



**Louisiana Department of Health  
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**Tobacco Cessation Counseling During Pregnancy**

Louisiana Medicaid has updated the *Professional Services* policy to include tobacco cessation counseling during pregnancy, effective with dates of service on and after December 1, 2020.

Managed care organizations (MCO) must refer to the *Professional Services* section of the MCO Manual for updates to this policy and notify providers, via their provider portals, of the updated policy within four business days of this bulletin. MCOs are to publish updated provider manuals that reflect this policy within 30 calendar days thereafter.

Providers may refer to the MCOs' provider portals after these deadlines for the detailed policy.