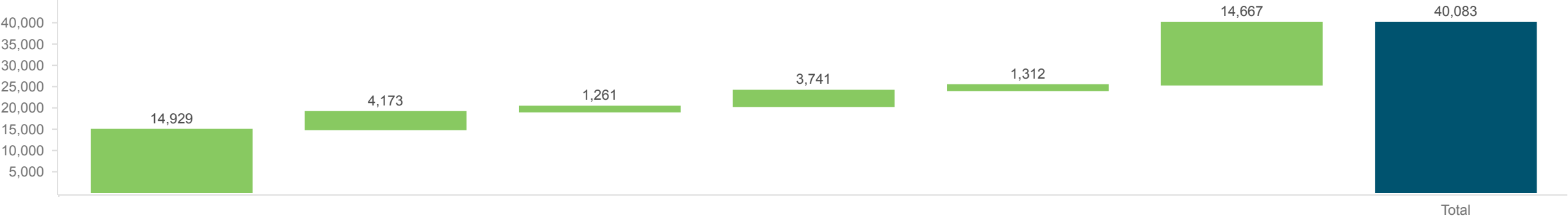




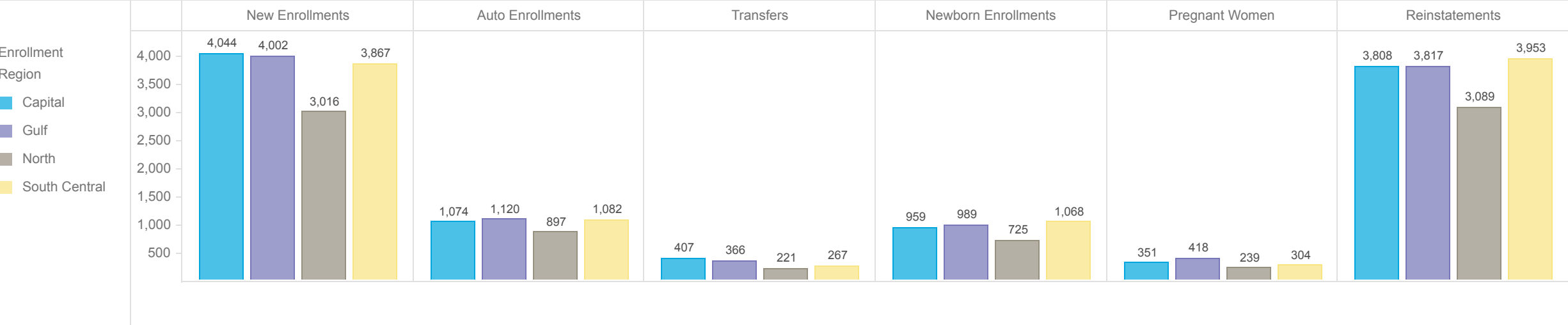
Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: August 2025



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: August 2025



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	4,044	1,074	407	79.02%	959	351	3,808	10,643
Gulf	4,002	1,120	366	78.13%	989	418	3,817	10,712
North	3,016	897	221	77.08%	725	239	3,089	8,187
South Central	3,867	1,082	267	78.14%	1,068	304	3,953	10,541
Total	14,929	4,173	1,261	78.15%	3,741	1,312	14,667	40,083

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	332	72	34	82.18%	72	33	275	818
		EAST BATON ROUGE	1,553	406	161	79.28%	379	133	1,388	4,020
		EAST FELICIANA	47	25	3	65.28%	7	1	69	152
		IBERVILLE	100	21	10	82.64%	24	11	108	274
		POINTE COUPEE	59	19	5	75.64%	19	3	48	153
		WEST BATON ROUGE	100	24	5	80.65%	20	5	76	230
		WEST FELICIANA	15	7	1	68.18%	5	2	29	59
		Total	2,206	574	219	79.35%	526	188	1,993	5,706
	North Shore	LIVINGSTON	458	105	46	81.35%	114	48	426	1,197
		ST HELENA	23	6	2	79.31%	9	3	18	61
		ST TAMMANY	651	192	70	77.22%	132	49	673	1,767
		TANGIPAHOA	500	146	53	77.40%	132	49	525	1,405
		WASHINGTON	206	51	17	80.16%	46	14	173	507
		Total	1,838	500	188	78.61%	433	163	1,815	4,937
Total			4,044	1,074	407	79.02%	959	351	3,808	10,643

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Gulf	New Orleans	JEFFERSON	721	199	84	78.37%	204	90	725	2,023
		ORLEANS	1,345	449	105	74.97%	247	108	1,136	3,390
		PLAQUEMINES	67	21	7	76.14%	12	7	27	141
		ST BERNARD	178	30	10	85.58%	42	20	211	491
		EAST JEFFERSON	581	173	53	77.06%	179	100	563	1,649
		Total	2,892	872	259	76.83%	684	325	2,662	7,694
	Thibodaux	ASSUMPTION	38	17	5	69.09%	17	5	40	122
		LAFOURCHE	215	51	19	80.83%	54	24	243	606
		ST CHARLES	108	36	7	75.00%	30	7	117	305
		ST JAMES	57	17	3	77.03%	9	4	70	160
		ST JOHN	171	35	22	83.01%	35	8	156	427
		ST MARY	161	39	21	80.50%	55	14	188	478
		TERREBONNE	360	53	30	87.17%	105	31	341	920
		Total	1,110	248	107	81.74%	305	93	1,155	3,018
Total			4,002	1,120	366	78.13%	989	418	3,817	10,712

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North	Monroe	CALDWELL	30	13	1	69.77%	11	5	49	109
		EAST CARROLL	26	4	1	86.67%	5	0	28	64
		FRANKLIN	66	23	8	74.16%	17	9	61	184
		JACKSON	50	13	1	79.37%	8	3	31	106
		LINCOLN	141	38	20	78.77%	35	12	150	396
		MADISON	37	19	2	66.07%	11	3	43	115
		MOREHOUSE	85	23	4	78.70%	16	3	124	255
		OUACHITA	580	143	39	80.22%	142	33	620	1,557
		RICHLAND	82	14	9	85.42%	19	3	73	200
		TENSAS	15	4	2	78.95%	4	2	12	39
		UNION	89	32	6	73.55%	21	7	77	232
		WEST CARROLL	41	19	3	68.33%	9	4	46	122
		Out-of-State	7	3	0	70.00%	6	0	53	69
		Total	1,249	348	96	78.21%	304	84	1,367	3,448
	Shreveport	BIENVILLE	45	10	2	81.82%	16	5	54	132
		BOSSIER	379	109	31	77.66%	93	39	338	989
		CADDO	874	261	64	77.00%	194	79	830	2,302
		CLAIBORNE	32	22	5	59.26%	5	4	41	109
		DESOTO	68	26	5	72.34%	20	3	91	213
		NATCHITOCHES	109	43	4	71.71%	30	9	106	301
		RED RIVER	30	11	5	73.17%	13	1	32	92
		SABINE	76	22	4	77.55%	21	9	80	212
		WEBSTER	154	45	5	77.39%	29	6	150	389
		Total	1,767	549	125	76.30%	421	155	1,722	4,739
Total			3,016	897	221	77.08%	725	239	3,089	8,187

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South Central	Alexandria	AVOYELLES	136	47	12	74.32%	46	9	134	384
		CATAHOULA	30	16	0	65.22%	4	4	28	82
		CONCORDIA	89	18	5	83.18%	14	7	101	234
		GRANT	72	17	1	80.90%	18	4	65	177
		LASALLE	40	11	4	78.43%	14	3	30	102
		RAPIDES	450	143	27	75.89%	108	39	398	1,165
		VERNON	125	27	3	82.24%	27	7	116	305
		WINN	45	10	2	81.82%	18	2	54	131
		Total	987	289	54	77.35%	249	75	926	2,580
	Lafayette	ACADIA	199	39	14	83.61%	43	16	218	529
		EVANGELINE	108	28	2	79.41%	23	14	157	332
		IBERIA	252	58	13	81.29%	44	20	263	650
		LAFAYETTE	730	206	57	77.99%	227	72	709	2,001
		ST LANDRY	319	89	18	78.19%	94	13	361	894
		ST MARTIN	141	49	15	74.21%	54	15	158	432
		VERMILION	162	50	11	76.42%	49	10	192	474
		Total	1,911	519	130	78.64%	534	160	2,058	5,312
	Lake Charles	ALLEN	83	28	3	74.77%	23	7	57	201
		BEAUREGARD	118	42	12	73.75%	31	4	119	326
		CALCASIEU	692	178	58	79.54%	202	51	687	1,868
		CAMERON	2	0	0	100.00%	0	0	4	6
		JEFFERSON DAVIS	74	26	10	74.00%	29	7	102	248
		Total	969	274	83	77.96%	285	69	969	2,649
Total			3,867	1,082	267	78.14%	1,068	304	3,953	10,541

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