

Proposer:Pre-Paid or Shared:GSA: CTeam 1 Review of CCN Proposals:

## Aetna Better Health

P

| Section:                             | Proposer's Page #: | Possible Points:      | Total Possible Points: | Included or Not                     | Awarded Score: | Comments:  |
|--------------------------------------|--------------------|-----------------------|------------------------|-------------------------------------|----------------|--|
| B1 Legal Name, etc                   | 1                  | Included/Not Included | 0                      | <input checked="" type="checkbox"/> | 0              | Louisiana Corp<br>No business with DHH in the last 24 months   |
| B2 Mergers, Acquisitions or Sales    | 4                  | Included/Not Included | 0                      | <input checked="" type="checkbox"/> | 0              | No mergers, acquisitions or sales  |
| B3 Convictions                       | 5                  | 0 to -25              | 0                      | <input type="checkbox"/>            | 0              | None - April 2010, CMS suspended new enrollment and marketing for Medicare part D plan. Suspension lifted on June 13, 2011   |
| B4 Litigation                        | 6                  | 0 to -25              | 0                      | <input type="checkbox"/>            | -5             | Out-of-Network Benefit Proceedings<br>CMS Actions related to Medicare Part D<br>Other litigation and regulatory proceedings  |
| B5 Bankruptcy                        | 10                 | 0 to -25              | 0                      | <input type="checkbox"/>            | 0              | No Bankruptcy  |
| B6 10 K Annual Report                | 11                 | 0 to -25              | 0                      | <input type="checkbox"/>            | 0              | Appendix A - Unqualified Opinion<br>No SEC investigations  |
| B7 Parent Financial Report           | 12                 | Included/Not Included | 0                      | <input checked="" type="checkbox"/> | 0              | Appendix B - Unqualified Opinion<br>Parent Organization guarantee's performance  |
| B8 # of Emp, Client base & locations | 13                 | Included/Not Included | 0                      | <input checked="" type="checkbox"/> | 0              | 180 Full time Louisiana employees  |
| B9 Project Team                      | 32                 | 15                    | 15                     | <input type="checkbox"/>            | 15             | Bidding on all three GSA's,<br>332 years of healthcare experience with 117 years of Medicaid<br>Managed care experience  |
| B10 Personnel Roster                 | 78                 | 40                    | 40                     | <input type="checkbox"/>            | 40             | No former State employees.   |
| B11 Subcontractors                   | 84                 | 10                    | 10                     | <input type="checkbox"/>            | 10             | Shaller Anderson: Affiliated Sub<br>Aetna Life Insurance: Affiliated Sub<br>Aetna Health Management: Affiliated<br>Medical Transport Mgmt: Transportation<br>Avisis: Vision  |
| B12 Compliance Program               | 163                | 15                    | 15                     | <input type="checkbox"/>            | 15             | Reports to CEO, has a compliance Committee and Fraud and Abuse plan  |
| B13 Press Releases                   | 175                | 10                    | 10                     | <input type="checkbox"/>            | 10             | Appendix H - 4 press releases  |
| B14 Performance Bond                 | 176                | Included/Not Included | 0                      | <input checked="" type="checkbox"/> | 0              | They assure they will meet all requirements.   |
| B15 Ratio's                          | 177                | 20                    | 20                     | <input type="checkbox"/>            | 18             | March 30, 2011 Louisiana<br>Working Cap: \$3 million<br>Current Ratio: 1,278.7<br>Net Worth: \$3 million<br>Debt to Capital Ratio: No Debt   |
| B16 Managed Care Contracts           | 178                | 75                    | 75                     | <input type="checkbox"/>            | 60             | Parent: (1,742)<br>.8<br>9,890<br>31%  |
| B17 Terminated Contracts             | 179                | Included/Not Included | 0                      | <input checked="" type="checkbox"/> | 0              | Attachement B-16 - Some Medicaid, mostly Medicare and Commercial.  |
| B18 Corrective Actions               | 180                | 0 to -25              | 0                      | <input type="checkbox"/>            | 0              | No contracts terminated for non-performance.   |
| B19 Ratings                          | 181                | Included/Not Included | 0                      | <input checked="" type="checkbox"/> | 0              | No contracts terminated for non-performance.   |
| B20 Breach of Contract               | 182                | 0 to -25              | 0                      | <input type="checkbox"/>            | -15            | A's and B's  |
| B21 NCQA or URAC                     | 183                | Included/Not Included | 0                      | <input checked="" type="checkbox"/> | 0              | Aetna Better Health not subject to any. The national company is subject to many reviews, including by Attorney Generals. These reviews may result in fines, penalties and other sanctions. Proposer did not answer the question. |
|                                      |                    |                       |                        |                                     |                | Info provided  |

Monday, July 18, 2011

Aetna Better Health Pre-Paid GSA:C

|     |                          |     |                       |    |                                     |     |  |
|-----|--------------------------|-----|-----------------------|----|-------------------------------------|-----|--|
| B22 | Accreditation Status     | 185 | 0 to -5               | 0  | <input type="checkbox"/>            | -1  | Aetna Better Health has not had its accreditation status adjusted down, suspended or revoked by NCQA. No mention of the parents organization, affiliates or subsidiaries.  |
| B23 | Health Plan Report Card  | 186 | Included/Not Included | 0  | <input checked="" type="checkbox"/> | 0   | Appendix I - Provided the report cards for their affiliates  |
| B24 | External Quality Review  | 187 | 25                    | 25 | <input type="checkbox"/>            | 25  | Appendix I is the report NCQA report cards<br>Appendix K is the Corrective action plan that resulted from a Review.  |
| B25 | Regulatory Action        | 188 | 0 to -50              | 0  | <input type="checkbox"/>            | -15 | Lots of actions. 32 for 2010.<br>Out-of-Network policies, prompt pay issues.   |
| B26 | Investigations           | 216 | 0 to -25              | 0  | <input type="checkbox"/>            | 0   | Aetna Better Health not subject to any. The national company is subject to many reviews, including by Attorney Generals. These reviews may result in fines, penalties and other sanctions.                                       |
| B27 | References               | 218 | 35                    | 35 | <input type="checkbox"/>            | 35  | No negative references.  |
| B28 | Websites                 | 219 | Included/Not Included | 0  | <input checked="" type="checkbox"/> | 0   |  |
| B29 | Certificate of Authority | 221 | 0 to -25              | 0  | <input type="checkbox"/>            | 0   | Appendix M - COA is effective for July 1, 2011   |
| B30 | Bank & Credit Reference  | 222 | 50                    | 50 | <input type="checkbox"/>            | 45  | Appendix N for references<br>Appendix A for description of \$1.5 billion revolving credit.<br>One Bank Reference, Evidence of Insurance & Credit Risk report for Aetna, Inc.<br>Did not provide the requested credit references. |
| B31 | Financial Statements     | 223 | 50                    | 50 | <input type="checkbox"/>            | 50  | Appendix O - 2009 & 2010 - 10K Reports provided - Auditors Consent the reports<br>The local corp unadited financial statements also provided.  |

Total Possible Points:

345

287

Points Awarded:

DHH Review Committee's Approval:

Aetna Better Health

  
W. Jeff Reynolds

  
Derek Stafford

  
Steve Annison



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|---|-----------------------|-------|--------------|
|                                  |  | Section C: Planned Approach to Project  | 100                   | 98    |              |
|                                  |  | <p>Describe how you will launch a network and set up operations capable of supporting its membership and meeting the requirements of the RFP by January 1, 2012 for GSA "A", March 1 of 2012 for GSA "B", and May 1 of 2012 for GSA "C".</p> <p>C.1 Discuss your approach for meeting the implementation requirements and include:</p> <ul style="list-style-type: none"><li>• A detailed description of your project management methodology. The methodology should address, at a minimum, the following:<ul style="list-style-type: none"><li>○ Issue identification, assessment, alternatives analysis and resolution;</li><li>○ Resource allocation and deployment;</li><li>○ Reporting of status and other regular communications with DHH, including a description of your proposed method for ensuring adequate and timely reporting of information to DHH project personnel and executive management; and</li><li>○ Automated tools, including use of specific software applications.</li></ul></li></ul> | 20                    | 20    |              |

*Maif Johnson*  
*Kubek Sall*  
*Katherine Bardonin*

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments                                  |
|----------------------------------|--|--|-----------------------|-------|---|
|                                  |  | <p><b>C.2</b> Provide a work plan for the implementation of the Louisiana Medicaid CCN Program. At a minimum the work plan should include the following:</p> <ul style="list-style-type: none"><li>• Tasks associated with your establishment of a “project office” or similar organization by which you will manage the implementation of the CCN Program;</li><li>• An itemization of activities that you will undertake during the period between the awarding of this procurement and the start date of the CCN Program. These activities shall have established deadlines and timeframes and as needed conform to the timelines established under this RFP for deliverables.<ul style="list-style-type: none"><li>○ All activities to prepare for and participate in the Readiness Review Process; and</li><li>○ All activities necessary to obtain required contracts for mandatory health care providers as specified in this RFP.</li></ul></li><li>• An estimate of person-hours associated with each activity in the Work Plan;</li><li>• Identification of interdependencies between activities in the Work Plan; and</li><li>• Identification of your expectations regarding participation by DHH and/or its agents in the activities in the Work Plan and dependencies between these activities and implementation activities for which DHH will be responsible. (In responding the CCN shall understand DHH shall not be obligated to meet the CCN's expectation.)</li></ul> | 25                    | 24    | Person hours not broken down by each activity |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | <p>C.3 Describe your Risk Management Plan.</p> <ul style="list-style-type: none"><li>At a minimum address the following contingency scenarios that could be encountered during implementation of the program:<ul style="list-style-type: none"><li>Delays in building the appropriate Provider Network as stipulated in this RFP;</li><li>Delays in building and/or configuring and testing the information systems within your organization's Span of Control required to implement the CCN program;</li><li>Delays in hiring and training of the staff required to operate program functions;</li><li>Delays in the construction and/or acquisition of office space and the delivery of office equipment for staff required to operate program functions;</li><li>Delays in enrollment processing during the implementation of CCN; and</li><li>Delays in the publication of marketing and related materials and/or the delivery of these materials to DHH and/or its agents.</li></ul></li><li>For each contingency scenario identified in the Proposal, at a minimum the Risk Management Plan must include the following:<ul style="list-style-type: none"><li>Risk identification and mitigation strategies;</li><li>Risk management implementation plans; and</li><li>Proposed or recommended monitoring and tracking tools.</li></ul></li></ul> | 25                    | 25    |              |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments                             |
|----------------------------------|--|--|-----------------------|-------|--|
|                                  |  | C.4 Provide a copy of the Work Plan, generated in Microsoft Project or similar software product that includes the aforementioned implementation activities along with the timeframes, person-hours, and dependencies associated with these activities. | 20                    | 19    | Person hours not broken down by activity |
|                                  |  | C.5 Provide a roster of the members of the proposed implementation team including the group that will be responsible for finalizing the Provider network.  | 5                     | 5     |  |
|                                  |  | C.6 Provide the resume of the Implementation Manager (the primary person responsible for coordinating implementation activities and for allocating implementation team resources).   | 5                     | 5     |  |



*AC*  
*SW*

*Annex 1a* *Unifying Data* *Quality Score*

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments   |
|----------------------------------|--|--|-----------------------|-------|--|
|                                  |  | Section D: Member Enrollment and Disenrollment   | 25                    | 23.75 |  |
|                                  |  | D.1 Describe your enrollment procedure requirements, including how you will ensure that you will coordinate with DHH and its Agent.  | 5                     | 4.5   | <ul style="list-style-type: none"> <li>• noted experience</li> <li>• Technical requirements included</li> </ul>  |
|                                  |  | D.2 Describe your approach to meeting the newborn enrollment requirements, including how you will: <ul style="list-style-type: none"> <li>• Encourage Members who are expectant mothers to select a CCN and PCP for their newborns; and</li> <li>• Ensure that newborn notification information is submitted, either by you or the hospital, to DHH or its Agent within twenty-four (24) hours of the birth of the newborn.</li> </ul> | 5                     | 5     | <ul style="list-style-type: none"> <li>• Numerous resources to ID expectant mother</li> </ul>  |
|                                  |  | D.3 Describe the types of interventions you will use prior to seeking to disenroll a Member as described in CCN Initiated Member Disenrollment, Section § 11 of this RFP. If applicable, provide an example of a case in which you have successfully intervened to avert requesting the disenrollment of a member.   | 10                    | 10    | <ul style="list-style-type: none"> <li>• Internal process to intervene</li> <li>• Info system w/alerts</li> <li>• Member Advisory Council + Provider Assistance Program</li> </ul> |
|                                  |  | D.4 Describe the steps you will take to assign a member to a different Provider in the event a PCP requests the Member be assigned elsewhere.  | 5                     | 4.25  | <ul style="list-style-type: none"> <li>• Good provider resources</li> <li>• Provide member &amp; provider education opportunities.</li> </ul>                                      |

| Proposal<br>Section<br>and Page<br>Number | Specify<br>Applicable<br>GSA Area<br>(A, B<br>and/or C)* | <b>PART II: TECHNICAL APPROACH</b>   | Total<br>Possible<br>Points | Score | DHH Comments |
|---|--|--|-----------------------------|-------|--------------|
|   |  | <b>Section E: Chronic Care/Disease Management (Section § 6 of RFP)</b>   | <b>100</b>                  |       |              |
|   |  | E.1 Describe existing (other state Medicaid or CHIP contracts) and planned Chronic Care/Disease Management programs for the Louisiana CCN Program that are designed to improve health care outcomes for members with one or more chronic illnesses. Describe how the Chronic Care/Disease Management programs' data are analyzed and the results utilized by your organization to improve member outcomes. | 50                          | 48.5  |              |
|   |  | E.2 Describe how recipients will be identified for inclusion into the Chronic Care/Disease Management program. Identify which disease states/ recipient types will be targeted for the Chronic Care/Disease Management program. Describe how the Chronic Care/Disease Management program will coordinate information and services with the PCP.  | 50                          | 47    |              |

Rodney Wise  
MScorsini  
P. Hargrove



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|---|-----------------------|-------|--------------|
|                                  |  | Section F: Service Coordination (Section § 14 of RFP)   | 170                   |       |              |
|                                  |  | <p>F.1 DHH intends to provide CCNs with two years of historic claims data for members enrolled in the CCN effective the start date of operations. Describe how you will ensure the continuation of medically necessary services for members with special health needs who are enrolled in your CCN effective the start date of operations. The description should include:</p> <ul style="list-style-type: none"><li>• How you will identify these enrollees, and how you will use this information to identify these enrollees, including enrollees who are receiving regular ongoing services;</li><li>• What additional information you will request from DHH, if any, to assist you in ensuring continuation of services;</li><li>• How you will ensure continuation of services, including prior authorization requirements, use of non-contract providers, and transportation;</li><li>• What information, education, and training you will provide to your providers to ensure continuation of services; and</li><li>• What information you will provide your members to assist with the transition of care.</li></ul> | 10                    | 8.5   |              |

Rodney Wise  
NSC  
P. Hargrove

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|---|-----------------------|-------|--------------|
|                                  |  | <p>F.2 Describe your approach to CCN case management. In particular, describe the following:</p> <ul style="list-style-type: none"> <li>• Characteristics of members that you will target for CCN case management services;</li> <li>• How you identify these members;</li> <li>• How you encourage member participation;</li> <li>• How you assess member needs;</li> <li>• How you develop and implement individualized plans of care, including coordination with providers and support services;</li> <li>• How you coordinate your disease management and CCN case management programs;</li> <li>• How you will coordinate your case management services with the PCP; and</li> <li>• How you will incorporate provider input into strategies to influence behavior of members.</li> </ul> | 85                    | 82    |              |
|                                  |  | <p>F.3 Describe your approach for coordinating the following carved out services which will continue to be provided by the Medicaid fee-for-service program:</p> <ul style="list-style-type: none"> <li>• Dental</li> <li>• Specialized Behavioral Health</li> <li>• Personal Care Services</li> <li>• Targeted Case Management</li> </ul>  | 5                     | 4.5   |              |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | F.4 For members who need home health services upon discharge from an acute care hospital, explain how you will coordinate service planning and delivery among the hospital's discharge planner(s), your case manager(s), your disease management staff member(s), and the home health agency. Further, explain how you will monitor the post-discharge care of enrollees receiving home health services in remote areas. | 10                    | 8.5   |              |
|                                  |  | F.5 Aside from transportation, what specific measures will you take to ensure that members in rural parishes are able to access specialty care? Also address specifically how will you ensure members with disabilities have access?   | 10                    | 9.5   |              |
|                                  |  | F.6 Detail the strategies you will use to influence the behavior of members to access health care resources appropriately and adapt healthier lifestyles. Include examples from your other Medicaid/CHIP managed care contracts as well as your plan for Louisiana Medicaid CCN members.   | 40                    | 35    |              |
|                                  |  | F.7 Many faith based, social and civic groups, resident associations, and other community-based organizations now feature health education and outreach activities, incorporate health education in their events, and provide direct medical services (e.g., through visiting nurses, etc.). Describe what specific ways would you leverage these resources to support the health and wellness of your members.          | 10                    | 9.5   |              |

| Proposal<br>Section<br>and Page<br>Number | Specify<br>Applicable<br>GSA Area<br>(A, B<br>and/or C)* | PART II: TECHNICAL APPROACH   | Total<br>Possible<br>Points | Score      | DHH Comments |
|---|--|---|-----------------------------|------------|--------------|
|   |  | <p><b>F.8</b> Submit a statement of any moral and religious objections to providing any services covered under Section §6 of RFP. If moral and religious objections are identified describe, in as much detail as possible, all direct and related services that are objectionable. Provide a listing of the codes impacted including but not limited to CPT codes, HCPCS codes, diagnosis codes, revenue codes, modifier codes, etc. If none, so state. Describe your plans to provide these services (e.g. birth control) to members who are entitled to such services.</p> | Included/Not<br>Included    | <i>arc</i> |              |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score    | DHH Comments   |
|----------------------------------|--|--|-----------------------|----------|--|
|                                  |  | Section G: Provider Network (Section § 7 of RFP)   | 200                   | 193      |  |
|                                  |  | <p><b>G.1</b> Provide a listing of the proposed provider network using the List of Required In-Network Providers as described in this RFP, including only those providers with whom you have obtained a signed LOI or executed subcontract. LOIs and signed subcontracts will receive equal consideration. LOIs and subcontracts should NOT be submitted with the proposal. DHH may verify any or all referenced LOIs or contracts. Along with the provider listing, provide the number of potential linkages per PCP.</p> <p>Using providers with whom you have signed letters of intent or executed contracts, provide individual GeoAccess maps and coding by GSA for: 1) hospitals, 2) primary care providers, FQHCs, and RHCs; and 3) Specialists. You should provide individual maps as well as overlay maps to demonstrate distance relationships between provider types.</p> <p>The CCN should provide an Excel spreadsheet of their proposed provider network and include the following information: (Sample spreadsheet is available in the Procurement Library)</p> <ol style="list-style-type: none"> <li>1. Practitioner Last Name, First Name and Title - For types of service such as primary care providers and specialist, list the practitioner's name and practitioner title such as MD, NP (Nurse Practitioner), PA (Physician Assistant), etc.</li> <li>2. Practice Name/Provider Name - - Indicate the name of the provider. For practitioners indicate the professional association/group name, if applicable.</li> <li>3. Business Location Address - Indicate the business location address where services are provided including but not limited to, 1st line of address, 2nd line of address, City, State, Postal Code</li> </ol> | 50                    | 42<br>44 | <p>20 of 31 needed hospitals</p> <p>insufficient specialist coverage</p> |

*May 10, 2013*  
*Kubek Sulli*  
*Katherine Boudonin*

|  |  |  |    |    |  |
|--|--|--|----|----|--|
|  |  | <p>4. Provider Type and Specialty Code - Indicate the practitioner's specialty using Medicaid Provider Type and Specialty Codes.</p> <p>5. New Patient - Indicate whether or not the provider is accepting new patients.</p> <p>6. Age Restriction - Indicate any age restrictions for the provider's practice. For instance, if a physician only sees patients up to age 19, indicate &lt; 19; if a physician only sees patients age 13 or above, indicate &gt; 13.</p> <p>7. If PCP - the number of potential linkages.</p> <p>8. If LOI or contract executed.</p> <p>9. Designate if Significant Traditional Provider.</p> <p>10. GEO coding for this location.</p> |    |    |  |
|  |  | <p><b>G.2</b> Describe how you will provide tertiary care providers including trauma centers, burn centers, children's hospital, Level III maternity care; Level III (high risk) nurseries, rehabilitation facilities, and medical sub-specialists available twenty-four (24) hours per day in the GSA. If you do not have a full range of tertiary care providers describe how the services will be provided including transfer protocols and arrangements with out of network facilities.</p>  | 15 | 15 |  |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments  |
|----------------------------------|--|--|-----------------------|-------|---|
|                                  |  | G.3 Describe how you will handle the potential loss (i.e., contract termination, closure) in a GSA of a) a hospital and b) all providers within a certain specialty.   | 10                    | 10    |   |
|                                  |  | G.4 The CCN is encouraged to offer to contract with Significant Traditional Providers (STPs) who meet your credentialing standards and all the requirements in the CCN's subcontract. DHH will make available on <a href="http://www.MakingMedicaidBetter.com">www.MakingMedicaidBetter.com</a> a listing of STPs by provider type by GSA. Describe how you will encourage the enrollment of STPs into your network; and indicate on a copy of the listing which of the providers included in your listing of network providers (See G.1) are STPs.  | 20                    | 20    |   |
|                                  |  | <p>G.5 Based on discussions with providers in obtaining Letters of Intent and executed subcontracts as well as other activities you have undertaken to understand the delivery system and enrollee population in the GSA(s) for which a proposal is being submitted, discuss your observations and the challenges you have identified in terms of developing and maintaining a provider network. Provide a response tailored to each GSA of the following provider types/services:</p> <ul style="list-style-type: none"> <li>○ Primary Care</li> <li>○ Specialty Care</li> <li>○ Prenatal Care Services</li> <li>○ Hospital, including Rural Hospital</li> <li>○ Office of Public Health</li> <li>○ Private Duty Nursing/Home Health Services;</li> <li>○ FQHC</li> <li>○ School Based Health Clinic</li> </ul> | 5                     | 4     | Provider specific response not tailored to each GSA |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | <b>G.6</b> Describe your process for monitoring and ensuring adherence to DHH's requirements regarding appointments and wait times.  | 20                    | 20    |              |
|                                  |  | <b>G.7</b> Describe your PCP assignment process and the measures taken to ensure that every member in your CCN is assigned a PCP in a timely manner. Include your process for permitting members with chronic conditions to select a specialist as their PCP and whether you allow specialists to be credentialed to act as PCPs.  | 10                    | 10    |              |
|                                  |  | <b>G.8</b> Describe your plan for working with PCPs to obtain NCQA medical home recognition or JHCAO Primary Home accreditation and meeting the requirements of Section § 14.  | 5                     | 5     |              |
|                                  |  | <b>G.9</b> Describe how you will monitor providers and ensure compliance with provider subcontracts. In addition to a general description of your approach, address each of the following: <ul style="list-style-type: none"><li>○ Compliance with cost sharing requirements;</li><li>○ Compliance with medical record documentation standards;</li><li>○ Compliance with conflict of interest requirements;</li><li>○ Compliance with lobbying requirements;</li><li>○ Compliance with disclosure requirements; and</li><li>○ Compliance with marketing requirements.</li></ul> | 5                     | 5     |              |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | <b>PART II: TECHNICAL APPROACH</b>  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|---|-----------------------|-------|--------------|
|                                  |  | <b>G.10</b> Provide an example from your previous experience of how you have handled provider noncompliance with contract requirements.   | 5                     | 5     |              |
|                                  |  | <b>G.11</b> Describe in detail how you will educate and train providers about billing requirements, including both initial education and training prior to the start date of operations and ongoing education and training for current and new providers.   | 10                    | 10    |              |
|                                  |  | <b>G.12</b> Describe how you will educate and train providers that join your network after program implementation. Identify the key requirements that will be addressed.  | 15                    | 15    |              |
|                                  |  | <b>G.13</b> Describe your practice of profiling the quality of care delivered by network PCPs, and any other acute care providers (e.g., high volume specialists, hospitals), including the methodology for determining which and how many Providers will be profiled. <ul style="list-style-type: none"> <li>○ Submit sample quality profile reports used by you, or proposed for future use (identify which).</li> <li>○ Describe the rationale for selecting the performance measures presented in the sample profile reports.</li> <li>○ Describe the proposed frequency with which you will distribute such reports to network providers, and identify which providers will receive such profile reports.</li> </ul> | 15                    | 15    |              |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | G.14 Describe the process for accepting and managing provider inquiries, complaints, and requests for information that are received outside the provider grievance and appeal process.   | 10                    | 10    |              |
|                                  |  | G.15 Describe in detail your proposed approach to providing non-emergency medical transportation (NEMT) services, including, at a minimum: <ul style="list-style-type: none"><li>• What administrative functions, if any, you will subcontract to another entity;</li><li>• How you will determine the appropriate mode of transportation (other than fixed route) for a member;</li><li>• Your proposed approach to covering fixed route transportation;</li><li>• How you will ensure that pick-up and delivery standards are met by NEMT providers, including training, monitoring, and sanctions;</li><li>• How you will ensure that vehicles (initially and on an ongoing basis) meet vehicle standards, including inspections and other monitoring;</li><li>• Your approach to initial and ongoing driver training;</li><li>• How you will ensure that drivers meet initial and ongoing driver standards;</li><li>• How your call center will comply with the requirements specific to NEMT calls; and</li><li>• Your NEMT quality assurance program (excluding vehicle inspection).</li></ul> | 5                     | 5     |              |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | Section H: Utilization Management (UM) (Section § 8 of RFP)  | 80                    |       |              |
|                                  |  | H.1 Describe how you will ensure that services are not arbitrarily or inappropriately denied or reduced in amount, duration or scope as specified in the Louisiana Medicaid State Plan.  | 30                    | 27    |              |
|                                  |  | H.2 If the UM guidelines were developed internally, describe the process by which they were developed and when they were developed or last revised.  | 10                    | 9     |              |
|                                  |  | H.3 Regarding your utilization management (UM) staff: <ul style="list-style-type: none"><li>• Provide a detailed description of the training you provide your UM staff;</li><li>• Describe any differences between your UM phone line and your provider services line;</li><li>• If your UM phone line will handle both Louisiana CCN and non-Louisiana CCN calls,<ul style="list-style-type: none"><li>○ explain how you will track CCN calls separately; and</li><li>○ how you will ensure that applicable DHH timeframes for prior authorization decisions are met.</li></ul></li></ul> | 20                    | 18.5  |              |

Rodney Wise  
AgScore  
P. Hargis

| Proposal<br>Section<br>and Page<br>Number | Specify<br>Applicable<br>GSA Area<br>(A, B<br>and/or C)* | PART II: TECHNICAL APPROACH  | Total<br>Possible<br>Points | Score | DHH Comments |
|---|--|--|-----------------------------|-------|--------------|
|   |  | H.4 Describe how utilization data is gathered, analyzed, and reported. Include the process for monitoring and evaluating the utilization of services when a variance has been identified (both under- and over- utilization) in the utilization pattern of a provider and a member. Provide an example of how your analysis of data resulted in successful interventions to alter unfavorable utilization patterns in the system. Individuals who will make medical necessity determinations must be identified if the criteria are based on the medical training, qualifications, and experience of the CCN medical director or other qualified and trained professionals | 20                          | 18.5  |              |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | Section I: EPSDT(Section § 6 of RFP)   | 25                    |       |              |
|                                  |  | I.1 Describe your system for tracking each member's screening, diagnosis, and treatment including, at minimum, the components of the system, the key features of each component, the use of technology, and the data sources for populating the system.  | 5                     | 5     |              |
|                                  |  | I.2 Describe your approach to member education and outreach regarding EPSDT including the use of the tracking system described in I.1 above and any innovative/non-traditional mechanisms. Include: <ul style="list-style-type: none"> <li>How you will conduct member education and outreach regarding EPSDT including any innovative/non-traditional methods that go beyond the standard methods;</li> <li>How you will work with members to improve compliance with the periodicity schedule, including how you will motivate parents/members and what steps you will take to identify and reach out to members (or their parents) who have missed screening appointments (highlighting any innovative/non-traditional approaches); and</li> </ul> How you will design and monitor your education and outreach program to ensure compliance with the RFP. | 10                    | 9.7   |              |
|                                  |  | I.3 Describe your approach to ensuring that providers deliver and document all required components of EPSDT screening.   | 5                     | 4.8   |              |
|                                  |  | I.4 Describe how you will ensure that needs identified in a screening are met with timely and appropriate services.  | 5                     | 4.8   |              |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | Section J: Quality Management (Section 14 of RFP)  | 125                   |       |              |
|                                  |  | <p>J.1 Document experience in other States to positively impact the healthcare status of Medicaid and or CHIP populations. Examples of areas of interest include, but are not limited to the following:</p> <ul style="list-style-type: none"> <li>• Management of high risk pregnancy</li> <li>• Reductions in low birth weight babies</li> <li>• Pediatric Obesity (children under the age of 19)</li> <li>• Reduction of inappropriate utilization of emergent services</li> <li>• EPSDT</li> <li>• Children with special health care needs</li> <li>• Asthma</li> <li>• Diabetes</li> <li>• Cardiovascular diseases</li> <li>• Case management</li> <li>• Reduction in racial and ethnic health care disparities to improve health status</li> <li>• Hospital readmissions and avoidable hospitalizations</li> </ul> | 30                    | 28    |              |
|                                  |  | J.2 Describe the policies and procedures you have in place to reduce health care associated infection, medical errors, preventable serious adverse events (never events) and unnecessary and ineffective performance in these areas.   | 10                    | 9     |              |

Rodney Lise [Signature] [Signature] [Signature]



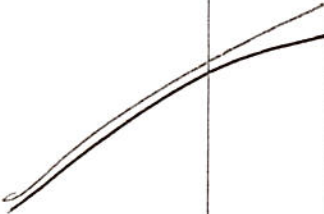
C

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|---|-----------------------|-------|--------------|
|                                  |  | J.3 Describe how you will identify quality improvement opportunities. Describe the process that will be utilized to select a performance improvement project, and the process to be utilized to improve care or services. Include information on how interventions will be evaluated for effectiveness. Identify proposed members of the Quality Assessment Committee.                                  | 15                    | 14    |              |
|                                  |  | J.4 Provide a description of focus studies performed, quality improvement projects, and any improvements you have implemented and their outcomes. Such outcomes should include cost savings realized, process efficiencies, and improvements to member health status. Such descriptions should address such activities since 2001 and how issues and root causes were identified, and what was changed. | 15                    | 14    |              |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | <p><b>J.5</b> Describe your proposed Quality Assessment and Performance Improvement (QAPI). Such description should address:</p> <ul style="list-style-type: none"> <li>• The Performance Improvement Projects (PIPs) proposed to be implemented during the term of the contract.</li> <li>• How the proposed PIPs will expand quality improvement services.</li> <li>• How the proposed PIPs will improve the health care status of the Louisiana Medicaid population.</li> <li>• Rationale for selecting the particular PIPs including the identification of particular health care problems and issues identified within the Louisiana Medicaid population that each program will address and the underlying cause(s) of such problems and issues.</li> <li>• How you will keep DHH informed of QAPI program actions, recommendations and outcomes on an ongoing and timely manner.</li> <li>• How the proposed PIPs may include, but is not necessarily, limited to the following: <ul style="list-style-type: none"> <li>○ New innovative programs and processes.</li> <li>○ Contracts and/or partnerships being established to enhance the delivery of health care such as contracts/partnerships with school districts and/or School Based Health Clinics.</li> </ul> </li> </ul> | 20                    | 19    |              |
|                                  |  | <p><b>J.6</b> Describe how feedback (complaints, survey results etc.) from members and providers will be used to drive changes and/or improvements to your operations. Provide a member and a provider example of how feedback has been used by you to drive change in other Medicaid managed care contracts.</p>  | 10                    | 9     |              |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|---|-----------------------|-------|--------------|
|                                  |  | <p>J.7 Provide, in Excel format, the Proposer's results for the HEDIS measures specified below for the last three measurement years (2007, 2008, and 2009) for each of your State Medicaid contracts.</p> <ul style="list-style-type: none"><li>• If you do not have results for a particular measure or year, provide the results that you do have.</li><li>• If you do not have results for your Medicaid product line in a state where you have a Medicaid contract, provide the commercial product line results with an indicator stating the product line.</li><li>• If you do not have Medicaid HEDIS results for at least five states, provide your commercial HEDIS measures for your largest contracts for up to five states (e.g., if you have HEDIS results for the three states where you have a Medicaid contract, you only have Medicare HEDIS for one other state, provide commercial HEDIS results for another state).</li><li>• If you do not have HEDIS results for five states, provide the results that you do have.</li><li>• In addition to the spreadsheet, please provide an explanation of how you selected the states, contracts, product lines, etc. that are included in the spreadsheet and explain any missing information (measure, year, or Medicaid contract). Include the Proposer's parent organization, affiliates, and subsidiaries.</li></ul> | 25                    | 22.5  |              |

| Proposal<br>Section<br>and Page<br>Number | Specify<br>Applicable<br>GSA Area<br>(A, B<br>and/or C)* | PART II: TECHNICAL APPROACH  | Total<br>Possible<br>Points   | Score | DHH Comments |
|---|--|--|---|-------|--------------|
|   |  | <p>Provide results for the following HEDIS measures:</p> <ul style="list-style-type: none"><li>• Adults' Access to Preventive/Ambulatory Health Services</li><li>• Comprehensive Diabetes Care- HgbA1C component</li><li>• Chlamydia Screening in Women</li><li>• Well-Child Visits in the 3,4,5,6 years of life</li><li>• Adolescent well-Care.</li><li>• Ambulatory Care - ER utilization</li><li>• Childhood Immunization status</li><li>• Breast Cancer Screening</li><li>• Prenatal and Postpartum Care (Timeliness of Prenatal Care and Postpartum Care)</li><li>• Weight Assessment and Counseling for Nutrition and Physical Activity in Children/Adolescents</li></ul> <p><b>. Include the Proposer's parent organization, affiliates, and subsidiaries</b></p> |  |       |              |



## PART II: TECHNICAL APPROACH

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* |  | Total Possible Points | Score | DHH Comments   |
|----------------------------------|--|--|-----------------------|-------|--|
|                                  |  | Section K: Member Materials (Section § 12 of RFP)  | 50                    | 44    |  |
|                                  |  | K.1 Describe proposed content for your member educational materials) and attach a examples used with Medicaid or CHIP populations in other states.   | 15                    | 15    | <ul style="list-style-type: none"> <li>Comprehensive explanation of materials <u>SW</u></li> <li>Accurate Action goal. Accessible</li> <li>Accurate goals full spectrum of member</li> </ul> |
|                                  |  | K.2 Describe how you will ensure that all written materials meet the language requirements and which reference material you anticipate you will use to meet the sixth (6 <sup>th</sup> ) grade reading level requirement.  | 5                     | 5     | <ul style="list-style-type: none"> <li>Targeted communication</li> <li>Member Advisory Council</li> <li>Three A's</li> <li>Read aloud</li> </ul>   |
|                                  |  | K.3 Describe your process for producing Member ID cards and information that will accompany the card. Include a layout of the card front and back. Explain how you will ensure that a Member receives a new Member ID Card whenever there has been a change in any of the information appearing on the Member ID Card. | 10                    | 8     | <ul style="list-style-type: none"> <li>ID reissue appears only member activated</li> </ul>   |
|                                  |  | K.4 Describe your strategy for ensuring the information in your provider directory is accurate and up to date, including the types and frequency of monitoring activities and how often the directory is updated.  | 10                    | 7     | <ul style="list-style-type: none"> <li>Web updates nightly - aggressive</li> <li>Updates strictly dependent on provider notice</li> <li>Lack of detail infrequency of monitoring.</li> </ul> |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments  |
|----------------------------------|--|---|-----------------------|-------|---|
|                                  |  | <p>K.5 Describe how you will fulfill Internet presence and Web site requirements, including:</p> <ul style="list-style-type: none"><li>• Your procedures for up-dating information on the Web site;</li><li>• Your procedures for monitoring e-mail inquiries and providing accurate and timely responses; and</li><li>• The procedures, tools and reports you will use to track all interactions and transactions conducted via the Web site activity including the timeliness of response and resolution of said interaction/transaction.</li></ul> | 10                    | 9     | <ul style="list-style-type: none"><li>• Dashboard Reports</li><li>• Monitor e-mail throughout the day w/ 24hr response</li><li>• Web update process can flex for immediate needs.</li></ul> |



*Juan Wiffler* *Winniford* *Dallas*

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments  |
|----------------------------------|--|--|-----------------------|-------|---|
|                                  |  | Section L: Customer Service (Section §12 of RFP)   | 100                   | 83    |   |
|                                  |  | <p>L.1 Provide a narrative with details regarding your member services line including:</p> <ul style="list-style-type: none"> <li>○ Training of customer service staff (both initial and ongoing);</li> <li>○ Process for routing calls to appropriate persons, including escalation; The type of information that is available to customer service staff and how this is provided (e.g., hard copy at the person's desk or on-line search capacity);</li> <li>○ Process for handling calls from members with Limited English Proficiency and persons who are hearing impaired;</li> <li>○ Monitoring process for ensuring the quality and accuracy of information provided to members;</li> <li>○ Monitoring process for ensuring adherence to performance standards;</li> <li>○ How your customer service line will interact with other customer service lines maintained by state, parish, or city organizations (e.g Partners for Healthy Babies, WIC, housing assistance, and homeless shelters); and</li> <li>○ After hours procedures.</li> </ul> | 25                    | 23    | <ul style="list-style-type: none"> <li>• well structured training</li> <li>• mon w/ community groups</li> <li>• bilingual staff plus language line</li> <li>• Relay STTY</li> <li>• IVR, message after hours</li> </ul> |
|                                  |  | <p>L.2 Provide member hotline telephone reports for your Medicaid or CHIP managed care contract with the largest enrollment as of January 1, 2011 for the most recent four (4) quarters, with data that show the monthly call volume, the trends for average speed of answer (where answer is defined by reaching a live voice, not an automated call system) and the monthly trends for the abandonment rate.</p>   | 25                    | 19    | <ul style="list-style-type: none"> <li>• No monthly numbers</li> <li>• Lacking detail on requirements</li> </ul>  |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments  |
|----------------------------------|--|---|-----------------------|-------|---|
|                                  |  | <p>L.3 Describe the procedures a Member Services representative will follow to respond to the following situations:</p> <ul style="list-style-type: none"> <li>○ A member has received a bill for payment of covered services from a network provider or out-of-network provider;</li> <li>○ A member is unable to reach her PCP after normal business hours;</li> <li>○ A Member is having difficulty scheduling an appointment for preventive care with her PCP; and</li> <li>○ A Member becomes ill while traveling outside of the GSA.</li> </ul> | 20                    | 14    | <ul style="list-style-type: none"> <li>• little intervention w/ PCP issues and out of GSA</li> <li>• out of network resolution</li> </ul> |
|                                  |  | <p>L.4 Describe how you will ensure culturally competent services to people of all cultures, races, ethnic backgrounds, and religions as well as those with disabilities in a manner that recognizes values, affirms, and respects the worth of the individuals and protects and preserves the dignity of each.</p>   | 15                    | 13.5  | <ul style="list-style-type: none"> <li>• local, bilingual reps</li> <li>• cultural competency training</li> </ul>                         |
|                                  |  | <p>L.5 Describe how you will ensure that covered services are provided in an appropriate manner to members with Limited English proficiency and members who are hearing impaired, including the provision of interpreter services.</p>  | 15                    | 13.5  | <ul style="list-style-type: none"> <li>• bilingual MSRs</li> <li>• translations for providers</li> </ul>                                  |



*James W. H. Hunsing, D.D. Aaron Lee*

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments   |
|----------------------------------|--|--|-----------------------|-------|--|
|                                  |  | Section M: Emergency Management Plan (Section § 2 of RFP)  | 25                    | 23    |  |
|                                  |  | <p><b>M.1</b> Describe your emergency response continuity of operations plan. Attach a copy of your plan or, at a minimum, summarize how your plan addresses the following aspects of pandemic preparedness and natural disaster recovery:</p> <ul style="list-style-type: none"> <li>○ Employee training;</li> <li>○ Identified essential business functions and key employees within your organization necessary to carry them out; Contingency plans for covering essential business functions in the event key employees are incapacitated or the primary workplace is unavailable;</li> <li>○ Communication with staff and suppliers when normal systems are unavailable;</li> <li>○ Specifically address your plans to ensure continuity of services to providers and members; and</li> <li>○ How your plan will be tested.</li> </ul> | 15                    | 13.5  | <ul style="list-style-type: none"> <li>• proactive for members w/ special needs</li> <li>• La Specific info</li> </ul> |



| Proposal<br>Section<br>and Page<br>Number | Specify<br>Applicable<br>GSA Area<br>(A, B<br>and/or C)* | PART II: TECHNICAL APPROACH   | Total<br>Possible<br>Points | Score | DHH Comments  |
|---|--|---|-----------------------------|-------|---|
|   |  | <p><b>M.2</b> Describe your plan in the following Emergency Management Plan scenario for being responsive to DHH, to members who evacuate, to network providers, and to the community.</p> <ul style="list-style-type: none"> <li>You have thirty thousand (30,000) or more CCN members residing in hurricane prone parishes. All three GSAs include coastal parish and inland parishes subject to mandatory evacuation orders during a major hurricane. A category 5 hurricane is approaching, with landfall predicted in 72 hours and parishes within the GSA are under a mandatory evacuation order. State assisted evacuations and self evacuations are underway. Members are evacuated to or have evacuated themselves to not only all other areas of Louisiana, but to other States.</li> <li>Your provider call center and member call center are both located in Baton Rouge and there is a high likelihood of high winds, major damage and power outages for 4 days or more in the Baton Rouge Area (reference Hurricane Gustav impact on Baton Rouge). It is expected that repatriation of the evacuated, should damages be minimal, will not occur for 14 days. If damage is extensive, there may be limited repatriation, while other members may be indefinitely relocated to other areas in Louisiana or other states.</li> </ul> | 10                          | 9.5   | <ul style="list-style-type: none"> <li>Address special needs &amp; high risk pregnancy</li> <li>well researched + localized info</li> </ul> |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments  |
|----------------------------------|--|---|-----------------------|-------|---|
|                                  |  | Section N: Grievances and Appeals (Section § 13 of RFP )  | 25                    | 23    |   |
|                                  |  | <p>N.1 Provide a flowchart (marked as Chart C) and comprehensive written description of your member grievance and appeals process, including your approach for meeting the general requirements and plan to:</p> <ul style="list-style-type: none"> <li>o Ensure that the Grievance and Appeals System policies and procedures, and all notices will be available in the Member's primary language and that reasonable assistance will be given to Members to file a Grievance or Appeal;</li> <li>o Ensure that individuals who make decisions on Grievances and Appeals have the appropriate expertise and were not involved in any previous level of review; and</li> <li>o Ensure that an expedited process exists when taking the standard time could seriously jeopardize the Member's health. As part of this process, explain how you will determine when the expedited process is necessary.</li> </ul> <p>Include in the description how data resulting from the grievance system will be used to improve your operational performance.</p> | 25                    | 23    | <ul style="list-style-type: none"> <li>• View as an opportunity to improve their processes</li> <li>• Committees</li> </ul> |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|--|-----------------------|-------|--------------|
|                                  |  | Section O: Fraud & Abuse (Section § 15 of RFP)   | 25                    | 25    |              |
|                                  |  | O.1 Describe your approach for meeting the program integrity requirements including a compliance plan for the prevention, detection, reporting, and corrective action for suspected cases of Fraud and Abuse in the administration and delivery of services. Discuss your approach for meeting the coordination with DHH and other agencies requirement. | 25                    | 25    |              |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments |
|----------------------------------|--|---|-----------------------|-------|--------------|
|                                  |  | Section P: Third Party Liability (Section § 5 of RFP)   | 25                    | 25    |              |
|                                  |  | <p>P.1 Describe how you will coordinate with DHH and comply with the requirements for cost avoidance and the collection of third party liability (TPL), including:</p> <ul style="list-style-type: none"><li>○ How you will conduct diagnosis and trauma edits, including frequency and follow-up action to determine if third party liability exists; (2) How you will educate providers to maximize cost avoidance;</li><li>○ Collection process for pay and chase activity and how it will be accomplished;</li><li>○ How subrogation activities will be conducted;</li><li>○ How you handle coordination of benefits in your current operations and how you would adapt your current operations to meet contract requirements;</li><li>○ Whether you will use a subcontractor and if so, the subcontractor's responsibilities; and</li><li>○ What routine systems/business processes are employed to test, update and validate enrollment and TPL data.</li></ul> | 25                    | 25    |              |

*Daileene White*  
*Janis Lounestie*  
*George J. Becker*

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | <b>PART II: TECHNICAL APPROACH</b>  | Total Possible Points | Score     | DHH Comments  |
|----------------------------------|--|---|-----------------------|-----------|---|
|                                  |  | <b>Section Q: Claims Management (Section § 17 of RFP)</b>   | <b>80</b>             | <b>75</b> |   |
|                                  |  | <b>Q.1</b> Describe the capabilities of your claims management systems as it relates to each of the requirements as specified in Electronic Claims Management Functionality Section and the Adherence to Key Claims Management Standards Section. In your response explain whether and how your systems meet (or exceed) each of these requirements. Cite at least three examples from similar contracts.   | <b>30</b>             | <b>26</b> | <ul style="list-style-type: none"> <li>• Page 2 17th Bullet - Network Provider receiving EFT hardcopy RA by mail. Should have option of electronic.</li> <li>• (17.1.13) Data elements of rejects wanted</li> <li>• (17.5.1.3) Resubmission process is weak.</li> <li>• (17.5.1.5) change "failing" to "filing".</li> </ul> |
|                                  |  | <b>Q.2</b> Describe your methodology for ensuring that claims payment accuracy standards will be achieved per, Adherence to Key Claims Management Standards Section. At a minimum address the following in your response: <ul style="list-style-type: none"> <li>• The process for auditing a sample of claims as described in Key Claims Management Standards Section;</li> <li>• The sampling methodology itself;</li> <li>• Documentation of the results of these audits; and</li> <li>• The processes for implementing any necessary corrective actions resulting from an audit.</li> </ul> | <b>25</b>             | <b>25</b> | <ul style="list-style-type: none"> <li>• Page 4 5) Response - Change "failing" to "filing".</li> </ul>  |
|                                  |  | <b>Q.3</b> Describe your methodology for ensuring that the requirements for claims processing, including adherence to all service authorization procedures, are met.  | <b>25</b>             | <b>24</b> | <ul style="list-style-type: none"> <li>• (17.2.2) Page 58 - Responsibility is on Clearinghouse not CCN.</li> </ul>  |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score      | DHH Comments  |
|----------------------------------|--|---|-----------------------|------------|---|
|                                  |  | Section R: Information Systems (Section § 16 of RFP)  | 200                   | 193<br>188 | OW<br>JS<br>AB  |
|                                  |  | <p>R.1 Describe your approach for implementing information systems in support of this RFP, including:</p> <ul style="list-style-type: none"> <li>• Capability and capacity assessment to determine if new or upgraded systems, enhanced systems functionality and/or additional systems capacity are required to meet contract requirements;</li> <li>• Configuration of systems (e.g., business rules, valid values for critical data, data exchanges/interfaces) to accommodate contract requirements;</li> <li>• System setup for intake, processing and acceptance of one-time data feeds from the State and other sources, e.g., initial set of CCN enrollees, claims/service utilization history for the initial set of CCN enrollees, active/open service authorizations for the initial set CCN enrollees, etc.; and</li> <li>• Internal and joint (CCN and DHH) testing of one-time and ongoing exchanges of eligibility/enrollment, provider network, claims/encounters and other data.</li> <li>• Provide a Louisiana Medicaid CCN-Program-specific work plan that captures: <ul style="list-style-type: none"> <li>○ Key activities and timeframes and</li> <li>○ Projected resource requirements from your organization for implementing information systems in support of this contract.</li> </ul> </li> <li>• Describe your historical data process including but not limited to: <ul style="list-style-type: none"> <li>○ Number of years retained;</li> <li>○ How the data is stored; and</li> <li>○ How accessible is it.</li> </ul> </li> </ul> <p>The work plan should cover activities from contract award to the start date of operations.</p> | 25                    | 25         | <ul style="list-style-type: none"> <li>• Data is available real-time and not archived.</li> </ul> |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments   |
|----------------------------------|--|---|-----------------------|-------|--|
|                                  |  | <p><b>R.2</b> Describe your processes, including procedural and systems-based internal controls, for ensuring the integrity, validity and completeness of all information you provide to DHH (to their Fiscal Intermediary and the Enrollment Broker). In your description, address separately the encounter data-specific requirements in, Encounter Data Section of the RFP as well as how you will reconcile encounter data to payments according to your payment cycle, including but not limited to reconciliation of gross and net amounts and handling of payment adjustments, denials and pend processes. Additionally, describe how you will accommodate DHH-initiated data integrity, validity and provide independent completeness audits.</p>   | 15                    | 14    | <ul style="list-style-type: none"> <li>• Suggests that DHH develop encounter testing protocols.</li> <li>• Page 17 (17.5.4.10) needs to review provider billing manuals in addition to systems guides.</li> </ul>                            |
|                                  |  | <p><b>R.3</b> Describe in detail how your organization will ensure that the availability of its systems will, at a minimum, be equal to the standards set forth in the RFP. At a minimum your description should encompass: information and telecommunications systems architecture; business continuity/disaster recovery strategies; availability and/or recovery time objectives by major system; monitoring tools and resources; continuous testing of all applicable system functions, and periodic and ad-hoc testing of your business continuity/disaster recovery plan.</p> <p>Identify the timing of implementation of the mix of technologies and management strategies (policies and procedures) described in your response to previous paragraph, or indicate whether these technologies and management strategies are already in place.</p> <p>Elaborate, if applicable, on how you have successfully implemented the aforementioned mix of technologies and management strategies with other clients.</p> | 15                    | 12    | <ul style="list-style-type: none"> <li>• Page 27 (Data Back-up) ? resubmittals is unclear.</li> <li>• No true description of the Contingency Plan.</li> <li>• RTD for some applications is 1-4 weeks. Not specific on which ones.</li> </ul> |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments  |
|----------------------------------|--|--|-----------------------|-------|---|
|                                  |  | <p><b>R.4</b> Describe in detail:</p> <ul style="list-style-type: none"> <li>How your <i>key production systems</i> are designed to <i>interoperate</i>. In your response address all of the following: <ul style="list-style-type: none"> <li>How identical or closely related data elements in different systems are named, formatted and maintained: <ul style="list-style-type: none"> <li>Are the data elements named consistently;</li> <li>Are the data elements formatted similarly (# of characters, type-text, numeric, etc.);</li> <li>Are the data elements updated/refreshed with the same frequency or in similar cycles; and</li> <li>Are the data elements updated/refreshed in the same manner (manual input, data exchange, automated function, etc.).</li> </ul> </li> <li>All exchanges of data between key production systems. <ul style="list-style-type: none"> <li>How each data exchange is triggered: a manually initiated process, an automated process, etc.</li> <li>The frequency/periodicity of each data exchange: "real-time" (through a live point to-point interface or an interface "engine"), daily/nightly as triggered by a system processing job, biweekly, monthly, etc.</li> </ul> </li> </ul> </li> <li>As part of your response, provide diagrams that illustrate: <ul style="list-style-type: none"> <li>point-to-point interfaces,</li> <li>information flows,</li> <li>internal controls and</li> <li>the networking arrangement (AKA "network diagram") associated with the information systems profiled.</li> </ul> </li> </ul> <p>These diagrams should provide insight into how your Systems will be organized and interact with DHH systems for the purposes of exchanging Information and</p> | 15                    | 14    | <ul style="list-style-type: none"> <li>No network diagram provided.</li> <li>Page 34 - Eligibility is on a regularly scheduled basis. - Define regularly??</li> </ul> |

|                                  |  | automating and/or facilitating specific functions associated with the Louisiana Medicaid CCN Program.   |                       |       |  |
|----------------------------------|--|---|-----------------------|-------|--|
| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments   |
|                                  |  | <p>R.5 Describe your ability to provide and store encounter data in accordance with the requirements in this RFP. In your response:</p> <ul style="list-style-type: none"> <li>Explain whether and how your systems meet (or exceed) each of these requirements.</li> <li>Cite at least three currently-live instances where you are successfully providing encounter data in accordance with DHH coding, data exchange format and transmission standards and specifications or similar standards and specifications, with at least two of these instances involving the provision of encounter information from providers with whom you have capitation arrangements. In elaborating on these instances, address all of the requirements in Section 17. Also, explain how that experience will apply to the Louisiana Medicaid CCN Program.</li> <li>If you are not able at present to meet a particular requirement contained in the aforementioned section, identify the applicable requirement and discuss the effort and time you will need to meet said requirement.</li> <li>Identify challenges and "lessons learned" from your implementation and operations experience in other states and describe how you will apply these lessons to this contract.</li> </ul> | 15                    | 15    | <p>- Appears concerned that DHH may not have addressed timeframe adequately.</p> |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score | DHH Comments   |
|----------------------------------|--|--|-----------------------|-------|--|
|                                  |  | <p><b>R.6</b> Describe your ability to receive, process, and update eligibility/enrollment, provider data, and encounter data to and from the Department and its agents. In your response:</p> <ul style="list-style-type: none"> <li>• Explain whether and how your systems meet (or exceed) each of these requirements.</li> <li>• Cite at least three currently-live instances where you are successfully receiving, processing and updating eligibility/enrollment data in accordance with DHH coding, data exchange format and transmission standards and specifications or similar standards and specifications. In elaborating on these instances, address all of the requirements in Section 16 and 17, and the CCN-P Systems Companion Guide.. Also, explain how that experience will apply to the Louisiana Medicaid CCN Program.</li> <li>• If you are not able at present to meet a particular requirement contained in the aforementioned sections, identify the applicable requirement and discuss the effort and time you will need to meet said requirement.</li> <li>• Identify challenges and "lessons learned" from implementation in other states and describe how you will apply these lessons to this contract.</li> </ul> | 15                    | 15    |  |
|                                  |  | <p><b>R.7</b> Describe the ability within your systems to meet (or exceed) each of the requirements in Section §16. Address each requirement. If you are not able at present to meet a particular requirement contained in the aforementioned section, identify the applicable requirement and discuss the effort and time you will need to meet said requirement.</p>   | 15                    | 14    | <p>. DHH access is on a specific laptop or desktop for a specific # of people. Need further explanation.</p> |

| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH   | Total Possible Points | Score | DHH Comments  |
|----------------------------------|--|---|-----------------------|-------|---|
|                                  |  | R.8 Describe your information systems change management and version control processes. In your description address your production control operations.  | 10                    | 10    |   |
|                                  |  | R.9 Describe your approach to demonstrating the readiness of your information systems to DHH prior to the start date of operations. At a minimum your description must address: <ul style="list-style-type: none"> <li>• provider contract loads and associated business rules;</li> <li>• eligibility/enrollment data loads and associated business rules;</li> <li>• claims processing and adjudication logic; and</li> <li>• encounter generation and validation prior to submission to DHH.</li> </ul>                      | 15                    | 14    | • Business rules unit and end-to-end testing 8 wks.<br>would anticipate fluctuation in time - Not always 8 wks. |
|                                  |  | R.10 Describe your reporting and data analytic capabilities including: <ul style="list-style-type: none"> <li>• generation and provision to the State of the management reports prescribed in the RFP;</li> <li>• generation and provision to the State of reports on request;</li> <li>• the ability in a secure, inquiry-only environment for authorized DHH staff to create and/or generate reports out of your systems on an <i>ad-hoc</i> basis; and</li> <li>• Reporting back to providers within the network.</li> </ul> | 15                    | 15    |   |
|                                  |  | R.11 Provide a detailed profile of the key information systems within your span of control.   | 5                     | 5     | 99.99 % uptime for all of 2010 core business systems.   |



| Proposal Section and Page Number | Specify Applicable GSA Area (A, B and/or C)* | PART II: TECHNICAL APPROACH  | Total Possible Points | Score    | DHH Comments |
|----------------------------------|--|--|-----------------------|----------|--------------|
|                                  |  | R.12 Provide a profile of your current and proposed Information Systems (IS) organization.   | 5                     | 5        |              |
|                                  |  | R.13 Describe what you will do to promote and advance electronic claims submissions and assist providers to accept electronic funds transfers.   | 5                     | 5        |              |
|                                  |  | R.14 Indicate how many years your IT organization or software vendor has supported the current or proposed information system software version you are currently operating. If your software is vendor supported, include vendor name(s), address, contact person and version(s) being used. | Included/Not Included | Included |              |
|                                  |  | R.15 Describe your plans and ability to support network providers' "meaningful use" of Electronic Health Records (EHR) and current and future IT Federal mandates. Describe your plans to utilizing ICD-10 and 5010.   | 15                    | 15       |              |
|                                  |  | R.16 Describe the procedures that will be used to protect the confidentiality of records in DHH databases, including records in databases that may be transmitted electronically via e-mail or the Internet.   | 10                    | 10       |              |

R.17 Total pts should have been 200, but 5 pts was omitted. All proposals given additional 5 pts.

5 5 DW  
JS  
LB

Proposer:

Aetna Better Health

Pre-Paid or Shared:

P

GSA: C


Team 1 Review of CCN Proposals:

| Section:               | Proposer's Page #:             | Possible Points: | Total Possible Points: | Included or Not          | Awarded Score: | Comments:                 |
|------------------------|--------------------------------|------------------|------------------------|--------------------------|----------------|---------------------------|
| S1                     | Provider Incentive Payments    | 100              | 100                    | <input type="checkbox"/> | 49             | 127,125 per month cost    |
| S2                     | Additional Benefits to Clients | 100              | 100                    | <input type="checkbox"/> | 22             | Monthly Cost: \$61,500.00 |
| Total Possible Points: |                                |                  | 200                    |                          | 71             | Points Awarded:           |

DHH Review Committee's Approval:

Aetna Better Health

  
W. Jeff Reynolds

  
Derek Stafford

  
Steve Annison