

Bureau of Sanitarian Services Cannabis Program

2025 Annual Legislative Report

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Bureau of Sanitarian Services
Office of Public Health



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Introduction

In accordance with Louisiana Revised Statute 40:1046 (R.S. 40:1046) and Act 150 of the 2024 Legislative Session (Act 150), the Louisiana Department of Health (LDH), Office of Public Health (OPH), Bureau of Sanitarian Services, Cannabis Program is pleased to submit this report detailing the operations and outcomes of the state's medical marijuana program. The following report covers the period of January 1, 2025, to December 31, 2025. It provides comprehensive data collected from the two state-approved licensees authorized to produce therapeutic marijuana in Louisiana: Advanced Biomedics LLC (d/b/a Ilera Holistic Healthcare) and Good Day Farms.

This document aims to offer transparency and accountability by presenting the required information as stipulated in Act 150. The data includes:

1. The amount of gross marijuana produced by the licensee during the 2025 calendar year.
2. Details of all production costs, including but not limited to seed, fertilizer, labor, advisory services, construction, and irrigation.
3. Details of any items or services for which the licensee subcontracted and the cost of each subcontractor directly or indirectly working for the contractor.
4. The amount of therapeutic chemicals produced resulting from the marijuana grown.
5. The amounts paid each year to the licensee related to the licensee's production of therapeutic marijuana.
6. The amount of therapeutic marijuana distributed to each pharmacy licensed to dispense therapeutic marijuana in this state during the 2025 calendar year.

This report underscores the Louisiana Department of Health's commitment to ensuring compliance with legislative requirements, while promoting an efficient and effective therapeutic marijuana program for the benefit of patients and stakeholders.

Licensee Information: Advanced Biomedics LLC (d/b/a Ilera Holistic Healthcare)

As one of two Louisiana Medical Marijuana Manufacturer licensees, Ilera Holistic Healthcare operates under the authority of Revised Statute 40:1046 and the Louisiana Department of Health Regulations. The company began work on the growing and processing facility in 2019 and distributed their first approved medical cannabis products to authorized medical marijuana retailers in July of 2020.

Ilera Holistic Healthcare continuously monitors changes in LDH regulations as well as best practices and standards to ensure our cannabis extractions, raw materials, and products are formulated and produced to meet Louisiana standards. Full-Panel testing is conducted on every batch of products prior to release for sale to participating marijuana retailers to ensure that the patients of Louisiana receive safe, effective, and consistent medical marijuana products.

In 2025, Ilera Holistic Healthcare continues to augment its portfolio of new and relevant therapeutic marijuana products to patients, including approximately 32 additional flower-based products such as:

- new flower strains;
- tiered flower packaging enabling patients to determine value based upon industry-standard metrics such as cannabinoid and terpene potency, age, moisture, and whether the flower was hand or machine trimmed;
- Value Cannabis Flower Halves offering a lower priced option for patients;
- Shake and Bake value cannabis packs offering a lower price point to patients for smaller buds or loose cannabis;
- Politics® Cannabis Pre Rolls; and
- Multiple Cookies® flower strains.

Ilera Holistic Healthcare also introduced approximately 46 additional non-flower-formulated products in 2025, such as various Chew flavors, “All-in-One” vaporizable cartridges, the SMACKED Distillate Brush, and new formulations for 510-threaded cartridges, including several new Cookies® Vapes.

Pursuant to R.S. 40:1046, Ilera Holistic Healthcare provides the following information:

- (i) The amount of gross marijuana produced by the licensee during the 2025 calendar year.
 - Ilera Holistic Healthcare produced approximately 9,061 lbs. of marijuana in the 2025 calendar year.
- (ii) The details of all production costs, including but not limited to seed, fertilizer, labor, advisory services, construction, and irrigation.

Construction	\$12,439,400.00
Licenses, Fees, Permits & Taxes	\$1,580,900.00
Production, Manufacturing, Equipment	\$6,770,000.00
Wages, Employee Benefits & Payroll Taxes	\$3,628,300.00
Utilities	\$396,100.00
Security Personnel & Monitoring	\$156,900.00
Professional Services (Accounting, Legal, Banking)	\$232,000.00

(1) Construction Investment amount includes capital invested by Licensee property owner and leased to Licensee for use in Therapeutic Marijuana Production.

(ii) The details of any items or services for which the licensee subcontracted and the cost of each subcontractor directly or indirectly working for the contractor.

- In 2025, Ilera Holistic Healthcare subcontracted for the production of transdermal patches which were manufactured on Ilera Holistic Healthcaresite with Ilera Holistic Healthcare's cannabinoid distillate. Ilera also subcontracted for security.

Transdermal patch production	\$25,400.00
Security Personnel & Monitoring	\$156,900.00

(iv) The amount of therapeutic chemical produced resulting from the marijuana grown.

- In 2025, Ilera Holistic Healthcare produced approximately 229,064 grams of therapeutic chemicals that were used to create final products.

(v) The amount of therapeutic marijuana distributed to each retail permit holder during each calendar year.

- Through Wholesale distribution, Ilera Holistic Healthcare sold approximately 4,500 lbs. (2,041,200 grams) of medical marijuana smokeable flower, and 452,073 units of finished medical marijuana products (i.e. tinctures, topical creams, edible chews and tablets, metered dose inhalers, cartridges, transdermal patches) to Medical Marijuana retail permit holders authorized by the Department in 2025.

Licensee Information: Good Day Farm Louisiana

Louisiana authorized medical marijuana with a deliberate focus on patient safety, medical oversight, and regulatory integrity. Unlike adult-use models, access is limited to qualified patients who receive a recommendation from a licensed physician, nurse practitioner, or medical psychologist, ensuring participation remains rooted in healthcare rather than purely recreational consumption.

All medical marijuana products sold in Louisiana are cultivated and manufactured in-state by licensed operators and must pass testing by ISO-certified independent laboratories authorized and regulated by the Department of Health. Products are tested for potency, pesticides, residual solvents, heavy metals, microbiological contaminants, mycotoxins, and homogeneity, and must receive Department approval before entering the wholesale market.

Louisiana’s regulated medical marijuana program operates in direct competition with a substantial annual illicit cannabis market that exists entirely outside these safeguards. National research estimates the domestic illicit cannabis market at approximately \$76 billion in 2022, reflecting on continued consumer demand met outside of regulated systems (New Frontier Data, 2023). Illegal operators avoid licensing, testing, security, seed-to-sale tracking, age and patient verification, labeling standards, zoning and fire codes, labor and environmental compliance, and federal tax obligations. Despite these illegal pressures, Louisiana operators have consistently produced an uninterrupted supply and a growing diversity of products as the program continues to mature.

The Legislature’s measured approach stands in contrast to the experience of many other states, where overly expansive licensing and supply oversaturation have contributed to price collapse, diversion and inversion, illicit market dominance, and widespread operator failures. Louisiana’s medical marijuana program reflects a thoughtful balance between patient access, public safety, regulatory oversight, and long-term market sustainability – avoiding many of the structural failures now evident in other states and reinforcing confidence in a Louisiana system designed to serve qualified patients and protect the public interest, health, and welfare.

Pursuant to R.S. 40:1046, Good Day Farm Louisiana provides the following information to the Louisiana Department of Health:

- (i) The amount of gross marijuana produced by the licensee during each calendar year.
 - During 2025, Good Day Farm Louisiana produced approximately 63,338.3 pounds (28,729,620.93 grams).
- (iii) The details of all production costs, including but not limited to seed, fertilizer, labor, advisory services, construction, and irrigation.

Construction	\$27,700,000.00
Licenses, Fees, Permits & Taxes	\$138,200.00
Production, Manufacturing, Equipment	\$3,300,000.00
Wages, Employee Benefits & Payroll Taxes	\$11,800,000.00
Utilities	\$2,900,000.00

Security Personnel & Monitoring	\$379,000.00
Professional Services (Accounting, Legal, Banking)	\$169,000.00

- (iii) The details of any items or services for which the licensee subcontracted and the costs of each subcontractor directly or indirectly working for the licensee.
- During 2025, Good Day Farm Louisiana did not subcontract for any medical marijuana cultivation, extraction, processing, or production services.
- (iv) The amount of therapeutic chemical produced resulting from the marijuana grown pursuant to this Section:
- During 2025, Good Day Farm Louisiana produced approximately 2,667,087.16 grams of therapeutic chemicals used to create final products in the Ruston facility.
- (v) The amount of therapeutic marijuana distributed to each retail permit holder during each calendar year.
- During 2025, Good Day Farm Louisiana distributed approximately 2,797,378 units of high-quality, independently tested and approved medical marijuana products to licensed pharmacies statewide. These wholesale distributions included approximately 24,733 pounds (11,219,000.5 grams) of premium smokable marijuana flower. Qualified patients had access to a broad and expanding range of therapeutic options, including more than 100 distinct flower strains and over 1,100 unique product offerings across smokable products, edibles, concentrates, and tinctures. This comprehensive selection of medical marijuana products ensures that every patient can find a product that is right for their needs and enjoy a wide range of price points to fit every budget without compromising quality.

References

New Frontier Data. (2023). *2023 U.S. Cannabis Report: Illicit and legal market estimates*. (Estimated illicit market value). Retrieved from [New Frontier Data report].

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