6 months and up EUA Resource Toolkit for Partners

The COVID-19 vaccine is now available to children ages 6 months and up. Following rigorous review of the data, the FDA and CDC have announced that the three-dose Pfizer-BioNTech vaccine is now available to children 6 months to 4 years old, and the two-dose Moderna vaccine is now available to children ages 6 months and up.

After closely reviewing the data and guidance, the Louisiana Department of Health recommends that all eligible children 6 months old and above receive the COVID-19 vaccine to protect themselves and minimize harmful effects of COVID-19. With COVID-19 levels still high in Louisiana, vaccination against COVID-19 will strengthen your child's immune system, help prevent severe COVID-19 symptoms, and reduce the likelihood of them developing conditions or experiencing complications from COVID-19.

If you are a parent/caregiver to a child 6 months or older, go ahead and reach out to your pediatrician now to inquire about their intent to provide the COVID-19 vaccines for your child's age. If you do not have access to a pediatrician, you can call our COVID-19 Vaccine Support Hotline at 1-855-453-0774.

RISK OF COVID TO CHILDREN

- **Tragically, LDH has reported a total of 21 children in Louisiana have died from COVID-19 since the pandemic began, all of whom were not up to date on their COVID-19 vaccinations.**
- Medical reports show COVID can trigger a serious medical condition in some children that causes their heart, brain, and other organs to swell. There have been more than 300 cases of this COVID-related syndrome in Louisiana alone. Vaccinating your children will lower their risks of getting this serious condition as well as protect them from other COVID complications.

Staying up-to-date on our COVID-19 vaccinations is key to keeping our families safe and enjoying summer with confidence.

It's understandable that parents may have a lot of questions. Parents are encouraged to rely on trusted sources of information like the FDA, CDC and LDH.

What you can do:

- Help LDH combat misinformation by sharing the facts about the impact of COVID-19 and how getting vaccinated and boosted can protect individuals from severe COVID-19 outcomes.
- Point your friends and families to reliable sources of information like their healthcare provider, LDH, the CDC and the FDA.
- Talk to your child's doctor today about the COVID-19 vaccines.
- If you do not have a healthcare provider, you can find a nearby vaccination at www.vaccines.gov or ldh.la.gov/kidsvax.
- If you have questions or need help scheduling an appointment, you can call Louisiana's COVID-19 Support Hotline at 855-453-0774.

HOW TO GET A COVID VACCINE IN LOUISIANA

LDH recommends everyone ages 6 months and older get the COVID-19 vaccine, and that everyone ages 5 and older get boosted as soon as they are eligible.

- COVID-19 vaccines are free and available in your community right now.
- For a list of locations, visit LDH's vaccine directory at ldh.la.gov/kidsvax or visit vaccines.gov, maintained by the federal government.
- To get a list of vaccine locations near you, text your ZIP code to GETVAX (438829) in English, or VACUNA (822862) in Spanish.
- If you have questions or need help scheduling an appointment, call 211 or Louisiana's COVID-19 Support Hotline at 1-855-453-0774.

SUGGESTED ACCOUNTS & LINKS

To amplify content raising awareness of this announcement, we suggest engaging with the following accounts and including one of the following links in content:

Bring Back Louisiana #SleevesUp • Facebook: @BringBackLASleevesUp • Twitter: @SleevesUpLA • Instagram: @SleevesUpLA	**Links/Calls to Action** • To get more info on where to get the vaccine: covidvaccine.la.gov • For pediatric vaccine info, go to: ldh.la.gov/kidsvax • Call Louisiana's COVID-19 Support Hotline at 1-855-453-0774.
Louisiana Department of Health • Facebook: @LADeptHealth • Twitter: @LADeptHealth • Instagram: @ladepthealth	**Hashtags** • #SleevesUp • #SleevesUpLA • #BringBackLA • #GiveCOVIDtheBoot • #StepUpLouisiana

SUGGESTED SOCIAL MEDIA CONTENT

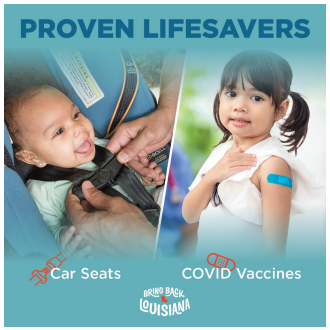
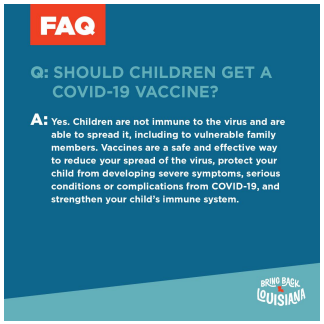
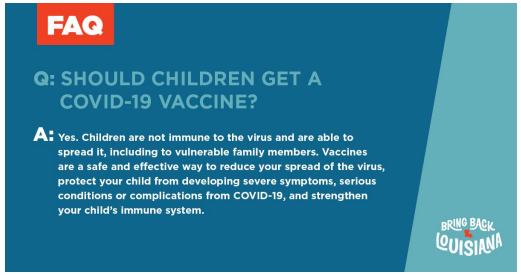
VARIOUS SIZE GRAPHICS FOR SOCIAL: DOWNLOAD HERE.

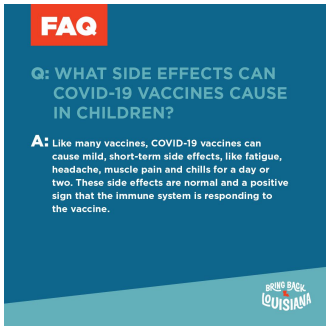
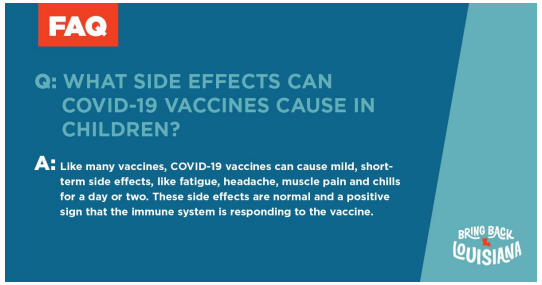
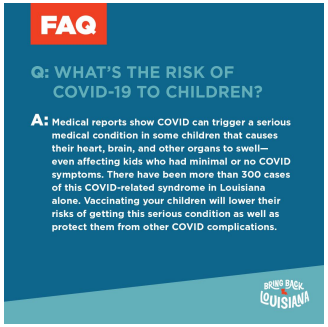
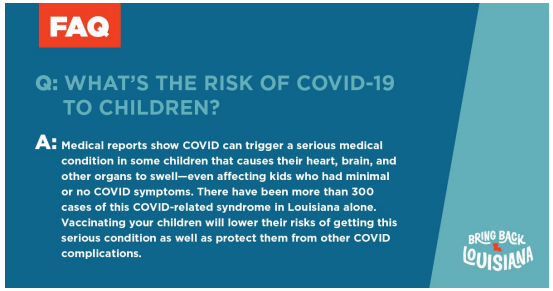
NEW Q&A ONE PAGER ON VACCINES FOR CHILDREN 6 MONTHS & UP DOWNLOAD HERE.

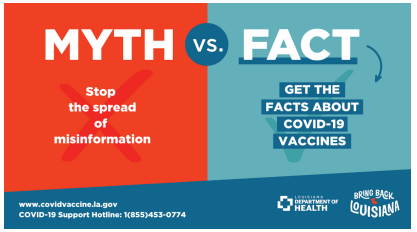
NEW POSTER FOR DISTRIBUTION & POSTING IN PROVIDER OFFICES DOWNLOAD HERE.

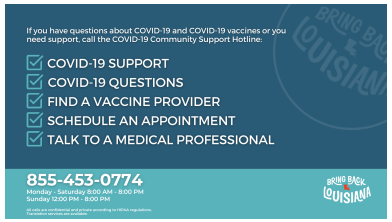
FACT SHEET ON THERAPEUTICS DOWNLOAD HERE.

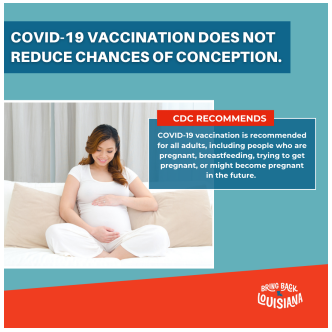
Social Media Channel	Messaging	Image
	Louisianans ages 6 months and up are now eligible for a FREE and SAFE #COVID19 #vaccine. Parents: You may have a lot of questions, that's okay! Lean on reliable sources of information from your child's doctor, the @CDCgov and @LADeptHealth. Visit ldh.la.gov/kidsvax to learn more or call 1-855-453-0774 to speak with a medical professional and schedule your or your child's appointment today!	
	It's easy as 1, 2, 3! If you're a parent or caregiver, you may have questions about the #COVID19 #vaccine for children. That's okay! There are THREE things you can do right now to learn more: ➡️ Talk to your child's doctor today about the COVID-19 vaccines. ➡️ If you do not have a healthcare provider, you can find a nearby vaccination at ldh.la.gov/kidsvax.	

	➡️ If you have questions or need help scheduling an appointment, you can call Louisiana's COVID-19 Support Hotline at 855-453-0774.	
	You wouldn't think of driving your kid around without a car seat. Why let them go unvaccinated? Medical reports show COVID can trigger a serious medical condition in some children that causes their heart, brain, and other organs to swell. There have been more than 300 cases of this COVID-related syndrome in Louisiana alone. The safe, effective children's COVID vaccine is now available for children ages 6 months and up. Vaccinating your children will lower their risks of getting this serious condition as well as protect them from other COVID complications. Learn more: visit ldh.la.gov/kidsvax or call Louisiana's COVID-19 Support Hotline at 855-453-0774.	
	Q: Should kids get the #COVID19 #vaccine? A: YES! With COVID-19 levels still high in Louisiana, vaccination against COVID-19 will strengthen your child's immune system, help prevent severe COVID-19 symptoms, and reduce the likelihood of them developing conditions or experiencing complications from COVID-19. Staying up-to-date on our COVID-19 vaccinations is key to keeping our families safe and enjoying summer with confidence. Learn more: visit ldh.la.gov/kidsvax or call Louisiana's COVID-19 Support Hotline at 855-453-0774.	 

	Q: What are the side effects of the COVID-19 vaccines? A: COVID-19 vaccines can cause mild, short-term side effects like fatigue, headache, muscle pain and chills. These side effects are normal & a positive sign that your body is building protection. You may have more questions, that's okay! Rely on trusted sources of information, like your child's doctor, @CDCgov, and @LAHealthDept. Learn more: visit ldh.la.gov/kidsvax or call Louisiana's COVID-19 Support Hotline at 855-453-0774.	 
	Q: What's the risk of #COVID19 to children? A: Since March 2020, Louisiana has tragically lost 21 children to COVID, all of whom were not up to date on their COVID-19 vaccinations. Medical reports show COVID can trigger a serious medical condition in some children that causes their heart, brain, and other organs to swell. There have been more than 300 cases of this COVID-related syndrome in Louisiana alone. Vaccinating your children will lower their risks of getting this serious condition as well as protect them from other COVID complications. You may have more questions, that's okay! Rely on trusted sources of information, like your child's doctor, @CDCgov, and @LAHealthDept. Learn more: visit ldh.la.gov/kidsvax or call Louisiana's COVID-19 Support Hotline at 855-453-0774.	 

	There's a lot of misinformation floating around about the #COVID19 #vaccines, especially how the vaccines impact children. As with other age groups, #vaccines developed for children are under the most intensive safety monitoring in U.S. history. It's important for parents and families to rely on trusted sources of information like your child's doctor, @CDCgov, and @LADeptHealth. Vaccinating children will strengthen your child's immune system, help prevent severe #COVID19 symptoms, and reduce the likelihood of them developing conditions or experiencing complications from COVID-19. Learn more: ldh.la.gov/kidsvax or call the COVID-19 Support Hotline: 1-855-453-0774.	  [Link to the rest of the graphics](#)
	The COVID-19 Support Hotline is LIVE! We've made it easier for you to get the information you need all in one place. Call the COVID-19 Support Hotline if you: ✅ HAVE COVID-19 QUESTIONS ✅ NEED COVID-19 SUPPORT ✅ NEED HELP FINDING A VACCINE PROVIDER ✅ WANT TO SCHEDULE AN APPOINTMENT	

	✅ NEED TO SCHEDULE AN IN-HOME VACCINATION APPOINTMENT DUE TO MEDICAL OR MOBILITY ISSUE ✅ WANT TO TALK TO A MEDICAL PROFESSIONAL COVID-19 Support Hotline: 1-855-453-0774 Mon - Sat 8 AM to 8 PM Sunday 12 PM to 8 PM All calls are confidential and private according to HIPAA regulations. Translation services are available.	
	Got COVID Questions? We've got the answers, we're just a phone call away! With the recent COVID increases, we get it, you may have a lot of questions. For answers or to speak with a trusted medical professional, call the new COVID-19 Support Hotline, a convenient resource to get your COVID-19 and vaccine questions answered. Learn more: ldh.la.gov/kidsvax or call the COVID-19 Support Hotline: 1-855-453-0774.	
	@CDCgov and @LADeptHealth recommend all children 6 months & up get the COVID-19 #vaccine and everyone 5 & up get a #booster shot as soon as they are eligible. COVID-19 boosters significantly broaden and strengthen protection against severe illness, hospitalization, and death. Swipe to see if you're eligible ➡️ Call the COVID-19 Support Hotline at 1-855-453-0774 to schedule your appointment or	

	speak to a medical professional about the questions you have.	
	Can the COVID-19 vaccine affect my fertility? NO. An overwhelming body of evidence regarding the safety of #COVID vaccines show that getting vaccinated against #COVID had no obvious effects on fertility rates in either men or women. Should pregnant individuals get vaccinated? YES. It's highly recommended that pregnant people, people who are breastfeeding and people planning to get pregnant get vaccinated and boosted. It is not only safe and effective, but it also passes on protection to their babies. Call the COVID-19 Support Hotline at 855-453-0774 if you'd like to speak with a medical professional and to schedule an appointment. Getting vaccinated and boosted when eligible protects you and your growing family.	
	The CDC strongly recommends the COVID-19 vaccine for everyone 6 months and older, including people who are pregnant, breastfeeding, trying to get pregnant, or might become pregnant in the future. Getting a COVID-19 vaccine is your best protection against severe illness from COVID-19. If you're unvaccinated, you are the most vulnerable. If you are pregnant, breastfeeding, trying to get pregnant now, or might become pregnant in the future, get vaccinated and stay up to date on your COVID-19 vaccines to help protect yourself and your baby.	

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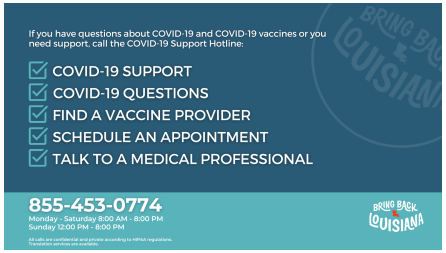
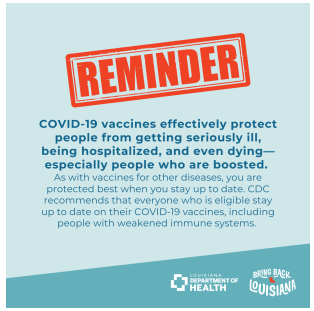
	The COVID-19 Support Hotline is LIVE! We've made it easier for you to get the information you need all in one place. Call the COVID-19 Support Hotline if you: ✅ HAVE COVID-19 QUESTIONS ✅ NEED COVID-19 SUPPORT ✅ NEED HELP FINDING A VACCINE PROVIDER ✅ WANT TO SCHEDULE AN APPOINTMENT ✅ NEED TO SCHEDULE AN IN-HOME VACCINATION APPOINTMENT DUE TO MEDICAL OR MOBILITY ISSUE ✅ WANT TO TALK TO A MEDICAL PROFESSIONAL COVID-19 Support Hotline: 1-855-453-0774 Mon - Sat 8 AM to 8 PM Sunday 12 PM to 8 PM All calls are confidential and private according to HIPAA regulations. Translation services are available.	  Translated Hotline Graphics

	🏥 HOW CAN YOU GET TREATMENT?🏥 It's easy - contact your local healthcare provider or go to covid.gov to find a Test-to-Treat location near you. If you test positive and treatments are appropriate, you'll receive a prescription from your healthcare provider and have your prescription filled all at the Test-to-Treat location. Call 1-800-232-0233 (TTY 1-888-720-7489) to get help in English, Spanish, and more than 150 other languages.