



**State of Louisiana**  
Louisiana Department of Health  
Office of Public Health

**February 28, 2025**

TO: Louisiana Authorized WIC Vendors

FROM: Tim Messa, LA WIC Vendor Operations Manager

RE: **Addition of Fresh Herbs to Approved Product List (APL)**

Dear LA WIC Vendor,

Recent changes in [USDA's WIC food packages](#) allow for fresh herbs to be redeemed with WIC Benefits. Beginning April 1, 2025, WIC Participants in Louisiana will be able to use the cash value benefit (CVB) on their WIC EBT Card to purchase the fresh herbs listed in the table below.

Please note that only fresh herbs cut at the root or with the root intact will be eligible for WIC redemption. Spices, dried herbs, seeds and potted plants remain ineligible for WIC redemption.

The items listed in the table below will populate on LA WIC's Approved Product List (APL) as of March 29. Vendors must ensure that they download the APL between March 29 and March 31 so that the new items can be redeemed with WIC benefits beginning on April 1. As a reminder, Vendors are required to download the APL at least once every 48 hours.

Prior to April 1, Vendors must also ensure that the UPC (Universal Product Code) for any pre-packaged and/or bagged fresh herbs listed in the table below are mapped to the appropriate Price Look Up (PLU) code in their store's POS system. Please refer to the [LA WIC Vendor Fresh Produce Mapping Requirements](#) document listed on the [LA WIC Vendor Hub](#) for additional information on produce mapping.

LA WIC's full [PLU Code List](#) can always be found on the LA WIC Authorized Vendor Hub at [ldh.la.gov/wicvendor](http://ldh.la.gov/wicvendor).

PLU	CATEGORY	COMMODITY	VARIETY
3064	Herbs	ALOE VERA LEAVES	
3338	Herbs	ANISE	
4885	Herbs	BASIL	
4886	Herbs	BASIL	Opal
4887	Herbs	BASIL	Sweet

4889	Herbs	CILANTRO (CHINESE PARSLEY/CORIANDER)	
4891	Herbs	DILL	
4892	Herbs	DILL	Baby
4893	Herbs	DILL	Pickling
3063	Herbs	FENNEL LEAVES	
4894	Herbs	LEMONGRASS	
4895	Herbs	MARJORAM	
3475	Herbs	MINT	Peppermint
4896	Herbs	MINT	
4897	Herbs	OREGANO	
4898	Herbs	OYSTER PLANT/SALSIFY	
4899	Herbs	PARSLEY	Regular/Curly
4901	Herbs	PARSLEY	Italian/Continental/French
4902	Herbs	PARSLEY	Retailer Assigned
4903	Herbs	ROSEMARY	
3472	Herbs	SACRED PEPPER	
4904	Herbs	SAGE	
3139	Herbs	SAVORY	
4906	Herbs	TARRAGON	
4907	Herbs	THYME	

If you have any questions, please contact us at (225) 342-0725 or at [LAWICVendor@la.gov](mailto:LAWICVendor@la.gov).

Sincerely,

LA WIC Vendor Operations Unit

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