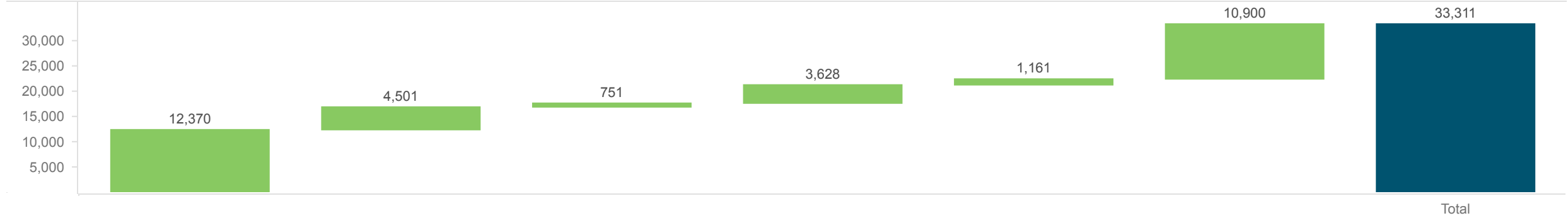




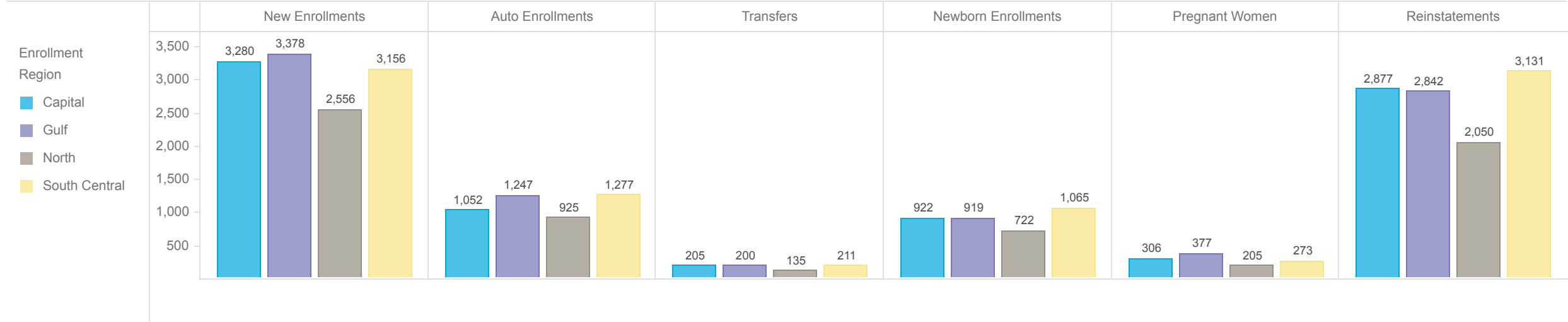
Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: September 2024



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: September 2024



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	3,280	1,052	205	75.72%	922	306	2,877	8,642
Gulf	3,378	1,247	200	73.04%	919	377	2,842	8,963
North	2,556	925	135	73.43%	722	205	2,050	6,593
South Central	3,156	1,277	211	71.19%	1,065	273	3,131	9,113
Total	12,370	4,501	751	73.32%	3,628	1,161	10,900	33,311

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	306	105	17	74.45%	87	27	237	779
		EAST BATON ROUGE	1,192	426	78	73.67%	349	117	1,034	3,196
		EAST FELICIANA	30	23	6	56.60%	5	3	43	110
		IBERVILLE	73	18	2	80.22%	19	4	59	175
		POINTE COUPEE	56	18	1	75.68%	15	3	35	128
		WEST BATON ROUGE	72	23	3	75.79%	18	7	80	203
		WEST FELICIANA	9	6	1	60.00%	6	4	20	46
		Total	1,738	619	108	73.74%	499	165	1,508	4,637
	North Shore	LIVINGSTON	376	94	22	80.00%	106	37	332	967
		ST HELENA	20	1	0	95.24%	9	2	15	47
		ST TAMMANY	595	169	38	77.88%	136	55	506	1,499
		TANGIPAHOA	440	123	30	78.15%	125	34	393	1,145
		WASHINGTON	111	46	7	70.70%	47	13	123	347
		Total	1,542	433	97	78.08%	423	141	1,369	4,005
Total			3,280	1,052	205	75.72%	922	306	2,877	8,642

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Gulf	New Orleans	JEFFERSON	670	224	36	74.94%	194	71	574	1,769
		ORLEANS	1,124	442	57	71.78%	250	84	815	2,772
		PLAQUEMINES	46	19	4	70.77%	16	2	37	124
		ST BERNARD	102	27	4	79.07%	30	11	114	288
		EAST JEFFERSON	541	205	26	72.52%	164	109	478	1,523
		Total	2,483	917	127	73.03%	654	277	2,018	6,476
	Thibodaux	ASSUMPTION	48	17	5	73.85%	17	3	33	123
		LAFOURCHE	179	74	23	70.75%	56	16	166	514
		ST CHARLES	95	33	2	74.22%	20	6	87	243
		ST JAMES	43	15	0	74.14%	12	2	48	120
		ST JOHN	144	44	5	76.60%	32	20	120	365
		ST MARY	120	60	17	66.67%	33	15	123	368
		TERREBONNE	266	87	21	75.35%	95	38	247	754
		Total	895	330	73	73.06%	265	100	824	2,487
Total			3,378	1,247	200	73.04%	919	377	2,842	8,963

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North	Monroe	CALDWELL	36	10	2	78.26%	9	1	34	92
		EAST CARROLL	26	5	4	83.87%	3	4	15	57
		FRANKLIN	69	16	2	81.18%	26	4	67	184
		JACKSON	37	13	1	74.00%	9	4	30	94
		LINCOLN	135	31	6	81.33%	29	7	94	302
		MADISON	19	15	2	55.88%	12	4	19	71
		MOREHOUSE	89	31	5	74.17%	24	7	64	220
		OUACHITA	474	170	30	73.60%	150	37	425	1,286
		RICHLAND	59	26	5	69.41%	24	2	55	171
		TENSAS	8	2	0	80.00%	6	1	9	26
		UNION	78	25	4	75.73%	14	8	62	191
		WEST CARROLL	18	12	3	60.00%	7	1	43	84
		Out-of-State	5	2	0	71.43%	0	0	2	9
		Total	1,053	358	64	74.63%	313	80	919	2,787
	Shreveport	BIENVILLE	62	19	7	76.54%	10	3	24	125
		BOSSIER	275	103	12	72.75%	86	35	203	714
		CADDO	704	268	29	72.43%	206	50	531	1,788
		CLAIBORNE	30	19	1	61.22%	10	1	15	76
		DESOTO	77	28	3	73.33%	13	7	54	182
		NATCHITOCHES	101	47	7	68.24%	30	13	80	278
		RED RIVER	23	7	3	76.67%	8	1	32	74
		SABINE	73	22	5	76.84%	22	4	66	192
		WEBSTER	158	54	4	74.53%	24	11	126	377
		Total	1,503	567	71	72.61%	409	125	1,131	3,806
Total			2,556	925	135	73.43%	722	205	2,050	6,593

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South Central	Alexandria	AVOYELLES	84	37	7	69.42%	43	7	108	286
		CATAHOULA	29	8	1	78.38%	6	3	23	70
		CONCORDIA	72	24	9	75.00%	17	5	39	166
		GRANT	54	28	4	65.85%	21	3	38	148
		LASALLE	41	16	0	71.93%	13	2	43	115
		RAPIDES	323	163	26	66.46%	112	26	350	1,000
		VERNON	85	49	12	63.43%	18	9	86	259
		WINN	44	24	3	64.71%	14	3	25	113
		Total	732	349	62	67.72%	244	58	712	2,157
	Lafayette	ACADIA	160	50	5	76.19%	55	12	173	455
		EVANGELINE	88	33	4	72.73%	23	6	56	210
		IBERIA	208	71	14	74.55%	68	16	226	603
		LAFAYETTE	562	267	33	67.79%	205	82	593	1,742
		ST LANDRY	281	91	10	75.54%	82	13	276	753
		ST MARTIN	123	44	5	73.65%	46	13	144	375
		VERMILION	159	71	4	69.13%	48	10	177	469
		Total	1,581	627	75	71.60%	527	152	1,645	4,607
	Lake Charles	ALLEN	67	22	5	75.28%	18	2	47	161
		BEAUREGARD	91	43	6	67.91%	42	8	71	261
		CALCASIEU	593	203	57	74.50%	211	50	554	1,668
		CAMERON	5	1	0	83.33%	0	1	7	14
		JEFFERSON DAVIS	87	32	6	73.11%	23	2	95	245
		Total	843	301	74	73.69%	294	63	774	2,349
Total			3,156	1,277	211	71.19%	1,065	273	3,131	9,113

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