

# BFH Media and Communications RFP

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## Content for the RFP Procurement Library:

### Top 5 Reference Materials:

- Partners for Family Health (PFH) website: [www.PartnersForfamilyHealth.org](http://www.PartnersForfamilyHealth.org)
- Louisiana WIC website: [www.LouisianaWIC.org](http://www.LouisianaWIC.org)
- [Bureau of Family Health Data, Fact Sheets, and Reports](#)
- [Bureau of Family Health One-pager](#)
- [Strategic Communication PowerPoint](#)
- [Style Guide 1: BFH Branding](#)
- [Style Guide 2: PFH Branding](#)

### Relevant Websites:

- Partners for Family Health: [www.PartnersForfamilyHealth.org](http://www.PartnersForfamilyHealth.org)
- Louisiana WIC: [www.LouisianaWIC.org](http://www.LouisianaWIC.org)
- Partners for Healthy Babies: [www.PartnersForHealthyBabies.org](http://www.PartnersForHealthyBabies.org)
- Give Your Baby Space: [www.GiveYourBabySpace.org](http://www.GiveYourBabySpace.org)
- LA CCHC: [www.LaCCHC.org](http://www.LaCCHC.org)
- The Gift: [www.TheGiftLa.org](http://www.TheGiftLa.org)
- Louisiana LAUNCH: [www.LouisianaLAUNCH.org](http://www.LouisianaLAUNCH.org)
- [Bureau of Family Health](#) on LDH site
- [WIC \(Louisiana Woman, Infants, and Children\) program](#) on LDH site

### Links to Data:

- [Bureau of Family Health Data, Fact Sheets, and Reports](#)
- [2018 BFH Communications Data Report](#)
- [2019 BFH Communications Data Report](#)
- [Bureau of Family Health Data Dashboards](#)

### Links to Social Media:

- Partners for Family Health on Facebook: [www.facebook.com/LouisianaPFH](http://www.facebook.com/LouisianaPFH)
- Partners for Family Health on Twitter: [www.twitter.com/LouisianaPFH](http://www.twitter.com/LouisianaPFH)

### Links to Sample Materials:

- [Partners for Family Health animated ads](#)
- Bureau of Family Health eNewsletter [Sample 1](#) and [Sample 2](#)
- [Safe Sleep Multimedia](#)
- [Safe Sleep Videos: “Louisiana Voices for Safe Sleep”](#)