



**State of Louisiana**  
Louisiana Department of Health  
Office of Public Health

**June 6, 2024**

TO: Louisiana Authorized WIC Vendors  
FROM: Timothy Messa, LA WIC Vendor Manager  
RE: **Authorized WIC Vendor Policy Updates – 7.05 Selection Criteria**

Dear Vendor,

The Louisiana WIC Program (LA WIC) recently updated its Policies to remove the “WIC Transactions” Selection Criteria. The removal of this selection criteria, which is effective as of June 21, 2024, is reflected in the [LA WIC Policy Manual](#) on the [LA WIC Authorized Vendor Hub](#). In conjunction with this update, LA WIC has also made changes to the [LA WIC Vendor Guide](#) (the “Guide”), effective as of June 21, 2024. The Guide can also be found on the [LA WIC Authorized Vendor Hub](#). The Guide replaces the *Louisiana WIC Vendor Guide, Effective October 1, 2023*.

As an Authorized WIC Vendor (Vendor), your store entered into a Vendor Agreement with LA WIC and agreed to comply, at all times, with all LA WIC Vendor Rules and Regulations, and any changes thereto made during the Agreement period.

Please review the Guide in its entirety, including recent changes to the following sections:

- Vendor Selection Criteria (pg. 8)
- Sanction Schedule (pg. 25)

Please review the Policy Manual in its entirety, with special attention to the following policies:

- 7.05 Vendor Selection Criteria (pg. 7)
- 7.18 Sanctions (pg. 37)
- 7.19 Participant Access Determinations (pg. 44)

Please be advised that in accordance with the LA WIC Sanction Schedule, any violation identified through any means will count toward the establishment of a pattern for purposes of sanction (for those sanctions that require a pattern of violations) as long as the violation(s) occurs within a twenty-four (24) consecutive month period of another such violation.

If your store disagrees with any changes reflected in the Guide or Policy Manual, your store may elect to withdraw from participation in LA WIC by providing written notice to LA WIC within fifteen (15) calendar days of the date of this notice.

Bureau of Nutrition Services  
Bienville Building ▪ 628 N. Fourth St. ▪ Bin #4 ▪ Baton Rouge, Louisiana 70802  
Phone: (504) 568-8229 ▪ Fax: (225) 376-4674 ▪ [www.ldh.la.gov](http://www.ldh.la.gov)  
*An Equal Opportunity Employer*

If you have any questions, please contact us at (225) 342-0725 or at [LAWICVendor@la.gov](mailto:LAWICVendor@la.gov).

Sincerely,

LA WIC Vendor Operations Unit

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Bureau of Nutrition Services  
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