



**State of Louisiana**  
Louisiana Department of Health  
Office of Public Health

January 10, 2020

TO: Louisiana WIC Vendors  
FROM: Natalie Istre, Vendor Manager  
RE: **Updates to the Louisiana WIC Approved Food List (WIC-23);  
Reminder to Upload the Approved Product List (APL)**

Dear LA WIC Vendor:

The Louisiana WIC Program (LA WIC) has completed its review of submissions for authorized foods 2020-2021. **Updates to the Louisiana WIC Approved Food List (WIC-23) are effective February 1, 2020.** A copy of the updated version of the WIC-23 is attached to this correspondence and will be added to the [Louisiana WIC Vendor Hub](#) website in February.

Vendors should follow these next steps:

- 1. Review the updated WIC-23 with store personnel and cashiers:**
  - At this time, there are *no changes* to minimum stock requirements.
  - As of February 1, 2020, least expensive brand (LEB) will apply only to cheese, eggs, and milk. Other foods previously designated as LEB are now brand specific. This means a WIC participant/caregiver may purchase any brand item that is listed in their food guide and that is available at your store.
  - As of February 1, 2020, the 24 oz. size of whole wheat bread is allowable (see the WIC-23 for authorized brands).
  - As of February 1, 2020, these additional categories of food are allowable:
    - Yogurt (32 oz. non-fat, lowfat, and whole fat; see the WIC-23 for authorized flavors and brands);
    - Frozen and canned unsweetened fruits and vegetables (most brands); and
    - Canned beans (15 – 16 oz. cans, most varieties).
  - As of March 1, 2020, sardines packed in oil or water are allowable (3.75 oz. or 15 oz. can or pack).
- 2. Print copies of the updated WIC-23 and post at each register as of February 1, 2020,** as required by the [Louisiana WIC Vendor Guide](#).
- 3. Update (or contact your POS provider to update) the Approved Product List (APL) as of February 1, 2020.** As a reminder, Vendors are responsible for connecting to the State agency's WIC EBT System at least once every 48 hours to download the APL. Please note that LA WIC is working with food manufacturers and wholesalers to update the APL and UPCs for February 1, 2020, so Vendors *should NOT* complete the Request to Add UPCs to the LA WIC APL Database at this time.

A copy of the Louisiana WIC food guide in English and Spanish will be available on the [Louisiana WIC website](#) on February 3, 2020.

If you have questions after reviewing this correspondence, please contact us at 504-568-8229 or [LAWICVendor@la.gov](mailto:LAWICVendor@la.gov).

Sincerely,

LA WIC Vendor Management Unit

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Bureau of Nutrition Services  
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