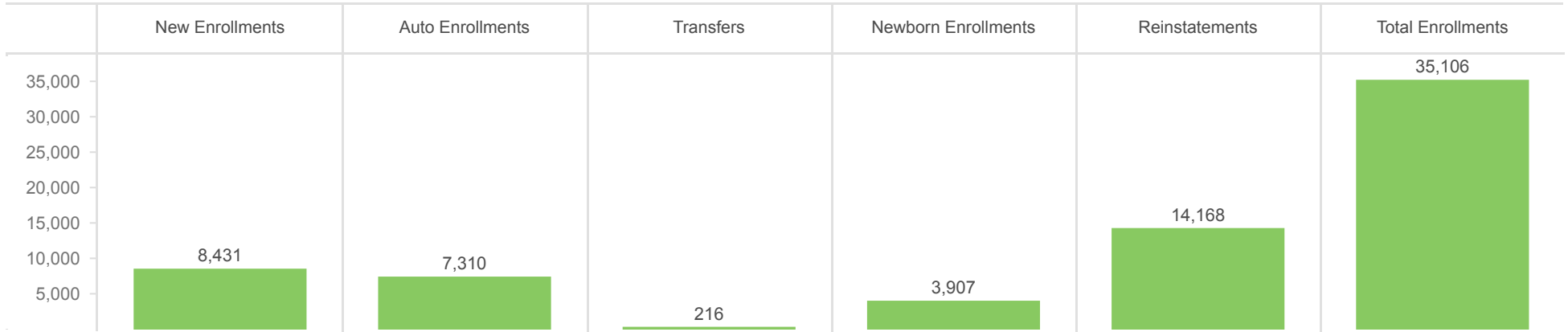




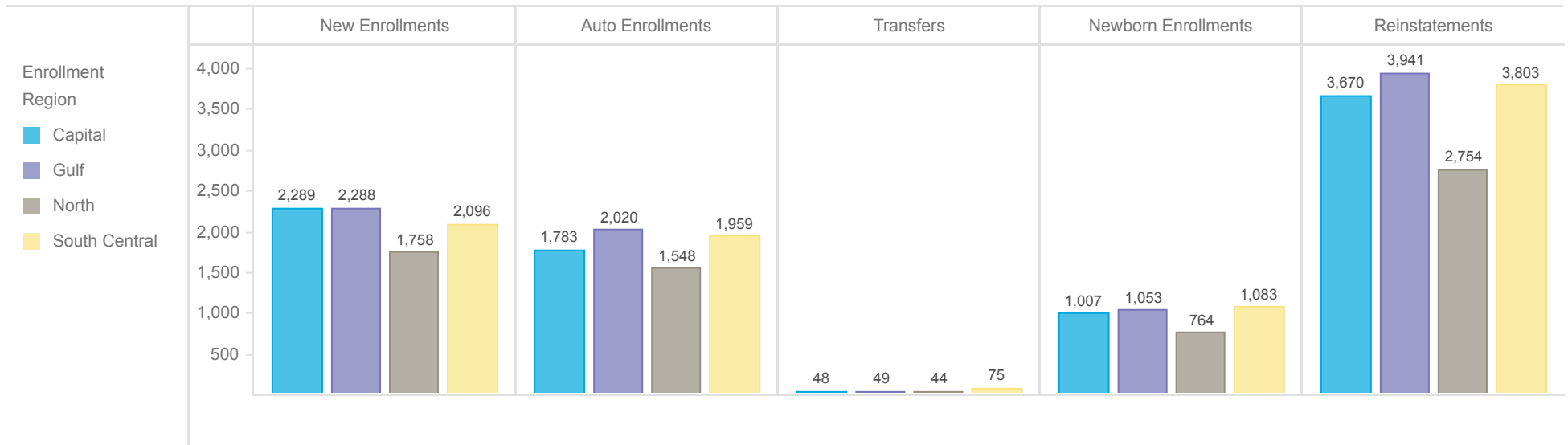
Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: October 2023



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollment by Location - New Members
Reporting Month: October 2023



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	2,289	1,783	48	56.21%	1,007	3,670	9,091
Gulf	2,288	2,020	49	53.11%	1,053	3,941	9,705
North	1,758	1,548	44	53.18%	764	2,754	7,042
South Central	2,096	1,959	75	51.69%	1,083	3,803	9,268
Total	8,431	7,310	216	53.56%	3,907	14,168	35,106

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	197	139	2	58.63%	98	317	778
		EAST BATON ROUGE	838	651	22	56.28%	362	1,359	3,343
		EAST FELICIANA	34	38	0	47.22%	8	39	121
		IBERVILLE	67	48	3	58.26%	23	99	244
		POINTE COUPEE	36	23	1	61.02%	18	47	132
		WEST BATON ROUGE	42	31	0	57.53%	24	65	172
		WEST FELICIANA	11	11	0	50.00%	4	23	50
	Total	1,225	941	28	56.56%	537	1,949	4,840	
	North Shore	LIVINGSTON	268	201	4	57.14%	137	385	1,036
		ST HELENA	15	9	1	62.50%	10	22	58
		ST TAMMANY	421	333	9	55.84%	147	623	1,586
		TANGIPAHOA	262	215	6	54.93%	134	520	1,168
		WASHINGTON	98	84	0	53.85%	42	171	403
		Total	1,064	842	20	55.82%	470	1,721	4,251
Total			2,289	1,783	48	56.21%	1,007	3,670	9,091

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MAXIMUS

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	435	379	8	53.44%	223	748	1,886
		ORLEANS	672	625	19	51.81%	227	1,080	2,696
		PLAQUEMINES	50	31	1	61.73%	14	49	150
		ST BERNARD	96	81	1	54.24%	46	193	429
		EAST JEFFERSON	334	359	2	48.20%	227	671	1,689
		Total	1,587	1,475	31	51.83%	737	2,741	6,850
	Thibodaux	ASSUMPTION	32	28	2	53.33%	12	47	123
		LAFOURCHE	147	97	6	60.25%	70	241	574
		ST CHARLES	79	50	0	61.24%	25	118	282
		ST JAMES	41	28	0	59.42%	13	82	167
		ST JOHN	80	87	2	47.90%	29	161	370
		ST MARY	91	93	3	49.46%	48	179	427
		TERREBONNE	231	162	5	58.78%	119	372	912
	Total	701	545	18	56.26%	316	1,200	2,855	
Total		2,288	2,020	49	53.11%	1,053	3,941	9,705	

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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
North	Monroe	CALDWELL	32	19	0	62.75%	12	41	104
		EAST CARROLL	15	14	0	51.72%	6	15	52
		FRANKLIN	60	56	1	51.72%	12	65	200
		JACKSON	31	26	0	54.39%	8	34	102
		LINCOLN	87	50	4	63.50%	36	156	339
		MADISON	22	23	0	48.89%	8	39	95
		MOREHOUSE	44	69	0	38.94%	19	96	233
		OUACHITA	321	305	8	51.28%	137	549	1,351
		RICHLAND	30	37	10	44.78%	21	98	201
		TENSAS	8	12	1	40.00%	5	11	37
		UNION	37	34	1	52.11%	18	69	165
		WEST CARROLL	30	14	1	68.18%	9	22	79
		Out-of-State	2	4	0	33.33%	2	9	17
	Total	719	663	26	52.03%	293	1,204	2,975	
	Shreveport	BIENVILLE	37	22	0	62.71%	17	54	131
		BOSSIER	220	160	3	57.89%	108	357	876
		CADDO	483	457	8	51.38%	216	731	1,949
		CLAIBORNE	20	15	1	57.14%	10	33	80
		DESOTO	40	49	0	44.94%	23	81	196
		NATCHITOCHEs	71	54	2	56.80%	34	102	273
RED RIVER		22	13	2	62.86%	11	13	61	
SABINE		47	37	0	55.95%	23	68	178	
WEBSTER		99	78	2	55.93%	29	111	323	
Total		1,039	885	18	54.00%	471	1,550	4,067	
Total		1,758	1,548	44	53.18%	764	2,754	7,042	

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South Central	Alexandria	AVOYELLES	73	81	1	47.40%	43	156	360	
		CATAHOULA	10	14	0	41.67%	14	28	67	
		CONCORDIA	54	49	0	52.43%	18	95	220	
		GRANT	42	40	2	51.22%	15	62	165	
		LASALLE	20	22	0	47.62%	18	53	114	
		RAPIDES	226	247	8	47.78%	132	401	1,044	
		VERNON	62	68	0	47.69%	32	114	281	
		WINN	27	29	0	48.21%	9	47	112	
		Total	514	550	11	48.31%	281	956	2,363	
	Lafayette	ACADIA	112	94	6	54.37%	56	219	499	
		EVANGELINE	50	46	0	52.08%	29	104	233	
		IBERIA	145	100	3	59.18%	73	261	599	
		LAFAYETTE	364	307	21	54.25%	188	726	1,665	
		ST LANDRY	155	154	2	50.16%	79	324	731	
		ST MARTIN	103	84	2	55.08%	36	176	412	
		VERMILION	85	80	0	51.52%	54	189	416	
		Total	1,014	865	34	53.96%	515	1,999	4,555	
	Lake Charles	ALLEN	45	40	1	52.94%	19	72	177	
		BEAUREGARD	74	55	2	57.36%	44	97	277	
		CALCASIEU	381	391	16	49.35%	196	595	1,637	
		CAMERON	3	11	0	21.43%	0	5	21	
		JEFFERSON DAVIS	65	47	11	58.04%	28	79	238	
		Total	568	544	30	51.08%	287	848	2,350	
	Total			2,096	1,959	75	51.69%	1,083	3,803	9,268

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