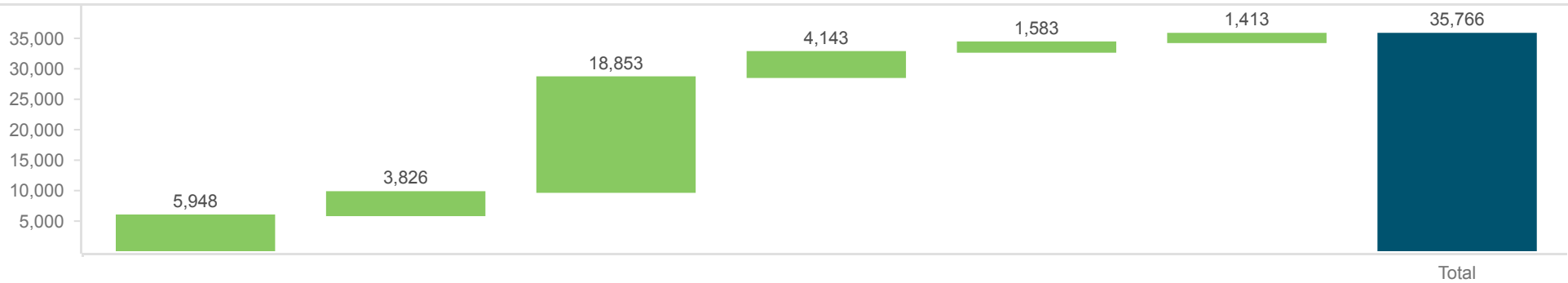




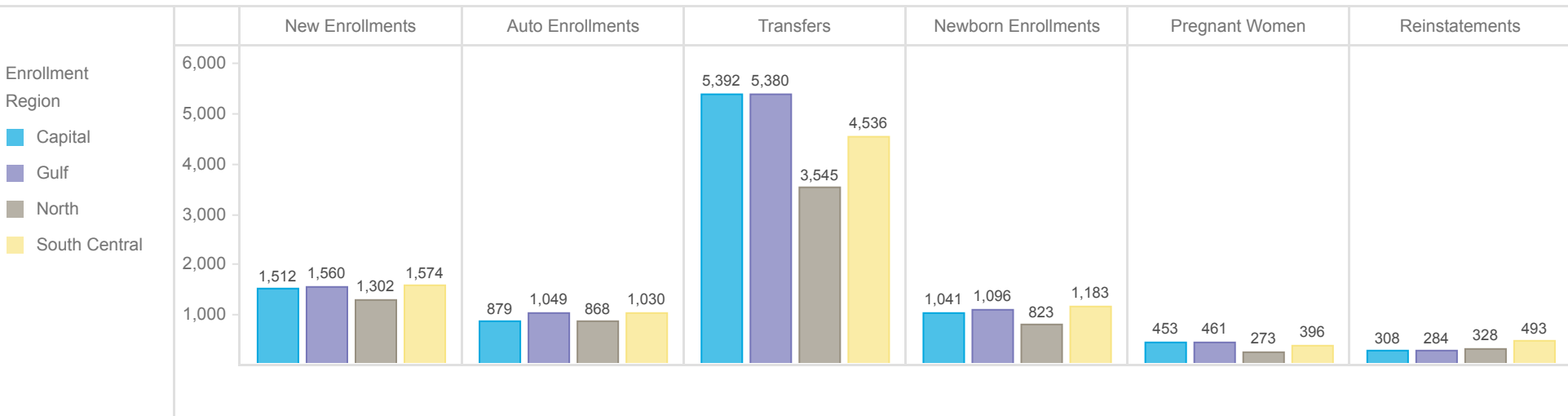
Healthy Louisiana Monthly Enrollments by Location Reporting Month: March 2023



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana Monthly Enrollments by Location Reporting Month: March 2023



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	1,512	879	5,392	63.24%	1,041	453	308	9,585
Gulf	1,560	1,049	5,380	59.79%	1,096	461	284	9,830
North	1,302	868	3,545	60.00%	823	273	328	7,139
South Central	1,574	1,030	4,536	60.45%	1,183	396	493	9,212
Total	5,948	3,826	18,853	60.86%	4,143	1,583	1,413	35,766

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	115	87	428	56.93%	79	47	23	779
		EAST BATON ROUGE	522	303	2,192	63.27%	389	186	101	3,693
		EAST FELICIANA	23	20	73	53.49%	13	9	1	139
		IBERVILLE	34	14	132	70.83%	26	9	8	223
		POINTE COUPEE	18	10	84	64.29%	17	6	7	142
		WEST BATON ROUGE	26	26	89	50.00%	27	7	8	183
		WEST FELICIANA	6	10	27	37.50%	5	2	2	52
	Total	744	470	3,025	61.29%	556	266	150	5,211	
	North Shore	LIVINGSTON	211	92	537	69.64%	132	58	39	1,069
		ST HELENA	4	2	59	66.67%	12	7	0	84
		ST TAMMANY	309	181	772	63.06%	160	69	58	1,549
		TANGIPAHOA	170	94	764	64.39%	137	44	48	1,257
		WASHINGTON	74	40	235	64.91%	44	9	13	415
	Total	768	409	2,367	65.25%	485	187	158	4,374	
Total			1,512	879	5,392	63.24%	1,041	453	308	9,585

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Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: March 2023

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	285	180	1,102	61.29%	201	102	47	1,917
		ORLEANS	481	346	1,661	58.16%	322	102	78	2,990
		PLAQUEMINES	29	17	93	63.04%	10	6	6	161
		ST BERNARD	52	34	239	60.47%	52	13	12	402
		EAST JEFFERSON	224	214	750	51.14%	189	123	45	1,545
		Total	1,071	791	3,845	57.52%	774	346	188	7,015
	Thibodaux	ASSUMPTION	22	18	85	55.00%	9	2	3	139
		LAFOURCHE	99	54	311	64.71%	67	23	18	572
		ST CHARLES	73	30	136	70.87%	26	16	9	290
		ST JAMES	23	18	86	56.10%	20	3	3	153
		ST JOHN	61	38	189	61.62%	48	16	7	359
		ST MARY	87	32	200	73.11%	50	12	17	398
		TERREBONNE	124	68	528	64.58%	102	43	39	904
		Total	489	258	1,535	65.46%	322	115	96	2,815
Total		1,560	1,049	5,380	59.79%	1,096	461	284	9,830	

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
North	Monroe	CALDWELL	15	10	61	60.00%	12	2	4	104
		EAST CARROLL	8	5	25	61.54%	4	1	1	44
		FRANKLIN	29	22	88	56.86%	23	4	15	181
		JACKSON	17	13	67	56.67%	13	4	8	122
		LINCOLN	54	49	180	52.43%	33	14	7	337
		MADISON	18	10	44	64.29%	11	1	7	91
		MOREHOUSE	33	40	102	45.21%	38	8	16	237
		OUACHITA	272	186	796	59.39%	165	60	78	1,557
		RICHLAND	31	23	66	57.41%	23	4	6	153
		TENSAS	3	3	22	50.00%	2	0	0	30
		UNION	48	20	104	70.59%	26	3	5	206
		WEST CARROLL	44	14	45	75.86%	20	3	5	131
	Out-of-State	5	6	2	45.45%	1	0	2	16	
	Total	577	401	1,602	59.00%	371	104	154	3,209	
	Shreveport	BIENVILLE	18	13	66	58.06%	11	6	6	120
		BOSSIER	150	83	400	64.38%	93	41	30	797
		CADDO	372	236	966	61.18%	205	79	96	1,954
		CLAIBORNE	24	19	50	55.81%	4	1	4	102
		DESOTO	31	12	80	72.09%	29	6	8	166
		NATCHITOCHE	41	38	129	51.90%	48	13	3	272
RED RIVER		14	11	56	56.00%	2	2	3	88	
SABINE		26	24	46	52.00%	14	6	13	129	
WEBSTER		49	31	150	61.25%	46	15	11	302	
Total	725	467	1,943	60.82%	452	169	174	3,930		
Total		1,302	868	3,545	60.00%	823	273	328	7,139	

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments	
South Central	Alexandria	AVOYELLES	45	40	145	52.94%	46	10	31	317	
		CATAHOULA	17	11	24	60.71%	5	3	5	65	
		CONCORDIA	47	29	96	61.84%	24	12	6	214	
		GRANT	27	13	68	67.50%	11	8	6	133	
		LASALLE	15	13	49	53.57%	15	4	3	99	
		RAPIDES	161	138	486	53.85%	152	46	58	1,041	
		VERNON	57	54	114	51.35%	33	20	15	293	
		WINN	18	12	34	60.00%	10	4	13	91	
		Total	387	310	1,016	55.52%	296	107	137	2,253	
	Lafayette	ACADIA	76	52	302	59.38%	63	21	34	548	
		EVANGELINE	35	32	167	52.24%	34	14	16	298	
		IBERIA	100	52	342	65.79%	62	17	29	602	
		LAFAYETTE	286	179	819	61.51%	204	98	74	1,660	
		ST LANDRY	105	66	465	61.40%	94	26	32	788	
		ST MARTIN	67	34	152	66.34%	46	6	16	321	
		VERMILION	55	49	261	52.88%	50	13	30	458	
		Total	724	464	2,508	60.94%	553	195	231	4,675	
		Lake Charles	ALLEN	34	14	81	70.83%	23	7	15	174
	BEAUREGARD		54	39	128	58.06%	27	12	13	273	
	CALCASIEU		310	181	694	63.14%	249	67	79	1,580	
	CAMERON		3	1	14	75.00%	4	0	0	22	
	JEFFERSON DAVIS		62	21	95	74.70%	31	8	18	235	
	Total		463	256	1,012	64.39%	334	94	125	2,284	
	Total			1,574	1,030	4,536	60.45%	1,183	396	493	9,212

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