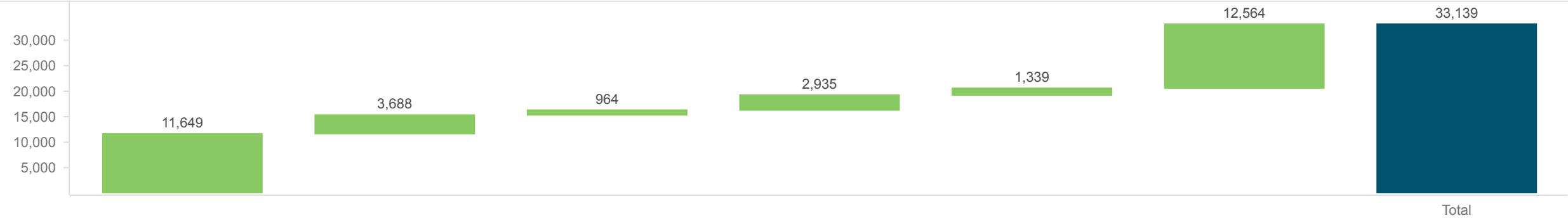




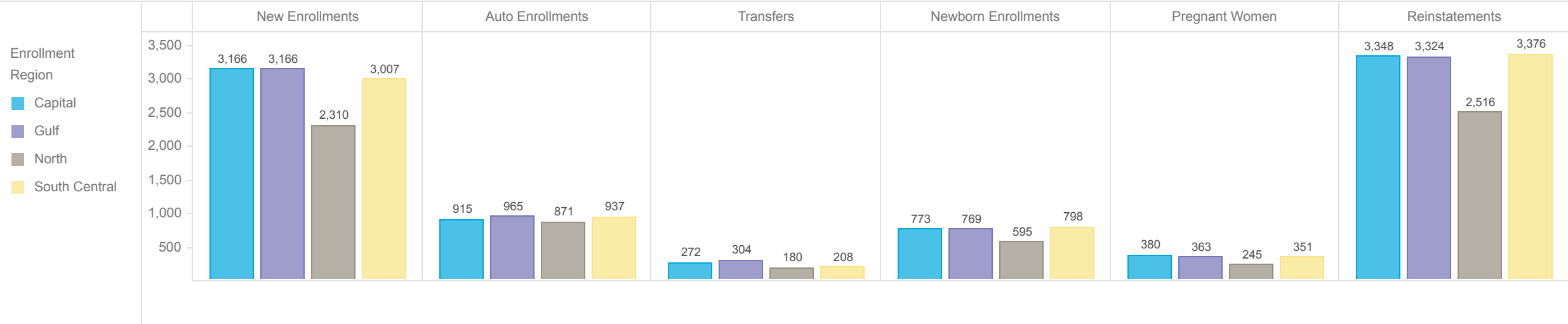
Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: June 2025



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: June 2025



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	3,166	915	272	77.58%	773	380	3,348	8,854
Gulf	3,166	965	304	76.64%	769	363	3,324	8,891
North	2,310	871	180	72.62%	595	245	2,516	6,717
South Central	3,007	937	208	76.24%	798	351	3,376	8,677
Total	11,649	3,688	964	75.95%	2,935	1,339	12,564	33,139

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	290	72	18	80.11%	63	40	240	723
		EAST BATON ROUGE	1,156	322	99	78.21%	274	144	1,107	3,102
		EAST FELICIANA	48	28	4	63.16%	8	1	46	135
		IBERVILLE	69	23	7	75.00%	21	4	82	206
		POINTE COUPEE	48	13	1	78.69%	14	6	41	123
		WEST BATON ROUGE	72	29	1	71.29%	13	13	87	215
		WEST FELICIANA	23	2	4	92.00%	2	0	25	56
		Total	1,706	489	134	77.72%	395	208	1,628	4,560
	North Shore	LIVINGSTON	334	86	38	79.52%	89	44	340	931
		ST HELENA	19	7	0	73.08%	5	3	25	59
		ST TAMMANY	494	168	45	74.62%	126	48	644	1,525
		TANGIPAHOA	490	135	44	78.40%	114	58	554	1,395
		WASHINGTON	123	30	11	80.39%	44	19	157	384
		Total	1,460	426	138	77.41%	378	172	1,720	4,294
Total			3,166	915	272	77.58%	773	380	3,348	8,854

Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: June 2025



Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	585	157	69	78.84%	153	58	672	1,694
		ORLEANS	1,101	353	80	75.72%	201	84	984	2,803
		PLAQUEMINES	33	16	5	67.35%	10	10	28	102
		ST BERNARD	137	28	12	83.03%	25	18	165	385
		EAST JEFFERSON	425	155	49	73.28%	137	88	493	1,347
		Total	2,281	709	215	76.29%	526	258	2,342	6,331
	Thibodaux	ASSUMPTION	49	9	16	84.48%	5	5	42	126
		LAFOURCHE	198	61	16	76.45%	48	9	180	512
		ST CHARLES	87	22	5	79.82%	31	6	90	241
		ST JAMES	58	17	4	77.33%	15	4	53	151
		ST JOHN	121	35	13	77.56%	32	12	139	352
		ST MARY	117	47	11	71.34%	36	29	172	412
		TERREBONNE	255	65	24	79.69%	76	40	306	766
		Total	885	256	89	77.56%	243	105	982	2,560
Total			3,166	965	304	76.64%	769	363	3,324	8,891

Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: June 2025



Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
North	Monroe	CALDWELL	32	13	2	71.11%	5	3	36	91
		EAST CARROLL	17	5	9	77.27%	2	1	22	56
		FRANKLIN	46	20	4	69.70%	21	6	79	176
		JACKSON	42	6	10	87.50%	5	1	31	95
		LINCOLN	109	47	5	69.87%	24	11	117	313
		MADISON	27	8	3	77.14%	8	1	55	102
		MOREHOUSE	71	27	4	72.45%	23	6	93	224
		OUACHITA	460	188	41	70.99%	128	53	524	1,394
		RICHLAND	62	21	3	74.70%	9	8	68	171
		TENSAS	18	2	1	90.00%	3	1	7	32
		UNION	53	12	6	81.54%	19	8	86	184
		WEST CARROLL	29	16	2	64.44%	9	1	27	84
		Out-of-State	2	1	0	66.67%	1	0	16	20
		Total	968	366	90	72.56%	257	100	1,161	2,942
	Shreveport	BIENVILLE	34	9	6	79.07%	16	6	55	126
		BOSSIER	278	90	21	75.54%	68	37	282	776
		CADDO	640	266	50	70.64%	139	68	643	1,806
		CLAIBORNE	41	18	2	69.49%	7	3	30	101
		DESOTO	63	34	3	64.95%	16	4	71	191
		NATCHITOCHES	103	35	0	74.64%	41	14	104	297
		RED RIVER	18	5	1	78.26%	3	0	27	54
		SABINE	56	23	2	70.89%	23	3	57	164
		WEBSTER	109	25	5	81.34%	25	10	86	260
		Total	1,342	505	90	72.66%	338	145	1,355	3,775
Total			2,310	871	180	72.62%	595	245	2,516	6,717

Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: June 2025



Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
South Central	Alexandria	AVOYELLES	98	35	9	73.68%	29	12	118	301
		CATAHOULA	27	14	4	65.85%	1	3	45	94
		CONCORDIA	71	21	4	77.17%	22	4	61	183
		GRANT	41	17	1	70.69%	14	3	56	132
		LASALLE	40	9	3	81.63%	10	2	42	106
		RAPIDES	288	113	26	71.82%	80	27	345	879
		VERNON	96	19	5	83.48%	28	10	86	244
		WINN	35	15	5	70.00%	6	2	40	103
		Total	696	243	57	74.12%	190	63	793	2,042
	Lafayette	ACADIA	175	51	14	77.43%	35	21	180	476
		EVANGELINE	77	23	4	77.00%	29	10	96	239
		IBERIA	258	54	10	82.69%	48	22	238	630
		LAFAYETTE	581	176	32	76.75%	155	84	619	1,647
		ST LANDRY	220	79	13	73.58%	63	32	271	678
		ST MARTIN	110	43	4	71.90%	24	11	148	340
		VERMILION	102	49	16	67.55%	49	19	180	415
		Total	1,523	475	93	76.23%	403	199	1,732	4,425
	Lake Charles	ALLEN	58	3	7	95.08%	15	4	43	130
		BEAUREGARD	77	31	6	71.30%	21	10	110	255
		CALCASIEU	573	164	40	77.75%	150	68	615	1,610
		CAMERON	10	2	0	83.33%	1	0	1	14
		JEFFERSON DAVIS	70	19	5	78.65%	18	7	82	201
		Total	788	219	58	78.25%	205	89	851	2,210
Total			3,007	937	208	76.24%	798	351	3,376	8,677

Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.