



**State of Louisiana**  
**Governor's Council on Physical Fitness and Sports**

Dear Reader:

It is our pleasure to present the State Fiscal Year 2016/17 Governor's Council on Physical Fitness and Sports (GCPFS) Annual Report, which provides insight into Louisiana's premier fitness and sports programs and its multiple activities throughout the year across Louisiana.

The Governor's Council on Physical Fitness and Sports continues to be one of the largest fitness councils in the country with 252,851 participants, 37 Olympic-style sporting events covering thirty parishes with thirty-two cities as partners, and more than two hundred schools involved in various fitness events sponsored and cosponsored by the Fitness Council. During the State Fiscal Year 2016/17, GCPFS directed much of its efforts to expand existing physical activities and sports in parishes that did not have them, along with identifying kids and their parents in underserved populations. Another strategy that was utilized to influence policy was through the Governor's Games, which promotes physical fitness and health while educating thousands through its competitive sporting events about the dangers of tobacco and tobacco-related products.

Some of the notable initiatives are the Louisiana Governor's Games, Tour de Fitness, Own Your Own Health, which is an obesity initiative for communities of color, and the statewide Elementary Fitness competitions. We have already seen improvements in physical activities among adults and children; however, we look forward to expanding these initiatives and identify the impact it will have on our population's health outcomes in the coming years.

A handwritten signature in cursive script that reads "Rudy Macklin".

Rudy Macklin, Director  
Governor's Council on Physical Fitness and Sports