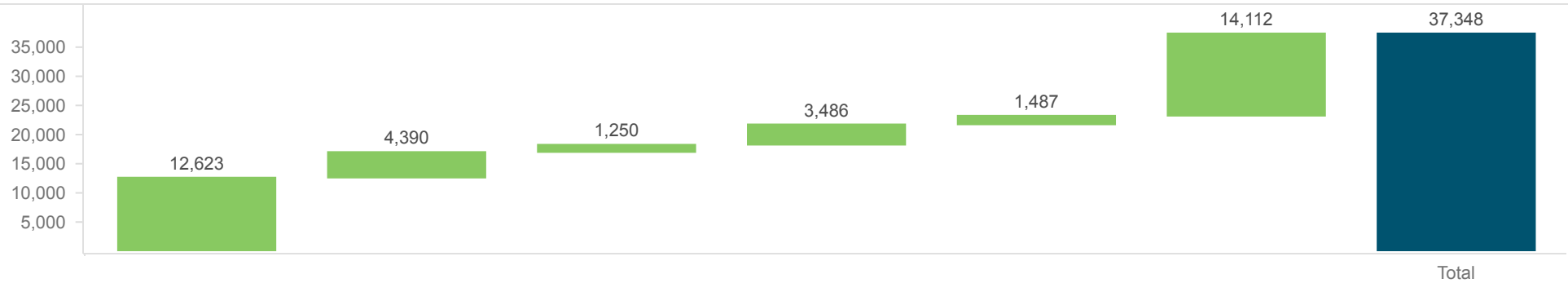




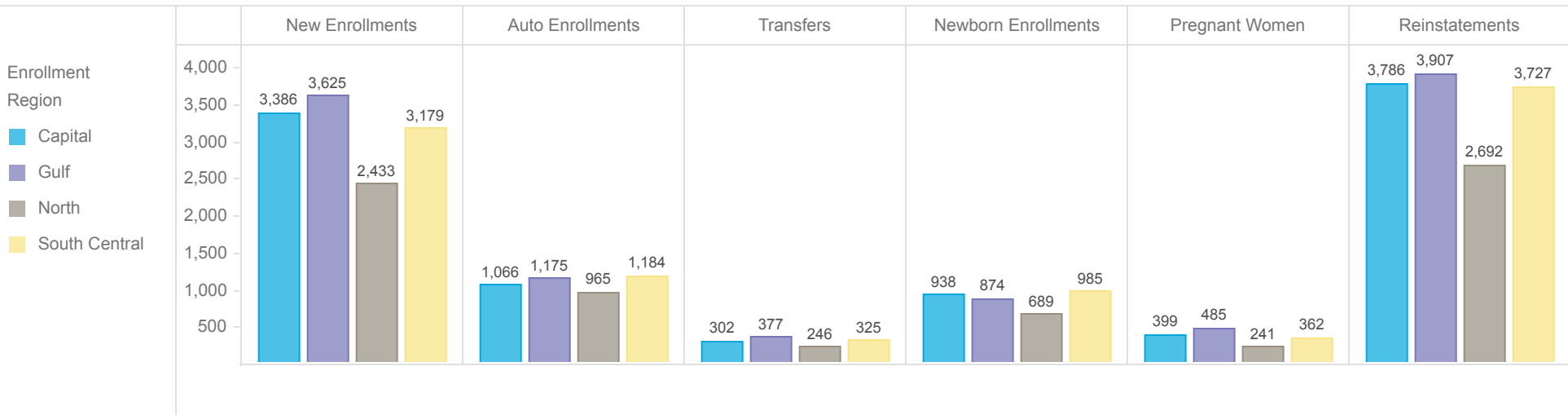
Healthy Louisiana Monthly Enrollments by Location Reporting Month: May 2025

MAXIMUS®

Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: May 2025

MAXIMUS

| Enrollment Region | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Pregnant Women | Reinstatements | Total Enrollments |
|-------------------|-----------------|------------------|--------------|---------------------|---------------------|----------------|----------------|-------------------|
| Capital | 3,386 | 1,066 | 302 | 76.06% | 938 | 399 | 3,786 | 9,877 |
| Gulf | 3,625 | 1,175 | 377 | 75.52% | 874 | 485 | 3,907 | 10,443 |
| North | 2,433 | 965 | 246 | 71.60% | 689 | 241 | 2,692 | 7,266 |
| South Central | 3,179 | 1,184 | 325 | 72.86% | 985 | 362 | 3,727 | 9,762 |
| Total | 12,623 | 4,390 | 1,250 | 74.20% | 3,486 | 1,487 | 14,112 | 37,348 |

| Enrollment Region | Enrollment Area | Enrollment Parish | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Pregnant Women | Reinstatements | Total Enrollments |
|-------------------|-----------------|-------------------|-----------------|------------------|------------|---------------------|---------------------|----------------|----------------|-------------------|
| Capital | Baton Rouge | ASCENSION | 290 | 95 | 26 | 75.32% | 84 | 36 | 271 | 802 |
| | | EAST BATON ROUGE | 1,224 | 407 | 108 | 75.05% | 354 | 166 | 1,306 | 3,565 |
| | | EAST FELICIANA | 43 | 21 | 4 | 67.19% | 5 | 3 | 43 | 119 |
| | | IBERVILLE | 109 | 26 | 14 | 80.74% | 23 | 10 | 114 | 296 |
| | | POINTE COUPEE | 61 | 7 | 3 | 89.71% | 13 | 4 | 83 | 171 |
| | | WEST BATON ROUGE | 66 | 17 | 3 | 79.52% | 15 | 8 | 63 | 172 |
| | | WEST FELICIANA | 25 | 12 | 0 | 67.57% | 10 | 3 | 21 | 71 |
| | | Total | 1,818 | 585 | 158 | 75.66% | 504 | 230 | 1,901 | 5,196 |
| | North Shore | LIVINGSTON | 344 | 102 | 28 | 77.13% | 120 | 57 | 441 | 1,092 |
| | | ST HELENA | 35 | 11 | 2 | 76.09% | 4 | 2 | 27 | 81 |
| | | ST TAMMANY | 562 | 161 | 50 | 77.73% | 160 | 47 | 687 | 1,667 |
| | | TANGIPAHOA | 452 | 146 | 48 | 75.59% | 112 | 50 | 552 | 1,360 |
| | | WASHINGTON | 175 | 61 | 16 | 74.15% | 38 | 13 | 178 | 481 |
| | | Total | 1,568 | 481 | 144 | 76.53% | 434 | 169 | 1,885 | 4,681 |
| Total | | | 3,386 | 1,066 | 302 | 76.06% | 938 | 399 | 3,786 | 9,877 |

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| Enrollment Region | Enrollment Area | Enrollment Parish | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Pregnant Women | Reinstatements | Total Enrollments |
|-------------------|-----------------|-------------------|-----------------|------------------|------------|---------------------|---------------------|----------------|----------------|-------------------|
| Gulf | New Orleans | JEFFERSON | 652 | 195 | 81 | 76.98% | 164 | 111 | 709 | 1,912 |
| | | ORLEANS | 1,193 | 447 | 85 | 72.74% | 245 | 102 | 1,213 | 3,285 |
| | | PLAQUEMINES | 66 | 13 | 4 | 83.54% | 7 | 8 | 69 | 167 |
| | | ST BERNARD | 157 | 55 | 16 | 74.06% | 28 | 11 | 162 | 429 |
| | | EAST JEFFERSON | 570 | 168 | 75 | 77.24% | 149 | 108 | 617 | 1,687 |
| | | Total | 2,638 | 878 | 261 | 75.03% | 593 | 340 | 2,770 | 7,480 |
| | Thibodaux | ASSUMPTION | 43 | 24 | 7 | 64.18% | 11 | 10 | 64 | 159 |
| | | LAFOURCHE | 213 | 65 | 27 | 76.62% | 61 | 34 | 252 | 652 |
| | | ST CHARLES | 98 | 36 | 21 | 73.13% | 21 | 10 | 104 | 290 |
| | | ST JAMES | 45 | 10 | 5 | 81.82% | 18 | 7 | 48 | 133 |
| | | ST JOHN | 119 | 37 | 14 | 76.28% | 32 | 16 | 182 | 400 |
| | | ST MARY | 144 | 44 | 11 | 76.60% | 43 | 18 | 170 | 430 |
| | | TERREBONNE | 325 | 81 | 31 | 80.05% | 95 | 50 | 317 | 899 |
| | | Total | 987 | 297 | 116 | 76.87% | 281 | 145 | 1,137 | 2,963 |
| Total | | | 3,625 | 1,175 | 377 | 75.52% | 874 | 485 | 3,907 | 10,443 |

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| Enrollment Region | Enrollment Area | Enrollment Parish | New Enrollments | Auto Enrollments | Transfers | Monthly Choice Rate | Newborn Enrollments | Pregnant Women | Reinstatements | Total Enrollments |
|-------------------|-----------------|-------------------|-----------------|------------------|------------|---------------------|---------------------|----------------|----------------|-------------------|
| North | Monroe | CALDWELL | 38 | 10 | 1 | 79.17% | 10 | 3 | 47 | 109 |
| | | EAST CARROLL | 14 | 13 | 3 | 51.85% | 5 | 2 | 30 | 67 |
| | | FRANKLIN | 60 | 26 | 7 | 69.77% | 14 | 1 | 85 | 193 |
| | | JACKSON | 39 | 11 | 4 | 78.00% | 11 | 1 | 42 | 108 |
| | | LINCOLN | 118 | 45 | 9 | 72.39% | 31 | 14 | 144 | 361 |
| | | MADISON | 30 | 9 | 2 | 76.92% | 7 | 4 | 44 | 96 |
| | | MOREHOUSE | 82 | 28 | 4 | 74.55% | 27 | 3 | 85 | 229 |
| | | OUACHITA | 426 | 173 | 63 | 71.12% | 123 | 46 | 537 | 1,368 |
| | | RICHLAND | 63 | 22 | 2 | 74.12% | 16 | 8 | 89 | 200 |
| | | TENSAS | 7 | 3 | 3 | 70.00% | 3 | 0 | 9 | 25 |
| | | UNION | 55 | 21 | 6 | 72.37% | 27 | 5 | 74 | 188 |
| | | WEST CARROLL | 40 | 14 | 2 | 74.07% | 7 | 1 | 41 | 105 |
| | | Out-of-State | 7 | 5 | 1 | 58.33% | 1 | 0 | 6 | 20 |
| | | Total | 979 | 380 | 107 | 72.04% | 282 | 88 | 1,233 | 3,069 |
| | Shreveport | BIENVILLE | 40 | 21 | 6 | 65.57% | 9 | 6 | 46 | 128 |
| | | BOSSIER | 243 | 110 | 24 | 68.84% | 99 | 45 | 277 | 798 |
| | | CADDO | 755 | 309 | 64 | 70.96% | 181 | 64 | 695 | 2,068 |
| | | CLAIBORNE | 26 | 16 | 2 | 61.90% | 5 | 2 | 32 | 83 |
| | | DESOTO | 61 | 22 | 6 | 73.49% | 23 | 10 | 77 | 199 |
| | | NATCHITOCHES | 101 | 35 | 15 | 74.26% | 24 | 11 | 118 | 304 |
| | | RED RIVER | 21 | 9 | 5 | 70.00% | 9 | 2 | 30 | 76 |
| | | SABINE | 77 | 25 | 9 | 75.49% | 19 | 1 | 56 | 187 |
| | | WEBSTER | 130 | 38 | 8 | 77.38% | 38 | 12 | 128 | 354 |
| | | Total | 1,454 | 585 | 139 | 71.31% | 407 | 153 | 1,459 | 4,197 |
| Total | | | 2,433 | 965 | 246 | 71.60% | 689 | 241 | 2,692 | 7,266 |

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|-------------------|-----------------|-------------------|-----------------|------------------|------------|---------------------|---------------------|----------------|----------------|-------------------|
| South Central | Alexandria | AVOYELLES | 101 | 48 | 16 | 67.79% | 29 | 6 | 128 | 328 |
| | | CATAHOULA | 33 | 10 | 1 | 76.74% | 4 | 0 | 44 | 92 |
| | | CONCORDIA | 71 | 39 | 7 | 64.55% | 15 | 4 | 95 | 231 |
| | | GRANT | 53 | 23 | 4 | 69.74% | 15 | 1 | 57 | 153 |
| | | LASALLE | 30 | 20 | 4 | 60.00% | 15 | 4 | 37 | 110 |
| | | RAPIDES | 308 | 122 | 29 | 71.63% | 116 | 40 | 462 | 1,077 |
| | | VERNON | 88 | 50 | 11 | 63.77% | 21 | 12 | 78 | 260 |
| | | WINN | 33 | 15 | 2 | 68.75% | 10 | 2 | 42 | 104 |
| | | Total | 717 | 327 | 74 | 68.68% | 225 | 69 | 943 | 2,355 |
| | Lafayette | ACADIA | 167 | 58 | 12 | 74.22% | 51 | 23 | 188 | 499 |
| | | EVANGELINE | 91 | 38 | 10 | 70.54% | 22 | 8 | 105 | 274 |
| | | IBERIA | 224 | 54 | 23 | 80.58% | 53 | 19 | 280 | 653 |
| | | LAFAYETTE | 596 | 205 | 56 | 74.41% | 210 | 89 | 699 | 1,855 |
| | | ST LANDRY | 279 | 92 | 29 | 75.20% | 66 | 31 | 344 | 841 |
| | | ST MARTIN | 139 | 33 | 11 | 80.81% | 42 | 17 | 152 | 394 |
| | | VERMILION | 156 | 80 | 16 | 66.10% | 40 | 18 | 187 | 497 |
| | | Total | 1,652 | 560 | 157 | 74.68% | 484 | 205 | 1,955 | 5,013 |
| | Lake Charles | ALLEN | 36 | 11 | 12 | 76.60% | 21 | 7 | 66 | 153 |
| | | BEAUREGARD | 119 | 31 | 11 | 79.33% | 26 | 8 | 91 | 286 |
| | | CALCASIEU | 576 | 227 | 67 | 71.73% | 205 | 60 | 563 | 1,698 |
| | | CAMERON | 6 | 0 | 0 | 100.00% | 1 | 1 | 3 | 11 |
| | | JEFFERSON DAVIS | 73 | 28 | 4 | 72.28% | 23 | 12 | 106 | 246 |
| | | Total | 810 | 297 | 94 | 73.17% | 276 | 88 | 829 | 2,394 |
| Total | | | 3,179 | 1,184 | 325 | 72.86% | 985 | 362 | 3,727 | 9,762 |

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