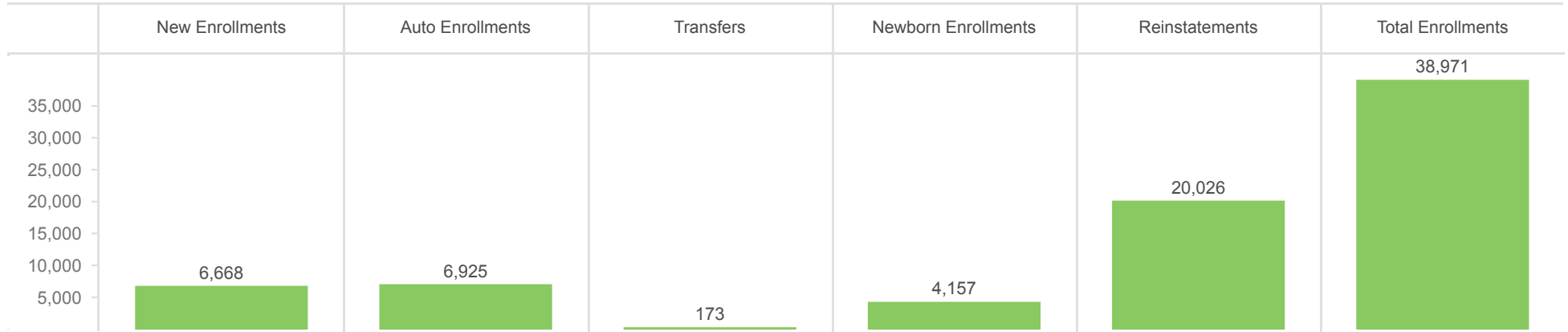




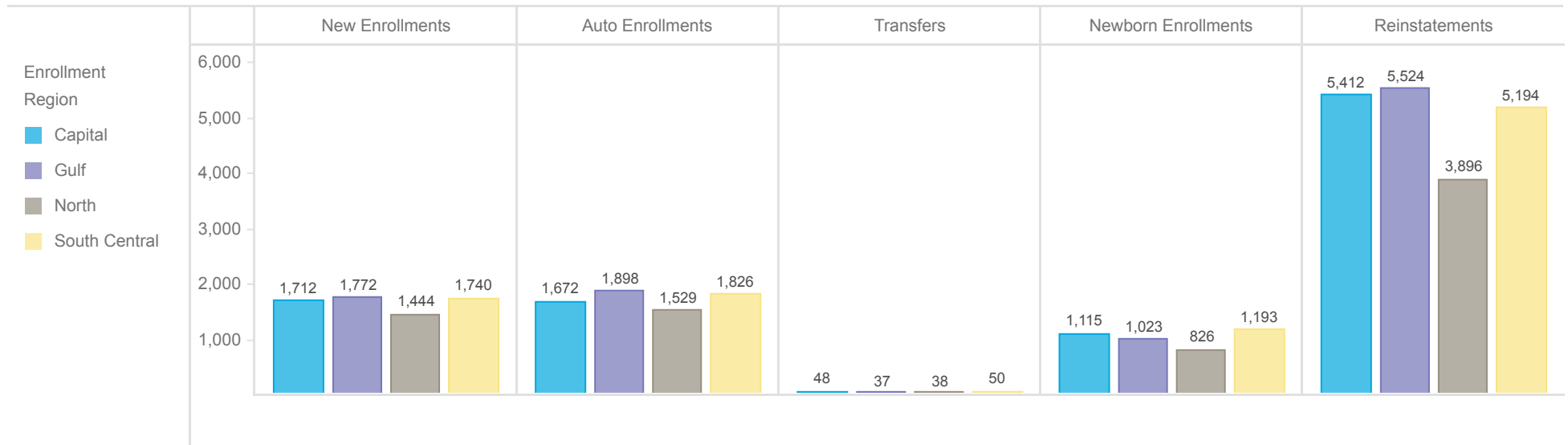
### Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: August 2023



#### Breakdown of Total Enrollments



#### Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: August 2023**



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	1,712	1,672	48	50.59%	1,115	5,412	10,235
Gulf	1,772	1,898	37	48.28%	1,023	5,524	10,589
North	1,444	1,529	38	48.57%	826	3,896	7,904
South Central	1,740	1,826	50	48.79%	1,193	5,194	10,243
<b>Total</b>	<b>6,668</b>	<b>6,925</b>	<b>173</b>	<b>49.05%</b>	<b>4,157</b>	<b>20,026</b>	<b>38,971</b>

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	133	150	4	47.00%	113	482	910
		EAST BATON ROUGE	608	606	14	50.08%	441	1,947	3,724
		EAST FELICIANA	18	38	1	32.14%	14	85	157
		IBERVILLE	41	46	0	47.13%	17	125	233
		POINTE COUPEE	23	21	0	52.27%	16	82	147
		WEST BATON ROUGE	39	34	1	53.42%	16	99	199
		WEST FELICIANA	15	19	0	44.12%	7	32	74
		<b>Total</b>	<b>877</b>	<b>914</b>	<b>20</b>	<b>48.97%</b>	<b>624</b>	<b>2,852</b>	<b>5,444</b>
	North Shore	LIVINGSTON	196	185	7	51.44%	109	588	1,116
		ST HELENA	3	9	0	25.00%	5	47	66
		ST TAMMANY	370	294	8	55.72%	168	964	1,853
		TANGIPAHOA	198	202	9	49.50%	159	744	1,339
		WASHINGTON	68	68	4	50.00%	50	217	417
		<b>Total</b>	<b>835</b>	<b>758</b>	<b>28</b>	<b>52.42%</b>	<b>491</b>	<b>2,560</b>	<b>4,791</b>
<b>Total</b>			<b>1,712</b>	<b>1,672</b>	<b>48</b>	<b>50.59%</b>	<b>1,115</b>	<b>5,412</b>	<b>10,235</b>

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**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: August 2023**

**MAXIMUS**

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	303	345	3	46.76%	213	1,072	2,024
		ORLEANS	583	630	17	48.06%	267	1,511	3,084
		PLAQUEMINES	17	35	0	32.69%	17	90	167
		ST BERNARD	54	69	1	43.90%	44	297	471
		EAST JEFFERSON	321	360	9	47.14%	186	930	1,894
		<b>Total</b>	<b>1,278</b>	<b>1,439</b>	<b>30</b>	<b>47.04%</b>	<b>727</b>	<b>3,900</b>	<b>7,640</b>
	Thibodaux	ASSUMPTION	15	18	1	45.45%	10	76	121
		LAFOURCHE	102	86	1	54.26%	47	332	575
		ST CHARLES	49	46	0	51.58%	34	180	313
		ST JAMES	19	19	1	50.00%	9	102	154
		ST JOHN	63	82	2	43.45%	48	208	412
		ST MARY	65	68	0	48.87%	51	250	450
		TERREBONNE	181	140	2	56.39%	97	476	924
	<b>Total</b>	<b>494</b>	<b>459</b>	<b>7</b>	<b>51.84%</b>	<b>296</b>	<b>1,624</b>	<b>2,949</b>	
<b>Total</b>		<b>1,772</b>	<b>1,898</b>	<b>37</b>	<b>48.28%</b>	<b>1,023</b>	<b>5,524</b>	<b>10,589</b>	

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**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: August 2023**



Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments	
North	Monroe	CALDWELL	21	20	5	51.22%	18	34	101	
		EAST CARROLL	8	14	0	36.36%	11	38	72	
		FRANKLIN	35	40	4	46.67%	26	121	227	
		JACKSON	24	20	0	54.55%	6	76	126	
		LINCOLN	59	73	2	44.70%	40	195	382	
		MADISON	24	14	0	63.16%	5	55	100	
		MOREHOUSE	36	46	2	43.90%	33	136	258	
		OUACHITA	208	287	10	42.02%	156	729	1,422	
		RICHLAND	50	33	0	60.24%	21	121	231	
		TENSAS	10	7	0	58.82%	3	14	35	
		UNION	44	43	0	50.57%	30	103	226	
		WEST CARROLL	13	16	1	44.83%	12	71	115	
		Out-of-State	6	4	0	60.00%	0	9	19	
	<b>Total</b>			<b>538</b>	<b>617</b>	<b>24</b>	<b>46.58%</b>	<b>361</b>	<b>1,702</b>	<b>3,314</b>
	Shreveport	BIENVILLE	24	22	2	52.17%	11	47	107	
		BOSSIER	219	185	4	54.21%	84	431	945	
		CADDO	414	440	2	48.48%	242	1,059	2,204	
		CLAIBORNE	22	21	0	51.16%	10	71	125	
		DESOTO	41	45	0	47.67%	22	126	245	
		NATCHITOCHE	59	67	3	46.83%	33	158	326	
		RED RIVER	5	14	0	26.32%	8	36	66	
		SABINE	50	39	2	56.18%	13	80	187	
		WEBSTER	72	79	1	47.68%	42	186	385	
<b>Total</b>				<b>906</b>	<b>912</b>	<b>14</b>	<b>49.83%</b>	<b>465</b>	<b>2,194</b>	<b>4,590</b>
<b>Total</b>			<b>1,444</b>	<b>1,529</b>	<b>38</b>	<b>48.57%</b>	<b>826</b>	<b>3,896</b>	<b>7,904</b>	

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments	
South Central	Alexandria	AVOYELLES	36	79	1	31.30%	37	173	332	
		CATAHOULA	14	9	0	60.87%	6	41	71	
		CONCORDIA	34	41	0	45.33%	26	125	227	
		GRANT	36	41	0	46.75%	21	83	184	
		LASALLE	23	22	0	51.11%	14	65	127	
		RAPIDES	147	235	5	38.48%	134	537	1,091	
		VERNON	70	84	1	45.45%	49	159	376	
		WINN	11	22	1	33.33%	10	49	96	
		<b>Total</b>	<b>371</b>	<b>533</b>	<b>8</b>	<b>41.04%</b>	<b>297</b>	<b>1,232</b>	<b>2,504</b>	
	Lafayette	ACADIA	100	92	7	52.08%	68	272	548	
		EVANGELINE	43	67	1	39.09%	60	182	359	
		IBERIA	111	84	2	56.92%	69	363	641	
		LAFAYETTE	335	315	1	51.54%	225	973	1,903	
		ST LANDRY	137	118	5	53.73%	95	407	774	
		ST MARTIN	92	65	1	58.60%	49	213	428	
		VERMILION	82	84	2	49.40%	52	298	528	
		<b>Total</b>	<b>900</b>	<b>825</b>	<b>19</b>	<b>52.17%</b>	<b>618</b>	<b>2,708</b>	<b>5,181</b>	
	Lake Charles	ALLEN	26	36	2	41.94%	21	106	194	
		BEAUREGARD	59	52	3	53.15%	28	134	281	
		CALCASIEU	340	333	11	50.52%	195	854	1,781	
		CAMERON	0	1	0	0.00%	3	9	13	
		JEFFERSON DAVIS	44	46	7	48.89%	31	151	289	
		<b>Total</b>	<b>469</b>	<b>468</b>	<b>23</b>	<b>50.05%</b>	<b>278</b>	<b>1,254</b>	<b>2,558</b>	
	<b>Total</b>			<b>1,740</b>	<b>1,826</b>	<b>50</b>	<b>48.79%</b>	<b>1,193</b>	<b>5,194</b>	<b>10,243</b>

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