



**Louisiana Department of Health  
Informational Bulletin 20-14  
June 12, 2020**

**Tobacco Cessation for Pregnant Women**

Effective for dates of service on or after August 1, 2020, Louisiana Medicaid will cover tobacco cessation counseling and pharmacotherapy as extended services for pregnant women. The counseling sessions shall be face-to-face with an appropriate health care professional.

During the prenatal period through 60 days postpartum, pregnant women may receive up to four tobacco cessation counseling sessions per quit attempt, up to two quit attempts per calendar year, for a maximum of eight counseling sessions per calendar year. These limits may be exceeded if deemed medically necessary.

Reimbursement for tobacco cessation counseling shall be a flat fee based on the appropriate current procedural terminology (CPT) code.

For questions regarding fee-for-service claims, please contact DXC Provider Relations at (800) 473-2783 or (225) 924-5040.

Questions regarding managed care claims should be directed to the appropriate managed care organization.