



State of Louisiana
Louisiana Department of Health
Office of Public Health

September 18, 2025

TO: Louisiana Authorized WIC Vendors

FROM: Tim Messa, LA WIC Vendor Operations Manager

RE: **LA WIC APL Additions Effective October 1**

Dear LA WIC Vendor,

Beginning October 1 additional egg, whole grain, and seed butter items will be eligible for WIC redemption in Louisiana.

The items listed in the table below will populate on LA WIC's Approved Product List (APL) as of September 28. Vendors must ensure that they download the APL between September 28-30 so that the new items can be redeemed with WIC benefits beginning on October 1. As a reminder, Vendors are required to download the APL at least once every 48 hours.

Sub Category	UPC	Brand/ Manufacturer	Product Name/ Description	Package Size
Barley	00000021130501106	Signature Select	Pearled Barley	16 OZ.
	00000030000072004	Quaker	Pearled Barley	16 OZ.
	00000041331024945	Goya Foods	Barley	16 OZ.
Bulgar	00000039978111241	Bob Red Mill	Whole Grain Red Bulgar	24 OZ.
	00000041331050791	Goya Foods	Fine Bulgar Wheat	24 OZ.
	00000041331050807	Goya Foods	Coarse Bulgar Wheat	24 OZ.
Millet	00000733739062857	Now Real Foods	Organic Whole Grain Millet	16 OZ.
Quinoa	00000001111086099	Kroger	White Quinoa	16 OZ.
	00000011110860941	Kroger	Tri Color Quinoa	16 OZ.
	00000011110863331	Simple Truth	Organic Red Quinoa	16 OZ.
	00000011110912381	Simple Truth	Organic White Quinoa	16 OZ.
	00000036800237889	Full Circle	Organic Tri Color Quinoa	16 OZ.
	00000036800336919	Full Circle	Organic Quinoa	16 OZ.
	00000078742133041	Great Value	White Quinoa	16 OZ.
	00000078742135199	Great Value	Tri Color Quinoa	16 OZ.

Sub Category	UPC	Brand/ Manufacturer	Product Name/Description	Package Size
Quinoa	00000079893411583	O Organics	White Quinoa	16 OZ.
	00000079893411675	O Organics	Tri Color Quinoa	16 OZ.
Wild Rice	00000711535515418	Wild Harvest	Minnesota Wild Rice	16 OZ.
Seed Butter	00000026938125349	Woodstock	Almond Butter Crunchy NS	16 OZ.
	00000026938736194	Woodstock	Almond Butter Smooth NS	16 OZ.
	00000026938737603	Woodstock	Org Almond Butter Lightly Toasted NS	16 OZ.
	00000026938737610	Woodstock	Lightly Toasted Smooth Almond Butter NS	16 OZ.
	00000036800140554	Full Circle	Organic Almond Butter	16 OZ.
	00000042563605698	Field Day	Non GMO Creamy Almond Butter	16 OZ.
	00000042563605704	Field Day	Non GMO Crunchy Almond Butter	16 OZ.
	00000737539190017	SunButter	Creamy Sunflower Seed Butter	16 OZ.
	00000737539190406	SunButter	Crunchy Sunflower Seed Butter	16 OZ.
	00000737539190499	SunButter	Organic Sunflower Seed Butter	16 OZ.
	00000737539191205	SunButter	Original Sunflower Seed Butter	16 OZ.
	00000737539193582	SunButter	No Sugar Added Sunflower Seed Butter	16 OZ.
Eggs - Enriched	00000715141503494	Eggland's Best	Large White Eggs 12 Count	1 DOZ.
	00000715141514643	Eggland's Best	Cage Free Large Brown Eggs 12 Count	1 DOZ.
	00000715141716825	Eggland's Best	Org Large Brown Eggs 12 Count	1 DOZ.
	00000715141729283	Eggland's Best	X-Large White Eggs 12 Count	1 DOZ.

If you have any questions, please contact us at (225) 342-0725 or at LAWICVendor@la.gov.

Sincerely,

LA WIC Vendor Operations Unit

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