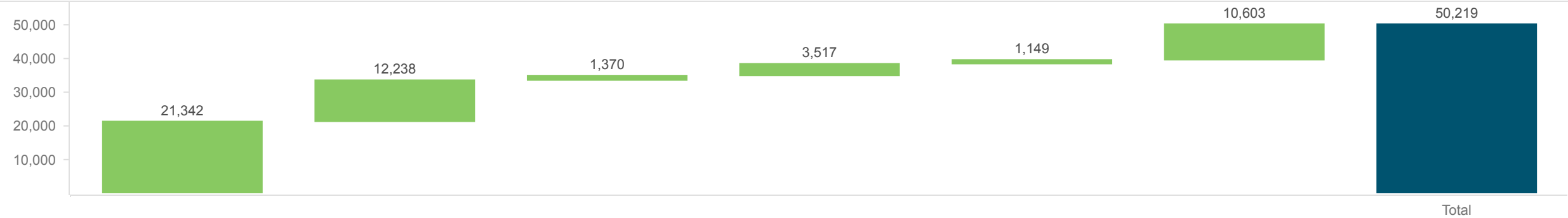




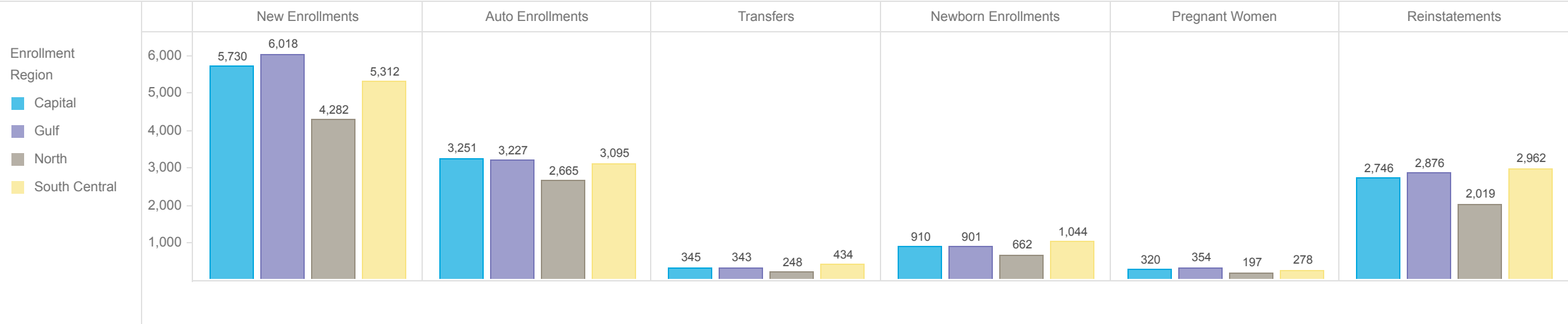
Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: December 2024



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: December 2024



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	5,730	3,251	345	63.80%	910	320	2,746	13,302
Gulf	6,018	3,227	343	65.09%	901	354	2,876	13,719
North	4,282	2,665	248	61.64%	662	197	2,019	10,073
South Central	5,312	3,095	434	63.19%	1,044	278	2,962	13,125
Total	21,342	12,238	1,370	63.56%	3,517	1,149	10,603	50,219

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	456	259	24	63.78%	71	22	225	1,057
		EAST BATON ROUGE	2,125	1,166	122	64.57%	333	124	960	4,830
		EAST FELICIANA	90	73	13	55.21%	18	6	47	247
		IBERVILLE	131	75	6	63.59%	24	8	70	314
		POINTE COUPEE	88	62	5	58.67%	14	5	44	218
		WEST BATON ROUGE	116	48	3	70.73%	18	8	60	253
		WEST FELICIANA	46	16	4	74.19%	4	0	13	83
		Total	3,052	1,699	177	64.24%	482	173	1,419	7,002
	North Shore	LIVINGSTON	628	343	45	64.68%	99	38	331	1,484
		ST HELENA	43	23	0	65.15%	2	4	20	92
		ST TAMMANY	962	579	71	62.43%	161	55	480	2,308
		TANGIPAHOA	780	458	37	63.00%	119	43	386	1,823
		WASHINGTON	265	149	15	64.01%	47	7	110	593
		Total	2,678	1,552	168	63.31%	428	147	1,327	6,300
Total			5,730	3,251	345	63.80%	910	320	2,746	13,302

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Monthly Enrollments by Location  
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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	1,135	526	62	68.33%	180	88	535	2,526
		ORLEANS	2,028	1,158	95	63.65%	230	72	816	4,399
		PLAQUEMINES	76	53	3	58.91%	9	1	54	196
		ST BERNARD	223	109	6	67.17%	44	16	141	539
		EAST JEFFERSON	869	490	60	63.94%	154	93	483	2,149
		Total	4,331	2,336	226	64.96%	617	270	2,029	9,809
	Thibodaux	ASSUMPTION	72	66	9	52.17%	14	4	35	200
		LAFOURCHE	333	190	17	63.67%	47	13	178	778
		ST CHARLES	168	83	9	66.93%	30	14	101	405
		ST JAMES	106	33	7	76.26%	13	4	48	211
		ST JOHN	253	96	23	72.49%	37	9	112	530
		ST MARY	224	111	18	66.87%	48	9	113	523
		TERREBONNE	531	312	34	62.99%	95	31	260	1,263
		Total	1,687	891	117	65.44%	284	84	847	3,910
Total			6,018	3,227	343	65.09%	901	354	2,876	13,719

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
North	Monroe	CALDWELL	68	32	16	68.00%	4	2	28	150
		EAST CARROLL	42	18	2	70.00%	6	1	20	89
		FRANKLIN	126	65	11	65.97%	26	6	54	288
		JACKSON	72	35	6	67.29%	7	2	31	153
		LINCOLN	206	146	12	58.52%	30	12	94	500
		MADISON	42	41	5	50.60%	12	1	36	137
		MOREHOUSE	128	103	10	55.41%	27	2	81	351
		OUACHITA	799	581	54	57.90%	126	45	387	1,992
		RICHLAND	107	64	7	62.57%	12	3	75	268
		TENSAS	16	10	1	61.54%	6	1	8	42
		UNION	122	61	10	66.67%	10	6	58	267
		WEST CARROLL	52	27	2	65.82%	11	0	34	126
		Out-of-State	7	15	1	31.82%	0	1	3	27
		Total	1,787	1,198	137	59.87%	277	82	909	4,390
	Shreveport	BIENVILLE	80	48	2	62.50%	11	6	38	185
		BOSSIER	483	317	20	60.38%	68	22	204	1,114
		CADDO	1,241	671	53	64.91%	186	50	525	2,726
		CLAIBORNE	55	32	4	63.22%	9	1	22	123
		DESOTO	123	75	7	62.12%	23	6	61	295
		NATCHITOCHES	183	119	7	60.60%	33	16	78	436
		RED RIVER	20	29	6	40.82%	5	0	23	83
		SABINE	104	45	2	69.80%	17	6	58	232
		WEBSTER	206	131	10	61.13%	33	8	101	489
		Total	2,495	1,467	111	62.97%	385	115	1,110	5,683
Total			4,282	2,665	248	61.64%	662	197	2,019	10,073

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South Central	Alexandria	AVOYELLES	196	112	10	63.64%	28	9	132	487
		CATAHOULA	58	22	4	72.50%	7	1	34	126
		CONCORDIA	90	73	9	55.21%	15	5	52	244
		GRANT	68	77	3	46.90%	14	3	50	215
		LASALLE	74	36	1	67.27%	11	1	26	149
		RAPIDES	575	440	38	56.65%	108	29	294	1,484
		VERNON	189	122	13	60.77%	22	11	53	410
		WINN	49	40	3	55.06%	7	4	32	135
		Total	1,299	922	81	58.49%	212	63	673	3,250
	Lafayette	ACADIA	281	160	14	63.72%	53	9	165	682
		EVANGELINE	143	79	14	64.41%	25	4	104	369
		IBERIA	404	164	16	71.13%	65	8	216	873
		LAFAYETTE	975	618	60	61.21%	208	70	598	2,529
		ST LANDRY	414	250	27	62.35%	106	24	265	1,086
		ST MARTIN	242	94	5	72.02%	39	8	125	513
		VERMILION	229	114	6	66.76%	48	14	124	535
		Total	2,688	1,479	142	64.51%	544	137	1,597	6,587
	Lake Charles	ALLEN	88	62	5	58.67%	18	1	52	226
		BEAUREGARD	149	79	15	65.35%	29	5	56	333
		CALCASIEU	960	489	168	66.25%	211	62	500	2,390
		CAMERON	7	5	2	58.33%	3	2	5	24
		JEFFERSON DAVIS	121	59	21	67.22%	27	8	79	315
		Total	1,325	694	211	65.63%	288	78	692	3,288
Total			5,312	3,095	434	63.19%	1,044	278	2,962	13,125

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