
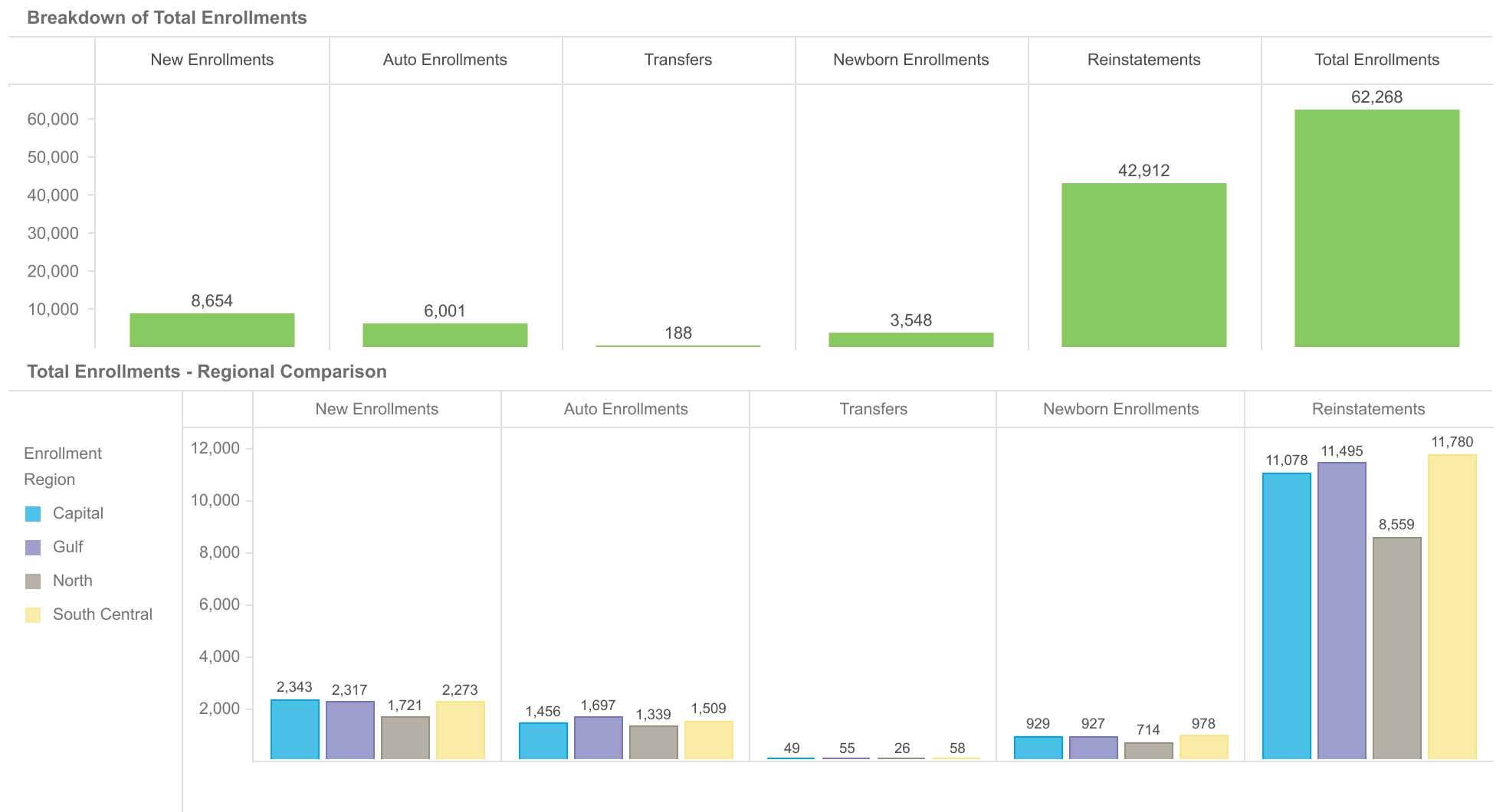


Healthy Louisiana

Monthly Enrollment by Location - New Members

Reporting Month: December 2025





Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



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Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	2,343	1,456	49	61.67%	929	11,078	16,155
Gulf	2,317	1,697	55	57.72%	927	11,495	16,743
North	1,721	1,339	26	56.24%	714	8,559	12,527
South Central	2,273	1,509	58	60.10%	978	11,780	16,843
Total	8,654	6,001	188	59.05%	3,548	42,912	62,268

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	191	107	5	64.09%	77	900	1,313
		EAST BATON ROUGE	816	522	18	60.99%	339	3,862	5,673
		EAST FELICIANA	35	39	1	47.30%	15	178	272
		IBERVILLE	70	33	2	67.96%	20	270	401
		POINTE COUPEE	30	32	0	48.39%	9	169	245
		WEST BATON ROUGE	34	24	0	58.62%	20	215	299
		WEST FELICIANA	20	11	0	64.52%	3	83	117
		Total	1,196	768	26	60.90%	483	5,677	8,320
	North Shore	LIVINGSTON	268	138	4	66.01%	96	1,250	1,787
		ST HELENA	18	10	0	64.29%	7	77	115
		ST TAMMANY	455	269	10	62.85%	154	1,839	2,771
		TANGIPAHOA	306	207	5	59.65%	140	1,644	2,344
		WASHINGTON	100	64	4	60.98%	49	591	818
		Total	1,147	688	23	62.51%	446	5,401	7,835
Total			2,343	1,456	49	61.67%	929	11,078	16,155

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Gulf	New Orleans	JEFFERSON	410	269	17	60.38%	179	2,056	2,986
		ORLEANS	799	632	13	55.84%	224	3,565	5,284
		PLAQUEMINES	26	18	0	59.09%	14	135	195
		ST BERNARD	81	63	1	56.25%	31	553	741
		EAST JEFFERSON	338	292	14	53.65%	151	1,666	2,515
		Total	1,654	1,274	45	56.49%	599	7,975	11,721
	Thibodaux	ASSUMPTION	31	22	1	58.49%	9	167	233
		LAFOURCHE	120	99	5	54.79%	64	751	1,051
		ST CHARLES	82	46	0	64.06%	34	407	576
		ST JAMES	26	23	0	53.06%	14	158	222
		ST JOHN	84	57	0	59.57%	28	493	671
		ST MARY	85	52	2	62.04%	55	508	711
		TERREBONNE	235	124	2	65.46%	124	1,036	1,558
		Total	663	423	10	61.05%	328	3,520	5,022
Total			2,317	1,697	55	57.72%	927	11,495	16,743

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North	Monroe	CALDWELL	24	25	2	48.98%	9	125	187
		EAST CARROLL	16	19	1	45.71%	10	70	116
		FRANKLIN	43	32	1	57.33%	18	226	324
		JACKSON	22	10	0	68.75%	9	123	164
		LINCOLN	77	59	0	56.62%	39	410	595
		MADISON	28	18	1	60.87%	12	177	237
		MOREHOUSE	47	47	2	50.00%	16	271	390
		OUACHITA	300	224	6	57.25%	147	1,709	2,412
		RICHLAND	49	32	1	60.49%	18	249	353
		TENSAS	6	14	0	30.00%	2	42	64
		UNION	35	26	1	57.38%	31	233	329
		WEST CARROLL	31	19	0	62.00%	7	125	183
		Out-of-State	5	2	0	71.43%	1	37	45
		Total	683	527	15	56.45%	319	3,797	5,399
	Shreveport	BIENVILLE	25	24	0	51.02%	13	148	211
		BOSSIER	199	167	0	54.37%	89	999	1,481
		CADDO	497	406	6	55.04%	179	2,257	3,392
		CLAIBORNE	32	16	0	66.67%	8	99	157
		DESOTO	41	42	1	49.40%	13	205	307
		NATCHITOCHE	91	54	0	62.76%	43	314	508
		RED RIVER	27	14	2	65.85%	6	103	152
		SABINE	41	26	1	61.19%	14	213	306
		WEBSTER	85	63	1	57.43%	30	424	614
		Total	1,038	812	11	56.11%	395	4,762	7,128
Total			1,721	1,339	26	56.24%	714	8,559	12,527

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South Central	Alexandria	AVOYELLES	80	72	1	52.63%	29	464	656
		CATAHOULA	28	13	0	68.29%	4	83	128
		CONCORDIA	39	39	0	50.00%	12	219	313
		GRANT	37	21	0	63.79%	21	189	277
		LASALLE	19	18	1	51.35%	12	129	180
		RAPIDES	258	173	10	59.86%	91	1,211	1,765
		VERNON	70	40	3	63.64%	33	357	509
		WINN	26	19	2	57.78%	9	159	217
		Total	557	395	17	58.51%	211	2,811	4,045
	Lafayette	ACADIA	88	78	3	53.01%	56	648	877
		EVANGELINE	59	42	3	58.42%	28	354	495
		IBERIA	137	79	1	63.43%	51	771	1,059
		LAFAYETTE	457	315	11	59.20%	206	2,201	3,254
		ST LANDRY	176	126	4	58.28%	80	1,056	1,464
		ST MARTIN	100	54	2	64.94%	45	510	722
		VERMILION	94	63	3	59.87%	48	507	722
		Total	1,111	757	27	59.48%	514	6,047	8,593
	Lake Charles	ALLEN	40	20	0	66.67%	14	198	275
		BEAUREGARD	64	44	1	59.26%	27	297	439
		CALCASIEU	434	268	12	61.82%	176	2,105	3,032
		CAMERON	2	0	0	100.00%	1	30	33
		JEFFERSON DAVIS	65	25	1	72.22%	35	292	426
		Total	605	357	14	62.89%	253	2,922	4,205
Total			2,273	1,509	58	60.10%	978	11,780	16,843

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