support the overarching vision, values, and strategies that have been identified in the Creating a Blueprint For Our Future State Health Improvement Plan (SHIP). We understand, by being a partner organization, that planning and collaboration activities require time and commitment for the foreseeable future. We recognize that much coordination and effort is needed to produce lasting health impacts in our state and welcome the contributions and expectations of other partner members.

We agree to the following SHIP Partner Organization Expectations:

1) Appoint a representative(s) to attend and fully participate in monthly meetings with representation on at least one of the following Priority Areas: Behavioral Health, Healthy Lifestyles, Access to Healthcare, Economic Development, and Public Health Infrastructure.

2) Participate in Priority initiative work groups, when applicable, including attending scheduled work group meetings and completing assigned tasks; calling on support staff and team members as needed.

3) Keep the Louisiana Department of Health Office of Public Health (LDH-OPH) informed of our organization’s SHIP-related activities, if applicable. This may include sharing data and other evaluation information with LDH-OPH for the purposes of tracking evaluation outcomes for the SHIP.

4) Read minutes, reports, and newsletters to keep abreast of SHIP decisions and activities.

5) Respond to LDH-OPH requests outside of meetings such as completing surveys, disseminating relevant information to organizational members or employees, connecting partners, and supporting SHIP activities.

Benefits of becoming an active SHIP Partner Organization include:

- Access to LDH-OPH technical assistance including: data support, information on evidence-based strategies, strategic planning, marketing and communications, evaluation, and meeting coordination.

- Professional development and educational events.

- Networking opportunities and connection to other LDH-OPH partners.

Name of Organization _________________________________________________ Date _____________________
Signature of Representative to SHIP Committee ____________________________ Representative’s Printed Name ____________________________
_________________________________________ Phone ____________________________ Alternative ____________________________

Organization Representative(s): Name and email address: ____________________________


Please send completed form and any questions to Tammy.Hall@la.gov