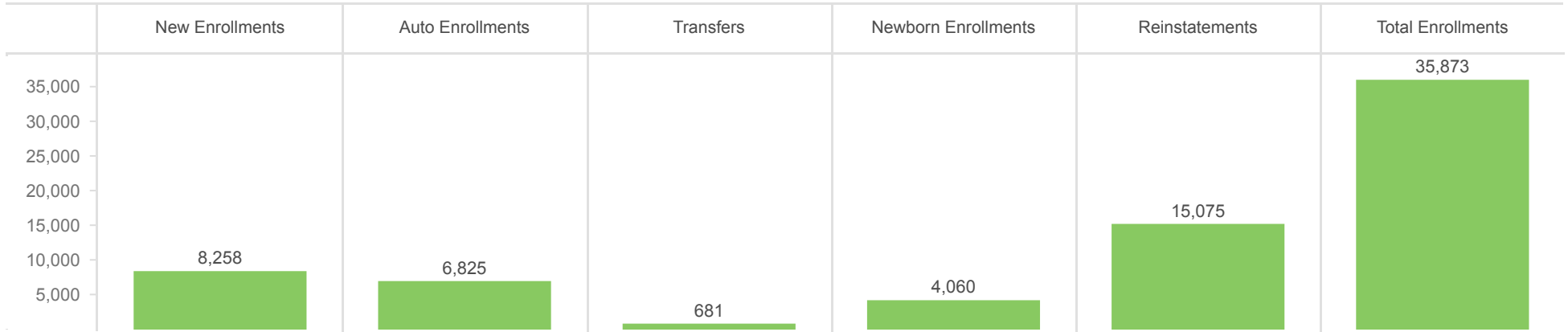




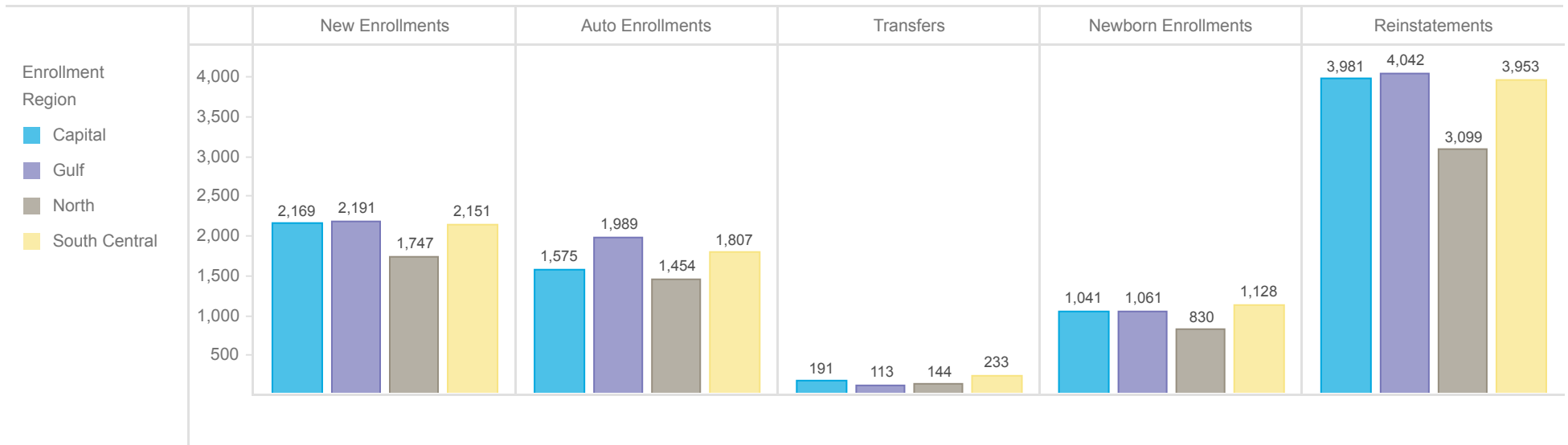
### Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: September 2023



#### Breakdown of Total Enrollments



#### Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: September 2023**



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	2,169	1,575	191	57.93%	1,041	3,981	9,214
Gulf	2,191	1,989	113	52.42%	1,061	4,042	9,712
North	1,747	1,454	144	54.58%	830	3,099	7,426
South Central	2,151	1,807	233	54.35%	1,128	3,953	9,521
<b>Total</b>	<b>8,258</b>	<b>6,825</b>	<b>681</b>	<b>54.75%</b>	<b>4,060</b>	<b>15,075</b>	<b>35,873</b>

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	199	135	21	59.58%	79	335	789
		EAST BATON ROUGE	724	545	74	57.05%	389	1,406	3,249
		EAST FELICIANA	31	27	2	53.45%	17	68	146
		IBERVILLE	42	36	16	53.85%	26	91	214
		POINTE COUPEE	33	34	4	49.25%	14	53	141
		WEST BATON ROUGE	33	29	3	53.23%	21	69	157
		WEST FELICIANA	25	15	2	62.50%	11	30	83
	<b>Total</b>	<b>1,087</b>	<b>821</b>	<b>122</b>	<b>56.97%</b>	<b>557</b>	<b>2,052</b>	<b>4,779</b>	
	North Shore	LIVINGSTON	278	154	33	64.35%	118	482	1,096
		ST HELENA	12	8	0	60.00%	3	18	44
		ST TAMMANY	412	288	12	58.86%	158	687	1,600
		TANGIPAHOA	275	218	19	55.78%	152	555	1,251
		WASHINGTON	105	86	5	54.97%	53	187	444
	<b>Total</b>	<b>1,082</b>	<b>754</b>	<b>69</b>	<b>58.93%</b>	<b>484</b>	<b>1,929</b>	<b>4,435</b>	
<b>Total</b>			<b>2,169</b>	<b>1,575</b>	<b>191</b>	<b>57.93%</b>	<b>1,041</b>	<b>3,981</b>	<b>9,214</b>

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**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: September 2023**

**MAXIMUS**

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	398	356	19	52.79%	225	844	1,919
		ORLEANS	683	668	38	50.56%	273	1,143	2,871
		PLAQUEMINES	37	32	7	53.62%	12	57	152
		ST BERNARD	81	76	8	51.59%	44	170	390
		EAST JEFFERSON	345	342	9	50.22%	184	646	1,600
		<b>Total</b>	<b>1,544</b>	<b>1,474</b>	<b>81</b>	<b>51.16%</b>	<b>738</b>	<b>2,860</b>	<b>6,932</b>
	Thibodaux	ASSUMPTION	30	18	1	62.50%	10	57	118
		LAFOURCHE	152	117	9	56.51%	67	240	599
		ST CHARLES	62	65	4	48.82%	37	128	309
		ST JAMES	23	14	2	62.16%	15	38	94
		ST JOHN	105	74	9	58.66%	43	166	411
		ST MARY	89	70	1	55.97%	50	185	403
		TERREBONNE	186	157	6	54.23%	101	368	846
	<b>Total</b>	<b>647</b>	<b>515</b>	<b>32</b>	<b>55.68%</b>	<b>323</b>	<b>1,182</b>	<b>2,780</b>	
<b>Total</b>		<b>2,191</b>	<b>1,989</b>	<b>113</b>	<b>52.42%</b>	<b>1,061</b>	<b>4,042</b>	<b>9,712</b>	

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**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: September 2023**



Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
North	Monroe	CALDWELL	13	22	0	37.14%	13	30	79
		EAST CARROLL	12	5	0	70.59%	6	28	51
		FRANKLIN	42	42	4	50.00%	23	85	199
		JACKSON	28	17	6	62.22%	17	43	113
		LINCOLN	103	54	4	65.61%	36	145	351
		MADISON	52	22	2	70.27%	12	29	118
		MOREHOUSE	77	55	6	58.33%	28	90	257
		OUACHITA	299	303	42	49.67%	170	524	1,363
		RICHLAND	44	33	17	57.14%	21	97	218
		TENSAS	10	5	2	66.67%	1	5	23
		UNION	59	32	3	64.84%	26	87	209
		WEST CARROLL	39	12	0	76.47%	12	56	120
		Out-of-State	3	6	1	33.33%	2	2	14
	<b>Total</b>	<b>781</b>	<b>608</b>	<b>87</b>	<b>56.23%</b>	<b>367</b>	<b>1,221</b>	<b>3,115</b>	
	Shreveport	BIENVILLE	20	33	0	37.74%	14	70	138
		BOSSIER	193	145	5	57.10%	98	378	838
		CADDO	462	428	32	51.91%	213	868	2,053
		CLAIBORNE	24	19	0	55.81%	14	36	93
		DESOTO	62	45	5	57.94%	27	93	239
		NATCHITOCHE	67	44	2	60.36%	29	142	292
		RED RIVER	22	20	0	52.38%	7	45	97
		SABINE	50	40	3	55.56%	25	94	217
WEBSTER		66	72	10	47.83%	36	152	344	
<b>Total</b>		<b>966</b>	<b>846</b>	<b>57</b>	<b>53.31%</b>	<b>463</b>	<b>1,878</b>	<b>4,311</b>	
<b>Total</b>		<b>1,747</b>	<b>1,454</b>	<b>144</b>	<b>54.58%</b>	<b>830</b>	<b>3,099</b>	<b>7,426</b>	

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**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments	
South Central	Alexandria	AVOYELLES	52	83	7	38.52%	37	167	350	
		CATAHOULA	24	11	1	68.57%	9	49	94	
		CONCORDIA	22	44	7	33.33%	24	69	170	
		GRANT	37	29	7	56.06%	21	62	161	
		LASALLE	24	17	3	58.54%	13	39	100	
		RAPIDES	238	220	19	51.97%	124	445	1,073	
		VERNON	97	53	2	64.67%	35	101	300	
		WINN	19	15	0	55.88%	9	41	86	
		<b>Total</b>	<b>513</b>	<b>472</b>	<b>46</b>	<b>52.08%</b>	<b>272</b>	<b>973</b>	<b>2,334</b>	
	Lafayette	ACADIA	93	69	13	57.41%	57	196	435	
		EVANGELINE	63	55	8	53.39%	38	130	298	
		IBERIA	110	121	18	47.62%	82	280	624	
		LAFAYETTE	371	316	43	54.00%	214	713	1,719	
		ST LANDRY	201	102	10	66.34%	99	414	841	
		ST MARTIN	73	74	8	49.66%	47	188	400	
		VERMILION	109	80	10	57.67%	45	191	446	
		<b>Total</b>	<b>1,020</b>	<b>817</b>	<b>110</b>	<b>55.53%</b>	<b>582</b>	<b>2,112</b>	<b>4,763</b>	
	Lake Charles	ALLEN	36	33	7	52.17%	20	64	162	
		BEAUREGARD	77	73	10	51.33%	39	100	309	
		CALCASIEU	423	372	52	53.21%	195	620	1,711	
		CAMERON	2	5	0	28.57%	0	3	10	
		JEFFERSON DAVIS	80	35	8	69.57%	20	81	232	
		<b>Total</b>	<b>618</b>	<b>518</b>	<b>77</b>	<b>54.40%</b>	<b>274</b>	<b>868</b>	<b>2,424</b>	
	<b>Total</b>			<b>2,151</b>	<b>1,807</b>	<b>233</b>	<b>54.35%</b>	<b>1,128</b>	<b>3,953</b>	<b>9,521</b>

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