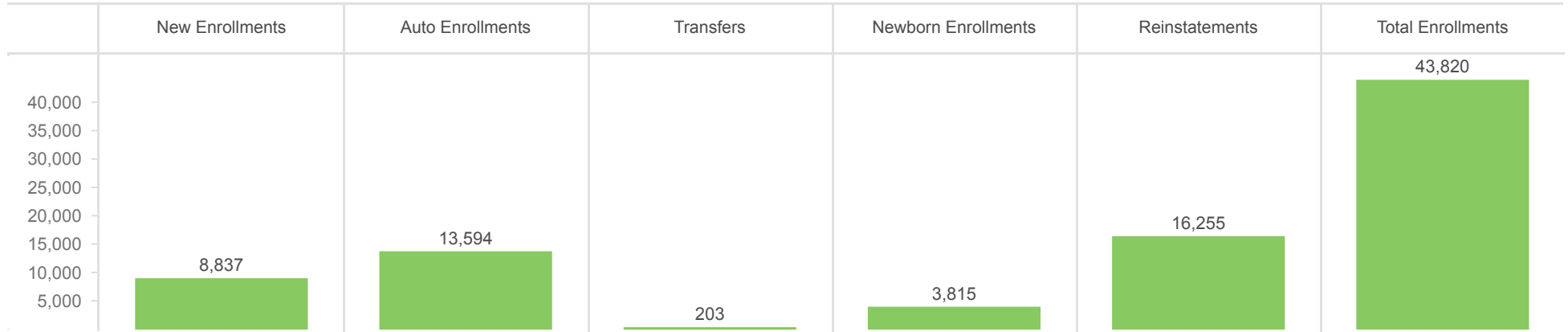




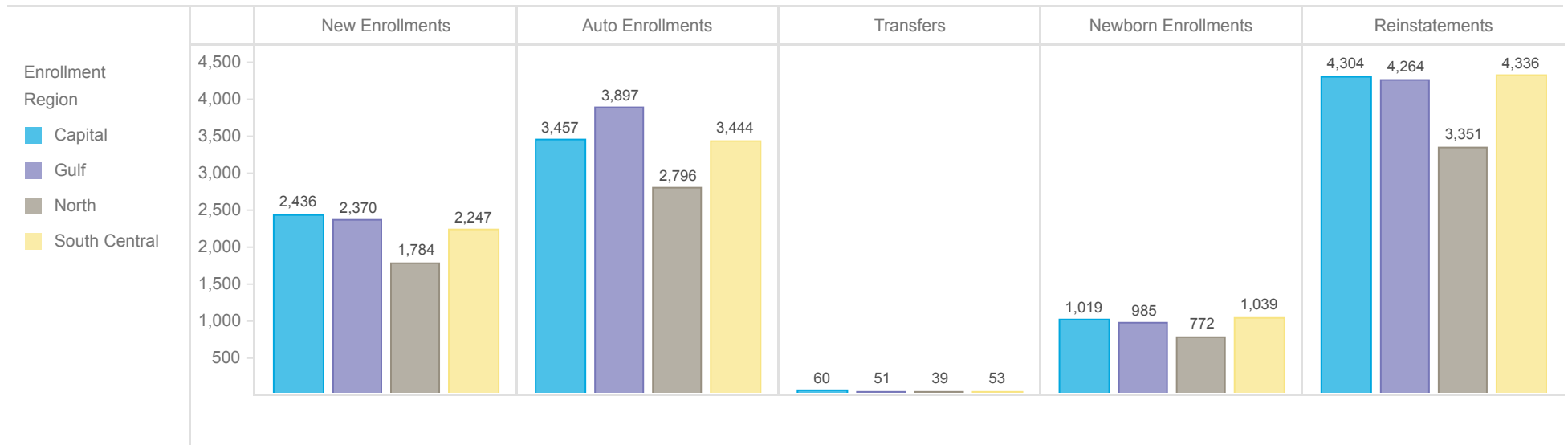
Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: December 2023



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollment by Location - New Members
Reporting Month: December 2023



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	2,436	3,457	60	41.34%	1,019	4,304	11,583
Gulf	2,370	3,897	51	37.82%	985	4,264	11,945
North	1,784	2,796	39	38.95%	772	3,351	8,915
South Central	2,247	3,444	53	39.48%	1,039	4,336	11,377
Total	8,837	13,594	203	39.40%	3,815	16,255	43,820

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	218	280	5	43.78%	92	328	963
		EAST BATON ROUGE	797	1,240	22	39.13%	411	1,515	4,109
		EAST FELICIANA	41	61	3	40.20%	8	50	164
		IBERVILLE	60	85	1	41.38%	23	102	277
		POINTE COUPEE	45	54	1	45.45%	24	74	203
		WEST BATON ROUGE	51	68	2	42.86%	17	83	231
		WEST FELICIANA	24	20	0	54.55%	13	35	92
	Total	1,236	1,808	34	40.60%	588	2,187	6,039	
	North Shore	LIVINGSTON	290	332	9	46.62%	104	450	1,225
		ST HELENA	22	28	0	44.00%	6	32	90
		ST TAMMANY	450	678	5	39.89%	143	745	2,062
		TANGIPAHOA	329	463	10	41.54%	136	668	1,635
		WASHINGTON	109	148	2	42.41%	42	222	532
		Total	1,200	1,649	26	42.12%	431	2,117	5,544
Total			2,436	3,457	60	41.34%	1,019	4,304	11,583

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MAXIMUS

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	435	683	4	38.91%	206	772	2,180
		ORLEANS	778	1,300	27	37.44%	250	1,208	3,659
		PLAQUEMINES	40	60	1	40.00%	16	60	180
		ST BERNARD	86	144	1	37.39%	35	216	495
		EAST JEFFERSON	398	707	6	36.02%	170	692	2,085
		Total	1,737	2,894	39	37.51%	677	2,948	8,599
	Thibodaux	ASSUMPTION	37	46	0	44.58%	8	71	166
		LAFOURCHE	134	239	2	35.92%	73	264	730
		ST CHARLES	62	115	1	35.03%	17	121	325
		ST JAMES	39	49	1	44.32%	15	82	192
		ST JOHN	76	116	5	39.58%	45	182	432
		ST MARY	103	169	1	37.87%	51	249	581
		TERREBONNE	182	269	2	40.35%	99	347	920
	Total	633	1,003	12	38.69%	308	1,316	3,346	
Total		2,370	3,897	51	37.82%	985	4,264	11,945	

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments	
North	Monroe	CALDWELL	23	41	1	35.94%	11	46	125	
		EAST CARROLL	21	17	0	55.26%	6	48	95	
		FRANKLIN	48	74	2	39.34%	21	81	230	
		JACKSON	27	43	0	38.57%	12	58	140	
		LINCOLN	82	123	0	40.00%	52	144	407	
		MADISON	29	32	0	47.54%	15	46	122	
		MOREHOUSE	55	93	0	37.16%	28	115	295	
		OUACHITA	325	509	14	38.97%	156	611	1,649	
		RICHLAND	37	90	0	29.13%	17	104	252	
		TENSAS	4	18	0	18.18%	4	19	45	
		UNION	55	76	0	41.98%	19	107	264	
		WEST CARROLL	20	28	0	41.67%	16	69	134	
		Out-of-State	8	43	0	15.69%	0	4	56	
	Total			734	1,187	17	38.21%	357	1,452	3,814
	Shreveport	BIENVILLE	26	48	0	35.14%	14	53	143	
		BOSSIER	214	296	5	41.96%	92	421	1,059	
		CADDO	526	777	7	40.37%	183	907	2,441	
		CLAIBORNE	21	52	0	28.77%	10	45	131	
		DESOTO	55	80	1	40.74%	18	68	227	
		NATCHITOCHE	82	104	2	44.09%	29	130	355	
		RED RIVER	12	34	0	26.09%	15	32	94	
		SABINE	47	75	5	38.52%	17	84	236	
		WEBSTER	67	143	2	31.90%	37	159	415	
Total				1,050	1,609	22	39.49%	415	1,899	5,101
Total			1,784	2,796	39	38.95%	772	3,351	8,915	

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments	
South Central	Alexandria	AVOYELLES	79	135	0	36.92%	26	135	382	
		CATAHOULA	22	26	0	45.83%	8	37	94	
		CONCORDIA	64	61	0	51.20%	17	68	213	
		GRANT	43	53	2	44.79%	22	82	206	
		LASALLE	26	48	1	35.14%	11	75	164	
		RAPIDES	221	369	3	37.46%	117	439	1,177	
		VERNON	77	109	1	41.40%	38	121	356	
		WINN	20	21	0	48.78%	10	40	91	
		Total	552	822	7	40.17%	249	997	2,683	
	Lafayette	ACADIA	118	172	4	40.69%	71	268	643	
		EVANGELINE	61	95	3	39.10%	33	122	318	
		IBERIA	154	189	1	44.90%	66	281	701	
		LAFAYETTE	444	682	12	39.43%	186	807	2,196	
		ST LANDRY	164	290	1	36.12%	90	417	978	
		ST MARTIN	84	138	3	37.84%	48	195	476	
		VERMILION	93	163	5	36.33%	44	230	541	
		Total	1,118	1,729	29	39.27%	538	2,320	5,853	
		Lake Charles	ALLEN	33	82	6	28.70%	23	114	261
	BEAUREGARD		71	117	0	37.77%	32	127	358	
	CALCASIEU		431	596	11	41.97%	168	680	1,950	
	CAMERON		1	6	0	14.29%	4	9	20	
	JEFFERSON DAVIS		41	92	0	30.83%	25	89	252	
	Total		577	893	17	39.25%	252	1,019	2,841	
	Total			2,247	3,444	53	39.48%	1,039	4,336	11,377

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