



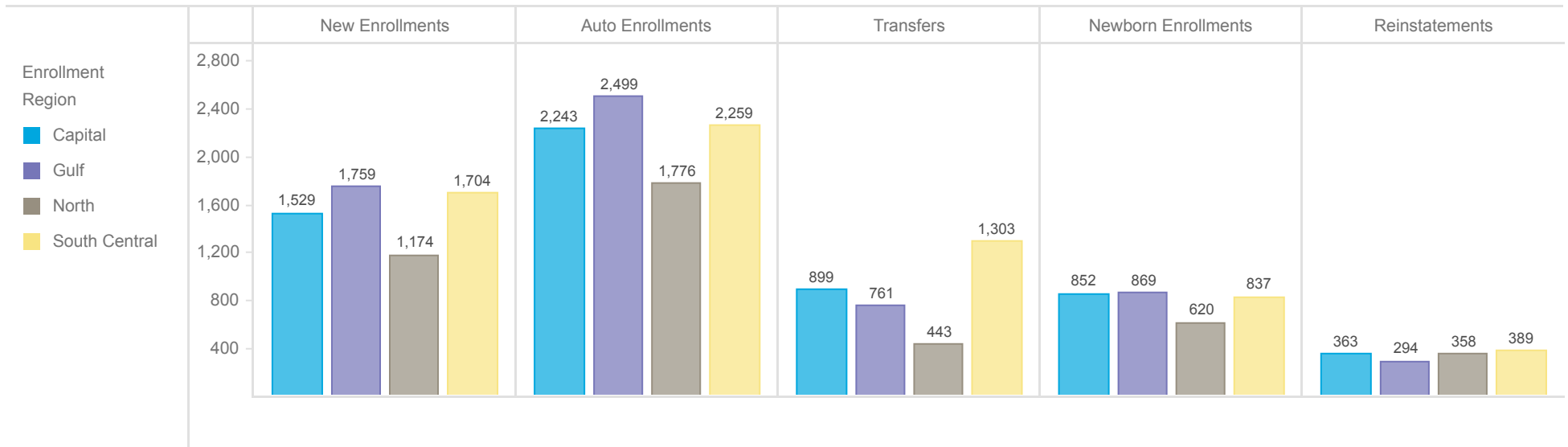
Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: March 2021



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



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MAXIMUS

Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	1,529	2,243	899	40.54%	852	363	6,184
Gulf	1,759	2,499	761	41.31%	869	294	6,521
North	1,174	1,776	443	39.80%	620	358	4,541
South Central	1,704	2,259	1,303	43.00%	837	389	6,762
Total	6,166	8,777	3,406	41.26%	3,178	1,404	24,008

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	139	194	80	41.74%	61	26	531
		EAST BATON ROUGE	496	818	266	37.75%	316	131	2,141
		EAST FELICIANA	28	40	16	41.18%	20	8	116
		IBERVILLE	33	58	14	36.26%	26	16	151
		POINTE COUPEE	12	40	15	23.08%	10	5	88
		WEST BATON ROUGE	19	60	11	24.05%	15	7	116
		WEST FELICIANA	13	15	4	46.43%	13	4	51
	Total	740	1,225	406	37.66%	461	197	3,194	
	North Shore	LIVINGSTON	192	207	128	48.12%	92	27	686
		ST HELENA	15	12	13	55.56%	1	0	43
		ST TAMMANY	314	430	152	42.20%	129	57	1,123
		TANGIPAHOA	203	265	163	43.38%	123	63	856
		WASHINGTON	65	104	37	38.46%	46	19	282
	Total	789	1,018	493	43.66%	391	166	2,990	
Total			1,529	2,243	899	40.54%	852	363	6,184

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Gulf	New Orleans	JEFFERSON	290	449	149	39.24%	180	45	1,177
		ORLEANS	547	838	146	39.49%	254	107	1,970
		PLAQUEMINES	41	35	16	53.95%	10	7	115
		ST BERNARD	59	111	28	34.71%	36	6	249
		EAST JEFFERSON	299	434	178	40.79%	138	38	1,201
		Total	1,236	1,867	517	39.83%	618	203	4,712
	Thibodaux	ASSUMPTION	35	23	5	60.34%	11	8	86
		LAFOURCHE	109	159	58	40.67%	52	29	422
		ST CHARLES	51	85	13	37.50%	20	1	174
		ST JAMES	23	22	14	51.11%	8	4	75
		ST JOHN	72	83	35	46.45%	42	12	254
		ST MARY	83	76	29	52.20%	37	12	247
		TERREBONNE	150	184	90	44.91%	81	25	551
	Total	523	632	244	45.28%	251	91	1,809	
Total		1,759	2,499	761	41.31%	869	294	6,521	

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North	Monroe	CALDWELL	18	29	2	38.30%	7	4	61
		EAST CARROLL	10	16	4	38.46%	6	3	40
		FRANKLIN	21	46	7	31.34%	15	12	101
		JACKSON	22	30	4	42.31%	5	18	79
		LINCOLN	49	75	16	39.52%	30	18	195
		MADISON	24	20	6	54.55%	11	9	71
		MOREHOUSE	35	41	14	46.05%	12	14	122
		OUACHITA	203	326	148	38.37%	144	70	918
		RICHLAND	24	45	9	34.78%	23	13	117
		TENSAS	8	5	2	61.54%	4	0	20
		UNION	41	46	15	47.13%	11	7	124
		WEST CARROLL	16	21	17	43.24%	8	1	64
		Out-of-State	1	5	1	16.67%	0	2	9
	Total	472	705	245	40.10%	276	171	1,921	
	Shreveport	BIENVILLE	27	43	2	38.57%	12	10	96
		BOSSIER	159	232	33	40.66%	78	26	562
		CADDO	308	548	113	35.98%	162	116	1,295
		CLAIBORNE	16	25	3	39.02%	6	5	59
		DESOTO	32	37	15	46.38%	17	4	117
		NATCHITOCHEs	47	50	18	48.45%	23	10	156
		RED RIVER	11	18	1	37.93%	7	4	41
		SABINE	51	40	1	56.04%	20	4	118
		WEBSTER	51	78	12	39.53%	19	8	176
Total		702	1,071	198	39.59%	344	187	2,620	
Total		1,174	1,776	443	39.80%	620	358	4,541	

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South Central	Alexandria	AVOYELLES	55	89	13	38.19%	48	20	230	
		CATAHOULA	12	23	6	34.29%	14	11	66	
		CONCORDIA	27	35	17	43.55%	16	5	107	
		GRANT	25	37	5	40.32%	21	7	96	
		LASALLE	16	31	2	34.04%	10	6	67	
		RAPIDES	182	253	56	41.84%	100	52	668	
		VERNON	41	80	15	33.88%	36	10	190	
		WINN	22	33	12	40.00%	6	8	87	
		Total		380	581	126	39.54%	251	119	1,511
		Lafayette	ACADIA	65	96	75	40.37%	46	20	315
			EVANGELINE	36	61	72	37.11%	36	10	223
			IBERIA	144	114	45	55.81%	57	23	396
			LAFAYETTE	319	471	252	40.38%	120	61	1,292
			ST LANDRY	124	180	227	40.79%	67	32	648
			ST MARTIN	69	79	58	46.62%	18	13	249
			VERMILION	83	106	84	43.92%	53	21	353
		Total		840	1,107	813	43.14%	397	180	3,476
		Lake Charles	ALLEN	28	52	25	35.00%	10	9	129
			BEAUREGARD	77	73	27	51.33%	34	9	229
			CALCASIEU	338	390	237	46.43%	116	64	1,202
			CAMERON	0	0	3	0.00%	2	0	6
			JEFFERSON DAVIS	41	56	72	42.27%	27	8	209
			Total		484	571	364	45.88%	189	90
	Total			1,704	2,259	1,303	43.00%	837	389	6,762

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