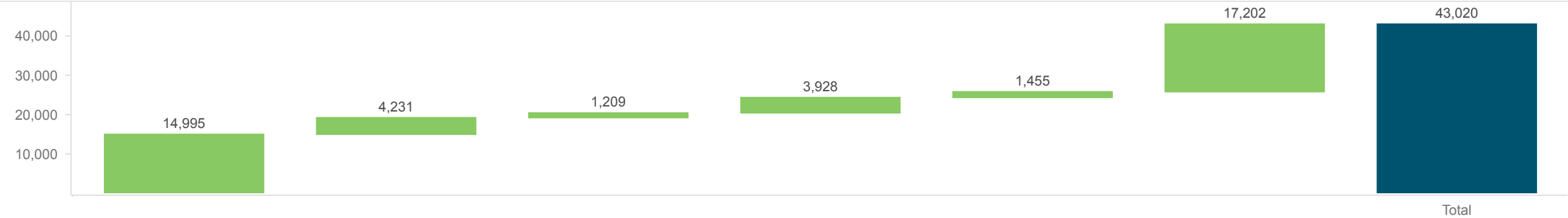




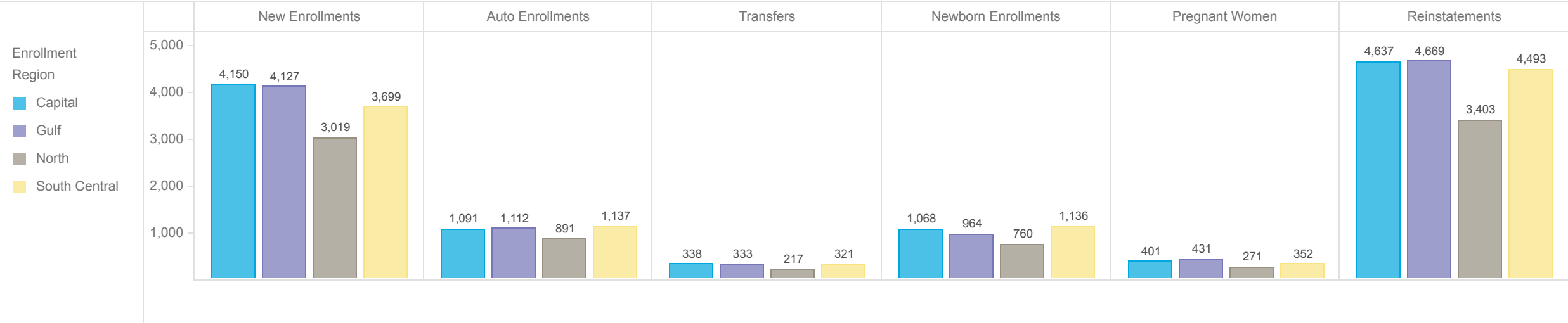
Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: July 2025



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: July 2025



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	4,150	1,091	338	79.18%	1,068	401	4,637	11,685
Gulf	4,127	1,112	333	78.77%	964	431	4,669	11,636
North	3,019	891	217	77.21%	760	271	3,403	8,561
South Central	3,699	1,137	321	76.49%	1,136	352	4,493	11,138
Total	14,995	4,231	1,209	77.99%	3,928	1,455	17,202	43,020

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	299	74	31	80.16%	86	48	357	895
		EAST BATON ROUGE	1,546	420	122	78.64%	394	165	1,609	4,256
		EAST FELICIANA	52	25	3	67.53%	10	3	70	163
		IBERVILLE	98	22	13	81.67%	20	6	136	295
		POINTE COUPEE	57	19	4	75.00%	25	2	95	202
		WEST BATON ROUGE	68	19	5	78.16%	13	11	84	200
		WEST FELICIANA	23	3	4	88.46%	5	1	45	81
		Total	2,143	582	182	78.64%	553	236	2,396	6,092
	North Shore	LIVINGSTON	457	115	34	79.90%	137	47	549	1,339
		ST HELENA	31	2	2	93.94%	16	1	38	90
		ST TAMMANY	771	175	50	81.50%	154	55	801	2,006
		TANGIPAHOA	557	166	47	77.04%	148	45	625	1,588
		WASHINGTON	191	51	23	78.93%	60	17	228	570
		Total	2,007	509	156	79.77%	515	165	2,241	5,593
Total			4,150	1,091	338	79.18%	1,068	401	4,637	11,685

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Gulf	New Orleans	JEFFERSON	721	179	51	80.11%	199	87	874	2,111
		ORLEANS	1,418	411	114	77.53%	240	112	1,462	3,757
		PLAQUEMINES	42	13	9	76.36%	13	1	74	152
		ST BERNARD	162	41	10	79.80%	36	20	220	489
		EAST JEFFERSON	594	172	59	77.55%	185	99	657	1,766
		Total	2,937	816	243	78.26%	673	319	3,287	8,275
	Thibodaux	ASSUMPTION	42	13	4	76.36%	16	4	65	144
		LAFOURCHE	262	69	20	79.15%	66	23	292	732
		ST CHARLES	108	30	12	78.26%	27	14	124	315
		ST JAMES	83	18	6	82.18%	12	3	88	210
		ST JOHN	174	40	9	81.31%	31	11	182	447
		ST MARY	200	42	13	82.64%	53	21	210	539
		TERREBONNE	321	84	26	79.26%	86	36	421	974
		Total	1,190	296	90	80.08%	291	112	1,382	3,361
Total			4,127	1,112	333	78.77%	964	431	4,669	11,636

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North	Monroe	CALDWELL	41	13	8	75.93%	8	4	39	113
		EAST CARROLL	26	2	0	92.86%	4	0	29	61
		FRANKLIN	63	18	4	77.78%	25	7	107	224
		JACKSON	57	6	2	90.48%	10	4	55	134
		LINCOLN	146	34	7	81.11%	31	15	148	381
		MADISON	29	9	2	76.32%	10	4	58	112
		MOREHOUSE	103	23	5	81.75%	15	4	143	293
		OUACHITA	558	177	56	75.92%	158	51	672	1,672
		RICHLAND	71	27	5	72.45%	12	5	94	214
		TENSAS	16	10	0	61.54%	4	0	11	41
		UNION	89	16	2	84.76%	16	6	107	236
		WEST CARROLL	46	9	1	83.64%	9	6	53	124
		Out-of-State	6	1	0	85.71%	3	0	30	40
		Total	1,251	345	92	78.38%	305	106	1,546	3,645
	Shreveport	BIENVILLE	54	15	6	78.26%	11	2	68	156
		BOSSIER	307	102	24	75.06%	95	37	362	927
		CADDO	906	283	67	76.20%	196	81	860	2,393
		CLAIBORNE	41	20	4	67.21%	11	5	60	141
		DESOTO	94	24	2	79.66%	18	4	97	239
		NATCHITOCHES	115	42	7	73.25%	49	9	126	348
		RED RIVER	23	8	4	74.19%	9	3	46	93
		SABINE	81	23	5	77.88%	18	7	94	228
		WEBSTER	147	29	6	83.52%	48	17	144	391
		Total	1,768	546	125	76.40%	455	165	1,857	4,916
Total			3,019	891	217	77.21%	760	271	3,403	8,561

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South Central	Alexandria	AVOYELLES	149	57	11	72.33%	37	10	157	421
		CATAHOULA	32	6	1	84.21%	10	2	45	96
		CONCORDIA	85	23	7	78.70%	28	7	109	259
		GRANT	64	16	6	80.00%	18	4	66	174
		LASALLE	52	9	2	85.25%	15	5	54	137
		RAPIDES	350	132	33	72.61%	120	31	486	1,152
		VERNON	121	46	7	72.46%	49	11	108	342
		WINN	37	20	4	64.91%	13	2	43	119
		Total	890	309	71	74.23%	290	72	1,068	2,700
	Lafayette	ACADIA	192	47	24	80.33%	60	23	256	602
		EVANGELINE	99	24	10	80.49%	30	16	128	307
		IBERIA	224	40	18	84.85%	82	19	284	667
		LAFAYETTE	732	229	53	76.17%	188	74	863	2,139
		ST LANDRY	280	91	25	75.47%	83	18	392	889
		ST MARTIN	162	46	14	77.88%	46	15	186	469
		VERMILION	172	52	11	76.79%	65	12	227	539
		Total	1,861	529	155	77.87%	554	177	2,336	5,612
	Lake Charles	ALLEN	66	25	11	72.53%	11	6	58	177
		BEAUREGARD	120	38	14	75.95%	36	12	151	371
		CALCASIEU	651	211	66	75.52%	207	70	755	1,960
		CAMERON	8	0	0	100.00%	3	0	7	18
		JEFFERSON DAVIS	103	25	4	80.47%	35	15	118	300
		Total	948	299	95	76.02%	292	103	1,089	2,826
Total			3,699	1,137	321	76.49%	1,136	352	4,493	11,138

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