LOUISIANA STATE DEPARTMENT OF HEALTH

MAY JUNE 1970

NEWS @ LETTER

SAVINGS BOND DRIVE GOAL IS 50 PER CENT

Responding to a request from Governor John J. McKeithen, Dr. Andrew Hedmeg, state health officer, has announced a U. S. Savings Bond Drive which began May 29.

He said the state health department's goal will be the same as the governor's goal for the state - at least 50 per cent participation.

Drive Chairman Philip Howe, Jr., arranged for brochures and application cards to be distributed with May 29th pay checks.

Buying bonds, which return five per cent interest in less than six years, is an easy way to save money, he pointed out. The 'you don't see it so you don't spend it' payroll deduction plan means employees can participate for as little as \$1.25 every

other pay period, he added.





Philip Howe, Jr., employee savings bond drive chairman, shows DR. ANDREW HEDMEG, state health officer, a big \$100 bond to call attention to the increased interest now earned by bonds which return 5% in less than 6 years.

your best investment

entre nous

Arthur Kennington is now the vice president of the Association of Bedding and Furniture Law Officials, Inc. . . he was elected at the group's 35th annual convention in Chicago March 13-17 which he and Michael Stockstill attended . . next step is the presidency next year . . Mr. K and Bill Gammon attended the 10th annual Cotton Utilization Conference April 29-May 1 in New Orleans to hear the latest about cotton research and "the flame resistance of cotton fabrics and durable press''. . speakers came from as far away as Switzerland and England for the international gathering . . . Regional Medical Consultant Dr. J. G. Dupree got a lot of 'mileage'' recently with six news releases in the Monroe Morning World and the West Carroll Gazette . . . February articles were headlined "Dupre Cites Need for Immunization of Pre-School Kids" and "Children Entering School to Be Better Protected" . . March items read 'Health Consultant Cites Importance of Birth Records' "Health Official Details Services" and "Certificate of Birth Needed, Doctor Says" . . . an April 9 article listed 1969 statistics for the West Carroll PHU . . . Linda Ann Scallan's July 11 bridegroom is William Paul Danos and the nuptials take place in New Orleans (not Raceland) . . . Calcasieu-Lake Charles Typist Clerk Lauren 'Young transferred April 1 to the Morgan City PHU. . . . her husband, Sherman, completed his sanitarian training in time to make the move with her . . . Mrs. Evelyn Wales took Lauren's place . . . an Easter visit with retiree Mrs. Mamie Ledbetter brings good news . . Lawrence Estaville says she's "looking well, active, chirpy and healthy" and wearing a "beautiful blue new dress and new hair-do" . . . Cameron Parish PH Nurse Mrs. Pat Ortego had a first-of-the-month baby boy in April (6 lbs, 5 ozs) . . (wonder if she'll call him Bill?) . . Mrs. Nell Colligan, R.N. will take her place until September while Pat takes maternity leave . . . Robert H. Hammons, Sanitarian Madison PHU, replaced Don Calhoun who transferred to the Webster PHU . . . Married, with one daughter, Bob is a graduate of Northeast La. State College . . . belated wedding announcements: B. Carolyn Breland, Clerk, Concordia PHU married Julian Lushute . . . Central office dietary consultant Lydia Janca became Mrs. Frank Scianna at Our Lady of Good Counsel Church in New Orleans in January . . . Shreveport Regional Nutritionist Mrs. Babs Judlin will take a month's training this summer at the Child Evaluation Center, University of Tennessee Medical Center:



A BLOOMIN' SURPRISE: After more than 12 barren years on the window sill in the Division of Nursing Office, this 'crotom' plant bloomed overnight on May 12. Mrs. Ann H. Goodman, stenoclerk 3, shows the size of the potted plant.

. . Mrs. Thelma C. Applewhite, Franklin PHU nurse (Louisiana's most involved) was reelected secretary of the LTRDA board at its annual meeting, concurrent with LPHA, in Shreveport . . . Mental Retardation Program Coordinator Ruth Hofschulte is the new Secretary of the Louisiana Association for Retarded Children and also remains a board member . . . incidentally, she got a nice thank you note from New Orleans city health director Dr. Rodney Jung for her volunteer work on "Rabies Control Day" May 17 . . . Cameron Parish PH nurse Mrs. Nell Colligan, who is replacing Mrs. Pat Ortego during her six months maternity leave, penned a beautiful poem for the 100th anniversary of Cameron Parish on March 15. entitled "Our Cameron"... bright and breezy and highly descriptive, it contains eight four line stanzas, one of which reads "these people are angels, they think the word neighbor . . . means service and friendship and laughter and labor . . . they think it means helping, providing and giving . . . they all think their neighbor's their reason for living". . . . AMC Dr. Frank Miller wrote an article on the health unit which together with Nell's poem went into a centennial steel capsule which was encased in marble at the Sunday afternoon ceremony . . the West Carroll PHU got a \$199.92 check on May 14 from the March of Dimes to buy 100 doses of polio vaccine . . . Iris Day returns June 15 for one month to help in writing the Biennial Report . . . WWL radio in New Orleans which now airs one program a week at 7:30 p.m. for the health department entitled "Viewpoint". . pulled mail from the sheriff's department in Rothschild, Wisconsin following a poison prevention week broadcast on March 12 at 9:15 p.m. . . if you're anywhere near Barcelona, Spain on the 4th of July, you're invited to the wedding of Dr. Pareti's son and Mercedes Vidal Chachero at the church of Santa Ana . . . a medical student in New Orleans, Paul met his bride-to-be in Germany

LAFAYETTE DAILY FEATURES NINE HEALTH ARTICLES IN ONE ISSUE

No less than nine health related articles appeared in the March 31 Lafayette Advertiser. Mrs. Waya Mouton, Asst. Head, Div. of Nursing, SW Reg. Ofc., sent them in. We selected a few of them which are of special interest to our readers:

Two former health unit nurses have helped to bring professional family guidance to 800 Lafayette women since the new Maternal Health and Family Planning Clinics opened Nov. 24, 1969. They are Mrs. Nancy Whittington, nurse administrator (former ass't spvr of nurses, Lafayette PHU) and Mrs. Yvonne Seneca, public health coordinator (formerly with Acadia PHU). The Advertiser Milk Fund, organized seven months

The Advertiser Milk Fund, organized seven months ago with the help of the Lafayette PHU and many other agencies such as the SW La., Education & Referral Center (SLERC), has distributed 12,919 quarts of milk to 5634 men, women and children "all hungry and trying to live with dignity in distressing circumstances".

Families in need of such aid call SLERC (at 232—HELP) when they have temporary financial emergencies and do not qualify for immediate help from other sources. SLERC also spearheaded the drive for a juvenile detention home which will soon be under construction. Missing from SLERC's list of services is a Suicide Prevention Center and a Poison Control Center but SLERC is now handling such calls.

Due to the closing of Lake Charles Charity Hospital last year, the caseload at Lafayette Charity increased from 6743 in 1968 to 7976 in 1969.





MISS BETTY FORD'S retirement party April 30 in the central office was brightened by a festive groaning board of finger sandwiches, cakes, cookies and punch lovingly prepared in the homes of her fellow employees. These candid snaps reflect Betty's always happy and cheerful disposition. Chief of the medical social services section since 1965, Betty was the department's only social worker when she was assigned to the handicapped children's program in 1941 as a new employee. With a staff of 18 now, the section offers a full range of statewide medical social services she helped develop. A graduate of the University of Oklahoma, she did postgraduate work at Somerville College, Oxford, England and attended the Tulane University of Social Work in 1934. She returned to Tulane four years later to get her master's degree. She was an Agnes Morris Award winner in 1958.

NUTRITION STUDENT LOAN FUND HONORS MEMORY OF DR. UNGLAUB

A Nutrition Student Loan Fund has been established by Tulane University's School of Public Health and Tropical Medicine in honor of Dr. Walter G. Unglaub, professor of Nutrition there, who died May 1.

The school's dean, Dr. Grace A. Goldsmith, said donations to the fund should be sent to the school at 1430 Tulane Ave., in New Orleans. The fund will help support students who are "interested in the field of nutrition or

who might possibly make contributions to it'', she said. Widely known and respected for his efforts to foster public health in Louisiana, Dr. Unglaub was considered an ''effective investigator and administrator and a stimvlating teacher.''

His excellence in research and survey procedures led to his selection as director of the Louisiana portion of the National Nutrition Survey. His interpretation of its findings and recommendations for follow up action were hailed as "significant contributions to all the peo-

ple of Louisiana."



Medical Consultants was held May 21 in the Central Office.

ST. MARTIN HEALTH UNIT CLERK ENDS THIRTY SIX YEAR CAREER

Mrs. Lucy D. Fournet, Typist-Clerk 2, St. Martin PHU, retired April 14 ending a 361/2 year career.

A resident of St. Martinville, she joined the health unit in 1933 when Miss Laurence Bernard was the R.N. During Mrs. Fournet's career, the St. Martin PHU program has expanded greatly, adding branches at Breaux Bridge and this year at Cecilia.

GETS TWENTY YEAR PIN IN SURPRISE CEREMONY

Mrs. Helena Hennessy, Galliano branch (Lafourche) PH

Nurse, got her 20 year pin in a surprise ceremony April 14.
Dr. Sarah M. Braud, director of the Assumption, Lafourche and Terrebonne parish health units, made the presentation at the Neighborhood Multi-Service Center below Golden Meadow where a TB film was shown.

Also on hand for the ceremony and to help answer questions on TB was Mrs. Jennie B. Martin, Lafourche PHU Nursing Supervisor.

Mrs. Hennessy began her public health career on July 1,

SANITARIANS ACADEMY NAMES GILLHAM FOUNDER DIPLOMATE

Calcasieu-Lake Charles PHU Sanitarian Charles Gillham has been raised to the status of Founder Diplomate by the American Intersociety Academy for certification of Sanitarians, Inc.

The honor is given to registered sanitarians, with a degree in Environmental Health, for outstanding achievement, leadership and competent professional practice in the health field and for contributing to outstanding improvements in their community.

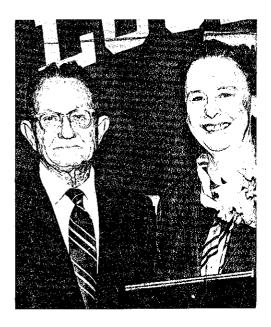
CATAHOULA OKAYS MILLAGE

Catahoula parish property owners have approved a millage tax which is expected to provide \$16,000 in operating funds for the parish health unit.

Dr. T. B. White, Area Medical Consultant for the health unit, said results of the April election showed more than 83 per cent in total assessments were voted in favor of the measure - \$1,577,483 for and \$338,560 against.

Popular vote was 719 in favor and 111 opposed.









Upper left: Osborn Willis & Earl Newman, Sanitarian, Cent. Ofc. Middle left: Dr. Grace Goldsmith & Dr. Edgar Hull, Dean, Sch. Medicine, LSU Med. Ctr., Shreveport, Above, top: Mrs. Alyce Jones & Dr. W. C. Summer, Ouachita PHU director. Directly above: Dr. J. D. Beasley & Dr. Emil Kotcher, Head, Microbiology dept., LSU Med. Ctr., Shrevept. Bottom, left: Golf winners: Tourney champ RMC Dr. J. G. Dupree (center) & I. to r., Air Contr. Sanitarian R. N. McMullen (1st flight, fewest putts) RMC Dr. R. B. Thompson (2nd flight) RMC DR. J. B. Stotler (3rd flight) & Air Control Chief V. C. "Buck" Parker (closest to pln).



· LPM.

State health department of the Louisiana Public Health April 23 at the 1970 LPHA co

Mrs. Willie Jean Shields, S elected president and Gerald Training, Bureau of Environm ident Elect. Dr. Sarah Braud, and Terrebonne parish health J. C. Watson, sanitarian 4, ident. Miss Joan M. Ritchie, is Treasurer.

Osborn B. Willis, head of t got the Dr. C. B. White Memor chemist in the division of L Brusse Memorial Award and M nurse the Agnes Morris Memori

Dr. Joseph D. Beasley, proning, Inc. and health departm H. Barton Memorial Award and the School of Public Health a versity, the Axson-Choppin Av

W. Findley Raymond, LTR Formento Memorial Award.

According to Mrs. Dorothy cipients were chosen for thei time meritorious service or s and scholarship in public heal

A parish health unit Sammade Northeast Regional Samihis present position in 1968 Southwest Louisiana, he obt 1954. He is a Major in the U and has served on active dut ground testing in Nevada and for the Louisiana Samitarians cognized also for his "super complishment as a dedicated for 28 years."

The unanimous choice of cratory, Miss Reid is a native Mary of the Pines High Schot College, where she obtained of the American Chemical Salumnae, she participates in Her hobbies include gournet fessional competence, dedication morale during her 21 year of selection, LPHA said.

A graduate of the St. Fra Mrs. Jones has been a publi Quachita Parish Health Unit pay during World War II to con atric nursing at Charity Hosp U. S. P. H. S., trainee at G. Her continued interest in in-s ly unselfish desire to help, he munity at all times' were c serve "round the clock" in a gency.

Dr. Beasley, who got his M. P. H. at Tulane, is cre strata and bringing national

model program of family plat A 1932 graduate of the Tv and a faculty member for 31 to her present position in 18 in nutrition research and heacher of public health and students."

Since 1961, Raymond has LTDRA and its medical sect From 1952 to 1961 he was d TB Association of Creater N

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ployees were awarded three of Association's six annual awards vention in Shreveport.

no-Clerk 3, Northern Region was 1, Healy, Jr., Chief, Engineering ntal Health, Secretary and Presirector of Assumption, Lafourche mits, is 2nd Vice-President and forthern Region, 1st Vice-Presimin asst, La. TB & RD Assn.,

edivision of Sanitarian Services, al Award, Miss Shirley Mae Reid, poratories, the Velma Pressburg Alyce H. Jones, Quachita PHU Award

ident and director, Family Plant consultant received the Dr. E. Dr. Grace A. Goldsmith, dean of I Tropical Medicine, Tulane Unitd.

A director, earned the Dr. Felix

Falbot, LPHA president, the re-"outstanding contributions, long afficant achievement in research

rian for five years, Willis was rian in 1947 and was promoted to A graduate, of the University of ned his M. P. H. at Tulane in Public Health Service Reserve n Radiological Health for undersissispipi. A leader in the fight icensing Act of 1954, he was requalities of leadership and acond loyal public health employee

co-workers in the chemical labof New Orleans. She attended St.
Chatawa, Miss., and Dominican
or B. S. in Chemistry. A memberlety and the Dominican College
various philantrophic activities.
oking and horticulture. Her proon and contribution to employee
er were deciding factors in her

is School of Nursing in Monroe, nealth nurse for 27 years in the ne took 15 months leave without ete a three month course in pedil, New Orleans and one year as a ge Peabody College, Nashville, rice training plus her "complete-bllow-workers and serve her comd as well as her willingness to natural disaster or similar emer-

D., at Emory University and his ad with "benefitting all social ognition to Louisiana through a ng and population studies."

te University School of Medicine rs, Dr. Goldsmith was appointed She was cited for "excellence outstanding effectiveness as a strition to thousands of Medical

en the executive director of the the Louisiana Thoracic Society, tor of public information for the Orleans.









Upper right: Rettring LPHA Pres. Mrs. D. M. "Pat" Talbot and J. C. Watson, No. Reg. Sanitarian. Middle right: Dr. John J. Hanlon, keynote speaker. Above, top: Miss Shirley Reld & Mrs. Ann Mullin, Chemist, Cent Ofc. Directly above: W. Findley Raymond & Miss Lillian Edwards, PH Educ., Monroe. Bottom, right: Visiting Brazilian state health officers, with Dr. Hull and Dr. Andrew Hedmeg, La. state health officer (center) are I. to r. Dr. Armando Gomes de Sa Couto, Secretary of Health, Rio de Janeiro; Dr. Francisco de Castilhos Marques Pereira, Secretary of Health, Rio Grande de Sul; Dr. Atillo Luiz Rotta, Director, Faculty of Medicine, Federal Univ. of Paraiba; and Dr. Hamilton Machado de Carvalho, Secretary of Health, Espirito Santo.



POISON CENTER SECRETARY'S SON STATE'S YOUNGEST WELFARE HEAD

Murray A. Forman, son of James B. and Florence Forman (she's the secretary for the state poison control center at the U.S.P.H.S. hospital in New Orleans) is the state's youngest parish welfare director.

He moved up to the top spot in Beauregard Parish last year after seven years as Welfare Visitor, Investigator and Case Supervisor. He got his Masters in Economics at L.S.U. and completed one year of study at the Tulane School of Social Work. He's 30 years old.

CURED CANCER PATIENT ASKS PROTECTION FOR NON SMOKER

Protecting the non-smoker from the pollution of tobacco smoke is the aim of an eight bill health package sponsored in the New York state legislature by Sen. Edward J. Speno, a cured cancer patient.

One bill would limit smoking to 'no more than one car in three' on mass transit trains. Another prohibits cigarette vending machines in city, county or state owned public buildings. Under another, free samples of cigarettes could not be

given to children under 18.

Speno calls smoking 'inner pollution' and says it vio-lates 'the right to breathe clean air'. He claims 'there is scientific evidence now available that second hand smoke is

FAMILY PLANNING, MATERNAL HEALTH UNIT CLINICS OPEN

Maternal Health and Family Planning clinics were recently opened in the Covington and Slidell offices of

the St. Tammany PHU.

To be eligible for the clinic's services, women must be referred by a private physician, or have had a baby at a charity hospital within the last five years. meeting certain financial requirements (the same as for the Head Start Development program) are also eligible to

MEDICAL LIBRARY OFFERS FREE LITERATURE COPIES

The LSU Medical Center Library in New Orleans is offering single copies of articles from medical literature at no cost as part of a program to develop a regional medical library.

John P. Ishe, librarian, said the service can be provided directly or through the local hospital or public library. Texts and monographs not in active use at the Center may also be

Primary purpose is to help provide information to physicians and other health personnel outside the general area of the resource library and to strengthen libraries in outlaying

Made possible by the South Central Regional Medical Library Program, sponsored and financed by the National Library of Medicine, the program will be continued "at least for the next couple of years" according to Ishe.

DAUGHTER OF DR. BRUCE ELECTED FUTURE BUSINESS LEADERS HEAD

Mimi Bruce, daughter of Dr. John M. Bruce, former director of the Bureau of Community Health Services, is the new state president of the Future Business Leaders of America.

A 17 year old junior at Jackson High (her father is medical director of the East La. State Hospital), she was chosen at the group's state convention in Baton Rouge on March 20 and will represent Louisiana at the national

Only one other girl in 22 years has been elected to

the office.



These three little "poison preventers" pick up pamphlets on the subject from Health Educator Mrs. Mary Stuart Dilts in the Health Education division office.

COMPLETE SCHOOL HEALTH PROGRAM OFFERED VERNON PARISH STUDENTS

Vernon parish public school students are learning about oral hygiene, malnutrition, fluoridation, the hazards of smoking and oral cancer through a program developed by Lynn D. Hancock, D.D.S., school health director.

Also included in the education program for grades 1-12 are feminine hygiene for 5th and 6th grade girls and the relation of

feminine hygiene for 5th and 6th grade girls and the relation of nutrition to prenatal and postnatal dentistry for junior and sen-

ior high school students.

Two school nurses and a nurse aide assist Dr. Hancock, who in addition to showing films and discussing brushing techniques during classes, visited all the dentists in the area to explain the complete program.

An appointee on the state Council of Dental Health, Dr. Hancock stresses the importance of parents preparing an adequate breakfast for their children at home and insisting they eat a proper lunch at school in the school lunch program.



DR. G. VASQUEZ, Calcasieu PHU Director, visits the film library in the Health Education division.

HEALTH EDUCATION ALUMNAE **NEWS STORY AWARD WINNERS**

Two former Departmental Informational Representatives won Press Club awards during March.

Mrs. Patsy Sims Hountha, New Orleans States Item Women's Editor, won four awards - both first and second in the women's interest category, second in the non-spot news competition and third in sports story entries.

Mrs. Linda Caldwell Lightfoot, Baton Rouge State-Times, took first place in the spot news category among newspapers serving 20,000 to 100,000 population.

TELL ME WHO YOU ARE, I'LL TELL YOU IF HE'S IN

One very real irritation inflicted upon callers by some secretaries is the practice of demanding to know who's calling when someone asks to speak with the boss.

Such a demand by a secretary implies that if the caller is important enough, he will be allowed to talk to the boss, otherwise the boss is unavailable.

Administrators are sometimes too busy to answer their own phones or to talk to every person who calls asking for them, and intelligent screening of calls can become necessary.

However, habitual attempts by secretaries to screen calls is poor public relations. If screening is vital, tact on the secretary's part is vital.

She should give a caller some kind of report as to the boss' situation before she asks who is calling. A phrase such as "Yes, he's in. May I ask who is calling?" will be in order if the boss is available.

If he is not available, the secretary should tell the caller that the boss is out and ask if she can be of help or tell the boss who called. -P. R. Capsules.



Dr. Andrew Hedmeg, state health officer, presents Miss Josephine Francilo, steno-clerk 2, Medical Social Services Section, with her 20 year service pin. Waiting to receive theirs are (seated) 1. to r., Mrs. Barbara B. Graham, Chemist 2, Chemistry Laboratory; and (standing) William M. Gammon, Bedding Control ofcr. 3, Div. Bedding & Uphol. Furn: Mrs. Evelyn Rudolph, Steno-clerk 3, State Health Office; and James A. Russo, Jr., F&D Control Ofcr 1. Div. of Food & Drug. Missing from the picture is Mrs. Helen G. Driggers, typist-clerk 3, Crippled Children Section. Others,seated,2nd from left,Mrs.Evelyn G.Giroir,typist clerk 3,

Div. Food & Drug and Mrs.lone M. Ittman, typist clerk 3, Chem Lab.



Professor and State Health Department alumna from University of Tennessee check on two of their alma mater's graduate students who are completing 8 to 10 weeks training in the Nutrition Section. They are (seated) Miss Mary Nell Traylor, ass't professor of nutrition, U. of Tenn., and standing (center) Hrs. Lydia Scianna, dietary consultant. Students are Hiss Julia Furlaw (left) Auburn U., and Mrs.Mamie Davis, Florida A&M graduates.



DR. GENE STASSI'S Thursday afternoon class in "Behavior and Office Environment" presented him with an Easter bunny and a supply of pipe tobacco on graduation day, March 26.



IT WORKED: Nobody poisoned anybody in Monroe during National Poison Prevention Week, March 15-21, 1970.

N.O. HOSPITAL NIXES **CIGARETTE MACHINES**

Touro Infirmary in New Orleans has replaced cigarette vending machines in the hospital with signs reading:

The cigarette machine formerly located here has been removed on the recommendation of the Touro Medical staff. The action taken is, in our opinion, consistent with the hospital's mission to safeguard the health of the patients, visitors, and family of employees."

Prime mover in banning the sale of cigarettes was the staff's cancer action committee.



SIGN IN ST. FRANCIS (La.,) Pharmacy discourages smoking. []



Lt. Cmdr. William A. Betts, USPHS, former Program Administrator in the Bureau of Health Conservation, poses with Miss Judy Sylvester, PH NutritionIst 3, on a visit to the Nutrition Section during May. Bill, who is now in the Billings Mont. Indian Health Service Office, and his wife Sarah are expecting their 2nd child in September.

POLICE JURORS, STATE MEDICAL SOCIETY HEAR HEALTH OFFICER

Two state convention groups, besides LPHA, were addressed at Monday morning sessions recently by Dr. Andrew Hedmeg.

On March 16, the state health officer spoke to the Health, Education and Welfare committee of the La. Police Jurors Association in New Orleans.

On May 4, he participated in a "Trends in Immunization" panel discussion at the 90th annual meeting of the La. State Medical Society. His topic was "Curtailment of Vaccination Assistance Program Funds-Implications for Louisiana Physicians."

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John J. McKeithen, Governor

Andrew Hedmeg, M.D., M.P.H. State Health Officer

M. E. Kossack, M.S.P.H. Head, Div. P.H. Education

R. A. "Dick" Cousins, Editor
This agency operates within compliance of
Title VI of Civil Rights Act of 1964

'MILLIE' RATES 4 STARS WITH 4-H

Smoking and Health Educator Don Mullins Anti-Smoking program to the Mansfield 4-H Clubs March 23 went over big but "Millie" stole the show.

The Mansfield Enterprise reported:

"The highlight of the program was the performance of Millie, a smoking and talking manikin, in the image of a very attractive 12 year old girl complete with mini-skirt. She actually smokes cigarettes through glass jar lungs that filter out tar that can be seen and smelled."



New sanitarian in Madison Parish is Robert H. Hammons.