

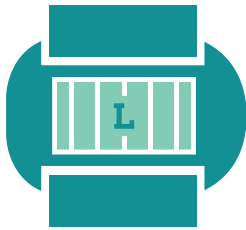


Help Our Rural Residents Quit Smoking

with the **WELL-AHEAD** Brief Tobacco Intervention
WELLAHEADLA.COM

Did You Know?

21.9%
of Louisiana adults smoke



that fills
TIGER STADIUM
10x



Rural communities in Louisiana use tobacco products at **higher rates and more heavily** than urban communities.

Low income and education levels contribute to higher smoking prevalences among rural areas.



The majority of these smokers show interest in quitting, but rarely receive cessation assistance. As a healthcare provider, you can help.

The Brief Tobacco Intervention Online Training

Cessation advice from healthcare providers is effective and should be offered to every patient. Learn how you can make tobacco use screening and cessation service referral a standard of care among your healthcare team.

In this online training, you will:

- Learn three simple steps that help you effectively talk to your patients about tobacco in less than three minutes
- Learn about free, evidence-based, effective Louisiana cessation services - including individual, group and telephone counseling and seven FDA approved medications - how you can refer your patients to each
- Earn continuing education units in less than an hour!



Quit rates increase when health care providers consistently identify and treat tobacco use.

To access the training, visit www.wellaheadla.com/healthcareprovidertrainings.
Or email Taylor.Reine@la.gov