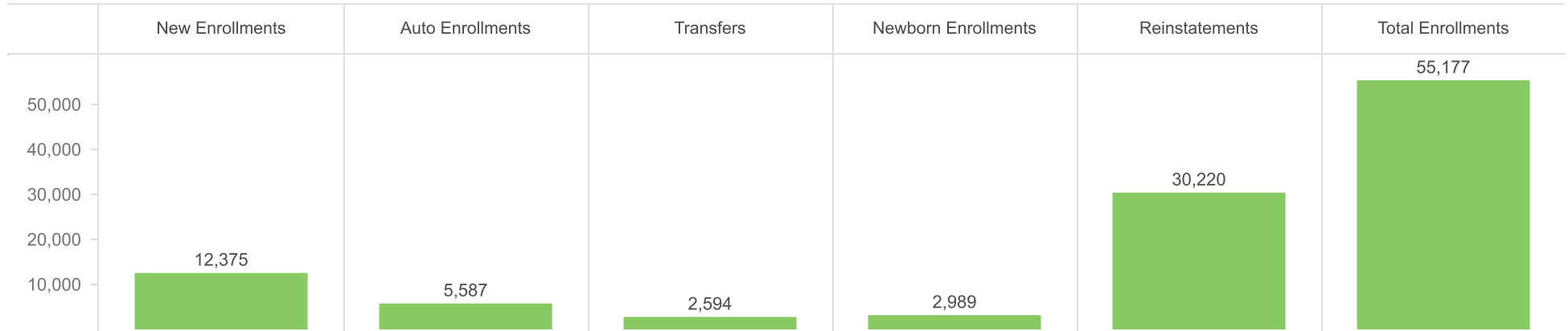




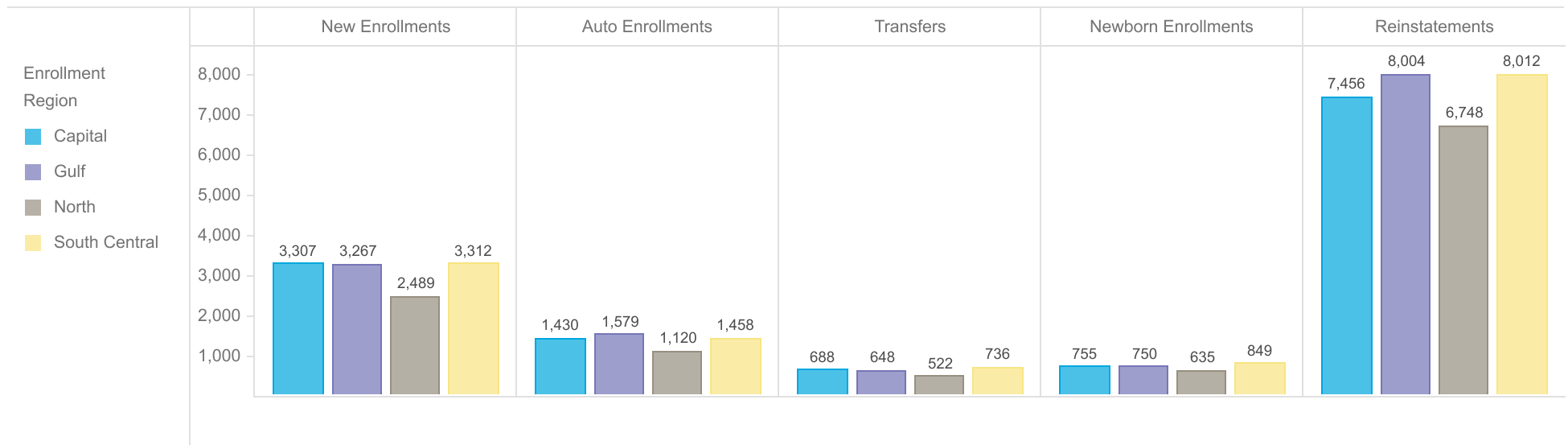
Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: March 2026



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: March 2026



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	3,307	1,430	688	69.81%	755	7,456	14,042
Gulf	3,267	1,579	648	67.42%	750	8,004	14,608
North	2,489	1,120	522	68.97%	635	6,748	11,779
South Central	3,312	1,458	736	69.43%	849	8,012	14,748
Total	12,375	5,587	2,594	68.90%	2,989	30,220	55,177

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	277	134	92	67.40%	61	588	1,191
		EAST BATON ROUGE	1,185	514	262	69.75%	258	2,870	5,249
		EAST FELICIANA	49	33	10	59.76%	8	112	215
		IBERVILLE	81	34	13	70.43%	16	157	312
		POINTE COUPEE	71	22	15	76.34%	15	92	221
		WEST BATON ROUGE	61	23	18	72.62%	9	105	222
		WEST FELICIANA	15	15	6	50.00%	10	33	79
		Total	1,739	775	416	69.17%	377	3,957	7,489
	North Shore	LIVINGSTON	356	122	76	74.48%	95	766	1,467
		ST HELENA	24	10	3	70.59%	7	33	78
		ST TAMMANY	570	263	92	68.43%	129	1,280	2,389
		TANGIPAHOA	457	196	71	69.98%	102	1,062	1,943
		WASHINGTON	161	64	30	71.56%	45	358	676
		Total	1,568	655	272	70.54%	378	3,499	6,553
	Total			3,307	1,430	688	69.81%	755	7,456

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Healthy Louisiana
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Reporting Month: March 2026

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	610	298	103	67.18%	148	1,561	2,793
		ORLEANS	1,120	538	190	67.55%	178	2,370	4,488
		PLAQUEMINES	59	16	10	78.67%	10	137	239
		ST BERNARD	152	79	22	65.80%	28	364	665
		EAST JEFFERSON	431	247	97	63.57%	138	1,112	2,090
		Total	2,372	1,178	422	66.82%	502	5,544	10,275
	Thibodaux	ASSUMPTION	35	18	18	66.04%	9	124	207
		LAFOURCHE	183	85	59	68.28%	63	491	901
		ST CHARLES	93	30	15	75.61%	31	229	408
		ST JAMES	37	21	8	63.79%	10	110	191
		ST JOHN	129	54	25	70.49%	22	324	566
		ST MARY	145	61	27	70.39%	42	378	668
		TERREBONNE	273	132	74	67.41%	71	804	1,392
	Total	895	401	226	69.06%	248	2,460	4,333	
Total		3,267	1,579	648	67.42%	750	8,004	14,608	

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North	Monroe	CALDWELL	42	14	11	75.00%	9	77	154
		EAST CARROLL	17	14	3	54.84%	10	59	104
		FRANKLIN	80	29	20	73.39%	21	147	300
		JACKSON	36	16	9	69.23%	3	86	155
		LINCOLN	94	43	21	68.61%	36	272	479
		MADISON	33	29	2	53.23%	9	110	184
		MOREHOUSE	80	38	23	67.80%	19	187	353
		OUACHITA	438	241	122	64.51%	113	1,433	2,401
		RICHLAND	57	22	4	72.15%	13	115	216
		TENSAS	8	6	4	57.14%	4	40	63
		UNION	75	33	13	69.44%	24	131	286
		WEST CARROLL	50	10	9	83.33%	10	82	162
		Out-of-State	10	1	1	90.91%	0	63	75
	Total	1,020	496	242	67.28%	271	2,802	4,932	
	Shreveport	BIENVILLE	40	16	15	71.43%	12	122	207
		BOSSIER	284	94	58	75.13%	72	794	1,331
		CADDO	731	338	111	68.38%	173	2,013	3,457
		CLAIBORNE	46	22	4	67.65%	7	56	137
		DESOTO	65	21	19	75.58%	16	201	332
		NATCHITOCHE	96	44	23	68.57%	34	277	485
		RED RIVER	21	14	8	60.00%	4	66	115
		SABINE	69	23	5	75.00%	20	160	283
		WEBSTER	117	52	37	69.23%	26	257	500
Total		1,469	624	280	70.19%	364	3,946	6,847	
Total		2,489	1,120	522	68.97%	635	6,748	11,779	

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South Central	Alexandria	AVOYELLES	122	70	32	63.54%	40	262	540
		CATAHOULA	26	13	0	66.67%	6	47	93
		CONCORDIA	69	40	16	63.30%	29	156	317
		GRANT	59	28	8	67.82%	20	115	239
		LASALLE	41	14	12	74.55%	8	79	159
		RAPIDES	316	190	66	62.45%	78	872	1,561
		VERNON	123	49	28	71.51%	35	302	552
		WINN	27	23	15	54.00%	5	79	152
		Total	783	427	177	64.71%	221	1,912	3,613
	Lafayette	ACADIA	150	88	36	63.03%	45	357	694
		EVANGELINE	78	22	17	78.00%	22	183	335
		IBERIA	241	88	35	73.25%	51	545	983
		LAFAYETTE	613	257	155	70.46%	154	1,533	2,794
		ST LANDRY	277	130	80	68.06%	74	724	1,311
		ST MARTIN	134	61	29	68.72%	41	315	593
		VERMILION	161	77	40	67.65%	41	362	699
		Total	1,654	723	392	69.58%	428	4,019	7,409
	Lake Charles	ALLEN	62	21	27	74.70%	24	119	259
		BEAUREGARD	102	28	28	78.46%	23	250	440
		CALCASIEU	629	219	98	74.17%	133	1,505	2,662
		CAMERON	3	2	0	60.00%	2	7	14
		JEFFERSON DAVIS	79	38	14	67.52%	18	200	351
		Total	875	308	167	73.96%	200	2,081	3,726
	Total		3,312	1,458	736	69.43%	849	8,012	14,748

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