

Vendors shall include the following food items within the reported Total Food Sales Revenue to the State agency:

- Fruits and vegetables
- Meat, poultry, and fish
- Dairy products
- Breads and cereals
- Other foods such as snack foods and non-alcoholic beverages
- Seeds and plants, which produce food for the household to eat

Vendors shall not include the following food items within the reported Total Food Sales Revenue to the State agency:

- Beer, wine, liquor, cigarettes, or tobacco
- Vitamins, medicines, and supplements. If an item has a Supplement Facts label, it is considered a supplement and is not eligible for SNAP purchase.
- Live animals (except shellfish, fish removed from water, and animals slaughtered prior to pick-up from the store)
- Prepared Foods fit for immediate consumption
- Hot foods
- Any non-food items such as:
 - Pet foods
 - Cleaning supplies, paper products, and other household supplies
 - Hygiene items, cosmetics

Questions about LA WIC?

The [LA WIC Vendor Hub](#) website includes links to LA WIC Vendor resources such as the [LA WIC Vendor Guide](#) as well as the WIC Food List Brochure, Authorized Vendor Essential Documents and Links, Smart Card Certified System information, APL/UPC information, and LA WIC Authorization Documents. You can also contact us at LAWICVendor@la.gov with any questions.