Healthy Louisiana
Enrollments by Health Plan and Source
Reporting Month: December 2020
Effective Month: January 2021

Healthy Louisiana

MAXIMUS

Enrollments by Plan

Enrollments by Source

Metrics										Member Count
Plan	Auto Enrollments	DE File	IVR	Mail/Fax	Mobile	Newborn	Phone	Reinstatement	Web	Total
Aetna	62,275	40,799	2,623	2,217	853	7,002	3,911	19,932	2,403	142,015
AmeriHealth Caritas	89,629	41,374	5,660	4,861	969	18,379	12,851	42,492	2,920	219,135
Healthy Blue	96,022	99,376	10,377	9,074	3,064	25,113	22,198	54,679	7,908	327,811
LA Healthcare Connections	175,351	120,365	14,177	10,405	3,103	40,623	31,560	105,366	8,940	509,890
UnitedHealthcare Community	162,995	147,370	11,833	7,516	2,037	32,622	19,204	95,426	5,635	484,638
Total	586,272	449,284	44,670	34,073	10,026	123,739	89,724	317,895	27,806	1,683,489

Description: This report shows all active members in Healthy Louisiana as of the effective date above. Members who will be disenrolled at the end of the reporting month are not included. Enrollees who gain and lose eligibility during the reporting month are not included. J/K linkages are excluded.
Note: Percentages are rounded to the nearest whole number.

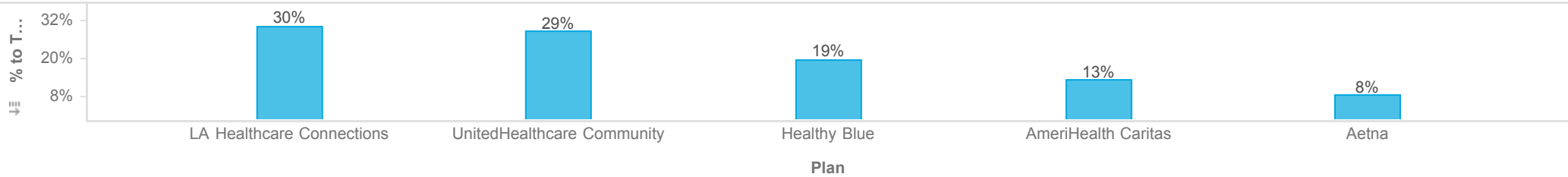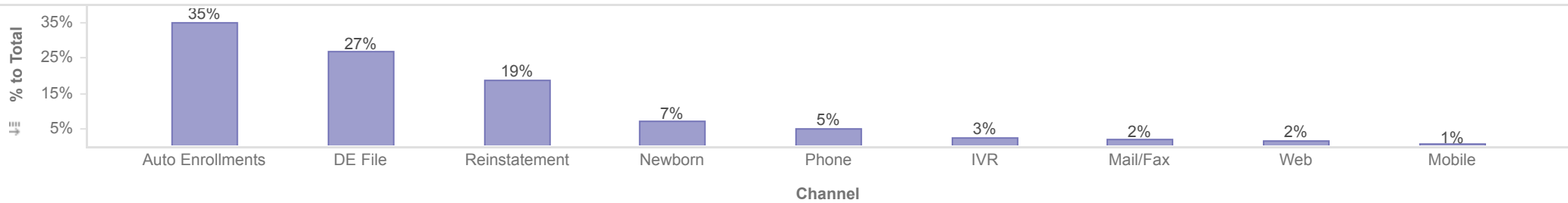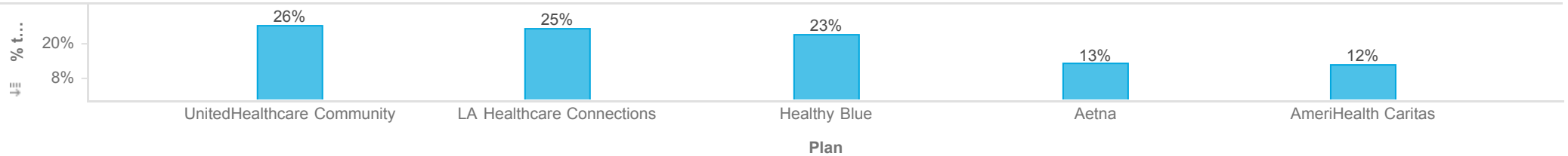FILTERS (2) | Cancellations Flag 1 (Include)   Disenrollment at Month En… (Include)
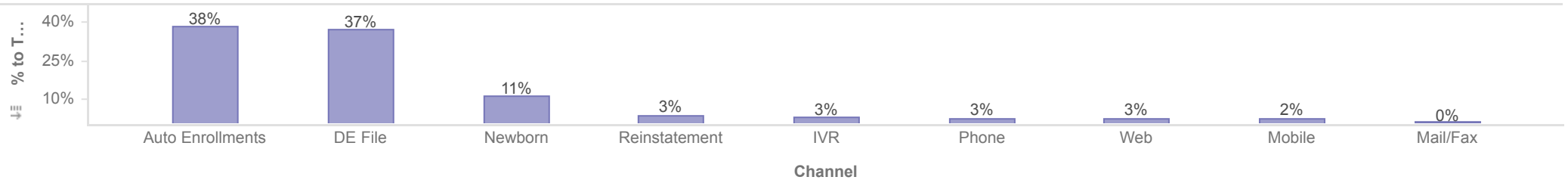
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Enrollments by Plan

Plan	%
UnitedHealthcare Community	26%
LA Healthcare Connections	25%
Healthy Blue	23%
Aetna	13%
AmeriHealth Caritas	12%

Enrollments by Source

Channel	%
Auto Enrollments	38%
DE File	37%
Newborn	11%
Reinstatement	3%
IVR	3%
Phone	3%
Web	3%
Mobile	2%
Mail/Fax	0%

Metrics										Member Count
Plan	**Auto Enrollments**	**DE File**	**IVR**	**Mail/Fax**	**Mobile**	**Newborn**	**Phone**	**Reinstatement**	**Web**	**Total**
Aetna	1,991	1,277	55	9	87	233	54	126	94	**3,926**
AmeriHealth Caritas	2,075	866	60	3	58	435	45	139	59	**3,740**
Healthy Blue	2,320	2,762	197	35	219	717	219	210	254	**6,933**
LA Healthcare Connections	2,531	2,866	272	19	172	1,009	250	267	200	**7,586**
UnitedHealthcare Community	2,511	3,357	226	8	177	973	225	237	173	**7,887**
Total	**11,428**	**11,128**	**810**	**74**	**713**	**3,367**	**793**	**979**	**780**	**30,072**

Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plan during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the month. Members who will be disenrolled at the end of the reporting month are not included in this report. Enrollees who gain and lose eligibility during the reporting month are not included. J/K linkages are excluded. Open enrollment transactions are also excluded.
Note: Percentages are rounded to the nearest whole number.

Report No. 122A

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Run Date: 01/04/2021