

## **LDH's Tracking Program and Bureau of Family Health Find New Ways to Their Expand Existing Partnership**

Since 2012, the Department's [Bureau of Family Health](#) (BFH) and [Environmental Public Health Tracking Program](#) (Tracking) have been committed to improving the health of all Louisiana families by executing several successful health awareness campaigns. In 2018, the BFH and the Tracking team used multiple communication channels to promote swimming safety and to remind parents and others care providers about the dangers associated with leaving children in hot cars. They published social media messages on both LDH's and BFH's social media channels, disseminated a heat safety [infographic](#) to parents participating in car seat inspections, and shared the New Orleans Health Department's car thermometer decals with parents and grandparents residing in the Greater New Orleans area. Additionally, since 2018, the Tracking staff has produced articles about children and heat safety for the May/June edition BFH's e-newsletter, [Partners for Family Health](#), which has more than 1,000 subscribers.

This summer, the BFH and LDH Tracking are focusing on a new aspect of heat safety! Since pregnant women, who also have a greater risk of developing a heat-related illness, are [rarely](#) the focus of heat safety campaigns, LDH Tracking and the BFH will be targeting this group in 2020. LDH Tracking and the BFH will be sharing heat safety tips with pregnant women, expectant families, healthcare professionals who subscribe to BFH's [Facebook](#) and [Twitter](#) channels.