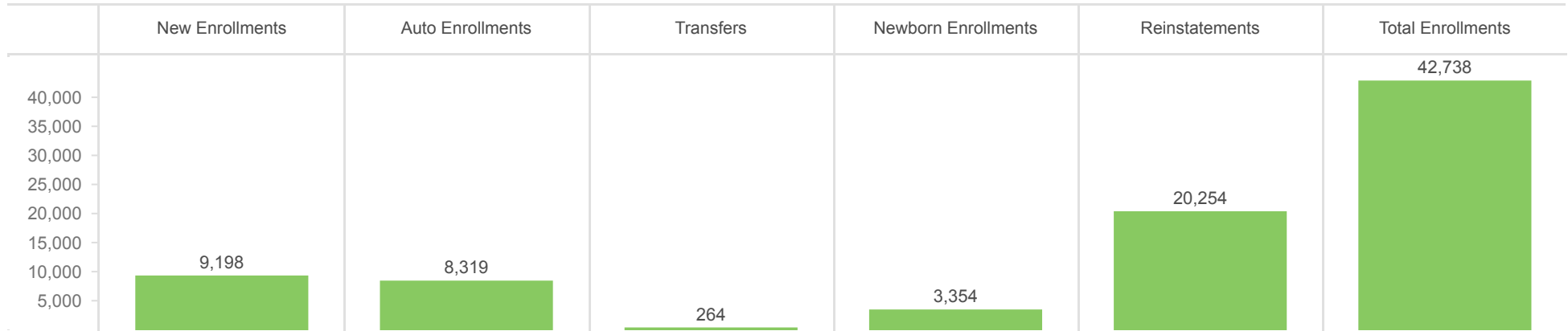




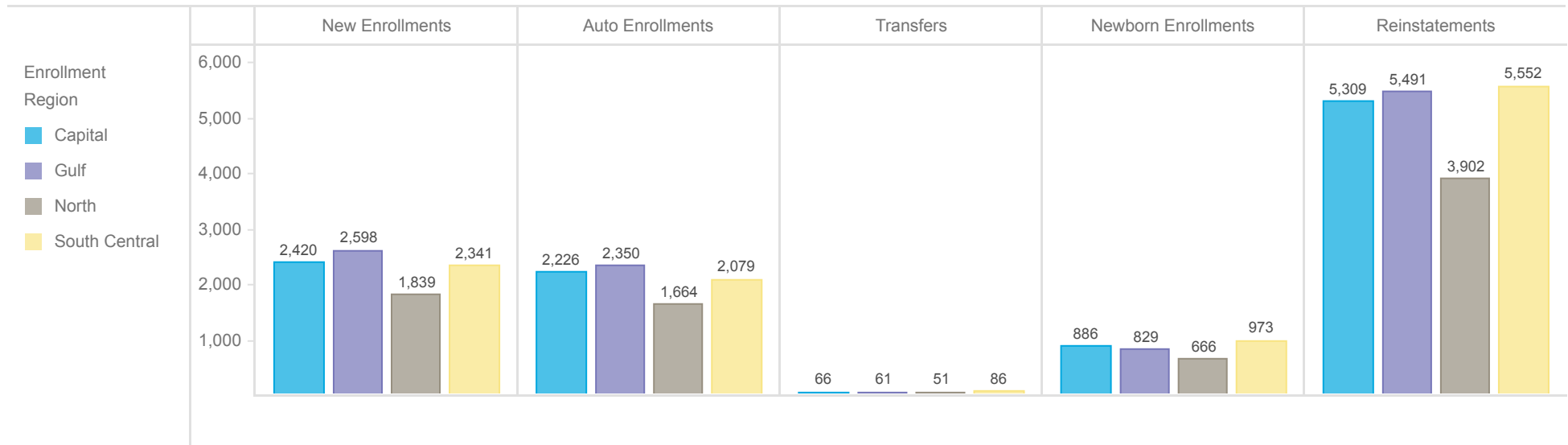
Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: January 2024

MAXIMUS®

Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollment by Location - New Members
Reporting Month: January 2024

MAXIMUS

| Enrollment Region | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Reinstatements | Total Enrollments |
|-------------------|-----------------|------------------|------------|---------------------|---------------------|----------------|-------------------|
| Capital | 2,420 | 2,226 | 66 | 52.09% | 886 | 5,309 | 11,300 |
| Gulf | 2,598 | 2,350 | 61 | 52.51% | 829 | 5,491 | 11,744 |
| North | 1,839 | 1,664 | 51 | 52.50% | 666 | 3,902 | 8,330 |
| South Central | 2,341 | 2,079 | 86 | 52.96% | 973 | 5,552 | 11,364 |
| Total | 9,198 | 8,319 | 264 | 52.51% | 3,354 | 20,254 | 42,738 |

| Enrollment Region | Enrollment Area | Enrollment Parish | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Reinstatements | Total Enrollments |
|-------------------|-----------------|-------------------|-----------------|------------------|-----------|---------------------|---------------------|----------------|-------------------|
| Capital | Baton Rouge | ASCENSION | 199 | 189 | 5 | 51.29% | 72 | 424 | 925 |
| | | EAST BATON ROUGE | 857 | 860 | 24 | 49.91% | 338 | 1,862 | 4,096 |
| | | EAST FELICIANA | 32 | 35 | 1 | 47.76% | 13 | 67 | 150 |
| | | IBERVILLE | 67 | 46 | 0 | 59.29% | 30 | 162 | 318 |
| | | POINTE COUPEE | 44 | 22 | 1 | 66.67% | 14 | 101 | 191 |
| | | WEST BATON ROUGE | 33 | 35 | 3 | 48.53% | 23 | 107 | 210 |
| | | WEST FELICIANA | 10 | 11 | 3 | 47.62% | 5 | 42 | 73 |
| | | Total | 1,242 | 1,198 | 37 | 50.90% | 495 | 2,765 | 5,963 |
| | North Shore | LIVINGSTON | 309 | 225 | 4 | 57.87% | 93 | 585 | 1,255 |
| | | ST HELENA | 12 | 15 | 1 | 44.44% | 8 | 36 | 75 |
| | | ST TAMMANY | 452 | 406 | 6 | 52.68% | 120 | 871 | 1,919 |
| | | TANGIPAHOA | 292 | 287 | 16 | 50.43% | 131 | 752 | 1,527 |
| | | WASHINGTON | 113 | 95 | 2 | 54.33% | 39 | 300 | 561 |
| | | Total | 1,178 | 1,028 | 29 | 53.40% | 391 | 2,544 | 5,337 |
| Total | | | 2,420 | 2,226 | 66 | 52.09% | 886 | 5,309 | 11,300 |

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| Enrollment Region | Enrollment Area | Enrollment Parish | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Reinstatements | Total Enrollments |
|-------------------|-----------------|-------------------|-----------------|------------------|-----------|---------------------|---------------------|----------------|-------------------|
| Gulf | New Orleans | JEFFERSON | 496 | 448 | 9 | 52.54% | 154 | 1,072 | 2,286 |
| | | ORLEANS | 874 | 760 | 24 | 53.49% | 243 | 1,580 | 3,590 |
| | | PLAQUEMINES | 18 | 37 | 0 | 32.73% | 17 | 76 | 152 |
| | | ST BERNARD | 98 | 94 | 1 | 51.04% | 23 | 243 | 481 |
| | | EAST JEFFERSON | 440 | 438 | 15 | 50.11% | 150 | 770 | 1,903 |
| | | Total | 1,926 | 1,777 | 49 | 52.01% | 587 | 3,741 | 8,412 |
| | Thibodaux | ASSUMPTION | 39 | 28 | 1 | 58.21% | 11 | 70 | 150 |
| | | LAFOURCHE | 121 | 118 | 2 | 50.63% | 55 | 307 | 617 |
| | | ST CHARLES | 79 | 66 | 0 | 54.48% | 17 | 188 | 360 |
| | | ST JAMES | 37 | 23 | 0 | 61.67% | 11 | 98 | 174 |
| | | ST JOHN | 100 | 78 | 3 | 56.18% | 27 | 236 | 456 |
| | | ST MARY | 100 | 79 | 3 | 55.87% | 35 | 322 | 548 |
| | | TERREBONNE | 196 | 181 | 3 | 51.99% | 86 | 529 | 1,027 |
| | | Total | 672 | 573 | 12 | 53.98% | 242 | 1,750 | 3,332 |
| Total | | | 2,598 | 2,350 | 61 | 52.51% | 829 | 5,491 | 11,744 |

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| Enrollment Region | Enrollment Area | Enrollment Parish | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Reinstatements | Total Enrollments |
|-------------------|-----------------|-------------------|-----------------|------------------|-----------|---------------------|---------------------|----------------|-------------------|
| North | Monroe | CALDWELL | 34 | 17 | 0 | 66.67% | 6 | 51 | 108 |
| | | EAST CARROLL | 16 | 15 | 1 | 51.61% | 8 | 29 | 72 |
| | | FRANKLIN | 37 | 34 | 1 | 52.11% | 15 | 119 | 208 |
| | | JACKSON | 20 | 15 | 0 | 57.14% | 7 | 67 | 111 |
| | | LINCOLN | 80 | 74 | 5 | 51.95% | 28 | 177 | 377 |
| | | MADISON | 31 | 15 | 1 | 67.39% | 13 | 59 | 120 |
| | | MOREHOUSE | 61 | 47 | 5 | 56.48% | 19 | 111 | 251 |
| | | OUACHITA | 316 | 368 | 9 | 46.20% | 137 | 759 | 1,630 |
| | | RICHLAND | 34 | 45 | 0 | 43.04% | 17 | 135 | 235 |
| | | TENSAS | 12 | 3 | 0 | 80.00% | 3 | 18 | 38 |
| | | UNION | 69 | 37 | 0 | 65.09% | 22 | 116 | 251 |
| | | WEST CARROLL | 23 | 34 | 1 | 40.35% | 7 | 63 | 131 |
| | | Out-of-State | 9 | 7 | 0 | 56.25% | 1 | 6 | 24 |
| | | Total | 742 | 711 | 23 | 51.07% | 283 | 1,710 | 3,556 |
| | Shreveport | BIENVILLE | 26 | 33 | 1 | 44.07% | 14 | 66 | 144 |
| | | BOSSIER | 232 | 187 | 3 | 55.37% | 76 | 377 | 907 |
| | | CADDO | 563 | 456 | 12 | 55.25% | 170 | 1,026 | 2,281 |
| | | CLAIBORNE | 16 | 23 | 0 | 41.03% | 13 | 60 | 114 |
| | | DESOTO | 49 | 48 | 1 | 50.52% | 17 | 142 | 263 |
| | | NATCHITOCHES | 71 | 69 | 1 | 50.71% | 36 | 158 | 347 |
| | | RED RIVER | 13 | 19 | 2 | 40.63% | 8 | 53 | 96 |
| | | SABINE | 33 | 38 | 4 | 46.48% | 15 | 91 | 185 |
| | | WEBSTER | 94 | 80 | 4 | 54.02% | 34 | 219 | 437 |
| | | Total | 1,097 | 953 | 28 | 53.51% | 383 | 2,192 | 4,774 |
| Total | | | 1,839 | 1,664 | 51 | 52.50% | 666 | 3,902 | 8,330 |

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| Enrollment Region | Enrollment Area | Enrollment Parish | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Reinstatements | Total Enrollments |
|-------------------|-----------------|-------------------|-----------------|------------------|-----------|---------------------|---------------------|----------------|-------------------|
| South Central | Alexandria | AVOYELLES | 84 | 53 | 3 | 61.31% | 29 | 250 | 433 |
| | | CATAHOULA | 19 | 25 | 3 | 43.18% | 8 | 47 | 104 |
| | | CONCORDIA | 47 | 36 | 1 | 56.63% | 17 | 115 | 218 |
| | | GRANT | 43 | 35 | 2 | 55.13% | 12 | 98 | 194 |
| | | LASALLE | 19 | 23 | 0 | 45.24% | 10 | 52 | 111 |
| | | RAPIDES | 232 | 248 | 6 | 48.33% | 102 | 564 | 1,181 |
| | | VERNON | 86 | 71 | 2 | 54.78% | 34 | 143 | 343 |
| | | WINN | 22 | 21 | 0 | 51.16% | 10 | 58 | 114 |
| | | Total | 552 | 512 | 17 | 51.88% | 222 | 1,327 | 2,698 |
| | Lafayette | ACADIA | 131 | 95 | 5 | 57.96% | 47 | 307 | 603 |
| | | EVANGELINE | 54 | 70 | 6 | 43.55% | 26 | 191 | 354 |
| | | IBERIA | 138 | 106 | 3 | 56.56% | 58 | 394 | 721 |
| | | LAFAYETTE | 500 | 414 | 18 | 54.70% | 193 | 1,029 | 2,234 |
| | | ST LANDRY | 181 | 165 | 7 | 52.31% | 75 | 542 | 987 |
| | | ST MARTIN | 80 | 83 | 4 | 49.08% | 45 | 213 | 440 |
| | | VERMILION | 113 | 83 | 7 | 57.65% | 51 | 304 | 575 |
| | | Total | 1,197 | 1,016 | 50 | 54.09% | 495 | 2,980 | 5,914 |
| | Lake Charles | ALLEN | 32 | 35 | 3 | 47.76% | 21 | 105 | 201 |
| | | BEAUREGARD | 79 | 57 | 1 | 58.09% | 33 | 146 | 326 |
| | | CALCASIEU | 421 | 400 | 8 | 51.28% | 179 | 861 | 1,936 |
| | | CAMERON | 4 | 4 | 0 | 50.00% | 1 | 8 | 17 |
| | | JEFFERSON DAVIS | 56 | 55 | 7 | 50.45% | 22 | 125 | 272 |
| | | Total | 592 | 551 | 19 | 51.79% | 256 | 1,245 | 2,752 |
| Total | | | 2,341 | 2,079 | 86 | 52.96% | 973 | 5,552 | 11,364 |

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