

Louisiana WIC Procedure to Add a UPC to the Authorized Product List Database

WIC Vendors must only sell WIC Approved Food Items included on Louisiana WIC's Authorized Product List (APL). The APL is posted monthly to the Louisiana WIC Vendor Hub, <https://ldh.la.gov/wicvendor>. Please review the process for making a request to add a food item to the LA WIC APL. Requests for updates and/or additions to the APL must be made using the [LA WIC Request to Add UPC Form](#).

1. For food items that are currently approved as brand-specific (see #5 below):
 - a. LA WIC will **NOT** accept requests for UPC additions of **new** brands and/or flavors for:
 - Infant Foods – Infant Fruits, Vegetables, Meats, and Cereal
 - Soy Beverage
 - Yogurt
 - Whole Grains (bread, brown rice, pasta, tortillas)
 - Juice
 - Breakfast Cereal
 - b. LA WIC will accept UPC update/addition requests. This means that LA WIC will accept:
 - Changes to those specific UPCs associated with a currently approved brand-specific food item on the APL.
 - Requests to add a different size of a currently approved brand-specific food item.
 - Example – You may submit a request to add a UPC for a 48 oz. size juice of an identical brand and flavor 64 oz. juice that is already currently approved and included on the APL.
 - Requests to add a gluten-free variety of currently approved brand-specific food item.
2. LA WIC will accept requests year round for UPC additions for food items in the following categories:
 - Dried/Canned Beans
 - Eggs
 - Homogenized Milk
 - Lactose Free Homogenized Milk
 - Cheese (8 oz. or 16 oz.)
 - Peanut Butter
 - Canned Tuna, Salmon, and Sardines
 - Canned and Frozen Fruit and Vegetables
3. LA WIC will **NOT** accept requests for UPC additions for fresh fruit and vegetables. Those items must be mapped to a PLU by the vendor or the POS provider. Please see the [LA WIC Fresh Fruit and Vegetable Mapping Requirement](#) handout for additional information.
4. Requests made via the [Request to Add UPC form](#) will be reviewed by LA WIC and the requester will be notified of the determination via email by LAWICVendor@la.gov.
5. LA WIC will conduct a review every two years to add and delete brand-specific food items. The addition of approved food items is dependent on the food item meeting the USDA specifications for nutrients, Louisiana specifications for package size, availability and consumer request. Submission of an item that meets USDA specifications does NOT guarantee it will be approved for addition to the LA WIC APL.