

Louisiana WIC Program  
Minimum Stock Requirements (WIC-23)  
Effective December 7, 2022







All Vendors must meet LA WIC's Full-Line Grocery Requirements and maintain minimum stock of the WIC Approved Food Item(s) listed below. Please reference the [LA WIC Program Guide](#) for information on authorized brands, flavors, varieties and sizes. All Vendors shall regularly review the Authorized Product List (APL), found on the [LA WIC Authorized Vendor Hub](#), and the [WICShopper App](#).

Minimum Stock Requirements (MSR)					
Food Category	Size	Min Stock	Food Category	Size	Min Stock
Cold Breakfast Cereal	12oz., 18oz., 24oz. and/or 36oz. boxes	15 boxes (any combination of approved sizes, 1 <b>must</b> be approved whole grain cereal)	Whole Grains (rice, bread, tortillas, pasta)	16oz. package	10 - 16oz. packages, at least 5 must be Whole Wheat Bread
Infant Cereal	8oz. container	5 containers	Peanut Butter	16 - 18oz. jar	5 jars
Infant Fruits and/or Infant Vegetables	4oz. container	32 containers, 2 varieties	Beans/Lentils/Peas (dried and canned)	16oz. bag and 15-16 oz. can	6 bags, any variety 6 cans, any variety
Fresh Vegetables	N/A	20 units, 4 varieties	Fresh Fruit	N/A	20 units, 4 varieties
Single Strength Juice	64oz. container	6 containers, 2 flavors	Whole Milk	Gallon Half-Gallon Quart	5 gallons total (any combination of whole milk in any approved size)
Single Strength Juice	48oz. container and/or 11.5-12oz. frozen concentrate	6 containers, 2 flavors	Low Fat Milk: Low Fat (1%) Milk and/or Skim Milk	Gallon Half-Gallon Quart	10 gallons total (any combination of approved low-fat milk and/or skim milk in any approved size)
Whole Milk Yogurt	32oz. container	64oz. total (any combination of approved whole milk yogurt in any approved size)	Low Fat and/or Skim Yogurt	32oz. container	64oz. total (any combination of approved low-fat and/or skim milk yogurt in any approved size)
Eggs	Dozen - lg, white	5 dozen	Cheese	8oz. package 16oz. package	5 lbs total (any combination of approved cheese in any approved size)
Infant Formula	12.4 - 12.6oz. can	See page 2			

Full-Line Grocery Requirements	
Food Category	Full-Line Grocery Requirement
Cold Breakfast Cereal	Min - 5 Units <b>of each</b> Variety; 5 Varieties
Bread or Tortillas	Min - 5 Units <b>of each</b> Variety; 3 Varieties
Rice	Min - 6 Units <b>of each</b> Variety; 2 Varieties
Fresh Fruits	Min - 5 Units <b>of each</b> Variety; 4 Varieties
Fresh Vegetables	Min - 5 Units <b>of each</b> Variety; 4 Varieties
Fresh or Frozen Meat, Poultry, or Fish	Min - 5 Units <b>of each</b> Variety; 4 Varieties

## Infant Formula Minimum Stock Requirements (MSR)

Infant Formula	Size	MSR	
Similac Advance Powder	12.4oz. can	12 cans	
Similac Soy Isomil Powder	12.4oz. can	6 cans	
Similac Total Comfort Powder	12.6oz. can	6 cans	
Similac Sensitive Powder	12.5oz. can	6 cans	

## LA WIC WICShopper App

LA WIC has a free mobile app available to assist in the WIC Shopping Experience: *WICShopper*. *WICShopper* features a store locator, a barcode scanner that identifies WIC Approved Food Items, and a submission tool to request items be added to the WIC Approved Food List.

*WICShopper* can be used by Vendors to help store employees identify WIC Approved Food Items in the store. This may be useful when assisting a WIC Participant shop for WIC Approved Food Items, conducting minimum stock checks on WIC Approved Food Items, or in a number of other scenarios. We encourage store employees who assist with WIC customer service or stocking, to download the *WICShopper* app and use it to easily identify WIC Approved Food Items.

*WICShopper* is available for free download on [Google Play](#) and [Apple App Store](#). Visit the [LA WIC Authorized Vendor Hub](#) for help with downloading and using the WICShopper app.

### How To Use the Apps



The **WICShopper app** makes WIC shopping easy and fun by using a product scanner to verify WIC eligibility as you shop. This app also includes food lists, recipes, and other great resources. You can put in your zip code and the WICShopper app will display an up to date list of WIC vendors closest to your location. It is available in English and Spanish.



## WICShopper

Simplify your WIC shopping!

- 1 Install "WICShopper" from your app store.
- 2 Select Louisiana as your WIC Agency.
- 3 Scan products using the app to verify WIC-eligibility as you shop!
- 4 View your food list, recipes, and more right from the app!