



**Louisiana Department of Health
Informational Bulletin 23-21
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Tobacco Cessation Counseling – Expanded

Louisiana Medicaid has updated its policy to include tobacco cessation counseling for all Louisiana Medicaid beneficiaries, removing the previous limitation to pregnant individuals.

Managed care organizations (MCO) must refer to the Professional Services section of the MCO Manual for updates to this policy and notify providers, via their provider portals, of the updated policy within four business days of this bulletin. MCOs are to publish updated provider manuals that reflect this policy within 30 calendar days thereafter.

Fee-for-Service (FFS) providers may refer to the Professional Services Manual for the detailed policy on the Louisiana Medicaid website at <https://www.lamedicaid.com>. Questions regarding FFS claims may be directed to Gainwell Technologies at (800) 473-2783 or (225) 924-5040.

Questions regarding managed care claims should be directed to the appropriate managed care organization.