

CRAWFISH AND SHRIMP MENU LABELING

ACT 372

IDENTIFY THE ORIGIN

IMPORTED CRAWFISH AND SHRIMP

If your restaurant sells crawfish or shrimp that is imported, your menu must state the country which it was imported from or inform the customer that it was imported

PUT THE NOTICE NEAR THE ITEM ON THE MENU

PLACE THE NOTICE NEAR THE MENU ITEM

If imported crawfish or shrimp is on your menu, the notice must be placed near that menu item. That means it can be before, after, above, or below the item. For example: Shrimp - Imported or Imported - Crawfish

SAME FONT STYLE, SIZE AND COLOR

BE SURE THE NOTICE AND THE ITEM LOOK THE SAME ON THE MENU

The imported notice must be in the same font style, size and color as the menu item that it is being placed near. For example, if the word "shrimp" is red on your menu, the word "imported" must also be red.

OTHER WAYS TO DISPLAY THE NOTICE

THE NOTICE CAN BE PAPER-CLIPPED TO THE MENU

The law allows for other ways to attach the notice to your menu, including paper-clipping, as long as the requirements for it being in the same location and in the same font style, size, and color are followed.

WHAT TO DO IF YOU DON'T USE A MENU

POST A SIGN AT THE ENTRANCE OF YOUR RESTAURANT

If your restaurant does not use a menu, you will need to post a sign near the main entrance that reads "Certain crawfish and shrimp originate from a foreign country."

GUIDELINES FOR SIGNS

YOUR SIGN MUST MEET THESE REQUIREMENTS

If you need to post a sign outside of your restaurant to provide notice of imported seafood, the sign must be 18 inches tall and 18 inches wide and in English, the lettering must be larger than 1 inch, and it must be in an obvious location and 36 inches or higher from the floor.