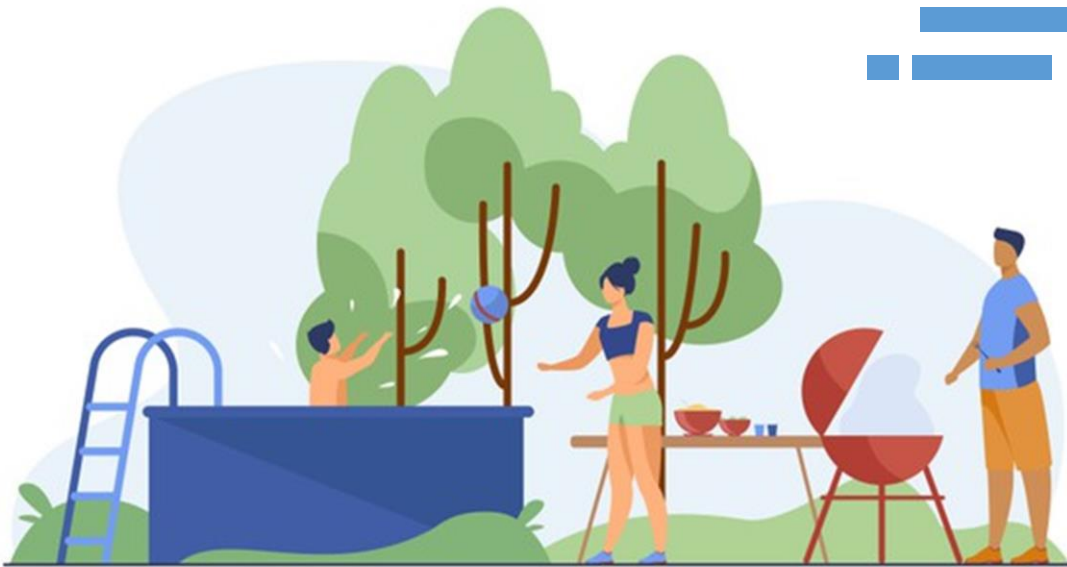


IMMUNIZATION COVID-19 UPDATE

ISSUE NO 20 | JUNE 23, 2021



VACCINE DOSES
ADMINISTERED IN
LOUISIANA

3,174,877

LOUISIANA
OFFERS A SHOT AT
A MILLION FOR
VACCINATED
RESIDENTS

The Louisiana Department of Health is offering the chance to win \$100,000 every week starting July 9th and a grand prize of \$1,000,000 at the end of July. (Page 2)

DR. JOSEPH
KANTER ON PBS
NEWS HOUR
ABOUT
VACCINATION
RATES

Dr. Joseph Kanter answers questions about current COVID topics. (Page 3)

QUESTION OF THE WEEK:

Do I have to register each week for a chance at the lottery drawing?

You only have to register one time for a chance to win any of the prizes. Each participant may also only register ONCE for the \$1 million grand prize and \$100,000 prizes. Duplicate entries will automatically be removed if you enter more than once.

Upon registration, residents who have gotten at least one dose of the vaccine are automatically entered for the following:

- Ages 18 or older are eligible to win the weekly drawings for \$100,000 and the grand prize of \$1,000,000
- Ages 12-17 are eligible to win one of nine weekly drawings for \$100,000 scholarships

After registration, a unique identifier is created. These unique identifiers are shared with the Louisiana Lottery for drawings. The Louisiana Lottery will generate potential winners and alternates via a randomized drawing for each weekly drawing(s) as well as for the grand prize drawing(s).

To register, please visit ShotAtAMillion.com. For questions about the Shot At A Million campaign, call the promotion hotline at 1-877-356-1511. The hotline is open from 8 a.m. to 8 p.m. from Monday to Saturday and 12 p.m. to 8 p.m. on Sunday.

WEEKLY COVID-19 VACCINE UPDATE

Here is an overview of major updates that occurred over the week.

Louisiana Department of Health Opens a Million Dollar Lottery for Louisiana Residents Who Have Received a COVID-19 Vaccination



Louisiana residents who have received at least one dose of a COVID-19 vaccine can begin registering for their Shot At a Million, a campaign totaling \$2.3 million in cash and scholarship giveaways designed to incentivize residents who have taken or who choose to get their

COVID-19 vaccine. Registration opened on Monday, June 21, 2021. Anyone eligible can register online at ShotAtAMillion.com.

The campaign is part of the initiative to get more Louisiana residents to voluntarily take the shot that is 86% to 95% effective against the coronavirus variants that have killed at least 600,000 Americans in the past year, including 10,709 people from Louisiana.

Louisiana still lags behind the nation – where 45.6% of the population is fully vaccinated – with only 33.7% who have received the shots. Louisiana is ahead of neighboring Arkansas (33%) and Mississippi (28.9%), while behind Texas at 39.7% of its residents having received the shot.

Louisiana residents have until Friday, July 9th, to get their first shot and register in time to be considered for the first two Shot At A Million prizes, one \$100,000 cash prize and one \$100,000 scholarship, which will be drawn on Wednesday, July 14. There will be new winners announced each week after that, concluding with the grand prize winners, who must register by July 31. People only have to register one time to be included in each subsequent weekly drawing and All Louisianans who are already vaccinated against COVID-19 are eligible, in addition to any resident who chooses to get at least one dose of the COVID-19 vaccine over the next six weeks.

As of Wednesday, June 23, 1,566,120 Louisianans are fully vaccinated and a total of 1,726,785 Louisianans have taken at least one dose, according to Louisiana Department of Health data. Any current Louisiana resident 12 or older who has already

received one dose of the COVID-19 vaccine or who will get at least one dose of the COVID-19 vaccine by the end of July is eligible for the Shot At A Million giveaway.

On registration opening day, 160,376 Louisiana residents registered to participate in the campaign.

The Board of Ethics rules forbid a number of Office of Health and Public Health Department employees from participating in the Shot At A Million campaign. Additionally, any employee in the Office of the Governor as well as Division of Administration leadership and agency cabinet secretaries cannot participate, along with a majority of any state employees or contractors that had any task dealing with the contest.

HOW TO REGISTER AT A SHOT AT A MILLION

Visit ShotAtAMillion.com after you have received your first dose of the COVID-19 vaccine and complete the online registration form. Once completed, you will automatically be entered into every available drawing.

For residents who do not have access to the internet or who have questions, call the toll-free hotline at 877-356-1511 to register.

To see a complete list of all drawings for the Shot At A Million campaign and for additional information, visit ShotAtAMillion.com.

ADDITIONAL COVID-19 VACCINE INCENTIVES INCLUDE:

- **Shot for a Shot – a promotion that gives a free non-alcoholic or alcoholic drink to people who received a COVID-19 vaccination:** This promotion is offered to Louisiana residents who have received a COVID-19 vaccine in the last seven days. It is available at any participating restaurants and bars from now until the end of June. To participate, show your vaccine card or the LA Wallet digital copy as proof of vaccination.
- **Free Entry to All Louisiana State Parks:** Now until July 31, all Louisiana residents who have received one COVID-19 shot are eligible to visit any Louisiana State Park for free, no matter when they received their vaccination. To participate, show your vaccine card or the LA Wallet digital copy as proof of vaccination.
- **Walgreens Offering \$25 Incentives:** People who get a COVID-19 vaccination at Walgreens will now receive \$25 paid in Walgreens cash rewards for customers who have a myWalgreens account. People without an account will receive a \$25 Walgreens gift card. The \$25 incentive is valid from June 22, 2021, until June 26, 2021. Walk-in appointments are available. Appointments can also be scheduled online or by calling 1-800-Walgreens.

Government Skepticism is Hurting Vaccination Rate in Louisiana, an Interview Between PBS and Dr. Joseph Kanter

While COVID-19 vaccination rates in some parts of the country are approaching nearly 70%, other areas are seeing rates flatten or even decline. Vaccinations in the southern U.S. have been especially slow, with no southern state having topped 40%. On Thursday, June 17, 2021, Dr. Joseph Kanter, an emergency physician in Louisiana, and the state's top medical official, joined Judy Woodruff and William Brangham from the PBS News Hour to explore why.

Question: Two-thirds of Louisianans are not fully vaccinated. Do you have a sense as to who those people are and why they're not vaccinated yet?

Dr. Kanter's Answer: What we are seeing is different people have yet to choose to get vaccinated for different reasons. You do see a lot of access issues still, particularly amongst marginalized communities. We have a lot of marginalized communities in Louisiana, also a lot of earned mistrust of the system.

And we have a lot of baseline mistrust of government and suspicions. I will tell you, these myths that are out there about the vaccine have become really pervasive and challenging to combat. So, we're seeing challenges both in urban and rural areas.

We recognize the strategy differs a little bit, depending on who you're trying to target, and we still have a lot of work ahead of us to do.

Question: How concerned are you about this Delta variant? Is it in Louisiana and isn't it a real threat?

Dr. Kanter's Answer: It is. There is no question about it. Nationwide, it's doubling in prevalence about every two weeks. It accounts for about 12 to 14 percent of all COVID in our region down here in the South, which is above the national average. So, we look at what we have for risk in the next coming months, and when the weather gets warmer it's the same thing that happens up north, where the weather drives people indoors.

That increases transmission, so that puts us at liability. The Delta variant, which is more transmissible and making people sicker and spreading quickly, puts us at liability too.

So, we know what we do right now with vaccinations is largely going to dictate what our fall and winter will look like.

For the full interview between Dr. Kanter and PBS, visit [pbs.org](https://www.pbs.org).



LOUISIANA COVID-19 VACCINE DEMOGRAPHICS

SERIES COMPLETED BY RACE:

- **White:** 59.66%
- **Black:** 28.55%
- **American Indian:** 0.32%
- **Asian:** 2.9%
- **Native Hawaiian:** 0.21%
- **Unknown:** 1.16%
- **Other:** 7.2%

SERIES COMPLETED BY AGE:

- **5-17:** 1.8%
- **18-29:** 10.03%
- **30-39:** 11.51%
- **40-49:** 12.93%
- **50-59:** 17.7%
- **60-69:** 22.49%
- **70+:** 17.7%

SERIES COMPLETED BY GENDER:

- **Female:** 55.98%
- **Male:** 43.74%
- **Unknown:** 0.29%

All breakdowns shown here are for Louisiana residents only. Race data completeness is expected to improve as we continue our outreach with vaccine providers.

Good Reads

The psychology behind COVID-19 vaccine lotteries – This article talks about the science behind how incentives can encourage people to get vaccinated.

Read more at [axios.com](https://www.axios.com).

States most vulnerable to COVID are also some of the least vaccinated – This article talks about how southern states are at a much higher risk for bad coronavirus outbreaks not only due to low vaccination rates but also because their populations are more vulnerable, to begin with.

Read more at [axios.com](https://www.axios.com).

LSU urges state to require COVID-19 vaccines at its schools – This article talks about how LSU's governing board is urging the State Department of Health to add COVID-19 shots to a list of required vaccinations for college students once federal regulators give full approval to the shots.

Read more at [apnews.com](https://www.apnews.com).