



State of Louisiana

Louisiana Department of Health

Bureau of Health Services Financing

November 12, 2025

Louisiana Health Insurance Premium Payment Program
100 Crescent Centre Parkway, Ste. 100
Tucker, GA 30084

Prospective LaHIPP Providers,

We are writing to share an opportunity that can help expand your practice's patient base and enhance your revenue.

The Louisiana Health Insurance Premium Payment (LaHIPP) program assists eligible Louisiana Medicaid members by paying their Employee Sponsored Insurance (ESI) and Individual Health Insurance (IHI) premiums. This allows members to continue care with their in-network physicians who also participate in Medicaid. Through the LaHIPP program, members can keep their private health insurance while providers continue to receive Medicaid support.

Here are a few benefits to becoming a LaHIPP Provider.

- **Medicaid payment of cost-sharing:** Medicaid pays the member's co-payments, coinsurance, and unmet deductibles for covered services, reducing the provider's need to collect from patients.
- **Higher reimbursement rates:** Providers bill the commercial insurance first and are reimbursed at the commercial rate, which is higher than the Medicaid contracted rate.
- **Reduced uncompensated care:** Because LaHIPP helps members maintain their private insurance, providers are less likely to experience unpaid or underpaid claims.
- **Expanded patient base:** Participation opens access to more insured patients who have both Medicaid and private coverage, potentially increasing overall patient volume.
- **Increased patient retention and revenue:** Members who keep their private insurance through LaHIPP are more likely to stay with their existing providers, creating consistent billing opportunities and steady revenue.
- **Access to third party liability (TPL) information:** Allows providers to bill members' commercial insurance before Medicaid, ensuring correct coverage coordination.
- **Improved patient access to care:** LaHIPP members maintain their private insurance coverage, giving providers more patients who can access care promptly.

If you are already a Medicaid provider with a managed care organization (MCO), enrolling as a Medicaid fee-for-service provider is all that is required.

To become a **Medicaid provider** or a **LaHIPP Only provider**, please visit the Louisiana Medicaid provider enrollment website and complete the enrollment process at https://www.lamedicaid.com/Provweb1/Provider_Enrollment/newenrollments.htm.

If you're interested in becoming a LaHIPP Only provider, please see the [provider flyer](#) and feel free to share it with your colleagues in the medical provider community.

We look forward to welcoming you as a LaHIPP provider!

Best regards,
The Louisiana Health Insurance Premium Payment Program