



State of Louisiana
Louisiana Department of Health
Office of Public Health

February 5, 2020

TO: Louisiana WIC Vendors
FROM: Natalie Istre, Vendor Manager
RE: **Requests Add UPCs to the LA WIC Approved Product List**

Dear Vendor:

Updates have been made to the Louisiana WIC Approved Food List (WIC-23) effective February 1, 2020.

LA WIC has received several requests to review UPCs for addition to the APL that do not meet the requirements below. Please review the information below before submitting a request for review.

Requesting Updates to the APL - If there is a food item that you would like to see included on the APL, please review the process for making such a request as outlined in the [Louisiana Procedure to Add a UPC](#). Requests for UPC additions must be received using the [Request to Add UPC Form](#). Note the following:

1. LA WIC will **NOT** accept requests for UPC additions of new brands and/or flavors of food items that are **currently approved as brand-specific**:
 - Infant Foods – Infant Fruits, Vegetables, Meats, and Cereal
 - Soy Beverage
 - Yogurt
 - Whole Grains (Bread, Brown Rice, Pasta, Tortillas)
 - Juice
 - Breakfast Cereal
2. LA WIC will accept UPC change and update requests year round for **currently approved brand-specific** food items. This means that
 - LA WIC will accept changes to those specific UPCs associated with currently approved brand-specific food items on the APL.
 - LA WIC will accept requests to add a different size of a **currently approved brand-specific** food item.
 - Example: You may submit a request to add a UPC for a 48 oz. size juice of an identical brand and flavored 64 oz. juice that is currently approved and included on the APL.
3. LA WIC will accept requests year round for UPC additions for products in the following categories:
 - Dried/Canned Beans
 - Eggs

- Homogenized Milk
- Lactose Free Homogenized Milk
- Cheese (8 oz. or 16 oz.)
- Peanut Butter
- Canned Tuna, Salmon, and Sardines (beginning April 1st)
- Canned and Frozen Fruit and Vegetables

If you have questions after reviewing this correspondence, please contact us at 504-568-8229 or LAWICVendor@la.gov.

Sincerely,

LA WIC Vendor Management Unit

Louisiana Dept. of Health
Office of Public Health
Bureau of Nutrition Services
Special Supplemental Nutrition Program for Women, Infants and Children (WIC)
Vendor Management Unit
(504) 568-8229
(504) 568-8232 fax
Email: LAWICVendor@la.gov